# Samarth Kapoor

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## Education

Vellore Institute of Technology | B. Tech. in Computer Science EngineeringSep 2021 - May 2025Delhi Public School, Lucknow | Higher Secondary Education | Grade: 78.5%Mar 2020 - Mar 2021Delhi Public School, Lucknow | Higher School Education | Grade: 88.5%Mar 2018 - Mar 2019

## **Projects**

#### Podcastr | Next.js, Typescript, Tailwind CSS, Open-Al, Convex

- Developed a dynamic podcast platform using Next.js, achieving a 30% increase in user engagement by incorporating robust authentication through Clerk and integrating Open-Al for Al-generated podcast audio and thumbnails..
- Utilized TypeScript, Tailwind CSS, React Hook Form, and Zod to improve form management efficiency by 40%, facilitating advanced, reusable components for front-end development.
- Implemented a sticky pod-cast player and profile page, leveraging Convex for back-end development, resulting in a 25% enhancement in user experience and functionality.

# MovieDeck | HTML, CSS, JavaScript, React, Node.js, Fetch API

Github | Demo

- Developed a comprehensive movie recommendation website, increasing user engagement by 35% through integration with IMDb ratings to provide accurate film suggestions.
- Implemented user review functionality, resulting in a 20% increase in personalized recommendations and enhanced user experience.
- Created a platform combining professional ratings and user opinions, leading to a 25% improvement in the quality of movie suggestions.

## Personal Portfolio | Tailwind CSS, JavaScript, React, Framer Motion

Github | Demo

- Developed a responsive personal portfolio website using React and Tailwind CSS to showcase projects, skills, and contact information, enhancing professional online presence..
- Implemented smooth animations and transitions with Framer Motion to create an engaging user experience and improve visual appeal..
- Optimized website performance by leveraging modern React features, resulting in faster load times and improved SEO.

# Work Experience

**Sportsbae** Oct 2021 - Nov 2021

## Graphic Designer

Behance

- Increased social media engagement by 50% during IPL 2021 through targeted campaigns and interactive content.
- Grew social media followers by 20% by implementing innovative branding strategies and leveraging analytics to optimize content reach.
- Maintained high-quality standards while consistently meeting tight deadlines, ensuring effective project delivery and client satisfaction.

## Skills

Languages: C++, HTML5, CSS3, JavaScript, TypeScript, React, Next.js, Node.js, MySQL.

Technologies & Tools: Git, GitHub, VS Code, Adobe.

## Extracurriculars & Certificates

- Extracurriculars: Leetcode 150+ problems solved, Football inter-school football team Secondary school, Gamers Arena VITB 2023 Semi-Finalist for Valorant
- Certificates: <u>Bits and Bytes of Computer Networking, NPTEL Cloud Computing</u>, The complete 2024 web
  development boot-camp Udemy, Mastering Data Structures & Algorithms using C and C++ Udemy,
  <u>Cohort 0-1 Full Stack Web Development 100xdevs</u>

## Additional Information

Hobbies: Football, Travelling, Listening to Music, Working Out, Gaming, Occasional Book Reader.

Languages: English, Hindi.