

Gaming Laptop Reviews  
Communication for the Modern

Gaming Community



**GAMING  
UNLIMITED**

The Point of  
having a review  
on Gaming  
Laptops



1

**They share performance insights and help others make purchasing decisions.**

2

**Tells the community about the flaws of the product.**

3

**Allows the community to make a good and clear judgement of the product.**

You might wonder why people buy gaming laptops if you could buy a pc?

**For portability**



**All in one Package**

Comes with all the peripherals:



**Multi – Purpose**



# Rhetorical Convention

1

Conversational yet  
informal tone

2

Mix creditability and  
reliability

3

Trust  
Passion  
Personalization

# WHY?

Trust and  
Informative

Clear Image  
and purpose  
of product

More  
Comprehensive  
guide

Step by  
Step Guide

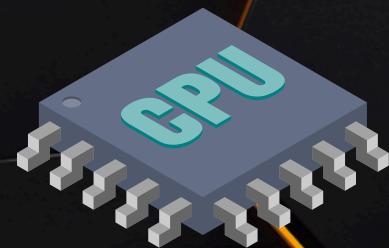
# Structure of a review

Hook To keep the people  
wanting to watch

1

2

Spec Rundown>>>



Performance of the product



3

4

Pros and cons + Verdict



# Design Conventions used...

## TECH Jargon

VRAM X QHD

144HZ

Gaming Slang

Refresh Rate  
X  
GPU

Allows for a More personal Review

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