

Gaming Laptop Reviews
Communication for the Modern

Gaming Community



**GAMING
COMMUNITY
GAMING LAPTOP
REVIEW**

Discourse community

The Discourse Community is the Gaming Community and Specifically the Gaming Laptop Community.



Values:

Honesty and
Freedom of
free speech.



The Point of
having a review
on Gaming
Laptops



1

They share performance insights and
help others make purchasing decisions.

Tells the community about the flaws
of the product.

2

3

Allows the community to make a
good and clear judgement of the
product.

You might wonder why people buy gaming laptops if you could buy a pc?

For portability

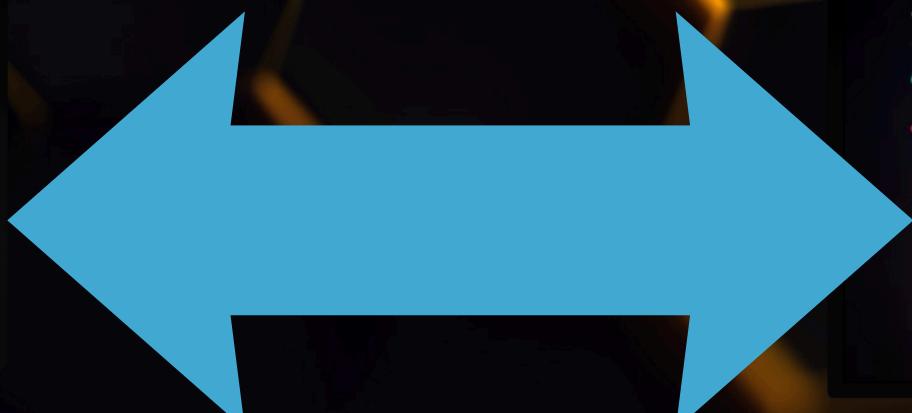


All in one Package

Comes with all the peripherals:



Multi – Purpose



Rhetorical Convention

1

Conversational yet
informal tone

2

Mix Credibility and
reliability

3

Trust
Passion
Personalization

WHY?

Trust and
Informative

Clear Image
and purpose
of product

More
Comprehensive
guide

Step by
Step Guide

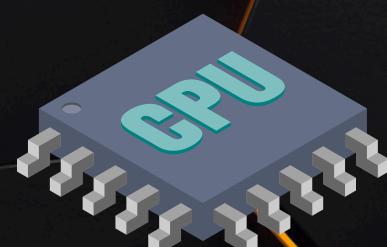
Structure of a review

Hook To keep the people
wanting to watch

1

2

Spec Rundown>>>



Performance of the product



3

4

Pros and cons + Verdict



The Comparison

Review Type	Tone & Language	Structure	Visual
Youtube Review	Conversational energetic uses Slang.	- Intro/Hook - On-screen benchmarks - Hands-on impressions - Pros/cons wrap-up	High visuals: gameplay clips, charts, face cam
Pc Gamer Article	Professional, Semi-formal, Technical Jargon.	- Intro - Specs section - Testing benchmarks - Final verdict	Clean charts, product images, minimal flash
Tech Blog Post	Friendly and informative , mixed tone depending on author	- Intro - Personal experience - Likes/dislikes - Conclusion	Occasional images, fewer charts, informal layout
Forum (Reddit)	Very informal, full of slang and abbreviations.	- Short paragraph or bullet list - Often lacks structure - Emphasizes quick opinion	Low visuals, maybe a few user-uploaded photos

Language Conventions

TECH Jargon 390n4

VRAM x QHD

144Hz

Gaming Slang

Refresh Rate
x
GPU

Allows for a More personal Review

Resources vs. Constraints



Resources:

Jargon builds credibility

Visuals help explain benchmarks

Structure makes reviews easy to follow

Constraints:

Too much jargon excludes beginners

Reviewers can be biased

Visual heavy reviews are not accessible to all readers

Work cited

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