

KundliLabs

THE
PRODUCT
FOLKS

MOSAIC



Decode Your Destiny with AI × Astrology

Unlock the secrets of the cosmos with our AI-powered astrology platform

Submitted by:
Samarth Mishra

Why AI × Astrology Has Massive Potential in India

\$1.8B

Market Value by 2030

Could be one of the fastest growing category with the advent of advanced LLMs

30M+

Active Users

Astrotalk alone has 30M+ registered users with 4.5M paid sessions monthly and 6M free sessions

950M

Internet Penetration

950M internet users with 700M smartphone users create massive accessibility potential

Gen Z Adoption Surge

53.8% of Gen Z actively seek astrology, with 60% coming from high-social-media metropolitan cities.

Proven Market Leaders

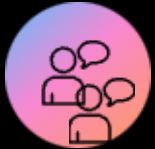
- *Astrotalk: 50M+ downloads, ₹651 Cr revenue*
- *AstroSage: 67.5M downloads, 11M MAU*
- *InstaAstro: 10M+ downloads, ₹25 Cr revenue*

Untapped Blue Ocean

\$35B total Astrology market, only 1.5% online today - representing one of the largest digital transformation opportunities in consumer tech.



Meet Disha AI



Talks Like a Friend




Instant & Always-On




No Jargon, No Intimidation



Accessible & Transparent

 **Disha AI**



Disha AI

Unfolding your cosmic powers. How can I help?

Hey, I am Disha AI from Kundlilabs. This is created as a part of MosAlc build :)

I'll help you capture your birth details. Please provide:

- Date of birth (DD-MM-YYYY or DD/MM/YYYY)
- Time of birth (HH:MM, 24-hour format if possible; include AM/PM if using 12-hour)
- Place of birth (City, Country)

You can share them in one line or separately.

9 oct 1995 Samastipur 8:22 am


↓

Let's proceed?

Message...

↑

Powered by Voiceflow

 **Disha AI**

I am participating in a competition called mosAlc by Product Folks. Do I have it me to work hard and submit a kickass submission for an AI product? What does my chart say?

Oh, this is exciting! 🌟 Your chart actually has some powerful energies for this kind of challenge. Mars is right in your 1st house, giving you that warrior spirit and drive to take action — perfect for competitions where you need to push through and create something amazing.

Your Jupiter in the 2nd house is fantastic for communication and presenting ideas with wisdom, which means your submission will likely have that thoughtful, well-articulated quality that judges love. Plus, your Sun and Mercury in the 12th house suggest you work brilliantly behind the scenes, diving deep into creative solutions.

The only thing to watch is your Moon in the 6th house — emotions might feel a bit intense during work pressure, but that same placement gives you incredible problem-solving stamina. You've absolutely got what it takes to create something kickass! 🙌

Message...

↑

Powered by Voiceflow

"Unlike traditional pundits or apps, Disha makes astrology personal, instant, and approachable like chatting with a friend who happens to understand the cosmos."

KundliLabs



🪐 Custom Python API for Kundli Generation

1



The Technical Challenge

Generic LLMs like ChatGPT and Gemini cannot generate authentic Kundli charts. Astrology requires precise **mathematical astronomy combined with traditional astrological mapping** - not just text prediction capabilities.

2



Critical LLM Limitations

- **Image Recognition Fails:** Uploading Kundli photos yields no meaningful interpretation
- **No House Logic:** LLMs see "1, 2, 4" as numbers, not astrological houses with specific meanings
- **Missing Rashi Mapping:** No understanding that "2 = Taurus, 4 = Cancer" - requires explicit domain expertise
- **Zero Astronomical Calculations:** Cannot compute ascendants, planetary degrees, or positions without astronomy libraries

3



Our Technical Solution

Python API hosted on Render that bridges this gap:

- Processes birth details (date, time, location)
- Calculates precise planetary positions using Swiss Ephemeris
- Maps houses to Rashis with traditional accuracy
- Outputs structured, interpretable Kundli charts

✅ **Competitive Advantage:** The API is custom made and can be tweaked to bring out different variations in the calculation rather than relying on a third party API



User Experience: Login and Donation Flow

[Home](#) [About Us](#) [Blog](#) [Donate Us](#)

Welcome to KundliLabs

Your cosmic journey begins here

Sign In

Sign Up

Email

Enter your email

Password

Enter your password

Sign In

OR CONTINUE WITH

Continue with Google

Streamlined Authentication

[Home](#) [About Us](#) [Blog](#) [Donate Us](#)

Support Our Journey

help us grow. Choose the vibe that matches how you feel 🌌

Most Popular

Liked You So Much

Small steps, stellar change!

₹51

Your gesture keeps our cosmic light glowing—thank you for lifting us up 🌟

Donate ₹51

Truly Loving Your Vibes

Bright spark, brighter future!

₹201

Your support fuels our orbit—helping us shine brighter for every user ✨

Donate ₹201

Can't Live Without Us

Guiding star, endless journey!

₹501

Your belief powers our galaxy—together we reach new cosmic horizons 🌠

Donate ₹501

Custom Donation – Razorpay Integration



Successful Razorpay Integration

Enterprise-Grade Payment Infrastructure

Successfully implemented Razorpay payment gateway, establishing robust financial infrastructure critical for scaling in the Indian market. This integration handles real transactions and provides the foundation for multiple revenue streams.

01

Seamless Integration

Full Razorpay API integration with real-time payment processing and instant confirmation

02


Multiple Payment Options

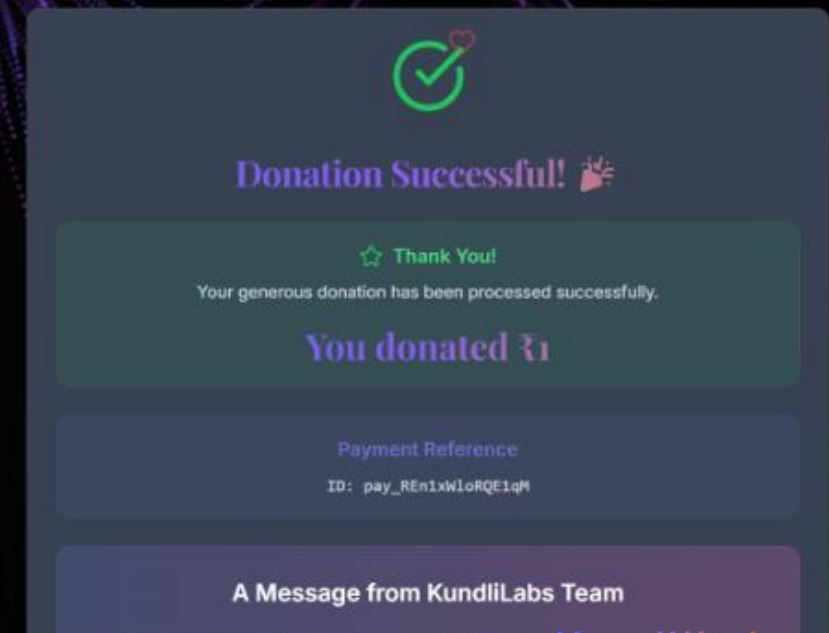
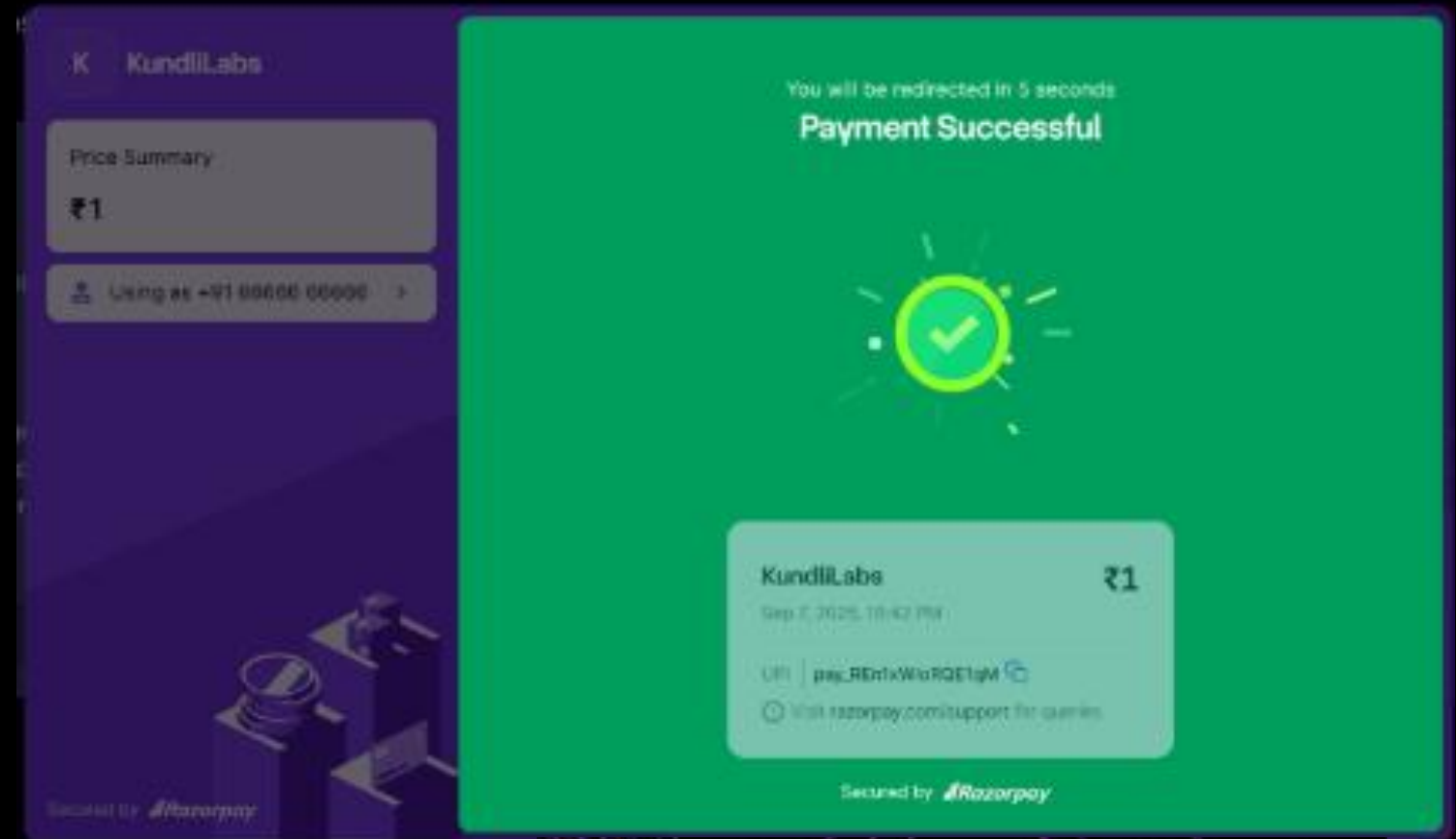
UPI, cards, net banking, and wallets - covering 98% of Indian digital payment preferences

03

Security & Compliance

Bank-grade security with PCI DSS compliance and fraud prevention built-in

 **Revenue Ready:** Live payment infrastructure means we can immediately monetize user engagement and scale revenue operations from day one.



KundliLabs



What I Was Able to Build

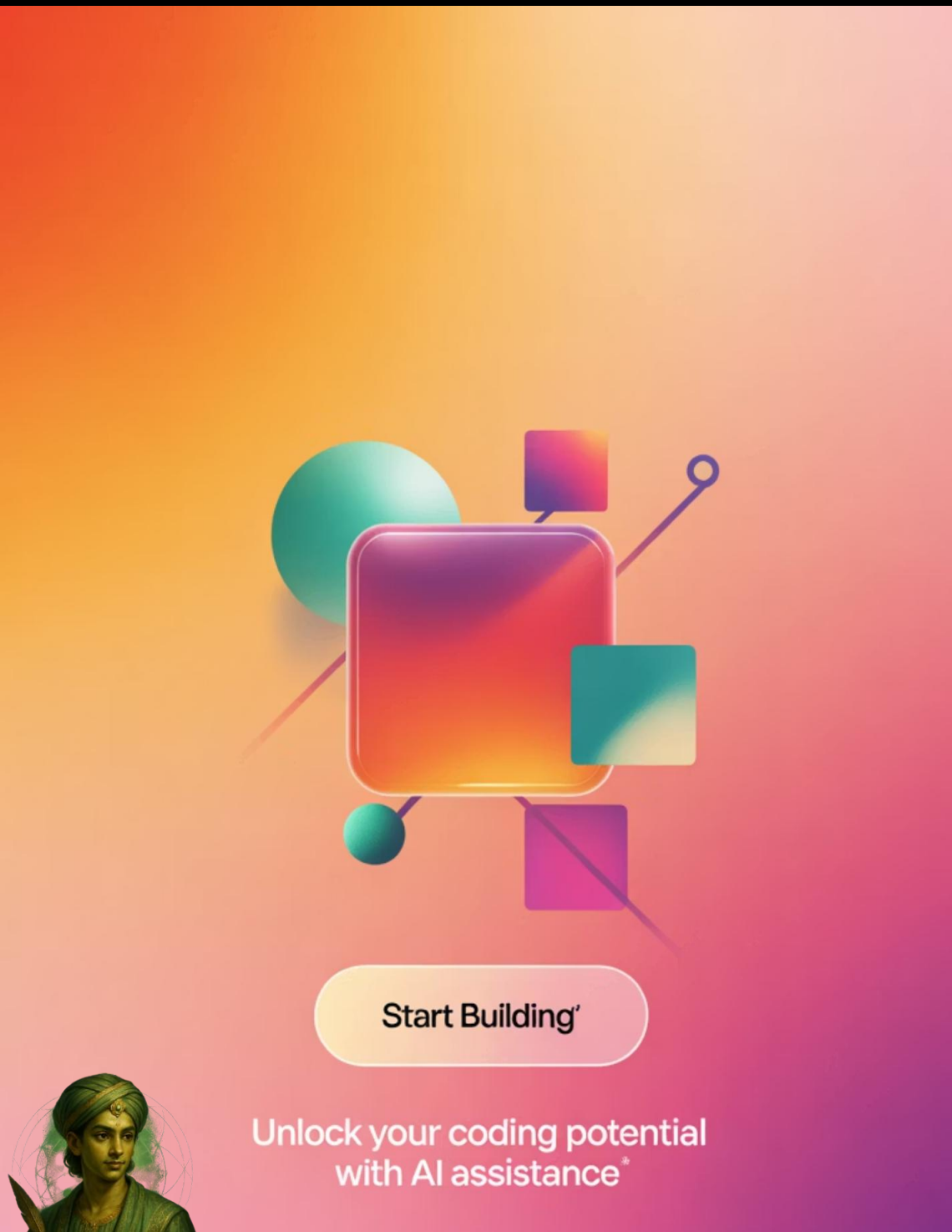
Core Platform Infrastructure

- **Login Modal:** Clean authentication via Supabase + Google OAuth
- **AI Chatbot:** Voiceflow-powered conversational interface
- **LLM Integration:** Natural language processing for jargon-free responses
- **Custom API:** Python-based Kundli generation hosted on Render
- **Payment System:** Razorpay integration with live transaction capability

Roadmap Enhancements

- **Voice Integration:** ElevenLabs custom voice for immersive Disha experience
- **Quality Assurance:** Maxim-powered evaluation system for response accuracy
- **Code Excellence:** Coderabbit AI-assisted code quality and reviews
- **Session Management:** Payment-gated active sessions (₹51 → 30min access)

The real victory wasn't just building Disha AI - it was proving that with today's no-code/low-code tools, you can **build fast, learn fast, and ship fast** in emerging markets like AI-powered astrology.



The Journey: Building with Modern Tools

Development Environment

Lovable / Windsurf / Warp → Vibe, Vibe, Vibe coding – full dev structure

Hosting

Render → Reliable hosting for kundli chart generation API

Conversational Design

Voiceflow → Designed natural chatbot, Disha AI

Research & Content

Flowith / Perplexity → Multistep research and media generation

Presentation Design

Gamma → Turned the idea into a quick presentation (<15 mins) before submission

AI Chat Assistance

Gemini + ChatGPT → Prompts, writing, brainstorming, clarity

“Thoroughly enjoyed the mosAlc Buildthon — nothing matches the adrenaline rush of those final moments before submission!”



Thank You

\$35B

Total Market Opportunity

Massive untapped potential in India's astrology ecosystem

1.5%

Current Digital Penetration


Enormous white space for AI-powered disruption



Appendix

⚠️ A Few Hiccups (Early-Stage Caveats)

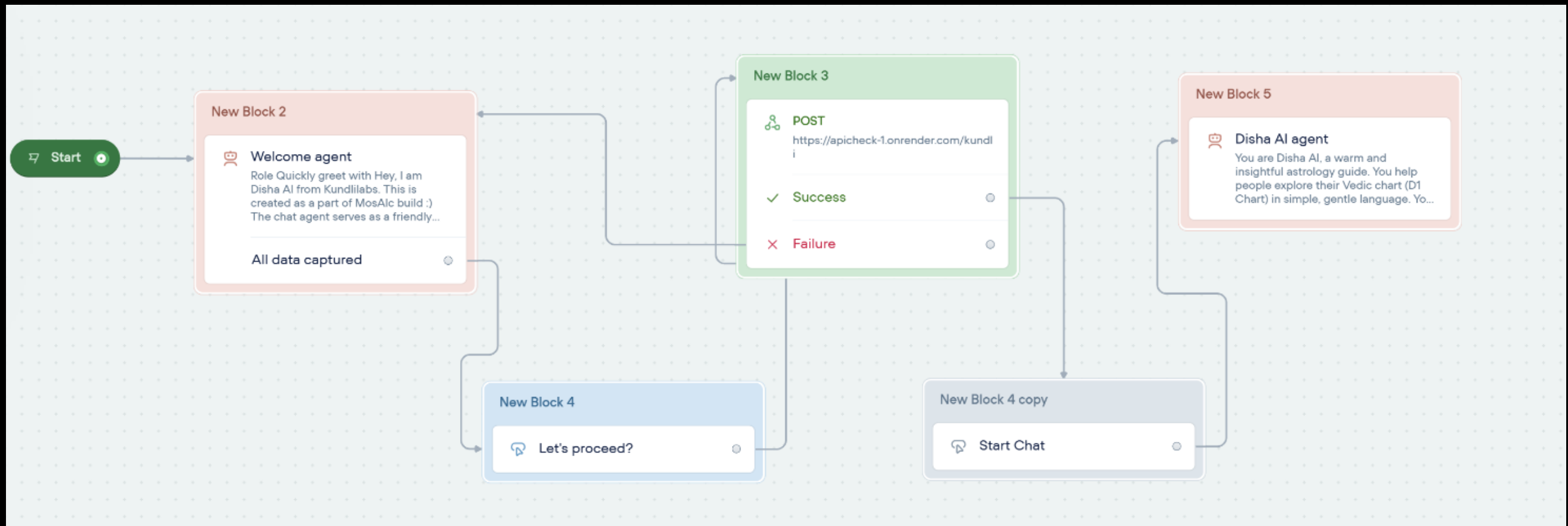
1. API Hosting (Render)

- Render occasionally fails randomly since I'm on the free plan.
- When that happens, the Kundli API needs manual re-deployment.
- If you face issues while testing, just drop me a mail
at:  samarthmishra95@live.com(I'll fix it quickly.)

2. Chatbot Hosting (Voiceflow)

- Voiceflow free plan enables chat for 7 days only.
- If you're testing beyond 14th September, I may need to redeploy using a new mail ID.
Again, just shoot me a mail and I'll reactivate it with a new account

Voiceflow – nodes for the flow



Render – API application logs

```
Application logs ▾ 🔍 Search ⚡ Live tail ▾ GMT+5:30 ↶ ↷ ...

n rising on the eastern horizon at the time of birth. It determines the overall personality and physical appearance.', 'rashi': 'Libra'}

Sep 8 01:06:34 AM ⓘ Number of Houses: 12

Sep 8 01:06:34 AM ⓘ House 1: {'house_number': 1, 'rashi': 'Libra', 'planets': 'Venus(14.10deg)'}

Sep 8 01:06:34 AM ⓘ House 2: {'house_number': 2, 'rashi': 'Scorpio', 'planets': 'Ketu(18.64deg) [R]'}

Sep 8 01:06:34 AM ⓘ House 3: {'house_number': 3, 'rashi': 'Sagittarius', 'planets': ''}


Sep 8 01:06:34 AM ⓘ === END VEDIC CHART SUMMARY ===

Sep 8 01:06:34 AM ⓘ Final API Response: {'success': True, 'kundli_data': {'birth_info': {'date': '19-09-2002', 'time': '09:10', 'place': 'Delhi', 'coordinates': '28.6328°, 77.2198°'}, 'lagna': {'description': 'LAGNA represents the Ascendant or 1st House, which is the zodiac sign rising on the eastern horizon at the time of birth. It determines the overall personality and physical appearance.', 'rashi': 'Libra'}, 'houses': [{'house_number': 1, 'rashi': 'Libra', 'planets': 'Venus(14.10deg)'}, {'house_number': 2, 'rashi': 'Scorpio', 'planets': 'Ketu(18.64deg) [R]'}, {'house_number': 3, 'rashi': 'Sagittarius', 'planets': ''}, {'house_number': 4, 'rashi': 'Capricorn', 'planets': ''}, {'house_number': 5, 'rashi': 'Aquarius', 'planets': 'Moon(5.28deg)'}, {'house_number': 6, 'rashi': 'Pisces', 'planets': ''}, {'house_number': 7, 'rashi': 'Aries', 'planets': ''}, {'house_number': 8, 'rashi': 'Taurus', 'planets': 'Rahu(18.64deg) [R]'}, {'house_number': 9, 'rashi': 'Gemini', 'planets': 'Saturn(4.74deg)'}, {'house_number': 10, 'rashi': 'Cancer', 'planets': 'Jupiter(16.15deg)'}, {'house_number': 11, 'rashi': 'Leo', 'planets': 'Mars(19.18deg)'}, {'house_number': 12, 'rashi': 'Virgo', 'planets': 'Sun(2.15deg), Mercury(18.31deg) [R]'}]}}

Sep 8 01:06:34 AM ⓘ 127.0.0.1 - - [07/Sep/2025:19:36:34 +0000] "POST /kundli HTTP/1.1" 200 1123 "-" "node-fetch/1.0 (+https://github.com/bitinn/node-fetch)"
```

Disha AI – How Our Chart generation is accurate

Birth Details: 19 Oct 2002, 8:10 am, Delhi

 **Disha AI**

All positions matched

Here is your Vedic Chart (D1 Chart)

HOUSE --- RASHI --- PLANETS

1 --- Libra --- Sun(1.65deg),
Venus(20.33deg) [R]

2 --- Scorpio --- Ketu(17.05deg) [R]

3 --- Sagittarius --- 0

4 --- Capricorn --- 0

5 --- Aquarius --- 0

6 --- Pisces --- Moon(7.81deg)

7 --- Aries --- 0

8 --- Taurus --- Rahu(17.05deg) [R]


9 --- Gemini --- Saturn(5.14deg) [R]

10 --- Cancer --- Jupiter(20.95deg)

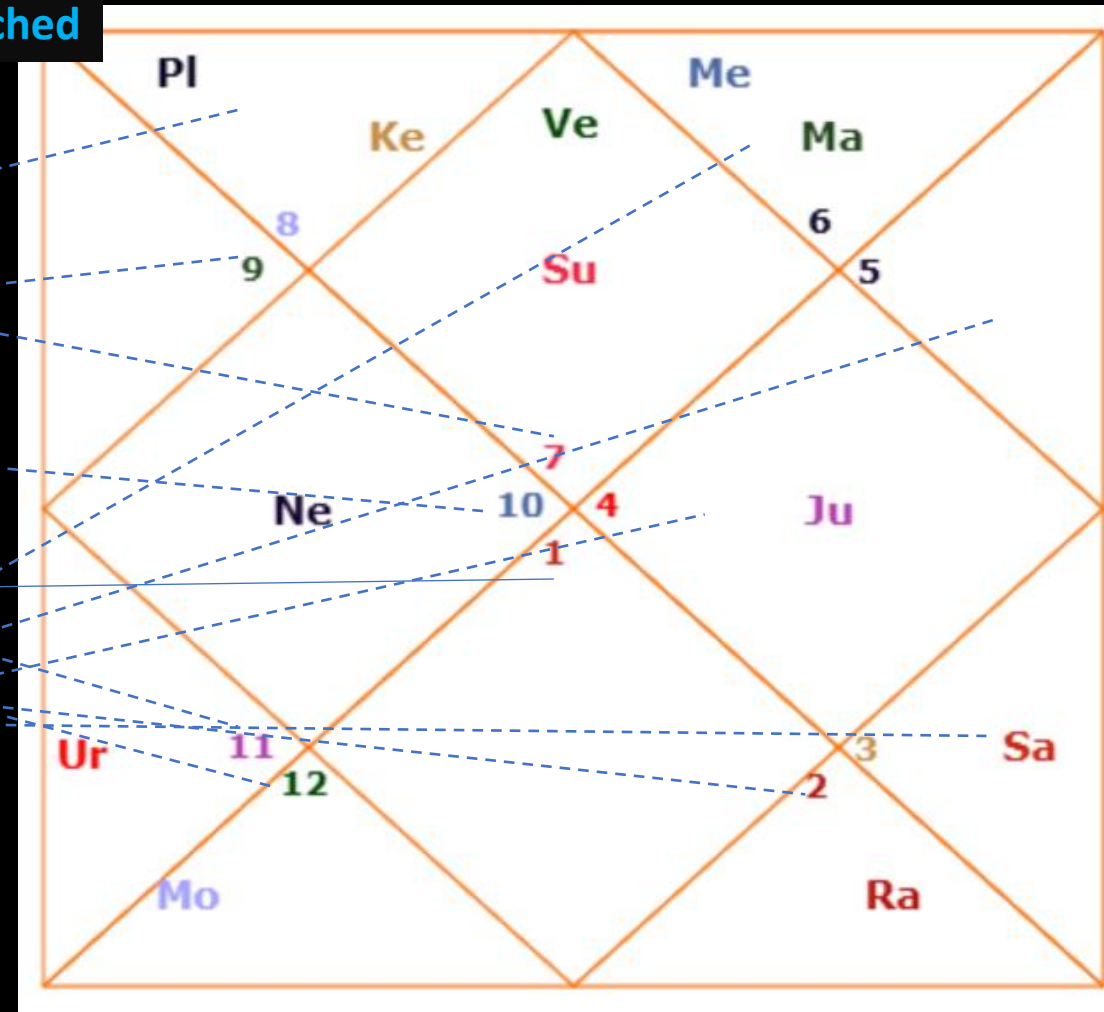
11 --- Leo --- 0

12 --- Virgo --- Mars(8.26deg),
Mercury(15.27deg)

Lagna (Ascendant) = Libra

Message... 

Powered by Voiceflow



Sign	Rashi Name	Zodiac Name
1	Mesh	Aries
2	Vrishabh	Taurus
3	Mithun	Gemini
4	Kark	Cancer
5	Singh	Leo
6	Kanya	Virgo
7	Tula	Libra
8	Vrishchik	Scorpio
9	Dhanu	Sagittarius
10	Makar	Capricorn
11	Kumbh	Aquarius
12	Meen	Pisces

Source: Astrosage Lagna Calculator

AI Chats fail to generate a chart || Claude.ai

Birth Details: 19 Oct 2002, 8:10 am, Delhi

S

Can you generate the Astrology chart for the following birth detail
19 Oct 2002, 8:10 am, Delhi
in the format
HOUSE --- RASHI ---- PLANETS
just give me the chart below in a table

Edit

I'll create an astrological chart for the birth details you provided. Let me calculate the planetary positions for October 19, 2002, 8:10 AM in Delhi, India.

Astrology Chart - Oct 19, 2002, Delhi

Interactive artifact

I've created your Vedic astrology chart based on the birth details:
October 19, 2002, 8:10 AM, Delhi, India.

The chart shows the planetary positions in their respective houses and rashis (zodiac signs) according to the Vedic astrology system. Key highlights include:

Vedic Astrology Chart

Birth Date: October 19, 2002

Birth Time: 8:10 AM

Birth Place: Delhi, India

HOUSE	RASHI (SIGN)	PLANETS
1	Vrischika (Scorpio)	Mars, Ketu
2	Dhanu (Sagittarius)	-
3	Makara (Capricorn)	-
4	Kumbha (Aquarius)	Jupiter

Claude creates beautiful interface but clearly gives a wrong output. **House 1 is not Scorpio with Mars and Ketu**

AI Chats fail to generate a chart || ChatGPT

Birth Details: 19 Oct 2002, 8:10 am, Delhi

ChatGPT ▾

Here is the astrology chart for 19 Oct 2002, 8:10 AM, Delhi, in the format you requested:

```
lua
HOUSE --- RASHI --- PLANETS
1 --- Scorpio --- Venus
2 --- Sagittarius --- Ketu
3 --- Capricorn --- None
4 --- Aquarius --- None
5 --- Pisces --- None
6 --- Aries --- Moon
7 --- Taurus --- None
8 --- Gemini --- Saturn, Rahu
9 --- Cancer --- None
10 --- Leo --- Jupiter
11 --- Virgo --- None
12 --- Libra --- Sun, Mercury, Mars
```

Copy code

ChatGPT follows the format of the output but gives inaccurate data. **House 1 is not Scorpio with Venus**

AI Chats fail to generate a chart || Gemini

Birth Details: 19 Oct 2002, 8:10 am, Delhi

Gemini

2.5 Flash ▾



I am sorry, but I cannot perform the complex calculations required to generate a full astrological chart with house and planetary placements. This process requires specialized software that takes into account not only the date and time but also the geographical coordinates of the birth location to accurately determine the rising sign and the position of all planets in their respective houses.

However, based on the information you provided (October 19, 2002, 8:10 am, Delhi), I can give you the following basic placements that are generally consistent for that date:

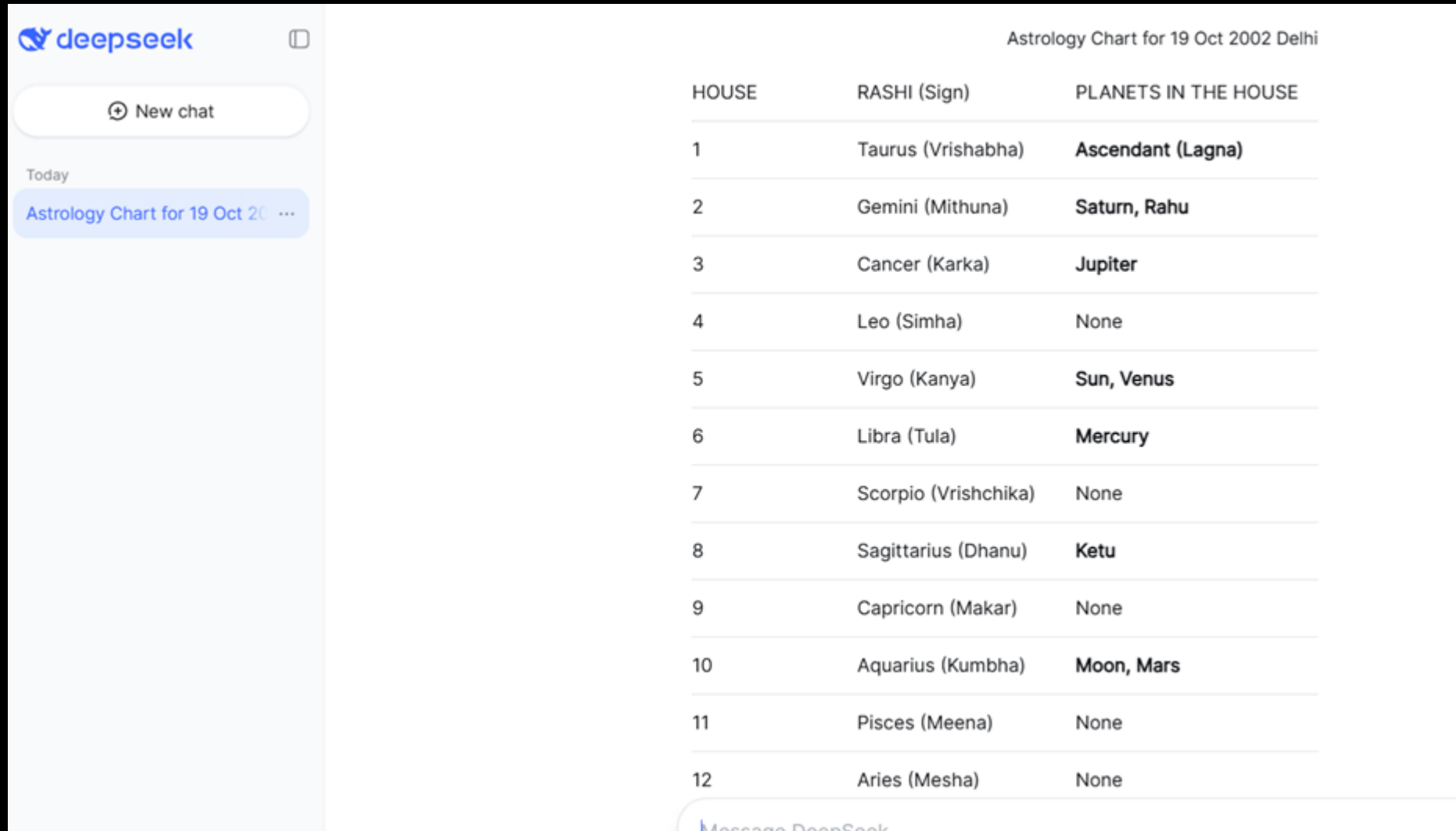
- **Sun Sign:** Libra
- **Moon Sign:** Pisces
- **Ascendant (Rising Sign):** Libra

To get a complete chart with all the houses and planetary positions, you would need to use a professional astrology service or one of the many free online astrology chart calculators available.

Gemini gives up and doesn't even try. Just tells me Sun sign is Libra and Moon sign is pisces

AI Chats fail to generate a chart || Deepseek

Birth Details: 19 Oct 2002, 8:10 am, Delhi



The screenshot shows the Deepseek chat interface. On the left is a sidebar with a 'New chat' button and a list of previous chats, including 'Astrology Chart for 19 Oct 20...'. The main area displays an astrology chart titled 'Astrology Chart for 19 Oct 2002 Delhi'. The chart is presented as a table with three columns: HOUSE, RASHI (Sign), and PLANETS IN THE HOUSE. The data is as follows:

HOUSE	RASHI (Sign)	PLANETS IN THE HOUSE
1	Taurus (Vrishabha)	Ascendant (Lagna)
2	Gemini (Mithuna)	Saturn, Rahu
3	Cancer (Karka)	Jupiter
4	Leo (Simha)	None
5	Virgo (Kanya)	Sun, Venus
6	Libra (Tula)	Mercury
7	Scorpio (Vrishchika)	None
8	Sagittarius (Dhanu)	Ketu
9	Capricorn (Makar)	None
10	Aquarius (Kumbha)	Moon, Mars
11	Pisces (Meena)	None
12	Aries (Mesha)	None

Deepseek very confidently gives me a **wrong output** with House 1 as Taurus.

