

Credit Card Transaction Report

Revenue

55M

Transaction Amt.

45M

Interest Earned

8M

Transaction
Volume

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Silver	5586332	4586746	812081
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Blue	46139398	36957875	6495888
Total	55315410	44522013	7843382



Week_Start_Date

All

F

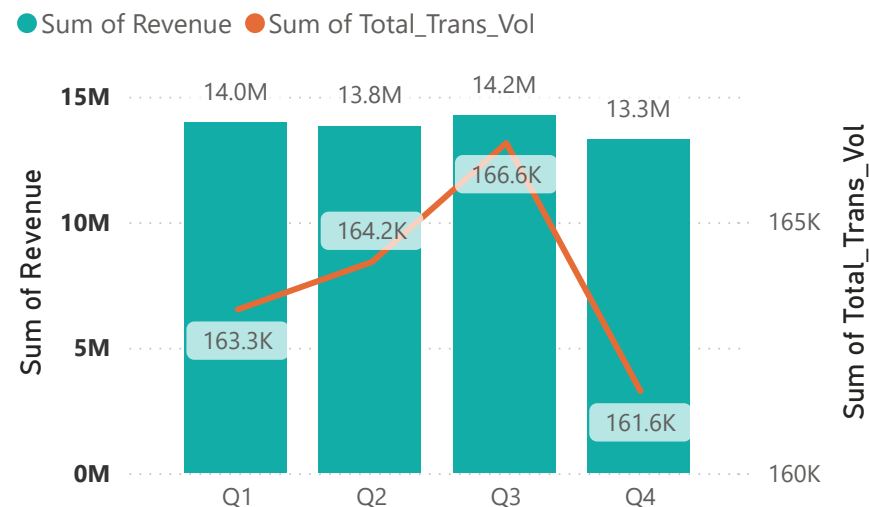
M

Medium

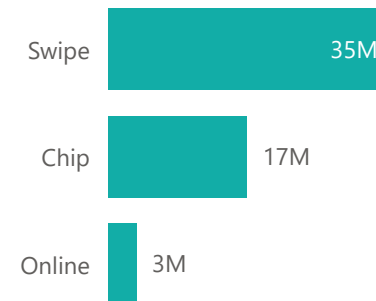
Low

High

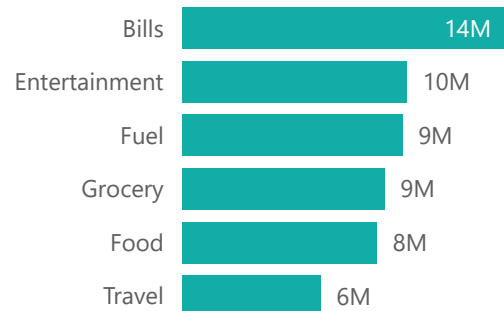
Qtr : Total Revenue and Total Transaction Count



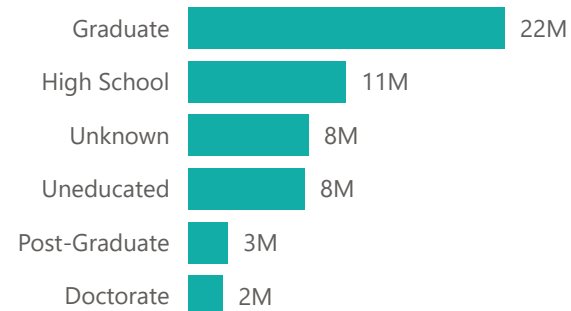
Revenue by Type of Use



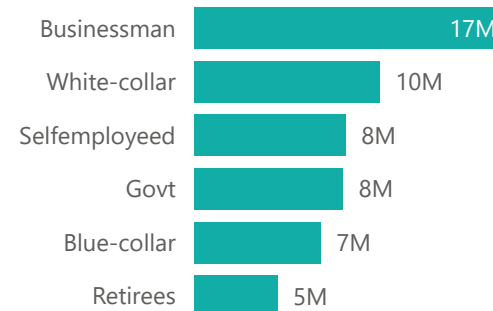
Revenue by Expenditure Type



Revenue by Educational Level



Revenue by Profession



Cust. Acq. Cost by Card Type

