Samarth Puri
Product Designer

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(408) 386-7786

Experience

Product Design Intern - Twilio
May 2021 - August 2021
Collaborated with product management to solve developer pain points on SendGrid's SSO by scoping and designing solutions iteratively. Coordinated need-gathering and concept-testing sessions with engineers.

Product Designer - Reach Medic
May 2021 - August 2021
Developed the design system by building accessible library of components and patterns while establishing comprehensive design guidelines and other creative assets.

UX Researcher - University of Michigan
February 2020 - August 2020
Conducted 20+ semi-structured virtual interviews and surveyed 100+ participants, in addition to analyzing data through qualitative coding for understanding mental health coping mechanisms during the pandemic.

UX Researcher - Extended Reality and Games Lab
August 2018 – May 2019
Analyzed user interactions on virtual objects linked with physical real-world extensions through mixed methodology techniques.

Education

University of Michigan
December 2021
M.S. Information - HCI

University of Arizona
May 2019
B.S. Information Science & Tech

Skills

Design
Wireframes, Mockups, Prototyping, Personas, Accessibility, AR/VR, UI Design

User Research
Interviews, Surveys, Usability Testing, Affinity Analysis, Contextual Inquiry, Personas

Tools
Figma, Photoshop, Illustrator, Adobe XD, Python, JavaScript, HTML/CSS, Unity