

Samantha Valtierra Bush

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(209) 920-7682

Experience

azcentral.com/The Arizona Republic

March 2013-Present

Mobile and Social Media producer - Build experiences on mobile apps for everything from breaking news to long term enterprise stories, manage and curate content on smartphone apps, manage content on Facebook, Twitter, Instagram and Google+ accounts, report on breaking news, provide daily reports on analytics and trends.

The Dallas Morning News

January 2013 -March 2013

Computer Assisted Reporting Intern - Helped manage databases, turned an unused web application into an iPhone application, obtained public records databases, contributed to TrailBlazer and Investigates blogs and contributed to long term enterprise projects.

New Media Innovation Lab

August 2012-December 2012

Project Manager/Student - Managed programmers, designers, students, and Arizona State Parks officials to develop a mobile phone application for hiking in Arizona. Worked with a large database of GIS files.

Digital Culture Showcase

December 2012

Presenter - Created a program to scrape Twitter for tweets, retweets, twitter handles, location and time using a keyword or phrase as input, then built a set of information visualizations with Processing to display the resulting database.

USA Today

June 2011-August 2011

Rich Media Intern - Assisted photographers and reporters on the Alfred I. duPont-Columbia University Award winning Ghost Factories project, created interactive graphs and data tables, maintained various databases.

Skills

Adobe Creative Suite, Omniture	Processing, Java, HTML 5	Social Media Engagement
Microsoft Office	Final Cut Pro and X	Some Xcode
Data Analysis, MySQL, Access	Sound Track Pro, Audacity	Various Content Management Systems

Education

Arizona State University

Journalism B.A. - Walter Cronkite School of Journalism and Mass Communication

Digital Culture Minor- Herberger Institute for Design and the Arts

Graduated Magna Cum Laude December 2012