

09/01/2023

WELCOME TO FP20 ANALYTICS CHALLENGES GROUP

Hi Data Family,

Finally, we all sorted out and in place **FP20 Analytics Challenge 1 “San Martins Stores January Sales 2021”** is here.

Timeline

The challenge will run from **09/01/2023 to 29/01/2023**, closing time is **11:59pm UK time on 29/01/2023**.

Tools

Reports can be presented in **Excel and or Power BI** only.

Access to the Group

Link to our challenges group can be found here.

<https://www.linkedin.com/groups/12751070/>

THE BRIEF

IMPORTANT

Requirement - Report Developer Role

San Martins' CEO Mr. Kevin Pastor-Franco is expecting a report with no more than **2 pages with a simple navigation menu**.

1. Page1 should be an **Executive overview of the January 2021 Sales with weekly KPI on Sales, Cost and Profit** accompanied with other relevant visuals.
2. Page 2 should be dedicated to a **Geographical view** of San Martins Store operations; a Json Map of Spain is included in the datasets. You, as a report developer, must highly his **2 best performing Sales Agents** and information about what product these Sales Agents sell more and where (Location). San Martins CEO would also like to know his **worth performing Sale Agent**.

*Reports is limited to **2 pages** and **no other restrictions, or techniques are imposed**.
Feel free to use all the techniques at your disposal – tooltips, drill throughs, page navigations, etc.

The Resources

There are **2 Datasets**, one in the **English** Language and one in the **Spanish** Language. Both datasets contain the same information.

1. A Power BI File – modelled.
2. An Excel spreadsheet
3. A Json Map of Spain including the Canary Islands.
4. PDF with the Intro and Brief.

Submission of entries

IMPORTANT

Please enter the 2 pages of your report as screenshots in a LinkedIn post with the following wording.

“I am participating in FP20 Analytics Challenge 1” please see screenshots of my report pages. Enter a small summary about you report.

Use the hashtag **#FP20Analytics** and **#FP20SanMartinsStoresReporting** and tag **@Federico Pastor**.

Do the same in the **Community Group** in LinkedIn.

*If you want to post your report in novyPro – only PBI Files - , please see link to video of how to do it.

NovyPro:

<https://www.novypro.com/>

Instruction Video:

<https://www.youtube.com/watch?v=jkcAYgFGWUY>

PRIZES TO BE ANNOUNCED VERY SOON – YOU WILL BE SURPRISED!!