



**AMITY**  
UNIVERSITY  
ONLINE

**UNIVC**



# Bachelor of Commerce

ACCREDITED BY:

**WASC**  
SENIOR COLLEGE AND  
UNIVERSITY COMMISSION, USA

 **QAA**  
Global  
The Quality Assurance Agency  
Valid: 07/2018 – 07/2023

 **WES**  
WORLD EDUCATION SERVICES



**UGC-DEB**  
(Online  
Education)

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## Mr. Ajit Chauhan

Chairman - Amity University Online

 Amity University Online is devoted to creating a transformative learning environment, a digital classroom with true mobility and access to education from anywhere. Our career-oriented programmes are specially designed for working professionals offering futuristic learning experiences on our awarded LMS, along with face to face interactions, live online classes, webinars, video lectures & one-to-one sessions with faculty, designed and delivered by over 6000 eminent corporate experts and faculties. With a constant and sustainable rise in the need for highly-skilled professionals, it is becoming crucial for employers to develop and retain well-educated and motivated employees. At Amity University Online, we understand and create professionally strong individuals with higher education and training for meeting the evolving industry demands.



# **Message from Directors**



## **Dr. Priya Mary Mathew**

**Director, Academics**

This is the age of knowledge. And anyone who says "I do not know" at this age, will risk being labelled "outdated". We at Amity Online Family have pledged to ensure no one faces that dilemma. That's why you will find Amity University Online going to the depths, the widths, the lengths to ensure we serve as many humans as possible. Choices decide the fruits of your life. Taking up online programs with AUO is a wise decision to widen your opportunities to succeed.



## **Prof. Abhinash Kumar**

**Director**

Amity University Online provides 'Anytime, Anywhere' education experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty. Designed to suit both graduate students and working professionals, our programmes adhere to UGC's stringent criteria and we are at par with the campus programmes.

# About Amity University Online

Bringing together pedagogy, content and technology, Amity University Online is home to a range of University Grants Commission (UGC) recognized programmes meant for anytime, anywhere learning. Amity University Online serves the educational aspirations of students across the globe through 24 programmes under Masters, Bachelors, Post Graduate Diplomas through its well-researched curriculum, renowned faculty, cutting-edge technology and close industry academic partnerships.



The country's first university to receive the prestigious UGC accreditations for its online programmes, Amity University Online is devoted to creating a transformative learning environment. In today's environment, when content is mobile and available anytime, anywhere, learning is truly a click away.



# A LEADING GLOBAL EDUCATION GROUP

Amity Education Group is one of the largest education groups, established over twenty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG & PG programmes across various disciplines in education.

**175,000**

Students

**225,000**

Online Students

**6,000+**

Faculty

**120,000**

Alumni Worldwide

**1,200**

Acres of Campuses

**28**

Schools & Pre-schools

**11**

Universities in Noida, Gurugram, Greater Noida, Jaipur, Mohali, Lucknow, Mumbai, Gwalior, Raipur, Kolkata, Ranchi & Patna

**16**

International Campuses including London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent

“

I take this opportunity to thank all the academic and non-academic staff in providing sufficient support in the completion of my course. Apart from online study content, they have interactive video lecture programmes.

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**Harisha**

Bharti Airtel

# About the Programme

## BACHELOR OF COMMERCE

**Learning Efforts - 12/15 hrs a week | Duration - 3 Years | Credits - 126**

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Bachelor of Commerce (B.COM) is a 3-year (6 semesters) undergraduate programme designed to develop the students business acumen, financial literacy, and analytical skills. The career-oriented Bachelor's degree programme provides a foundation in all aspects of commerce. After the successful completion of the programme, learners will gain complete knowledge of contemporary business practices and a refined ability to use critical thinking to analyze and interpret information to make informed decisions. You can explore career opportunities in the domains of business management, business development, accounting, marketing and advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business and trade analysis, government administration, policy formulation, and portfolio management in both the private and public sectors. Pursuing the programme will prepare learners for a wide range of careers in the business world.

# Programme Curriculum

## SEMESTER 1

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- Business Mathematics I
- Financial Accounting - I
- Mercantile Law
- Environmental Studies
- Business Communication

## SEMESTER 2

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- Business Mathematics II
- Financial Accounting - II
- Fundamentals of Corporate Law
- Macroeconomics
- Principles of Marketing

## SEMESTER 3

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- Corporate Accounting - I
- Cost Accounting
- Direct Tax - I
- Business Statistics
- Individual Excellence and Social Dynamic

## SEMESTER 4

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- Corporate Accounting - II
- Direct Tax - II
- Management Accounting
- Research Methodology
- Auditing

## SEMESTER 5

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- Computerized Accounting System
- Indian Economy
- Introduction to Econometrics
- Financial Reporting
- Fundamentals of Financial Management
- Professional Ethics

## SEMESTER 6

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- Investment Analysis and Portfolio Management
- International Financial Management
- Ethics and Corporate Governance
- Corporate Tax Planning
- Major Project

# Our Global Faculty



## Asst. Prof. Brian Porter

MSc. Management - Boston University,  
Online Facilitator - Boston University,  
Adjunct Professor - Nicholas College,  
Vice President of Strategic Partnerships at MGCG



## Prof. Luke Pearce

M.A. in Education, University of Sheffield,  
PGCE from Sheffield Hallam University,  
Teaching fellow - University College London



## Prof. (Dr.) Ronald C Darnell

PhD, Organization Management - IT Management,  
Capella University, USA,  
Professor and Program Coordinator -  
Amberton University,  
Visiting Professor- DeVry, University,  
Professor - Parker University,  
Principal Consultant & Agile Coach- Vizient, Inc.



## Prof. (Dr.) Julia Fallon

MBA from Cardiff University and PhD from the  
University of Wales, UK,  
Principal Lecturer, at Cardiff Metropolitan University, UK



## Prof. Mike Berry

MSc. in Math and Economics -  
Imperial College London,  
Professor (Marketing) at  
Hult International Business School, UK

# Eligibility

- 10th Class Certificate (Completing 10 years of formal schooling)
- 12th Class Certificate (Completing 12 years of formal schooling)

## Accredited. Respected. Trusted.



Programmes Recognised  
by Distance Education  
Bureau (DEB) UGC



Amity's Online MBA has been  
ranked by QS as #37 Worldwide  
In 2021 ranking.



Asia's only not-for-profit  
university to get  
US regional accreditation



Accredited by  
National Assessment And  
Accreditation Council (NAAC) Grade 'A+'



Amity's Online MBA  
& BBA are the 1st and  
only EOCCS certified  
programmes in India



Accredited Member of  
Accreditation Council for  
Business School and  
Programme (ACBSP), USA



Association of  
Indian Universities



Recognised by  
World Education Services

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It was good to enroll in a programme from Amity. This has helped me in excelling career growth in my current organization through theoretical knowledge. I was able to deliver much more based on the course which I opted for. Helped me in learning new terminologies and approaches.

**Aman Gaur**

PayTM

# Amity University Online Advantage



Live & Interactive Lectures  
by Expert Faculties



Web Proctored Mode for  
the freedom to take  
exams anywhere



World-class curriculum  
designed by eminent faculty  
and industry professionals



Learn from the leading  
global faculties



Regular webinars  
by industry leaders



Virtual job fairs and  
career assistance



International collaborations  
with Ivy League universities



Easy-to-use LMS accessible  
anytime, anywhere



Strong alumni network



Exemplary employer rating  
of various programmes

# Industry Mentors



**Ankush Gadi**

Director- Data Business & Analytics  
**CRISIL LTD**



**Pankaj Dutt**

Global Leader- Technology,  
Media & Telecom  
**Alexander Hughes**



**Anuraag Srivastava**

Chief Financial Officer  
**Sterlite Group**



**Prakash Sharma**

Chief Financial Officer  
**NSDC**

# Alumni Working At





**AMITY**  
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