

Walmart Marketplace

Walmart Sales Performance Dashboard: Key Metrics and Insights

Total Sales Overview

Sold

Total Gross Income

Average Gross Margin (%)

Total Number of **Invoices**

Average **Customer Rating**

322.97K 307.59K

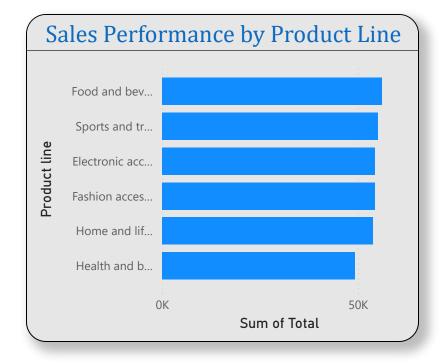
Total Cost of Goods

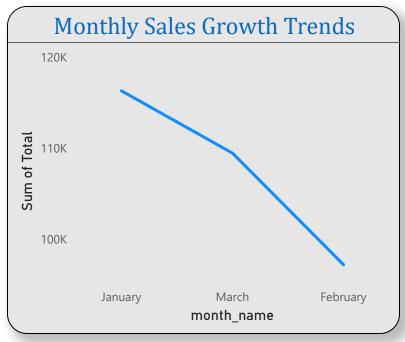
15.38K

4.76

1000

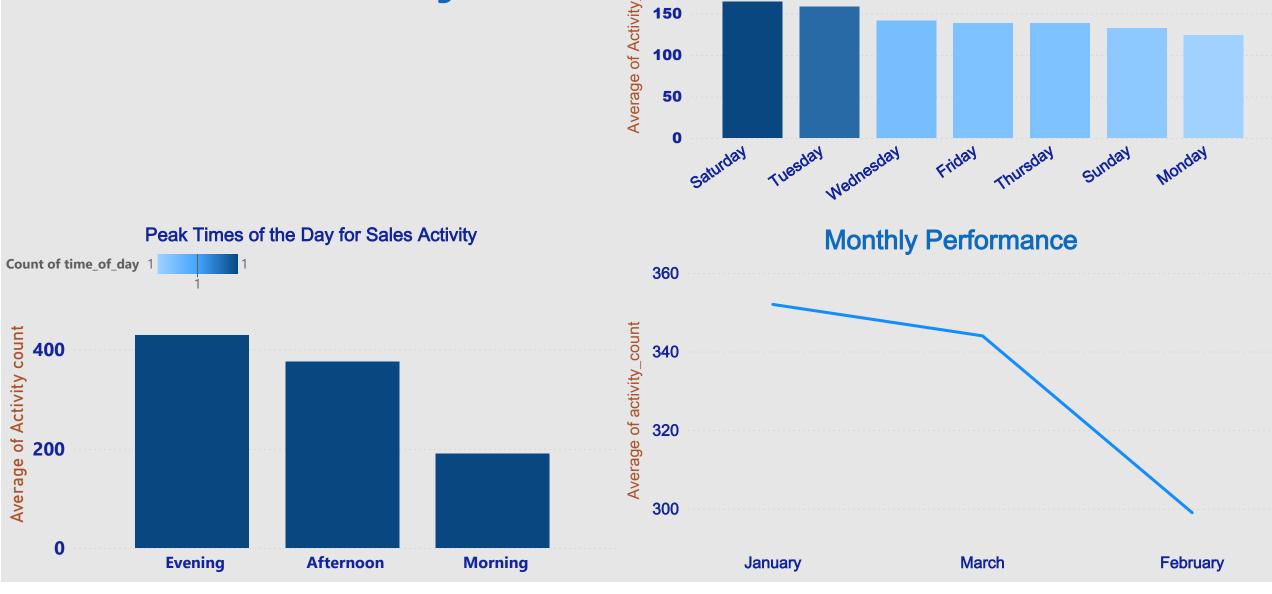
6.97







Time-Based Analysis



Average of Activity_Count 124.00

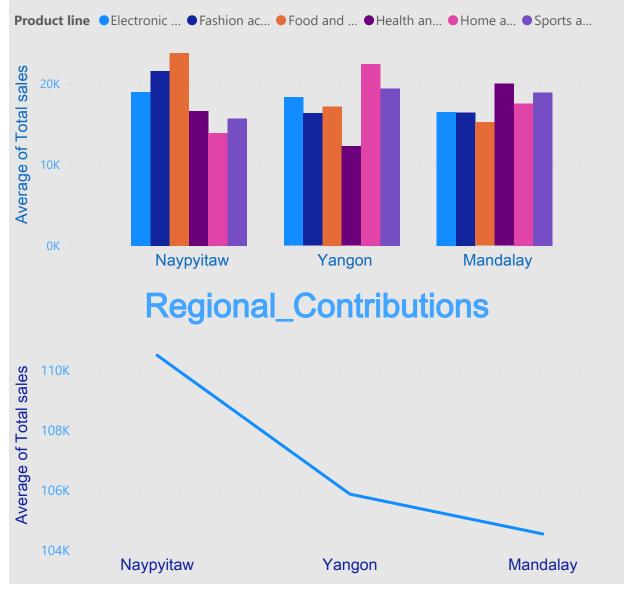
200

Average Activity by Day

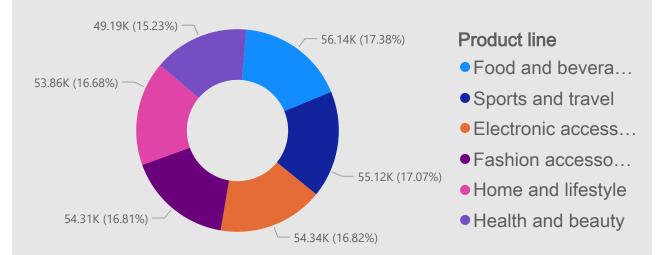
144.00

Product & Regional Performance

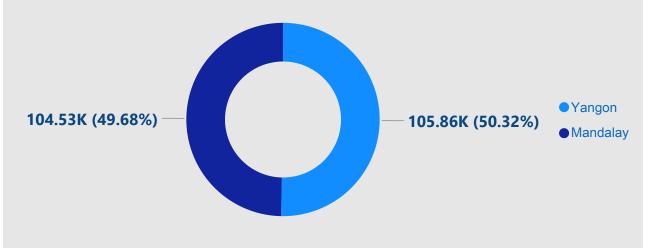




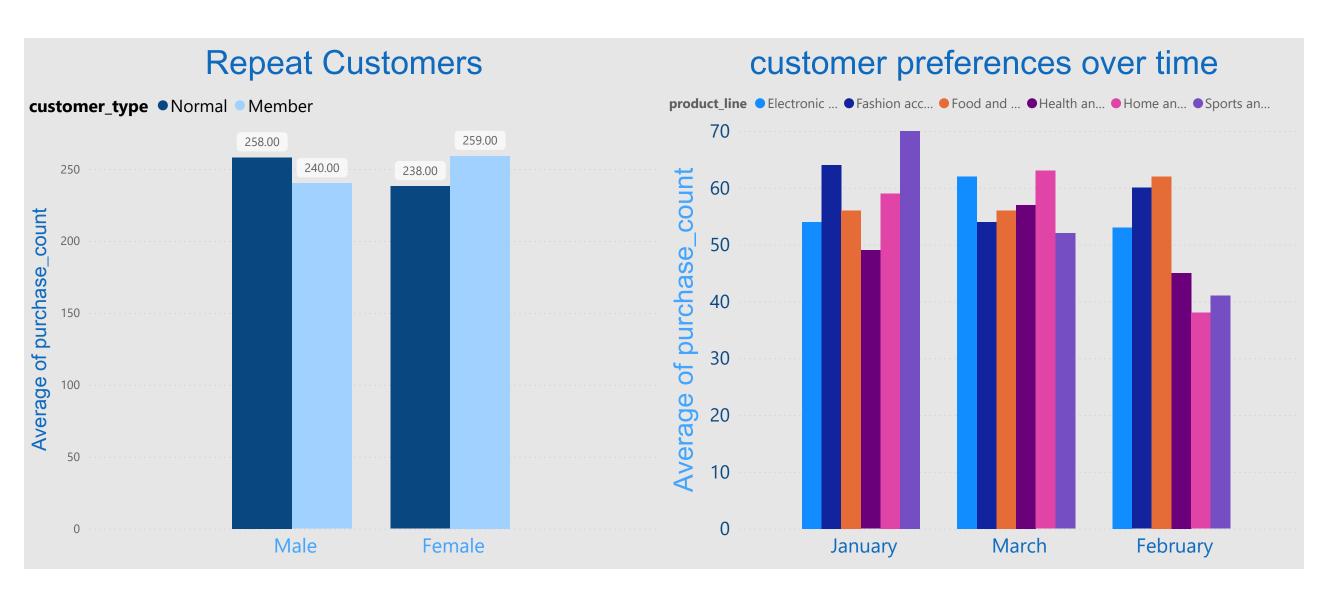
Best-Selling Product Lines



Under-performing Regions



Customer Behavior & Trend Analysis



Revenue and Growth

