Sam Puri, Product/UX Designer

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EXPERIENCE

University of Michigan, Graduate Student Instructor
08/2020 - Present | Ann Arbor, MI
Constructing lessons according to dynamic interests, as well as providing academic support and instructions to undergraduate students.

Reach Medic, Product Designer
04/2020 - 08/2020 | Ann Arbor, MI
Lead end-to-end design through lean UX and agile development, while establishing comprehensive design guidelines and other creative assets.

University of Michigan, User Experience Researcher
02/2020 - 08/2020 | Ann Arbor, MI
Conducted 20+ semi-structured virtual interviews and surveyed 100+ participants, in addition to analyzing data through qualitative coding for understanding mental health coping mechanisms during a pandemic.

Extended Reality & Games Lab, User Experience Researcher
08/2018 - 05/2019 | Tucson, AZ
Translated abstract experiment design requirements into user flows and implementation, including usability testing, by designing models through Unity for an Extended Reality system.

Ernst & Young, Analytics Intern
06/2015 - 08/2015 | Kuwait, KWI
Assisted the Advisory Services team on a $13.7B joint venture with the local government and foreign corporations within the energy industry by developing business plans and models projecting financial returns.

National Bank of Kuwait, Product Marketing Intern
06/2013 - 07/2013 | Kuwait, KWI
Designed marketing strategy for millennial outreach with cross-functional teams to expand service offerings by user experience testing through A/B testing.

EDUCATION

University of Michigan
Expected 12/2021 | Ann Arbor, MI
M.S. Human-Computer Interaction

University of Arizona
05/2019 | Tucson, AZ
B.S. Information Science and Technology

SKILLS

Interaction Design
Personas, Information Architecture, Wireframes, UI Design, Prototyping

User Research
Interviews, Surveys, Usability Testing, Field Research, Affinity Analysis

Tools
Sketch, InVision, Principle, After Effects, Photoshop, Illustrator, XD, Figma, Framer, Python, JavaScript, HTML/CSS

LEADERSHIP

School of Information Masters Association, President
05/2020 - Present | Ann Arbor, MI
Direct liaison between the School of Information and graduate student body.

Students Consulting for Nonprofit Organizations, Principal Coordinator
01/2019 - 05/2019| Tucson, AZ
Managed digital strategy for the largest voluntary health organization subsidiary.