

Samarth Puri, [Product/UX Designer](#)

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EXPERIENCE

Twilio, [Product Design Intern](#)

05/2021 - Present | Ann Arbor, MI

Collaborating cross-functionally with engineering and product management in solving developer pain points while scoping and designing solutions iteratively.

University of Michigan, [Graduate Student Instructor](#)

08/2020 - 05/2021 | Ann Arbor, MI

Constructed lessons according to dynamic interests, as well as providing academic support and instructions to 200 undergraduate students.

Reach Medic, [Product Designer](#)

04/2020 - 08/2020 | Ann Arbor, MI

Led end-to-end design through lean UX and agile development, while establishing comprehensive design guidelines and other creative assets.

University of Michigan, [User Experience Researcher](#)

02/2020 - 08/2020 | Ann Arbor, MI

Conducted 20+ semi-structured virtual interviews and surveyed 100+ participants, in addition to analyzing data through qualitative coding for understanding mental health coping mechanisms during a pandemic.

Extended Reality & Games Lab, [User Experience Researcher](#)

08/2018 - 05/2019 | Tucson, AZ

Translated abstract experiment design requirements into user flows and implementation, including usability testing, by designing models through Unity for an Extended Reality system.

Ernst & Young, [Analytics Intern](#)

06/2015 - 08/2015 | Kuwait, KWI

Assisted the Advisory Services team on a \$13.7B joint venture with the local government and foreign corporations within the energy industry by developing business plans and models projecting financial returns.

EDUCATION

[University of Michigan](#)

Expected 12/2021 | Ann Arbor, MI

M.S. Human-Computer Interaction

[University of Arizona](#)

05/2019 | Tucson, AZ

B.S. Information Science and Technology

SKILLS

[Interaction Design](#)

Personas, Information Architecture, Wireframes, UI Design, Prototyping

[User Research](#)

Interviews, Surveys, Usability Testing, Field Research, Affinity Analysis

[Tools](#)

Sketch, InVision, Principle, After Effects, Photoshop, Illustrator, XD, Figma, Framer, Python, JavaScript, HTML/CSS

LEADERSHIP

School of Information Masters Association, [President](#)

05/2020 - Present | Ann Arbor, MI

Direct liaison between the School of Information and graduate student body.

Students Consulting for Nonprofit Organizations, [Principal Coordinator](#)

01/2019 - 05/2019 | Tucson, AZ

Managed digital strategy for the largest voluntary health organization subsidiary.