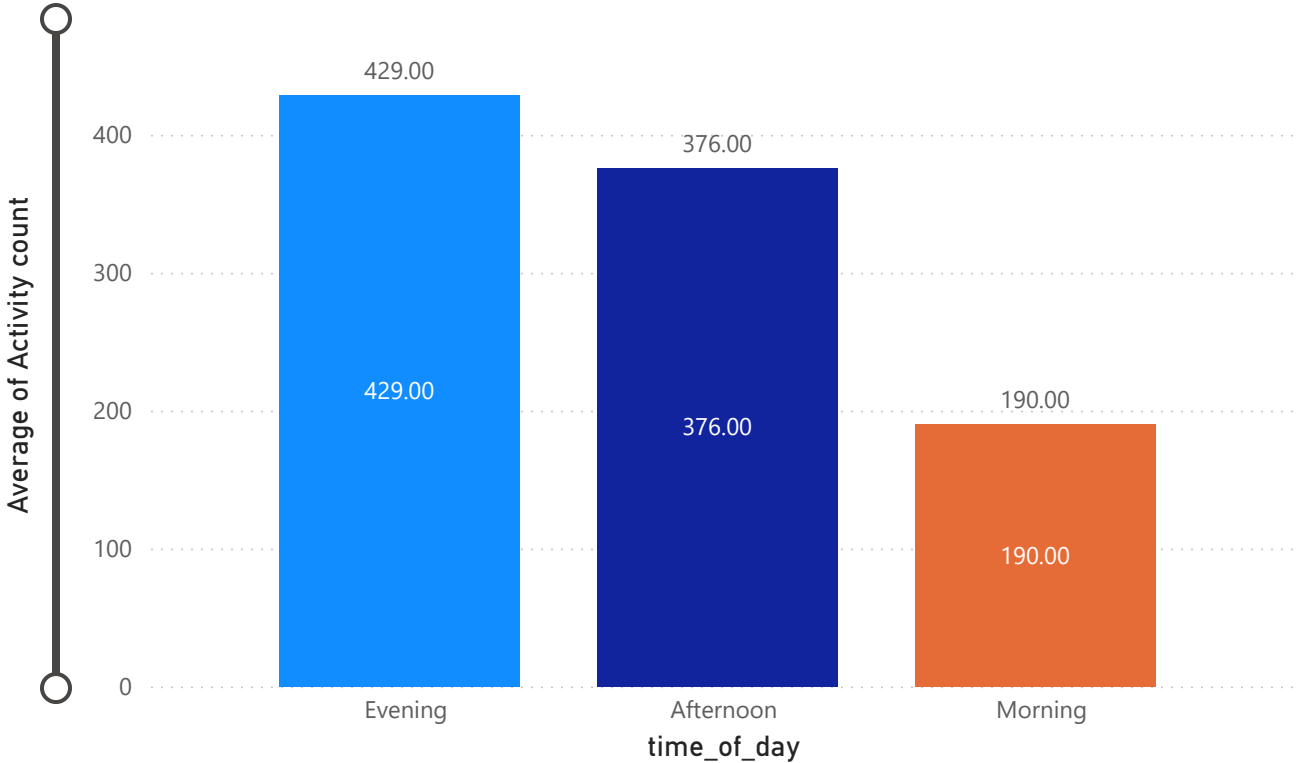


# Time of day

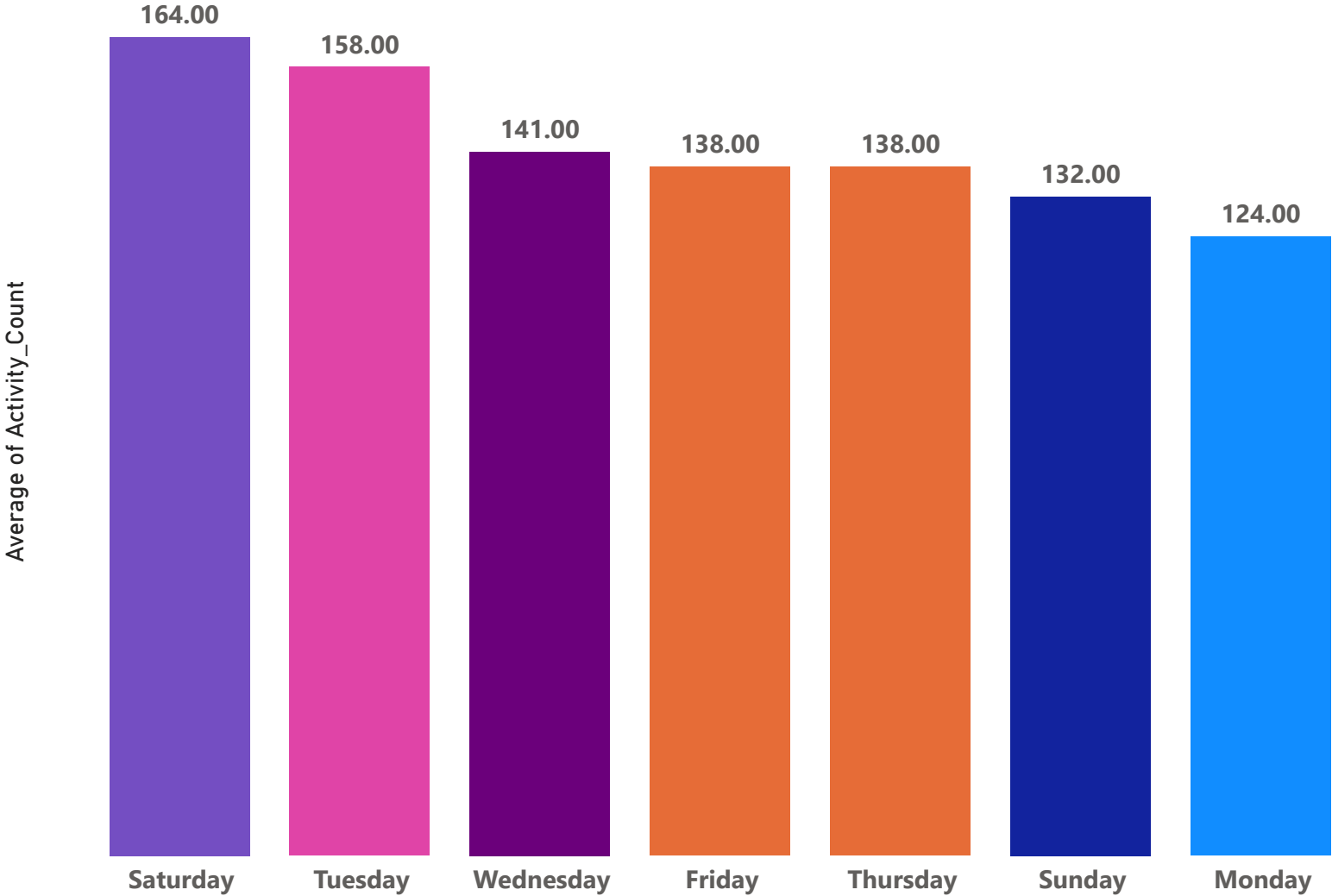
Average of Activity count by time\_of\_day and time\_of\_day

time\_of\_day ● Evening ● Afternoon ● Morning

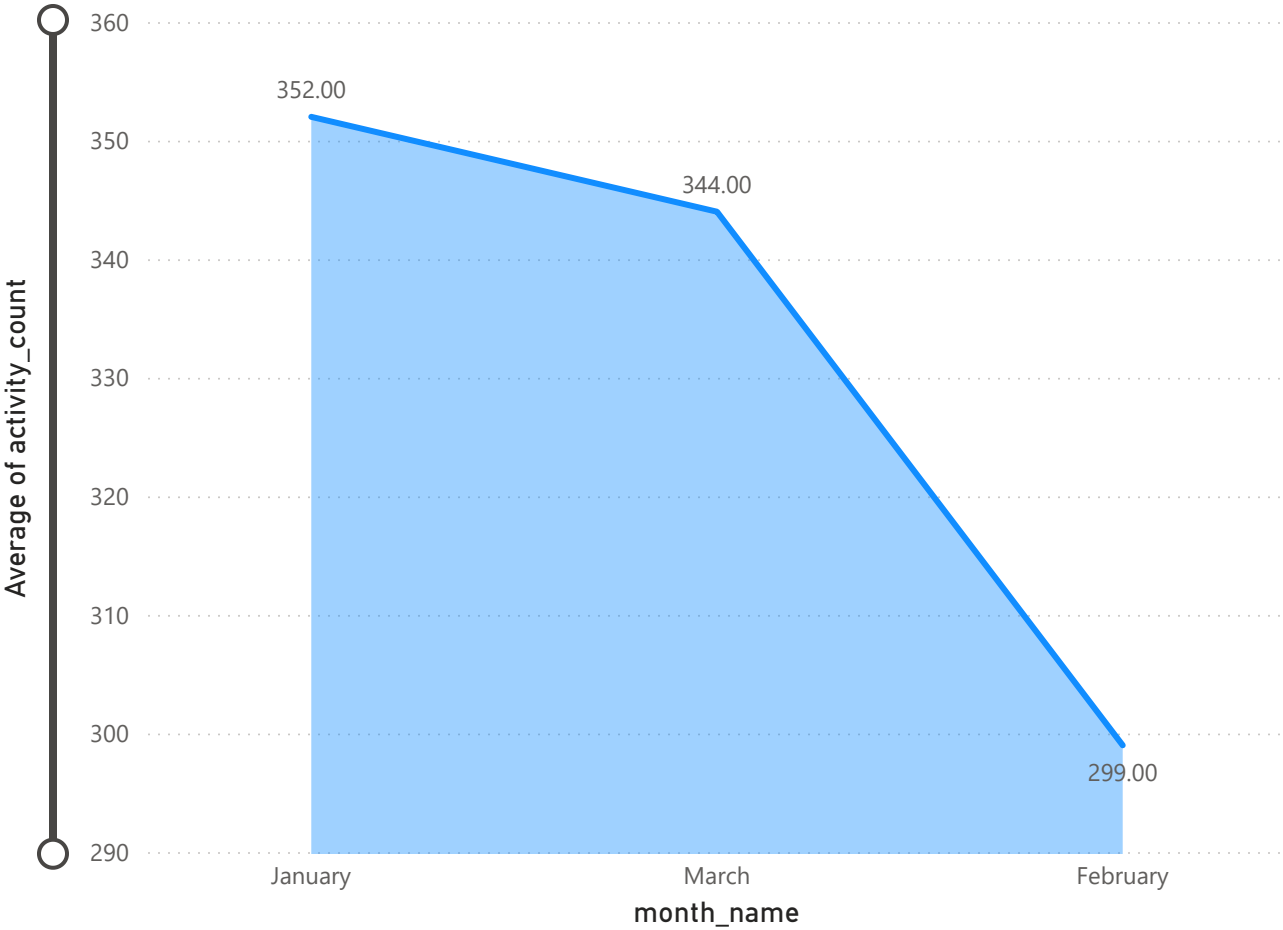


Activity\_by day

Activity\_Count ● 124 ● 132 ● 138 ● 141 ● 158 ● 164

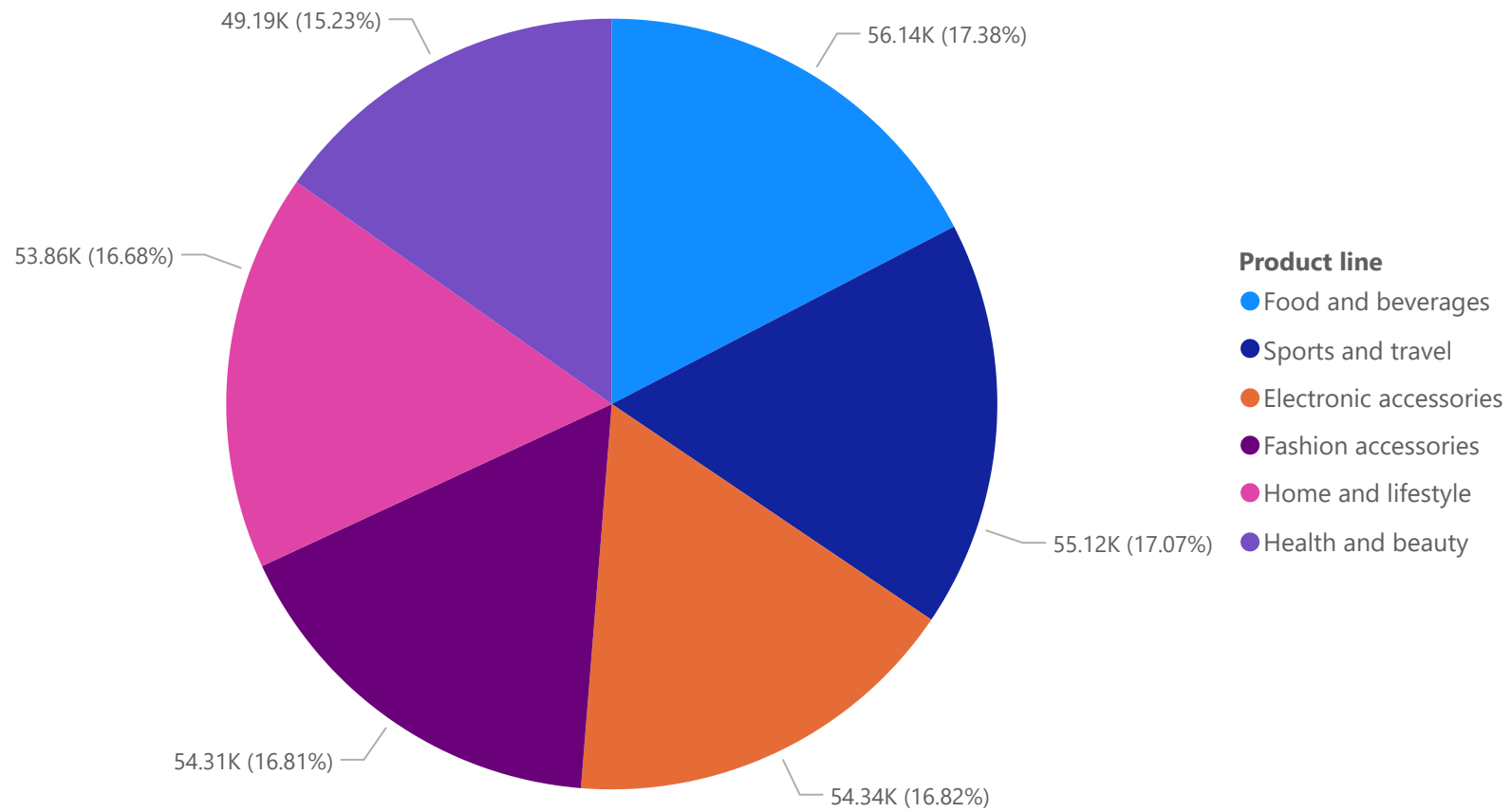


activity\_count by month



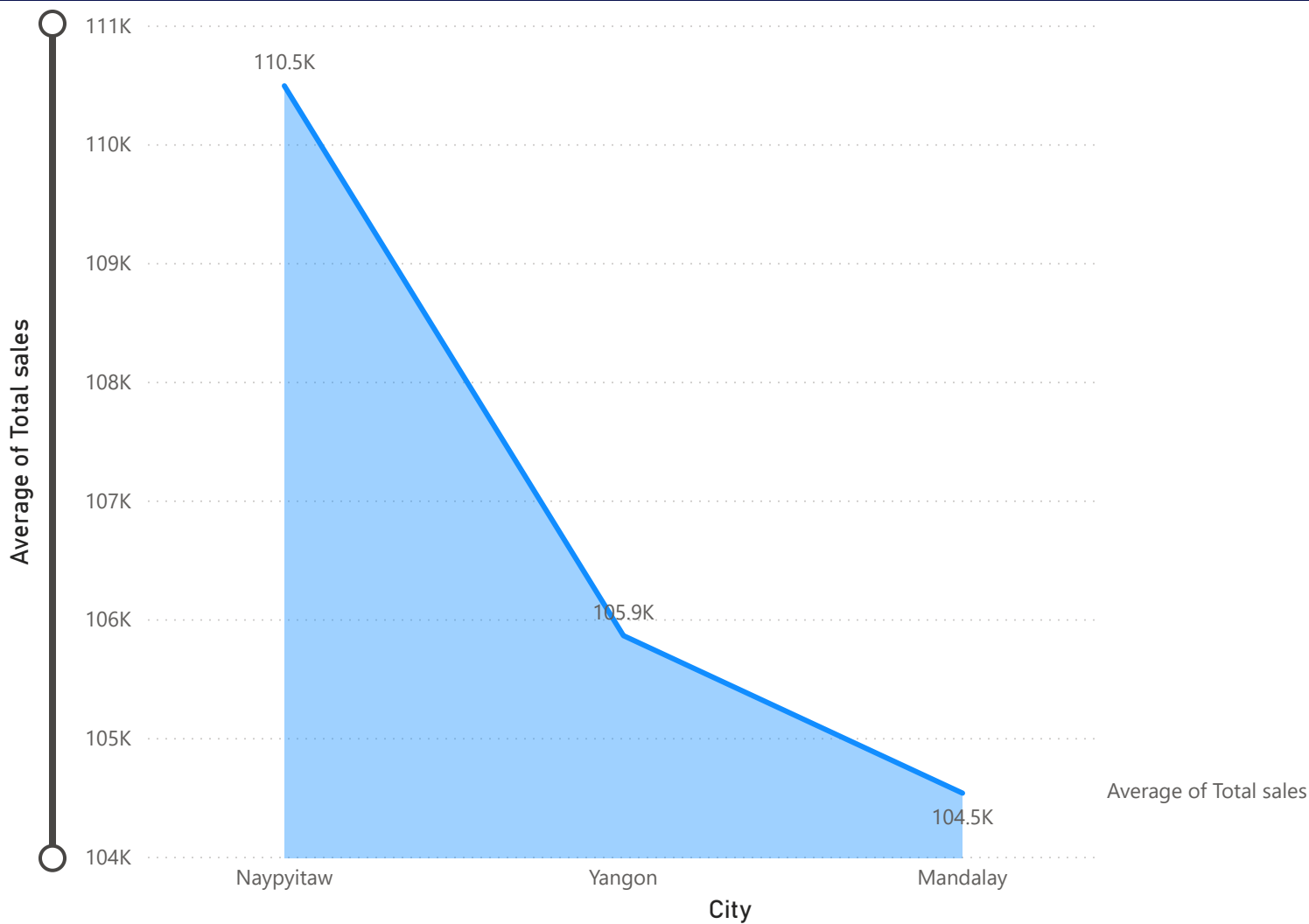
## Sales by Product line

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# sales by City

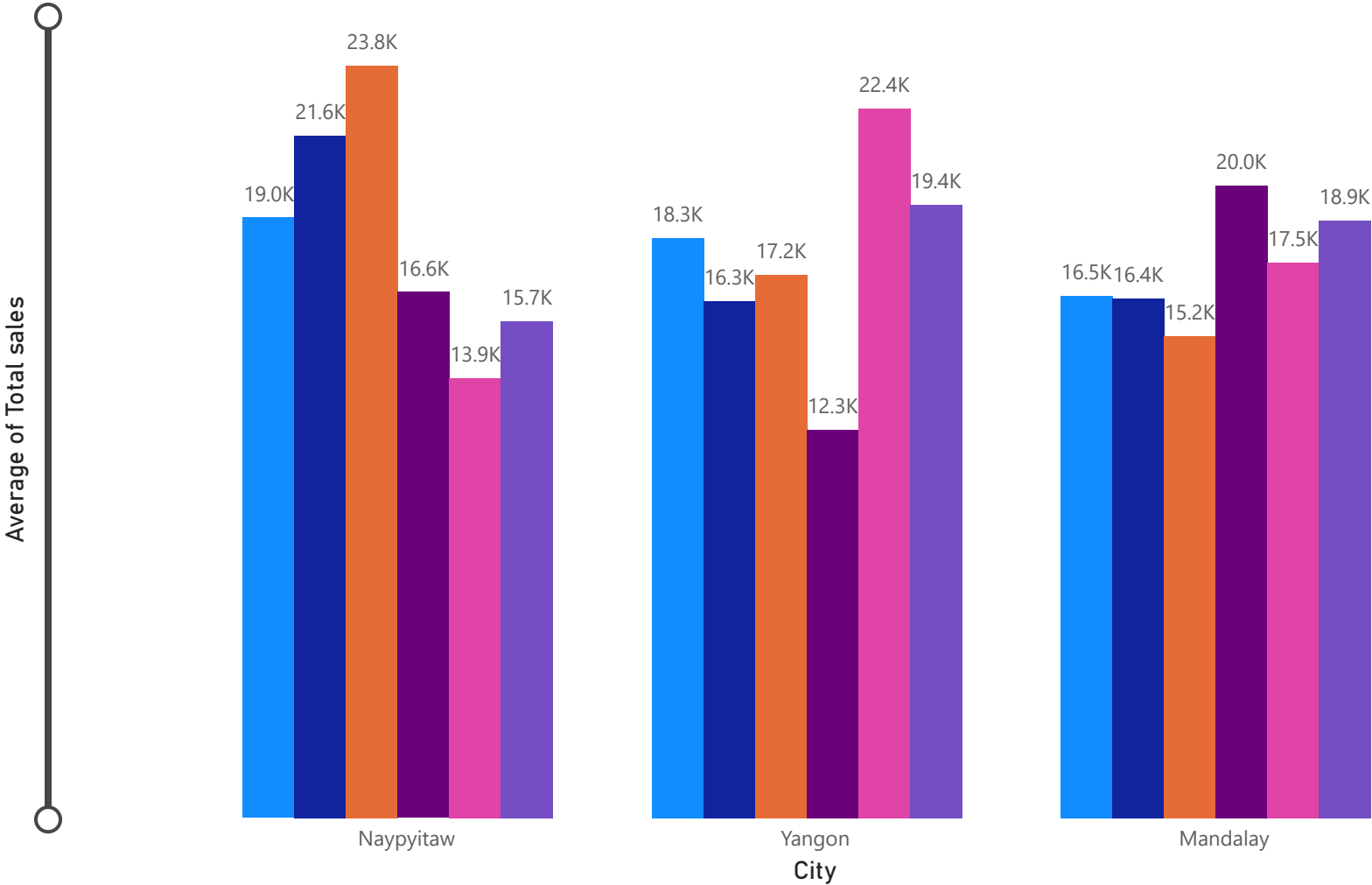
Average of Total sales by City



# Total sales by City and Product line

Average of Total sales by City and Product line

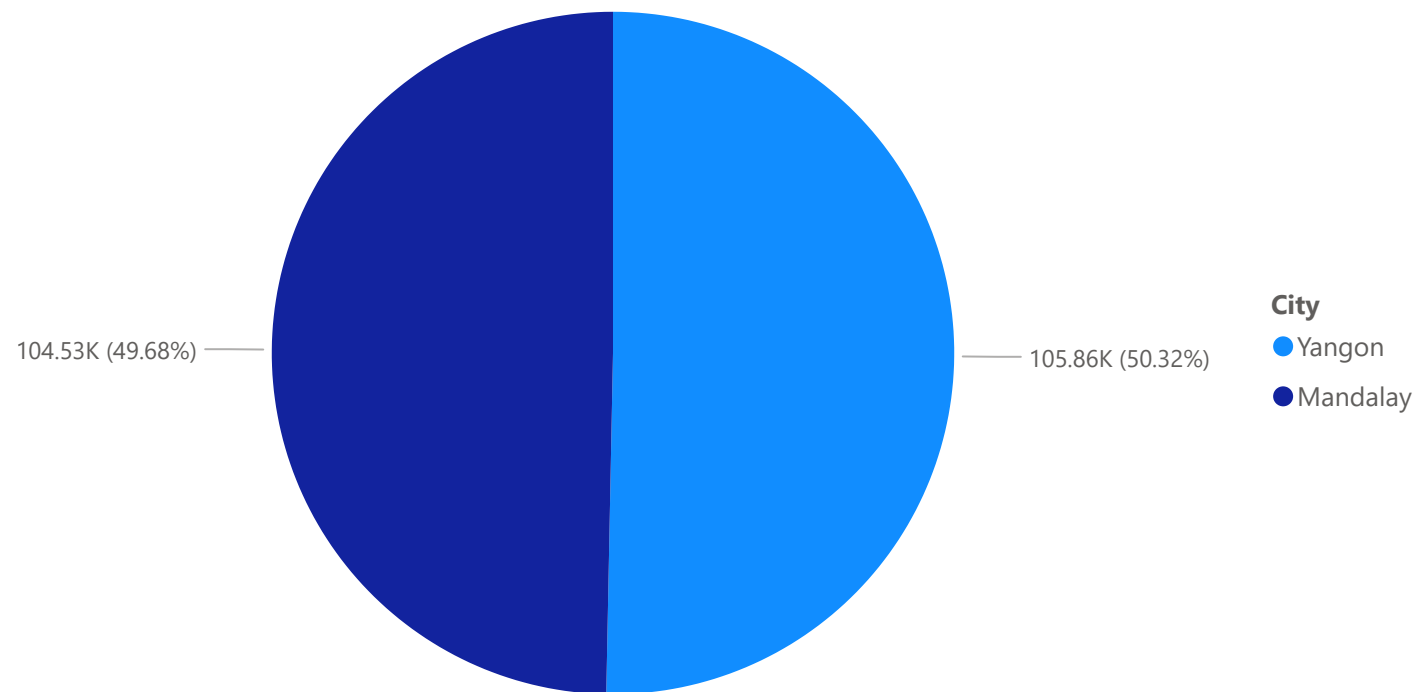
Product line   ● Electronic accessories   ● Fashion accessories   ● Food and beverages   ● Health and beauty   ● Home and lifestyle   ● Sports and travel



## under performimg

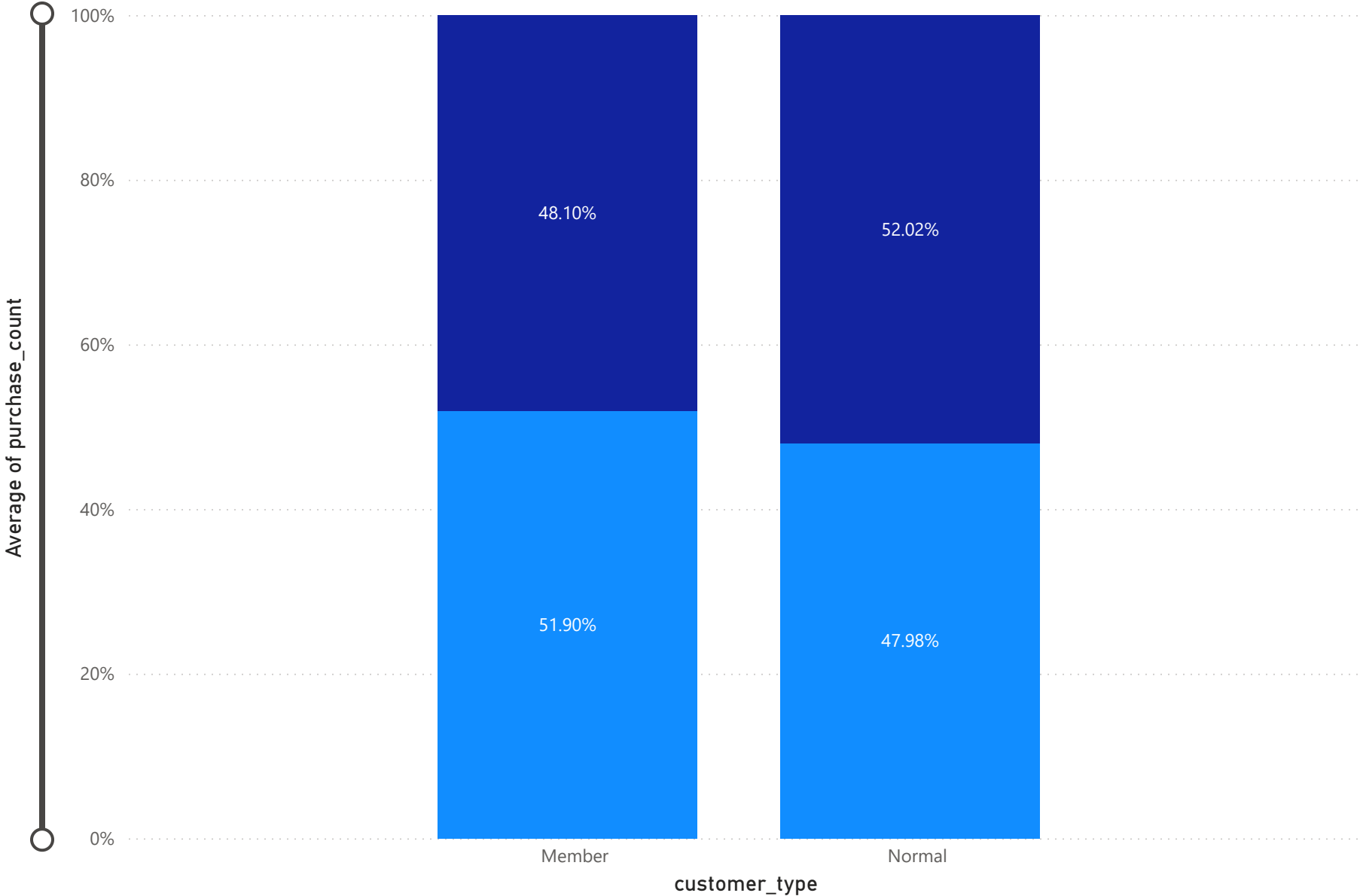
Average of Total sales by City

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repeat customer\_type and gender

gender Female Male

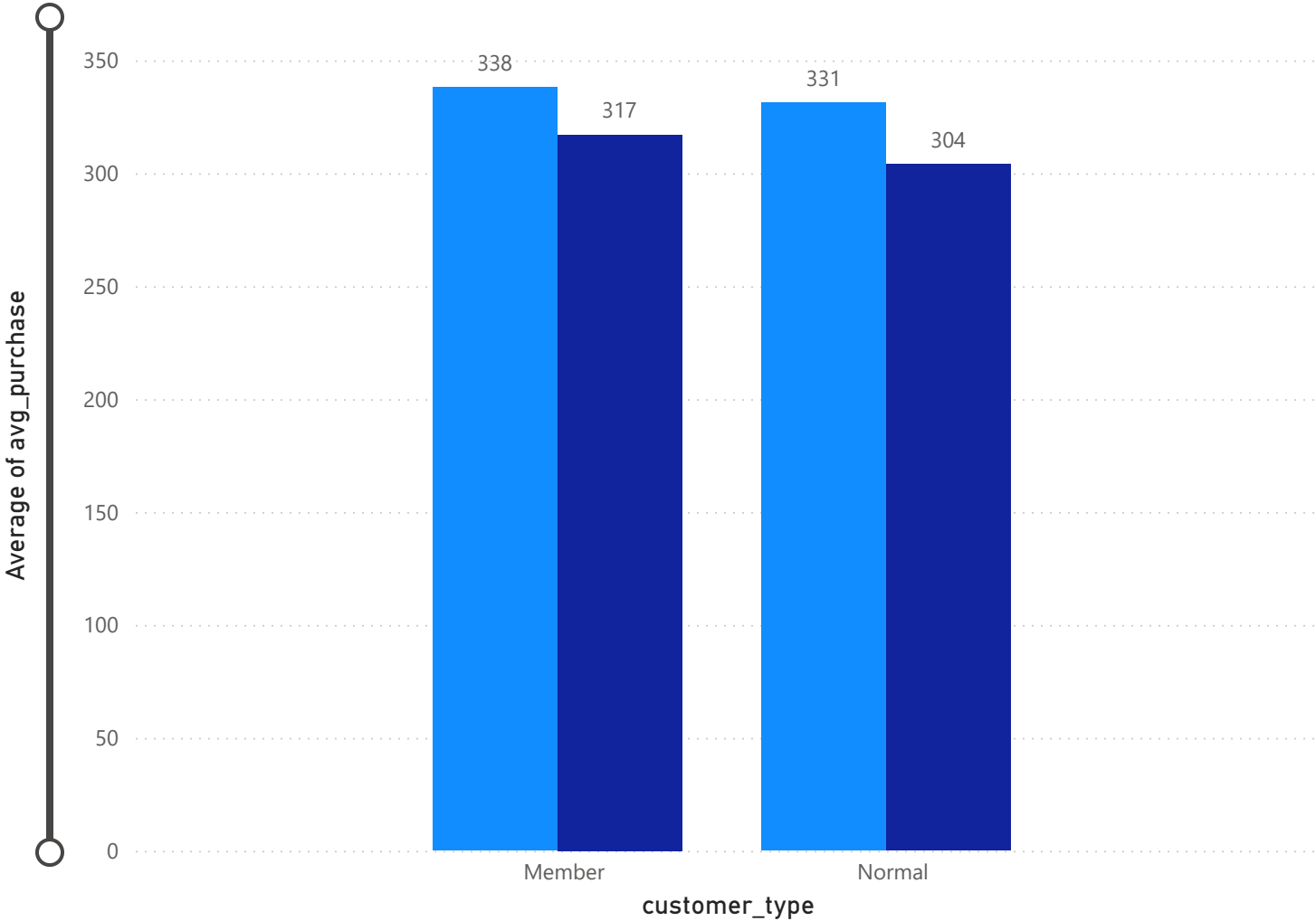




# Average of avg\_purchase

by customer\_type and gender

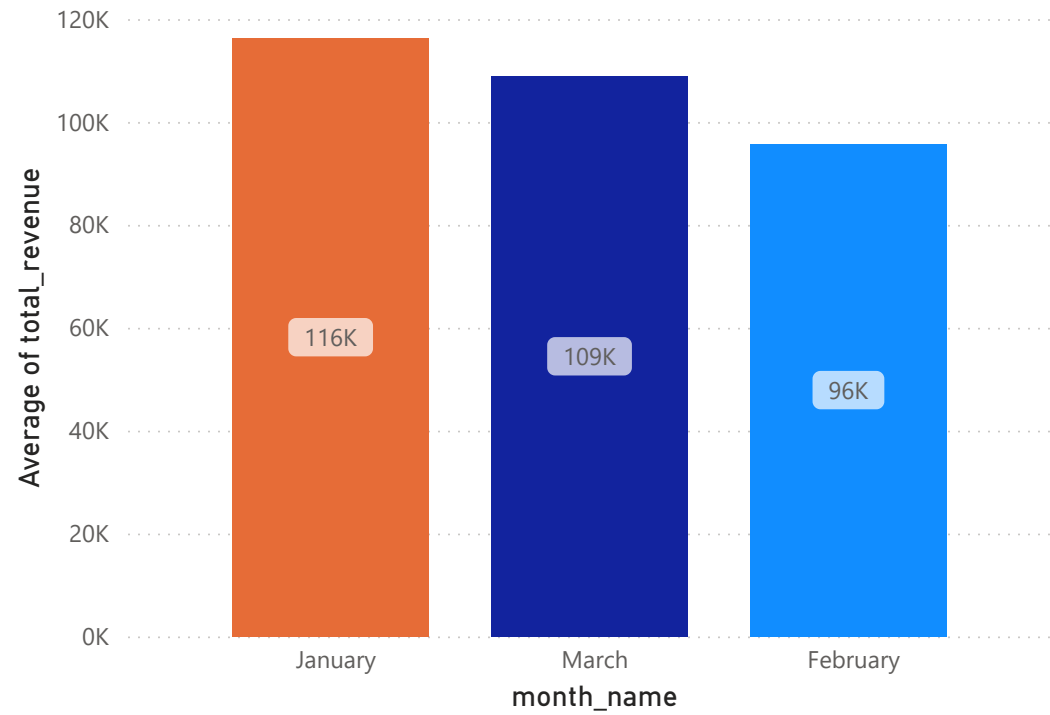
gender ● Female ● Male



# revenue break down per month

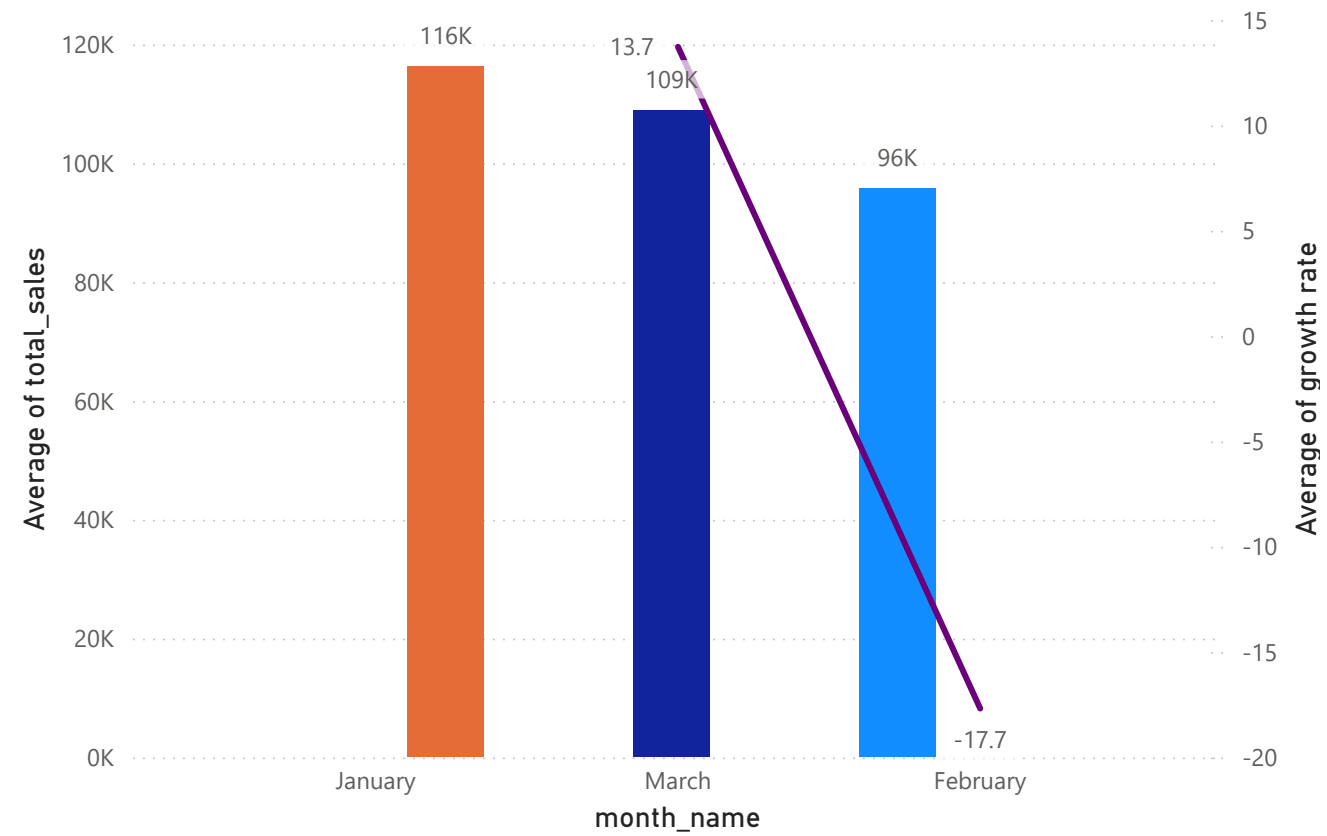
Average of total\_revenue by month\_name and total\_revenue

total\_revenue ● 95727.3765 ● 108867.15 ● 116291.868



## growth rate

total\_sales ● 95727.3765 ● 108867.15 ● 116291.868 ● Average of growth rate



# best purchase\_by month\_name and product\_line

product\_line   ● Electronic accessories   ● Fashion accessories   ● Food and beverages   ● Health and beauty   ● Home and lifestyle   ● Sports and travel

