



Samarth Mahalkar

EDUCATION

B.Tech – Computer
Science & Engineering

Parul University, Vadodara
Expected Graduation: 2026

SKILLS

- Social Media Management (Instagram, Facebook, LinkedIn)
- Video Editing (CapCut, VN App)
- Content Creation (Reels, Shorts, Memes)

SOCIAL MEDIA

- sammahalkar
- samarth_mahalkar

Enthusiastic and creative B.Tech CSE 3rd-year student at Parul University with hands-on experience managing social media for the Placement Cell. Skilled in content creation, video editing, and community engagement. Passionate about building online presence through engaging reels, stories, and trend-based content.

SOCIAL MEDIA

-  Subah tenent , vadodhra
-  7083797563
-  mahalkarsamarth@gmail.com

EXPERIENCE

Social Media

Social Media Coordinator | Placement Cell,
Parul University

- Created and managed content for the Placement Cell's unofficial social media pages.
- Designed and edited reels/videos using CapCut and VN app to showcase placement activities.
- Increased student engagement through interactive posts, event highlights, and success stories.
- Collaborated with faculty and students to ensure consistent brand messaging.

Achievements

- Selected as part of Placement Cell social media team for managing digital presence.
- Successfully grew engagement on university pages through creative editing and trending content