Things to go wrong	How it works	Possible features	Price?	Advertisement	Future Business
separate the wrong emails by accident	business emails seperated	create personalized tabs, work tab has work emails, personal has other users and work	Depends on the number of emails one has	Ads on Youtube	extension for google
Filters out important emails	User registration	Pop up menu, asking about certain emails to keep or discard	Possible monthly subscription	Social Media	Used for documents too, docs, word.
leaves unimportant emails in	Individual users are prioritized	Block button built in	adds to cover price - free		could develop to be added to other programs sites
Deletes all emails	accept higher priorities for work or things of interest	Unsubscribe from unnecessary sites like stores or ads	Free trial before buying premium		