



Country
Bce

Product Categories
Bce

Year and Month
2017-06



Main Report



Customers Report

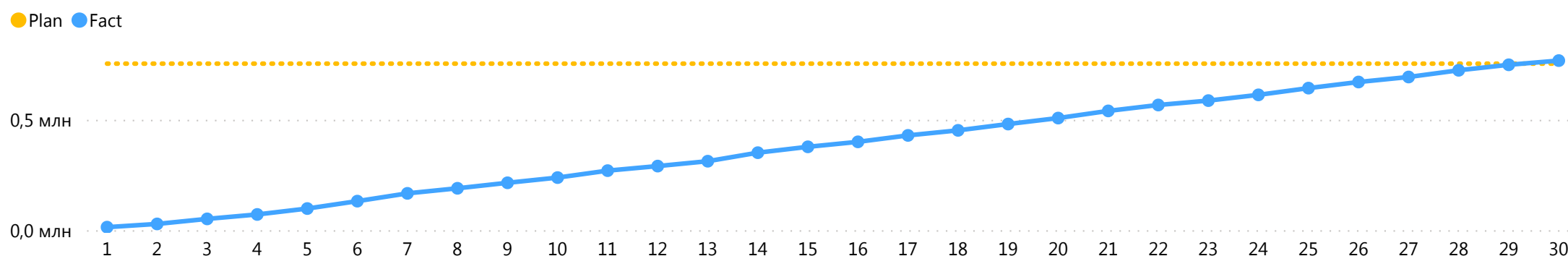


Profit per month
\$771,56 тыс.✓
Цель: 757,76 тыс. (+1.82%)

Revenue per month
\$1,83 млн✓
Цель: 1,79 млн (+2.33%)

Orders per month
8260!
Цель: 8,31 тыс. (-0.62%)

% Margin per month
42,2%



Revenue

Profit

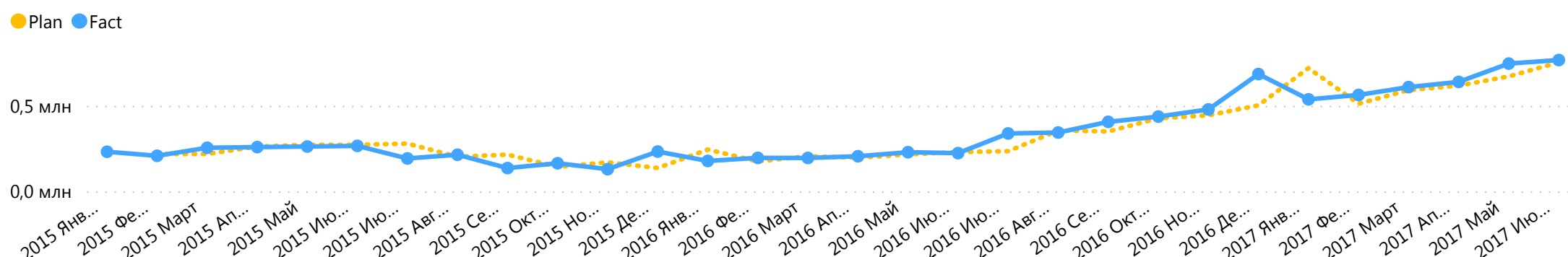
Orders

Company's total profit
\$10,46 млн

Company's total revenue
\$24,91 млн

Company's total orders
84 тыс.

Company's % margin
42,2%



← Summary Report

Country

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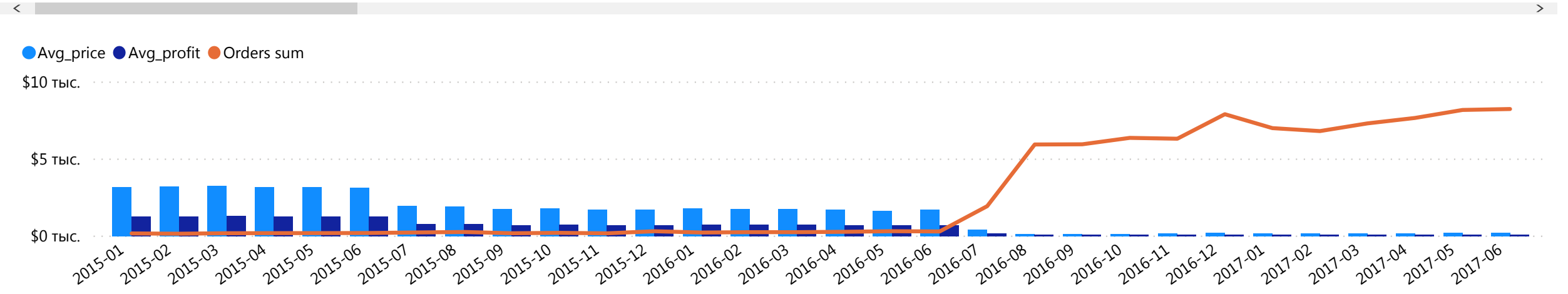
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Customers Report →

Total Profit vs MTD Profit-1		Total Profit vs MTD Profit-12		YTD Profit vs YTD Profit-1		% Margin vs MTD % Margin-1		% Margin vs MTD % Margin-12		Return Rate vs MTD Return Rate-1		Return Rate vs MTD Return Rate-12	
\$771,56 тыс.✓		\$771,56 тыс.✓		\$3,89 млн✓		42,2%✓		42,2%✓		2,02%✓		2,02%✓	
Цель: \$750,74 тыс. (+2.77%)		Цель: \$227,74 тыс. (+238.78%)		Цель: \$1,25 млн (+210.62%)		Цель: 42,14% (+0.22%)		Цель: 40,31% (+4.77%)		Цель: 2,06% (+1.91%)		Цель: 2,56% (+21.15%)	
CategoryName		Total Profit	MTD Profit-1	MTD Profit-12	Avg_profit	Total Revenue	MTD Revenue-1	MTD Revenue-12	Orders sum	MTD C			
[-] Accessories		\$55 685,32	\$59 983,48		\$9,70	\$88 599,29	\$95 464,55		5742				
[+] Bike Racks		\$2 328,72	\$3 305,28		\$75,12	\$3 720,00	\$5 280,00		31				
[+] Bike Stands		\$1 293,89	\$2 488,25		\$99,53	\$2 067,00	\$3 975,00		13				
[+] Bottles and Cages		\$7 195,89	\$6 740,30		\$4,51	\$11 501,04	\$10 772,96		1596				
[+] Cleaners		\$951,18	\$931,26		\$4,98	\$1 518,45	\$1 486,65		191				
[+] Fenders		\$5 600,32	\$6 109,44		\$13,76	\$8 945,86	\$9 759,12		407				
[+] Helmets		\$13 609,21	\$14 484,92		\$21,71	\$21 370,38	\$22 768,63		627				
[+] Hydration Packs		\$2 547,08	\$2 753,60		\$34,42	\$4 069,26	\$4 399,20		74				
[+] Tires and Tubes		\$22 159,03	\$23 170,43		\$7,91	\$35 407,30	\$37 022,99		2803				
[-] Bikes		\$698 616,33	\$674 818,55	\$227 744,75	\$603,82	\$1 698 595,40	\$1 637 262,84	\$533 825,21	1157				
[+] Mountain Bikes		\$323 138,49	\$314 786,43	\$124 330,97	\$753,24	\$703 062,24	\$684 817,90	\$270 083,78	429				
[+] Road Bikes		\$201 876,04	\$195 419,17	\$103 413,78	\$434,14	\$536 754,77	\$517 421,36	\$263 741,43	465				
[+] Touring Bikes		\$173 601,80	\$164 612,95		\$660,08	\$458 778,39	\$435 023,58		263				
[-] Clothing		\$17 261,76	\$15 938,97		\$12,68	\$39 790,22	\$35 703,24		1361				
[+] Caps		\$1 368,31	\$1 160,28		\$2,93	\$4 034,88	\$3 421,44		467				
[+] Gloves		\$3 930,56	\$4 165,84		\$13,84	\$6 688,20	\$7 088,55		284				
[+] Jerseys		\$5 060,22	\$4 301,82		\$14,33	\$18 040,23	\$15 111,51		353				
[+] Shorts		\$4 381,00	\$3 504,80		\$43,81	\$6 999,00	\$5 599,20		100				
[+] Socks		\$613,67	\$540,48		\$5,63	\$979,91	\$863,04		109				
[+] Vests		\$1 908,00	\$2 265,75		\$39,75	\$3 048,00	\$3 619,50		48				
Bcero		\$771 563,41	\$750 741,00	\$227 744,75	\$93,41	\$1 826 984,91	\$1 768 430,63	\$533 825,21	8260				



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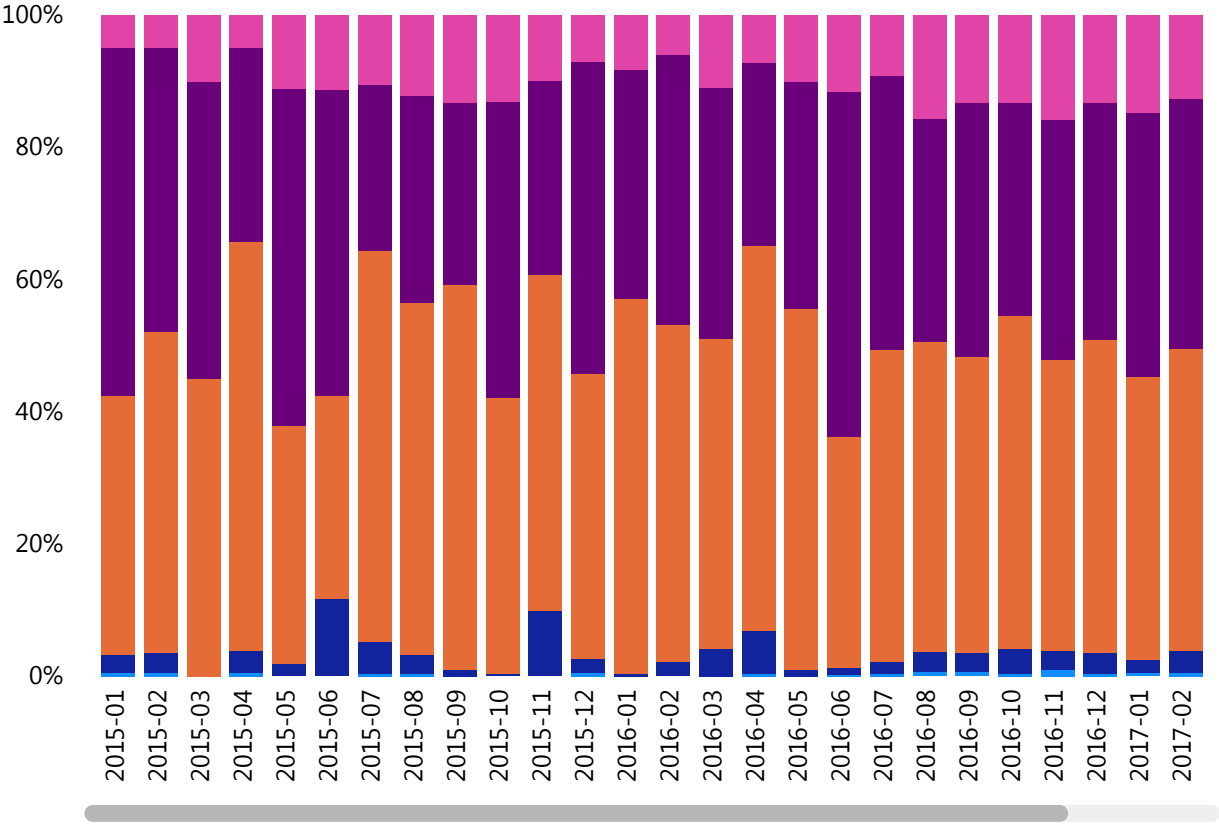
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Gender	Average quantity per order	Profit per item	APPO	Quantity of or
<div>☐ M</div>	3,86	92,36	356,30	
45-59	3,81	89,90	342,34	
60-74	3,94	105,03	413,46	
75-90	3,68	74,09	272,94	
18-44	4,35	49,12	213,90	
> 90	3,92	74,74	292,73	
<div>☐ F</div>	3,84	94,37	361,99	
45-59	3,79	89,42	339,28	
60-74	3,95	103,20	407,89	
75-90	3,70	92,60	342,95	
18-44	3,32	67,45	224,10	
> 90	4,29	9,23	39,54	
<div>☐ NA</div>	4,33	107,54	465,99	
60-74	2,50	141,00	352,50	
45-59	7,00	71,20	498,42	
Bcero	3,85	93,41	359,54	

Gender	Average quantity per order	Profit per item	APPO	Quantity o
<div>☐ F</div>	3,32	127,43	423,53	
> 90	3,73	43,91	163,86	
18-44	3,28	100,88	331,13	
45-59	3,27	132,76	434,32	
60-74	3,32	135,44	449,64	
75-90	3,52	95,70	337,00	
<div>☐ M</div>	3,36	121,31	408,14	
> 90	3,93	62,69	246,65	
18-44	3,36	104,38	351,14	
45-59	3,30	127,93	422,79	
60-74	3,37	127,42	429,75	
75-90	3,52	90,69	319,19	
<div>☐ NA</div>	3,46	111,42	386,02	
18-44	6,50	24,79	161,11	
45-59	3,47	111,57	387,02	
Bcero	3,35	124,24	415,58	

Age_gradation > 90 18-44 45-59 60-74 75-90



Age_gradation > 90 18-44 45-59 60-74 75-90

