

Samantha Applebaum	Competitor Analysis						Prepared by Samantha Applebaum
Competitors	URL	Purpose of Site	Summary of Content	Notable Features	Visual Styling Strengths	Overall Weaknesses	Analysis
Catherine Tran	https://catherinetrn1.github.io/	Personal Web Portfolio for job prospectives	A simple website with a continuous background and different pieces of information on each page	The dropdowns of the different projects she has completed and the social's buttons to contact her	Simple design, each page has same setup which helps to focus on the content of the page	The dropdowns on the projects, the info that gets dropped down tabs over creating an inconsistent look and not what the user would expect.	Overall the site is nice and simple and focus on the point of presenting the content and helping the user get to the know the person.
Benjamin Berlin	http://www.benberlinfrontend.com/	Personal Web Portfolio for job prospectives	A simple page with dropdowns that information about the creator including skills, past work experience, projects and contact info. The background is a video.	Dropdowns with content. Background is a video of moving colors	Really simple one page site focusing on the content.	Site is really simple and when dropdowns are expanded can be hard to locate certain information.	Very simple site focused on the idea of presenting information about the person and their experiences.
Kush Patel	http://kush-patel.com/	Personal Web Portfolio for job prospectives	A one page site with lots of different sections and information about the person.	Clickable portfolio/skills section that pops up more information about each project or skill. Expandable buttons on work experience help hide/show more info for each job.	One page with continuous scrolling and cool black and white picture headings for each section which help the color pop out more.	Important contact info is at the bottom of the site and if someone doesn't get all the way to the end they could miss out on it. Also skills/portfolio buttons may not be as intuitive and could potentially be missed out on.	Nice simple site with easy scrolling and really does a good job of presenting information the user in a unique way.