### The Brief

After rolling out an excellent Substance Abuse Data Analysis, we are announcing Challenge 24 –

# "Sport - Football/Soccer Players Summer Transfers Season 2022-23"

#### About the dataset/s

1 CSV File - Season 2022\_2023 Football Summer Transfers
1 CSV File - Challenge 24 Data Dictionary
1 PBI File - Data Model Provided (Including Data Dictionary)
1 SVG File - Football Pitch
1 PDF - Challenge Brief

### **Important Read!!**

Our project start date is **Thursday**, **03/11/2022** and your reports must be submitted by **Friday**, **02/12/2022** no later than 11:59pm (UK Time).

# **Report Developer Role:**

It is your job as an analyst to prepare an analysis report about the Football/Soccer Players Summer Transfers Season 2022-23.

- 1. Develop an analysis report (slide deck style).
- 2. Address the following questions from stakeholders, accompany with visuals.
  - a) Youngest player by country.
  - b) Oldest player by country.
  - c) Average age of players.
  - d) Most players transferred for a specific position.
  - e) What is Market Value for highest paid player in the dataset.
  - f) Highest paid player (fees) in the dataset.
  - g) Highest paid player (fees) by position in the dataset.
  - h) What clubs the Premier League has signed newest players according to the dataset.
  - i) How many players are under 18 years old and in which country will they be playing.

- j) From the players in the dataset, create your top 11 players use the svg file (football pitch) in the dataset for the formation or use your own football pitch file.
- 3. Deliver any additional findings and recommendations.

# **Special Client Requirements:**

**Ms. Angie Claire Verdadero,** the Enterprise DNA Football Association CFO, is presenting to stakeholders - the Association Players Summer Transfers figures for the current season 2022-23.

- 1. Ms. Verdadero wanted to create this presentation in Power Point but has decided to use Power BI for her presentation.
- 2. Ms. Verdadero has made a specific request for the report pages size of 1920:1080 pixels.
- 3. Ms. Verdadero wants an Intro Page with a seamless navigation bar to transition between pages. She has no problem whether, this is vertical or horizontal and has hinted to liking pop-up menus.
- 4. Ms. Verdadero is looking for an impactful, slide deck style, presentation addressing the questions in the brief and accompanied by diverse visuals. She is aiming to Wow!! her audience.

Reports are not limited to any number of pages and no other restrictions, or techniques. Feel free to use all the techniques at your disposal – tooltips, drill throughs, page navigations, etc.

That is all for the brief!

### **Submission of entries**

To be considered within the competition, entries are due no later than 11:59pm BTS (UK Time) on Friday, 02 December 2022.

Join our challenge group at

https://www.linkedin.com/groups/14069197/

### How to submit:

Email the completed PBIX file to

federico.pastor@enterprisedna.co

powerbichallenge@enterprisedna.co

Take an image of your report and post it to the Enterprise Challenges Group

# https://www.linkedin.com/groups/14069197/

Take the image plus URL and post them on LinkedIn accepting the challenge -

"I accepted the Enterprise DNA challenge." Use below tags.

# #EDNADataChallenge #EDNASportFootballSoccer

We always encourage all participants to provide a summary with the most insightful, instructional explanation of how they constructed their reports and met their personal learning objectives for the challenge.

If you need any help with publishing, please reach out to one of the team managers for assistance (post in the forum/LinkedIn group) or email to <a href="mailto:federico.pastor@enterprisedna.co">federico.pastor@enterprisedna.co</a>