

 [dribbble.com/samarthdesigns](https://dribbble.com/samarthdesigns)

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# Samarth Nayyar

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## Education

### Vellore Institue of Technology

Electronics and Communication

2016 - 2020

## Fields of interest

### Design

User Interface and Experience Design, Motion Graphics, Graphic Design, Prototyping, Illustrations, UI Motion, Wireframing, Lottie Animations, UX Writing, Design Systems

### Development

Frontend Development, Frontend Animations, Responsive Frontend, Server Side Rendering.

## Tools

### Design

Figma, Adobe XD, Sketch, Protopie, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro

### Development

HTML, CSS, Saas, SCSS, JavaScript, JQuery, React, React Native, Svelte, Webflow, Wordpress

## Communities

### Developer Student Clubs VIT

- Invited to Google I/O by Google representatives for contributions to the student developer and design google community.
- Worked on over 25 projects and conducted over 20 events in 3 years with the community.
- Lead a community of 60 students working to build products to solve real-world problems and learn in the process.

2017 - 2020

## Work Experience

### Paytm Insider Product Designer

- Worked on PayTM new product "PayTM Chat" from the ground up.
- Involved in building a design and colour system for new products by PayTM Insider like Vibes and Front stage.
- Planning out UX flows for new features on the insider platform.
- Integrating all the design into components for ease of use for the developers to implement.

June 2020 - Currently Active

### MakeMyTrip (Goibibo) Product Design Intern

- Planning UX flows for bus and cab features by Goibibo and MakeMyTrip.
- Redesigning the bus booking flow on the Goibibo platform.

2 months, December 2019 - May 2020

### Airtel (Payments Bank) Product Design Intern

- Redesigning the merchant app for Airtel Payments Bank
- Planning out new navigation around the application to access all the features with ease.
- Building out prototypes for the navigation around the application.

2 months, May 2019 - July 2019

### Winuall Lead Product Designer

- Planning of the layout of the web and mobile application of the whole product from the ground up.
- Building and design and colour system for the brand.
- Integrating all the design into components for ease of use for the developers to implement.

Freelance

### Vicara Design and Marketing

- Building a product landing page to demonstrate their product KAI
- Planning out a flow for its control centre to use the product KAI
- Building a design system and icon library from scratch.
- Planned out a marketing strategy for the crowd funding campaign to raise capital for the product.

18 months, August 2017 - December 2018

### Ofbusiness (Matrix Funded) Product Design Intern

- Worked on branding and colour system for a new product under Ofbusiness called Vesta Decor.
- Planning the layout of the landing page of the product Vesta Decor.
- Working on a motion graphics video for the introduction of Ofbusiness.

2 months, May 2017 - July 2018