The Brief

After rolling out an excellent EDNA You tube Analysis, we are announcing Challenge 22.

 "Hotel Revenue Management"

About the dataset

One Excel Workbook – Hotel Revenue Management (100K+ Records)
PBI file – Data model provided.
Data Dictionary
Brief in PDF format

Important Read!!

Our project start date is **19/08/2022** and your final reports must be submitted by the **19/09/2022.**

Report Developer Role

It is your job as an analyst to prepare a deep-dive analysis report about the Hotel Revenue Management dataset.

Special Client Requirements:

1. Client does not want an Intro Page but suggest vertical/horizontal navigation bars or pop-up menu.

2. Not scrollable or fancy shape reports. Preferred size 16:9.

3. Client likes KPIs.

4. Client is very much interested in Time analysis exploration (Seasonality, Festive periods, weekday vs weekend etc)

5. Client is interested in Agent's performance, overview.

6. Client is interested in any other insights providing further information on Customers type (family with children, single or couples visitors) etc.

Reports are not limited by the number of pages or techniques. Feel free to use all the techniques at your disposal – tooltips, drill throughs, page navigations, etc.

That is all for the brief!

Submission of entries

To be considered within the competition, entries are due no later than **11:59pm GMT Monday, September 19, 2022.**

Join our challenge group at

https://www.linkedin.com/groups/14069197/

How to submit:

Email the completed PBIX file to

powerbichallenge@enterprisedna.co

federico.pastor@enterprisedna.co

Take an image of your report and post it to the Enterprise Challenges Group

https://www.linkedin.com/groups/14069197/

Take the image plus URL and post them on LinkedIn tagging Enterprise DNA to say, **"I accepted the Enterprise DNA challenge."**

Hashtags: #EDNADataChallenge & #EDNAHotelRevenueManagement

We always encourage all participants to do a brief description of how they approach the project and share their experience of participating in the challenge and sharing it on the forum/social media.

If you need any help with publishing, please reach out to one of the team managers for assistance (post in the forum/LinkedIn group) or email to federico.pastor@enterprisedna.co