Samarth Nayyar

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Education

Vellore Institue of Technology
Electronics and Communication
2016 - 2020

Delhi Public School
Science Stream (PCM)

Fields of interest

Design (Figma, Adobe XD, Sketch, Photoshop, Illustrator, After Effects, Lottie)
User Interface and Experience Design, Motion Graphics, Graphic Design, Prototyping, Illustrations, UI Motion, Wireframing, Lottie Animations, UX Writing, Design Systems

Development
Frontend Development, Frontend Animations, Responsive Frontend, Server Side Rendering.

Work Experience

Paytm Insider   Product Designer (UI/UX, Illustrations, Motion Graphics, Wireframing and UI Prototyping, Design Systems)
Building experiences for people on the paytm application (paytm chat) this includes building a full up to bottom chat platform built around a new design systemand on the insider application, web and mobile web portal.
June 2020 - Currently Active

MakeMyTrip (Golbibo)   Product Design Intern (UI/UX, Illustrations, Motion Graphics, Wireframing and UI Prototyping)
Part of the cabs and buses vertical at MakeMyTrip (Goibibo). This included the portal for selecting a bus to a selecting a bus as a whole revamp to make it more accessible (both mobile and web), while in cabs it was about selecting a bus type
2 months, **December 2019 - May 2020**

Airtel (Payments Bank)   Product Design Intern (UI/UX, Illustrations, Wireframing and UI Prototyping)
The 2 months included of building a new platform for the merchants to handle their customers. Very similar to the Airtel Thanks application in features but the navigation was redefined on the mobile application.
2 months, **May 2019 - July 2019**

Vicara   Design and Marketing (UI/UX, Illustrations, Wireframing, UI Prototyping, Social Media Management, Indiegogo Management)
18 months of part-time job with college, working on building a product page and it's support software from scratch. Also building a community online on social media and indiegogo to raise a $100,000 funding round.
18 months, **August 2017 - December 2018**

Ofbusiness (Matrix Funded)   Product Design Intern (UI/UX, Illustrations, Wireframing, UI Prototyping)
Working on a sub-brand of ofbusiness, building its logo, colout system and brand guidelines from their website to their large place banners. Also a motion graphics promotional video for the company to pitch to their investors.
2 months, **May 2017 - July 2018**

Communities

Developer Student Clubs VIT   Community Lead
- Working with a team of over 60 people on over 20 project and 25 events in a calendar year.
- Projects were selected for `Build for digital India` and `Solution Challenge` second rounds.
- Was invited to `Google I/O` for mine and my teams contributions as a DSC Lead and team.

GDG Bangalore   Designer
- Worked on designs for Devfest.
- Volunteer during event conducting
- Give a talk on design as a career.