

Infographic – Is Airline travel more fatal?

We are creating the infographic which would be shared with local news outlets and also on social media platforms. This audience is likely standing in line and would see this infographic on a wall or is scrolling on their phone quickly – so grabbing their attention is key and making sure the visualizations make sense is the only way you can change their opinion or inform them of what is really going on.

I have precisely followed the below mentioned steps in creating the infographic.

Outline the goals for creating the infographic

While the topic is somewhat controversial I have been diligently working on an infographic that has nice clear, creative visuals that help articulate the message and inform the public what the real story is. We are trying to pass on the message and that is in reality the truth that vehicular accidents and fatality is much higher than airlines fatality.

Collect data for the infographic

The data used in this infographic was collected from the dataset provided in our course and also from the internet searches.

Make data visualizations for the infographic

The data visualization was made using tableau.

Create the layout using a template

The template was created using MS power point

Add styles to the infographic