

MICROSOFT MOVIE STUDIO

PROD. THE DIRECTOR

ROLL

3

SCENE

7A

TAKE

8

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CAMERA: Emily

DATE: 05-26-2018 Day-Night Int.
Filter

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Business Problem



Growth is an important factor for any business. Microsoft wants to start a new movie studio but they don't know which types of films to produce.

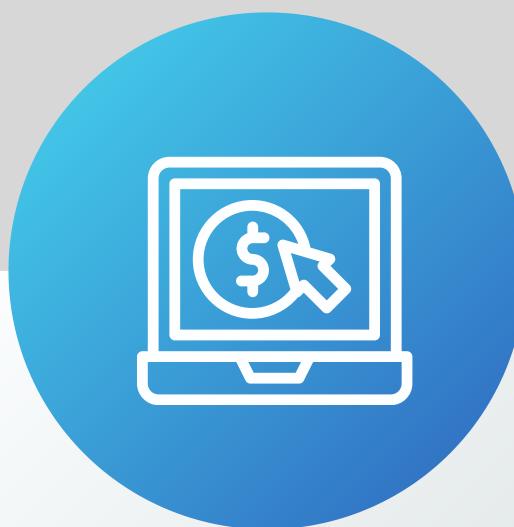
GOALS AND OBJECTIVES



Find out which is the most watched genre.



Find out how which type of rated film is the most viewed.



Find out which type of rated film is liked by the audience .

FINDINGS

01

R & NR rated movies are the most watched films

02

Drama and Comedy are the most watched genres.

03

PG-18 rated movies are the most liked films.

04

Most of the films produced are considered fresh.

Final Solution

- Create R, NR and PG-13 rated films.
- The movies genres should either be Drama, Comedy or Mystery.
- The films should display non-violent scenes



Thank you