Samara Mendez

Economist The Humane League Labs Rockville, MD 20849 202-643-8326 smendez@thehumaneleague.org https://samaramendez.github.io

Education

PH.D. Economics, University of Colorado, Boulder (2019)

Dissertation: "Policy Effects in Applied Microeconomic Settings"

Dissertation Committee: Chrystie Burr (Chair), Scott Savage, Daniel Kaffine, Jonathan Hughes

M.A. Economics, University of Colorado, Boulder (2015)

B.A. Economics (with Special Honors), University of Texas, Austin (2013)

B.A. Mathematics, University of Texas, Austin (2013)

Fields of Interest

Environmental/Agricultural Economics • Industrial Organization • Food Economics • Policy

Appointments

Economist, The Humane League Labs (2018)

Researching the intersection of consumer behavior, firm behavior, and public policy with a focus on how policies impact animal welfare.

Publications

"US Egg Production Data Set." Open Science Framework, August 2019.

Working Papers

"Brand Power, Pass-through, and Consumption Effects of Municipal Taxes: Evidence from Berkeley, CA" "Universal Service Policies for Fixed Broadband: The Effect of the Lifeline Program on Prices, Demand, and Welfare" (with Scott Savage and Gabor Molnar)

"Just Label It? The Effects of Labels in the Market for Genetically Modified Foods"

Work in Progress

"Relationship between Corporate Commitments and Egg-Laying Hen Housing Composition (with Jacob Peacock and Matt Butner)

Presentations

2018 Environmental Brown Bag, CU Boulder (Apr)

"Brand Power, Pass-through, and Consumption Effects of Municipal Taxes"

"Incidence and Welfare Effects of Placement of Excise Taxes in Highly Concentrated Markets" **2017** Environmental Brown Bag, CU Boulder (Dec)

"Just Label It? The Effects of Labels in the Market for Genetically Modified Foods"

CU Boulder's Environmental and Resource Economics Workshop, Vail CO (Sept)

"Just Label It? The Effects of Labels in the Market for Genetically Modified Foods"

Environmental Brown Bag, CU Boulder (Apr)

"Upstream Pollution, Downstream Market Power, and Waste"

2016 AERE Sponsored Sessions, Southern Economic Association, Washington D.C. (Nov.)

"Just Label It? The Effects of Labels in the Market for Genetically Modified Foods"

Environmental Brown Bag, CU Boulder (Oct)

"The Effect of Fines on Food Waste: Evidence from French Policy"

2015 Environmental Brown Bag, CU Boulder (Oct)

"Food Labeling Research Sketches"

Environmental Brown Bag, CU Boulder (Feb)

"Planning to Prevent Water Waste"

Research Experience

2017 Using Classroom Observation Technology to Assess Teaching Improvement in

Short-Term Microteaching Environments (June)

Interdisciplinary research project management, IRB protocol proposal writing, qualitative data analysis **2016** Dissertation Research Grant (Spring)

Multi-project research administration, research agenda development, data analysis, website creation **2015** Research Assistant to Dr. Scott Savage, CU Boulder (Summer)

Data sourcing and cleaning, statistical and spatial (GIS) data analysis, literature review writing

Research for Assistant Vice Chancellor for Research, CU Boulder (Spring, Summer)

Quantitative and qualitative analysis, master document preparation, graphical data presentation **2014** Research for Assistant Vice Chancellor for Research, CU Boulder (Fall)

2013 Research Assistant to Drs. Valerie Bencivenga and Beatrix Paal, UT Austin (Spring, Summer)

Project administration, process documentation, interdisciplinary team communication

Leadership Experience

2018 Graduate Instructor Mentor, Department of Economics, CU Boulder (Spring)

Seminar and event planning, graduate professional development training

2017 Founder, CU Boulder Department of Economics Composting Program (August)

Logistics planning, budget creation, administrative outreach

Lead Graduate Instructor, Graduate Teacher Program, CU Boulder (Spring, Fall)

Academic management, pedagogy development training, interdisciplinary research

Organizing Committee, March for Science Denver (Spring)

Planning, coordinating, and executing a very large event, science communication

2016 Lead Graduate Instructor, Graduate Teacher Program, CU Boulder (Fall)

Teaching Experience

2017 Graduate Instructor, CU Boulder (Fall)

Math Tools for Economists II

Graduate Instructor, CU Boulder (Summer)

Economics English Immersion Training

2016 Graduate Instructor, CU Boulder (Fall)

Natural Resource Economics

Graduate Instructor, CU Boulder (Spring, Summer)

Math Tools for Economists II

2015 Graduate Instructor, CU Boulder (Fall)

Math Tools for Economists II

Teaching Assistant, CU Boulder (Spring, Summer)

Principles of Microeconomics

2014 Teaching Assistant, CU Boulder (Spring, Fall)

Principles of Microeconomics, Principles of Macroeconomics

2013 Teaching Assistant, CU Boulder (Spring, Fall)

Principles of Macroeconomics

2012 Supplemental Instructor, UT Austin (Spring, Fall)

Principles of Macroeconomics

2011 Supplemental Instructor, UT Austin (Fall)

Principles of Macroeconomics

Awards

2018 Graduate Student Teaching Excellence Award, Graduate School, CU Boulder

Certificate of Excellence for Outstanding Performance and Lasting Contribution to Graduate Student Leadership in Economics, Graduate Teacher Program, CU Boulder

2017 Stanford Calderwood Student Teaching Award, Dept. of Economics, CU Boulder

Dissertation Research Grant, Dept. of Economics, CU Boulder

2016 Leslie Whittington Endowed Fellowship for Excellence in Economics, CU Boulder

2015 Prize in Macroeconomics, Dept. of Economics, CU Boulder

2013 First Year Graduate Student Fellowship, Dept. of Economics, CU Boulder

Research Skills

Statistical analysis • Theoretical modeling • Multi-enterprise project management • Website design Data collection and preparation • Database creation and management • IRB protocol proposal writing Master document/work process preparation • Report writing and data presentation for general audiences *Advanced*: Stata, LaTeX, Mathematica • *Intermediate*: R, Github, ArcGIS *Basic*: Matlab

Dissertation Committee Contacts

Professor Chrystie Burr (Chair) Professor Scott Savage Professor Daniel Kaffine

Professor Jonathan Hughes

chrystie.burr@colorado.edu 303-492-0863 scott.savage@colorado.edu 303-735-1165 daniel.kaffine@colorado.edu 303-492-6652 jonathan.e.hughes@colorado.edu 303-735-0220