





# To, Whomsoever it may concern

May 1st, 2017.

## Subject: Sponsorship request for AeroMIT Student Project.

Respected Sir,

**AeroMIT** was founded by 4 mechaical enginneers from MIT, Manipal in 2009. We are a team of over 20 interdisciplinary undergraduate students of Manipal University who aim to conceptualize, design, fabricate, manufacture, test and fly a complex, stable and portable model aircraft with minimal empty weight, maximum payload carrying capacity and high endurance. **AeroMIT participates in SAE AeroDesign** event hosted by **SAE International and Lockheed Martin** which is held in Lakeland, Florida, Van Nuys, California and Forth Worth, Texas, USA. Apart from this, We also take part in various competitions across India held at different colleges such as IIT Bombay, NIT Surathkal, NIT Calicut.

The mission of the competition is to train the future engineers in handling all the aspects of a project including the raising of funds, maintainance of a budget and building an aircraft feasible for remote and rapid deployments. This project provides us with technical knowledge beyond the scope of text books along with exposure to the professional world and improving our managerial skills.

We also undertake the design and fabrication of various multi-rotors and drones to fulfill different mission requirements. This is followed by extensive research, analysis and assimilation of information.

We are a team with limited financial resources, and as most of the material required is not made in India we have logistical and financial issues in importing it. With your aid and financial assistance we will be able to scale greater heights.

Below are the details considering this years sponsorship levels:

#### • Co-title Sponsor(100%):

- Logo on Plane
- Logo on Banner
- Special mention in newspaper
- Mention in Presentations
- Logo on Merchandise
- Newspaper Articles
- Social Media
- Website Publicity

## • Premium Sponsor(75%):

- Logo on Banner
- Mention in Presentations
- Logo on Merchandise
- Newspaper Articles
- Social Media
- Website Publicity







## • Affiliate Sponsor(50%):

- Mention in Presentations
- Logo on Merchandise
- Newspaper Articles
- Social Media
- Website Publicity

# • Gold Standard Partner(40%):

- Logo on Merchandise
- Newspaper Articles
- Social Media
- Website Publicity

#### • Partner(30%):

- Newspaper Articles
- Social Media
- Website Publicity

Our efforts require sound financial and help in kind. Through the support of companies and organizations like yours, AeroMIT can continue to excel and improve every year. Some of the companies that have supported us in the past and as mentioned in the annexure are CFW Enterprise, GAIL (India) Limited, Essar Group, Aditya Birla Group, Binani, SRP, ARMACAR, and Imaginarium.

Having been a pioneer in the (propulsion sector of the) aviation industry, the necessities and requirements of work in this field (even at a scale such as ours) are known to you. We hope you consider our request and we would be highly obliged if an organization like yours, could support us and help AeroMIT excel once again this year. We hope that together we will be able to forge a mutually beneficial alliance and help AeroMIT attain excellence in of all its endeavours!

Looking forward to your positive support.

**Enclosed: Team Brochure** 

Warm Regards, Yours Sincerely,

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