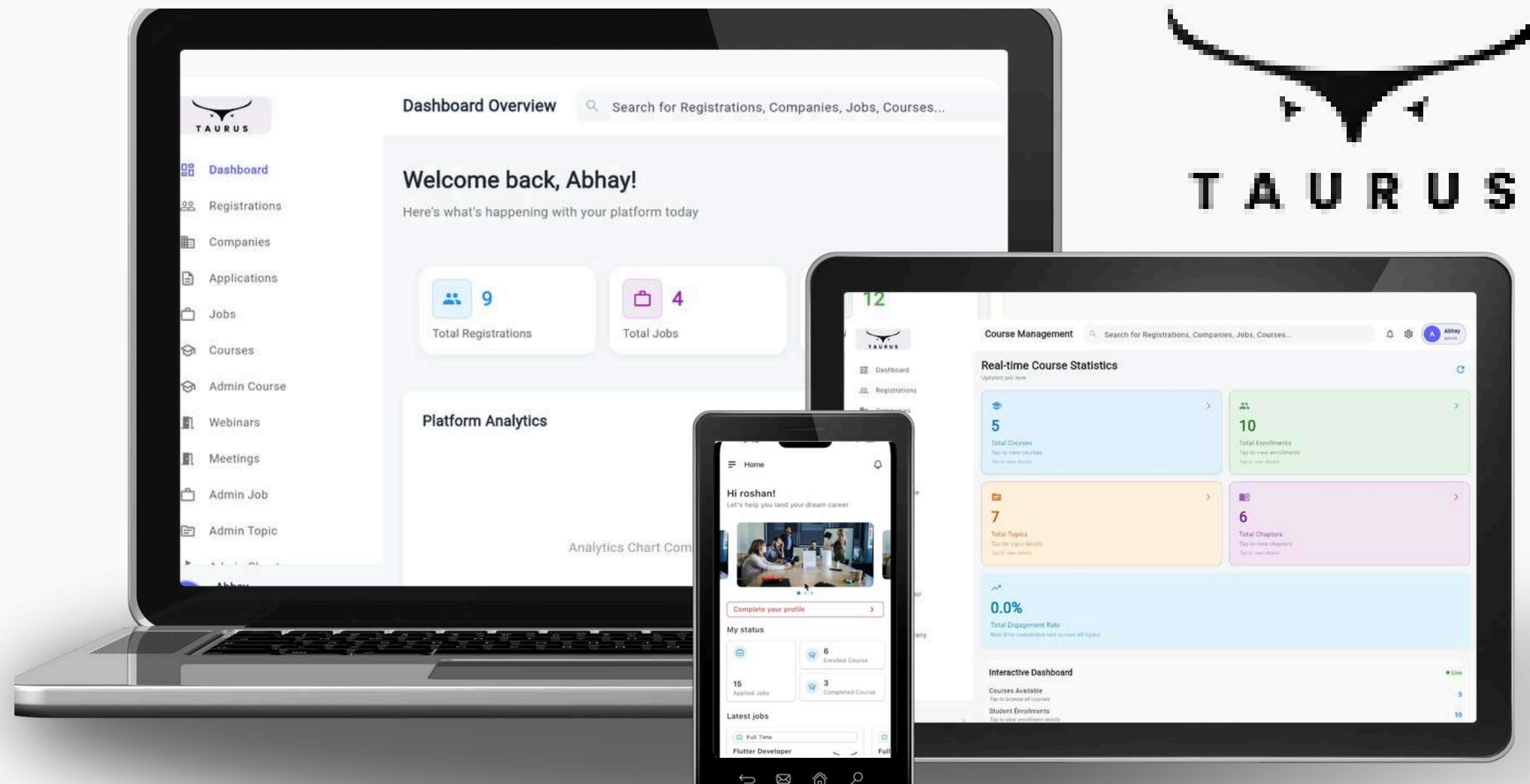# Connectify Product suite

Introduction

This document is a comprehensive, full-fledged report consolidating all our work across multiple technology domains, reflecting the depth, scale, and impact of our product and platform development journey. Over the years, we have delivered robust, scalable, and user-first solutions across sectors like EdTech, HealthTech, FinTech, ConstructionTech, ConsumerTech, Blockchain, ERP, and emerging spaces like AI and Agentic Automations.

Each section of this report highlights our capabilities in ideation, design, development, deployment, and growth of high-impact digital platforms ranging from learning ecosystems and health service infrastructures to mobility platforms, financial tools, and enterprise systems. Whether building for individual users or complex B2B operations, our focus has remained consistent: to deliver intelligent, reliable, and scalable products that solve real-world problems with speed and precision.
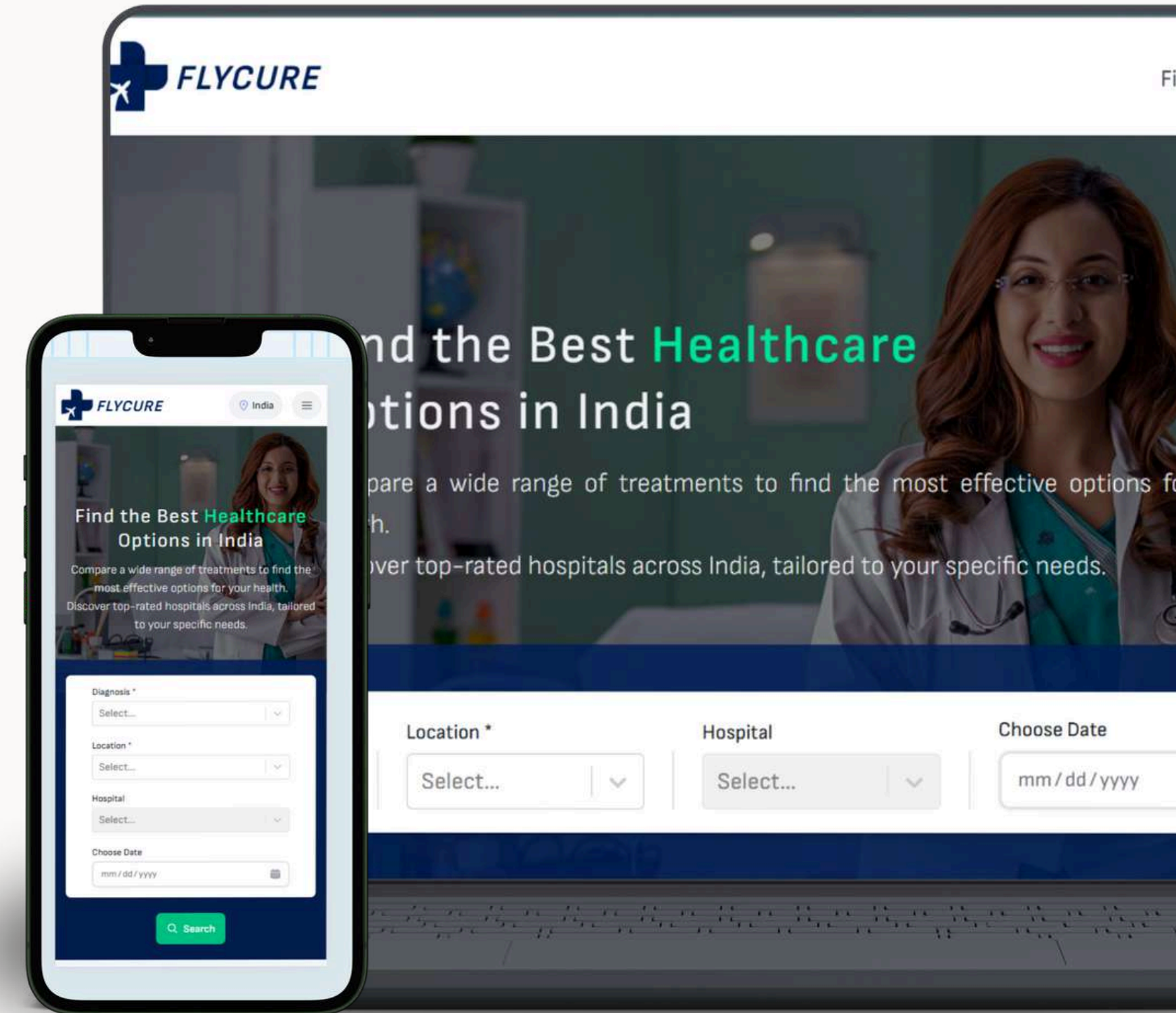
- Taurus is an AI-driven, mobile-first career platform that seamlessly combines job discovery, résumé optimisation, upskilling and community collaboration into a single, user-friendly experience. By importing your profile via LinkedIn or WhatsApp CV, Taurus instantly matches you to high-fit opportunities with a proprietary "match score," and offers one-click, GPT-powered résumé tailoring to boost your ATS success.
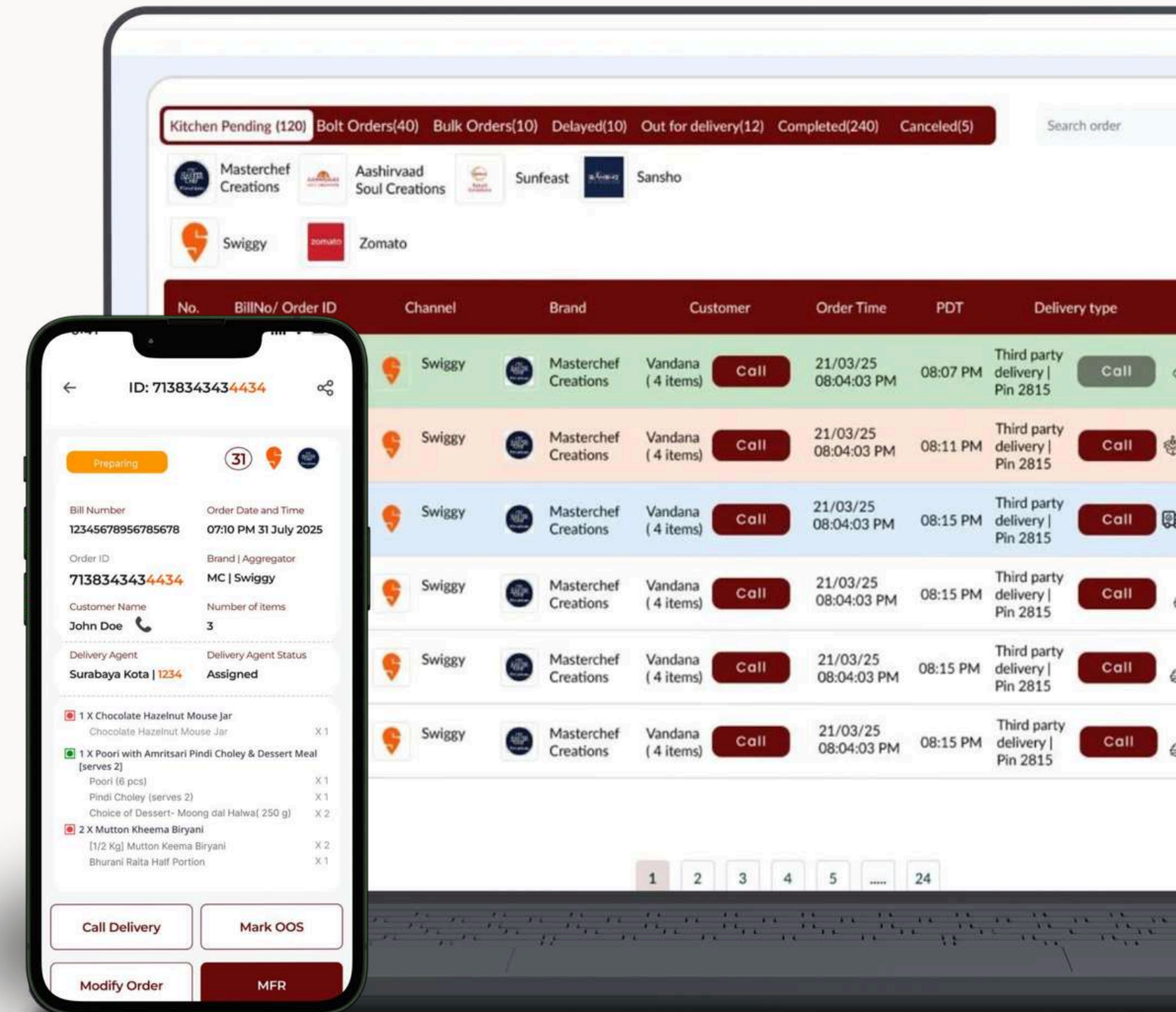
Our Work

Our Work

- Flycure Health is a cross-platform medical tourism application that connects international patients with accredited hospitals in India.

- It features real-time treatment cost comparisons, doctor-hospital listings, and in-app booking integrated with a secure backend powered by Node.js, Firebase, and REST APIs, along with multilingual support and role-based access controls for patients, doctors, and partners.

POS System for a Cloud kitchen Brand

Our Work

- Scalable POS system for a top cloud kitchen brand having 5 different brands and close to 100 cloud kitchens

- It features real-time order management system, OOS management, reporting, AI based analytics, and KDS
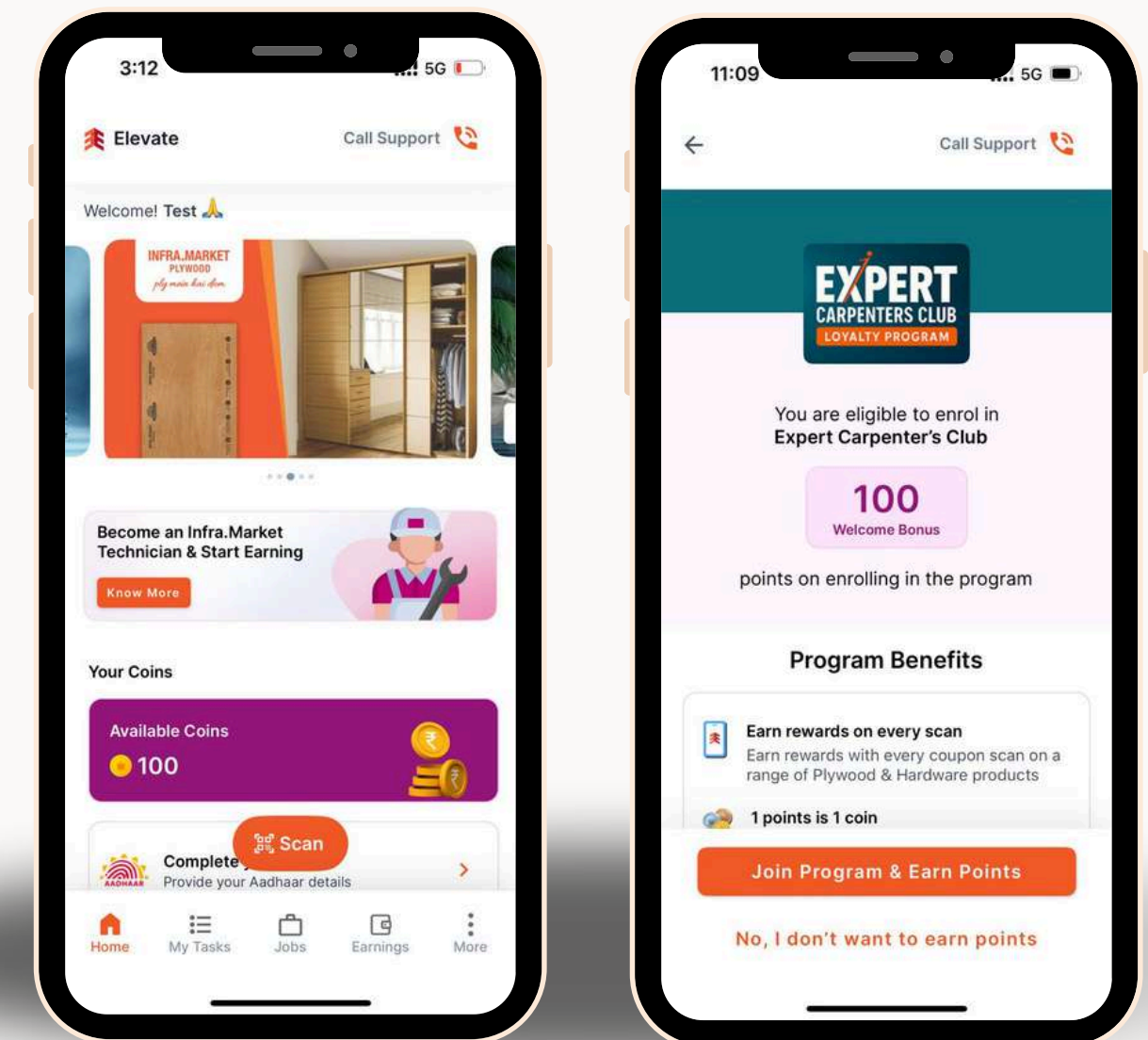
- A construction loyalty application for a construction tech company is designed to foster stronger relationships with contractors by rewarding repeat business and referrals. Through features such as a points-based system, tiered rewards, and exclusive member benefits, users can earn points for every project or purchase, which can be redeemed for cash. The application not only incentivizes ongoing engagement but also sets the company apart in a competitive industry where such programs are still relatively rare.
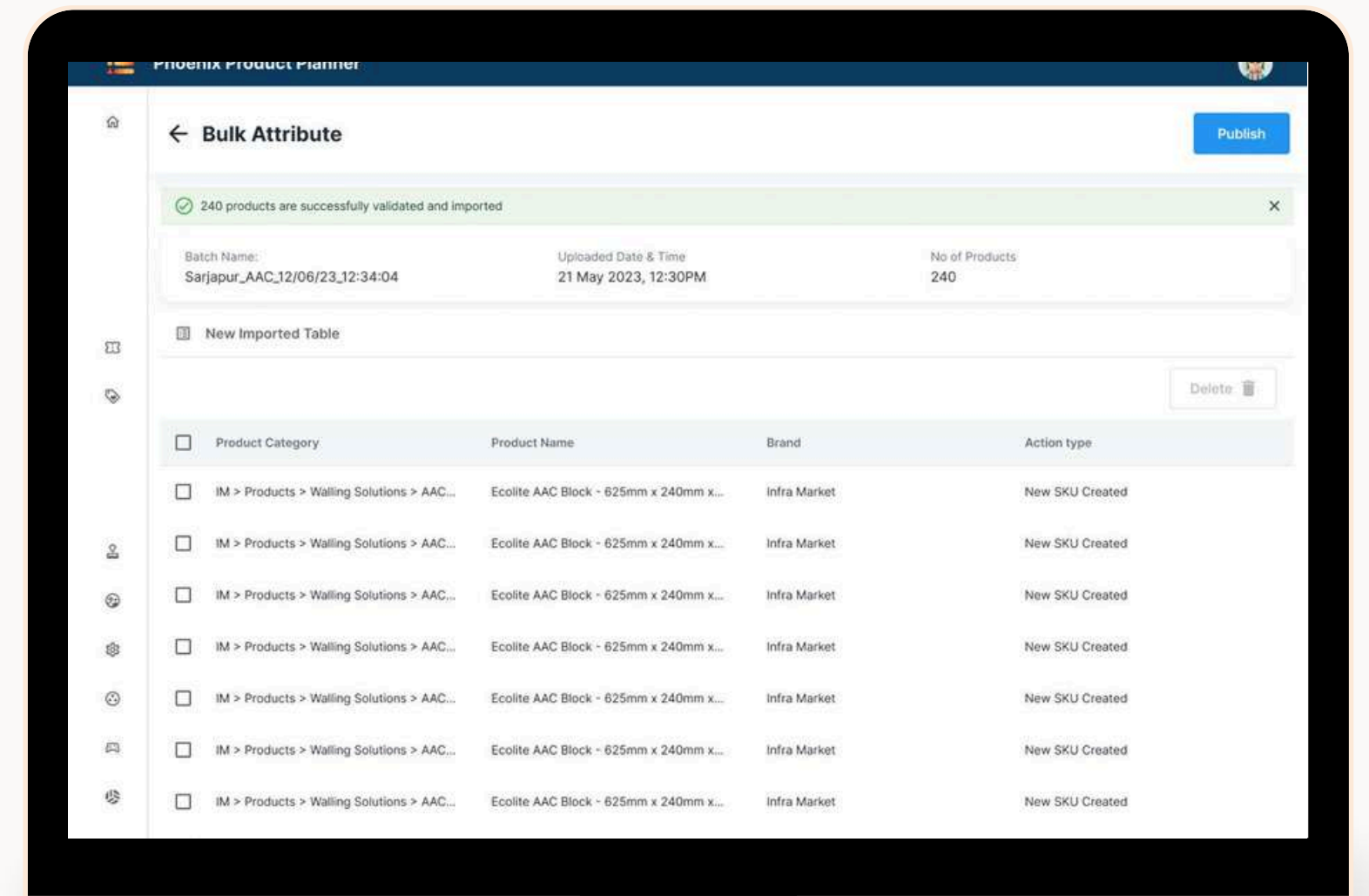
- By leveraging digital tools and CRM integration, the loyalty app streamlines reward tracking and client interactions, enabling seamless management of points, rewards notifications, and personalized offers. Clients can easily monitor their rewards status and redeem benefits, while the construction tech company can use the platform to increase customer retention, encourage referrals, and boost overall lifetime client value

Our Work

Contractor Loyalty

Our Work

- A catalogue management system for a major company serves as a central hub for organizing, maintaining, and distributing comprehensive product or service information across the enterprise. Such platforms typically include advanced product information management (PIM) capabilities, supporting detailed data on attributes, images, and technical specs, plus allow personalized catalog versions for different segments or channels. Enterprise solutions also provide real-time inventory updates, sophisticated pricing management (including customer-specific rates), robust search/filter functions, and role-based security for both business and IT users.

- For a large organization, this centralized catalogue ensures consistent, up-to-date information is delivered across multiple platforms—web, mobile, print, and third-party systems—eliminating data silos and streamlining the launch of new products or services. Advanced systems integrate seamlessly with order management, CRM, and ERP tools, accelerating time-to-market, supporting complex offerings, and empowering cross-functional collaboration.
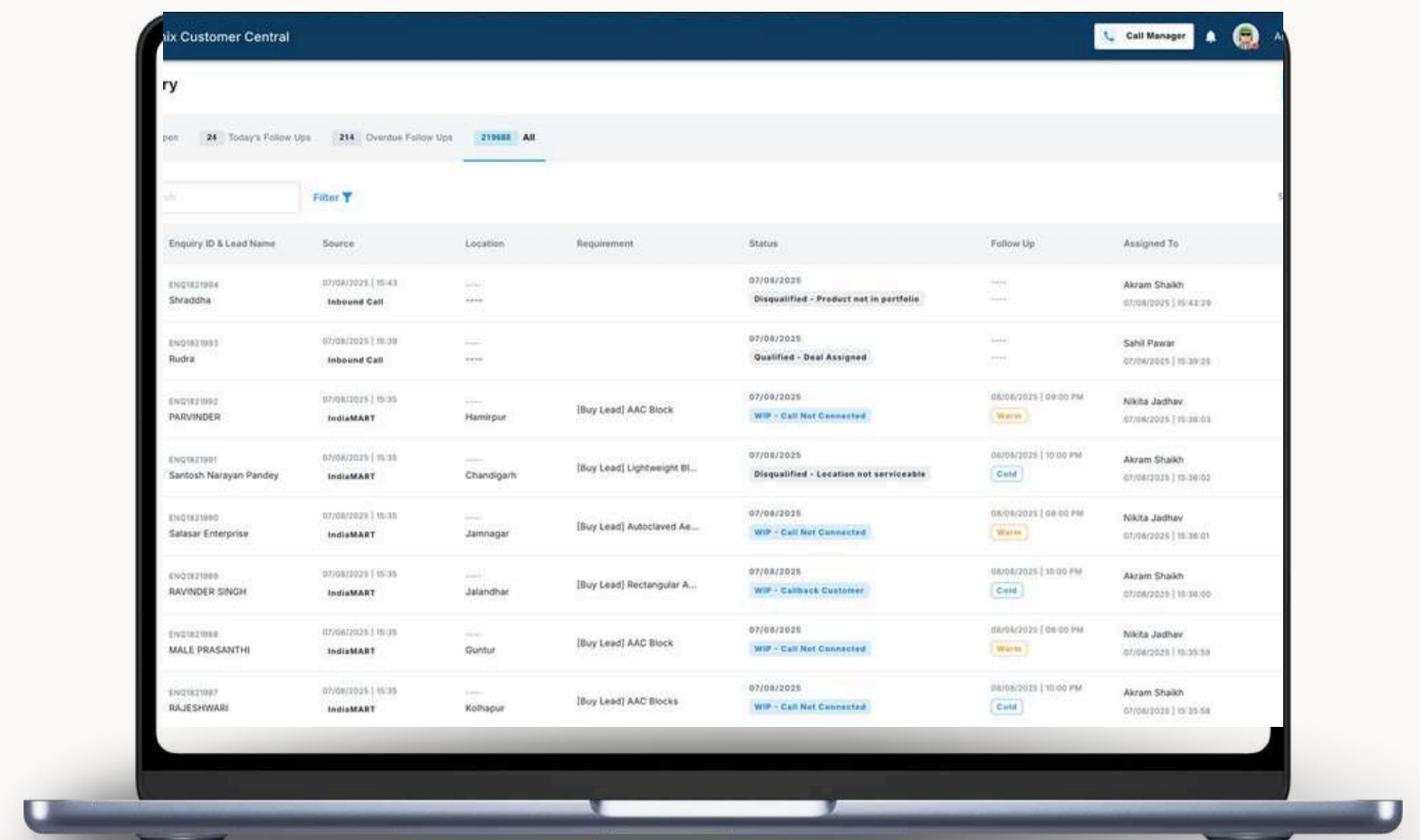
Catalogue management system

Our Work

- An AI-Based Lead Discovery Platform is a cutting-edge solution designed to automate and enhance the entire lead management lifecycle by leveraging artificial intelligence. The platform first generates leads using smart algorithms that scan multiple data sources, online behavior, and business signals to identify potential prospects with high relevance. It then qualifies these leads automatically by assessing key parameters such as engagement level, fit to ideal customer profiles, and buying intent, reducing manual effort and prioritizing sales teams' focus on the most promising opportunities. Finally, the platform enriches the leads by appending detailed information —such as firmographics, contact details, social profiles, and recent activity—using AI-powered data aggregation and validation, ensuring that decision-makers have comprehensive and current insights for effective outreach.
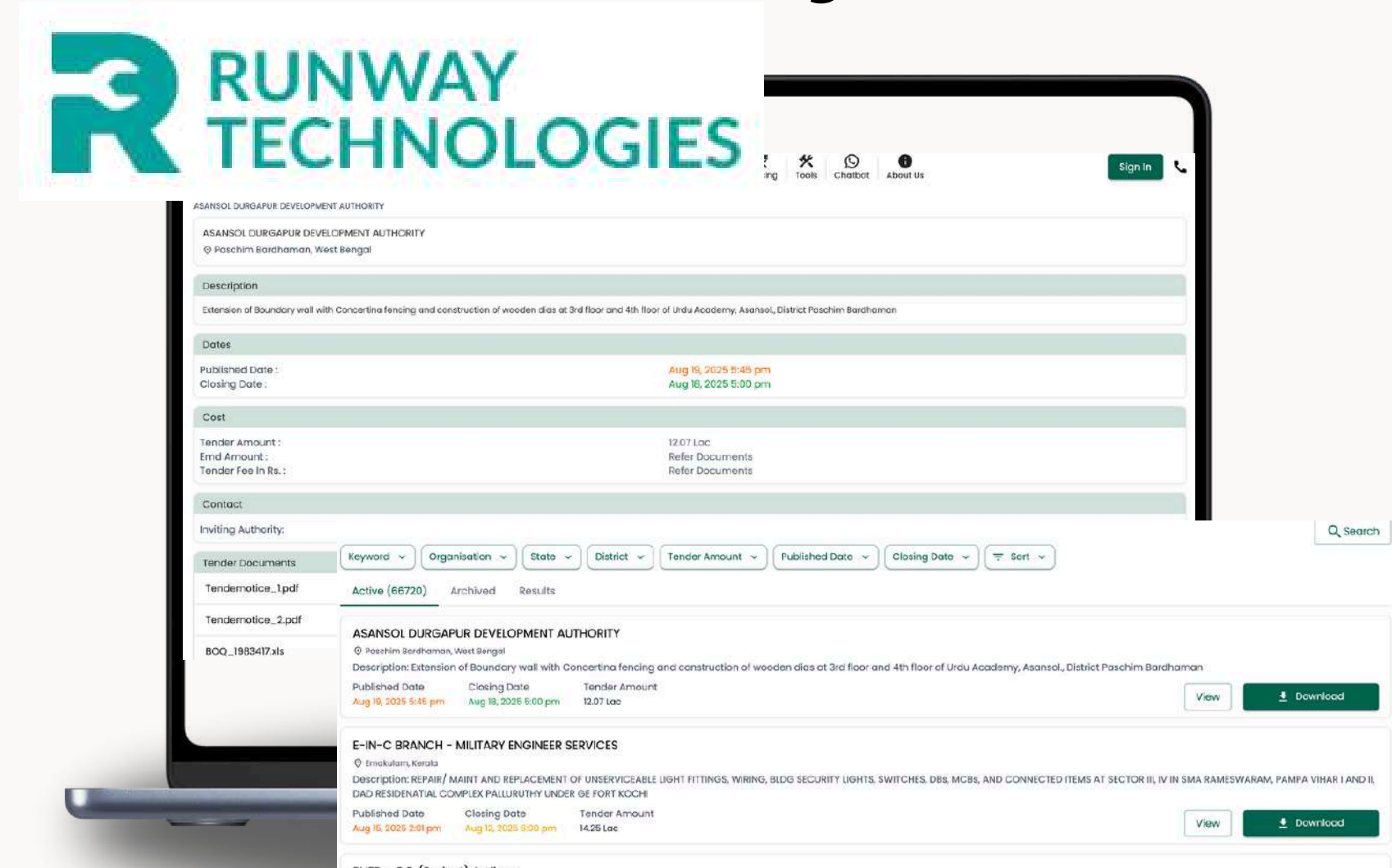
AI Based Lead Discovery Platform

- Runway.org.in is a digital tender sourcing platform designed to streamline the process of finding and accessing government tenders and supplier price quotes across India. It provides users with an intuitive search experience, allowing them to filter tenders by keyword, location, and authority, delivering daily notifications for relevant opportunities. This platform connects contractors and suppliers with a wide range of government contracts and competitive supplier quotes, helping businesses efficiently identify new projects and procurement chances nationwide.

- The platform hosts a vast repository of tenders, from various sectors, making it a comprehensive resource for contractors seeking timely and trustworthy information. By simplifying access to government tenders and supplier bids, Runway.org.in empowers businesses to make informed decisions, enhance bidding strategies, and improve their chances of securing contracts.

Tender Discovery Platform

Our Work

- Connectify's AI-based video networking platform is a secure and intelligent solution designed to transform how employees collaborate, communicate, and conduct meetings. The system features vernacular language support, live transcription, and automatic generation of meeting summaries and minutes of meetings (MoMs) in both English and regional languages, enabling inclusive participation and improved documentation across departments.

- The platform also introduces a groundbreaking AI Meeting Assistant that can ask or answer questions on behalf of an official when they are unable to attend, ensuring continuity and clarity. With intelligent scheduling, smart nudges, and a context-aware interface
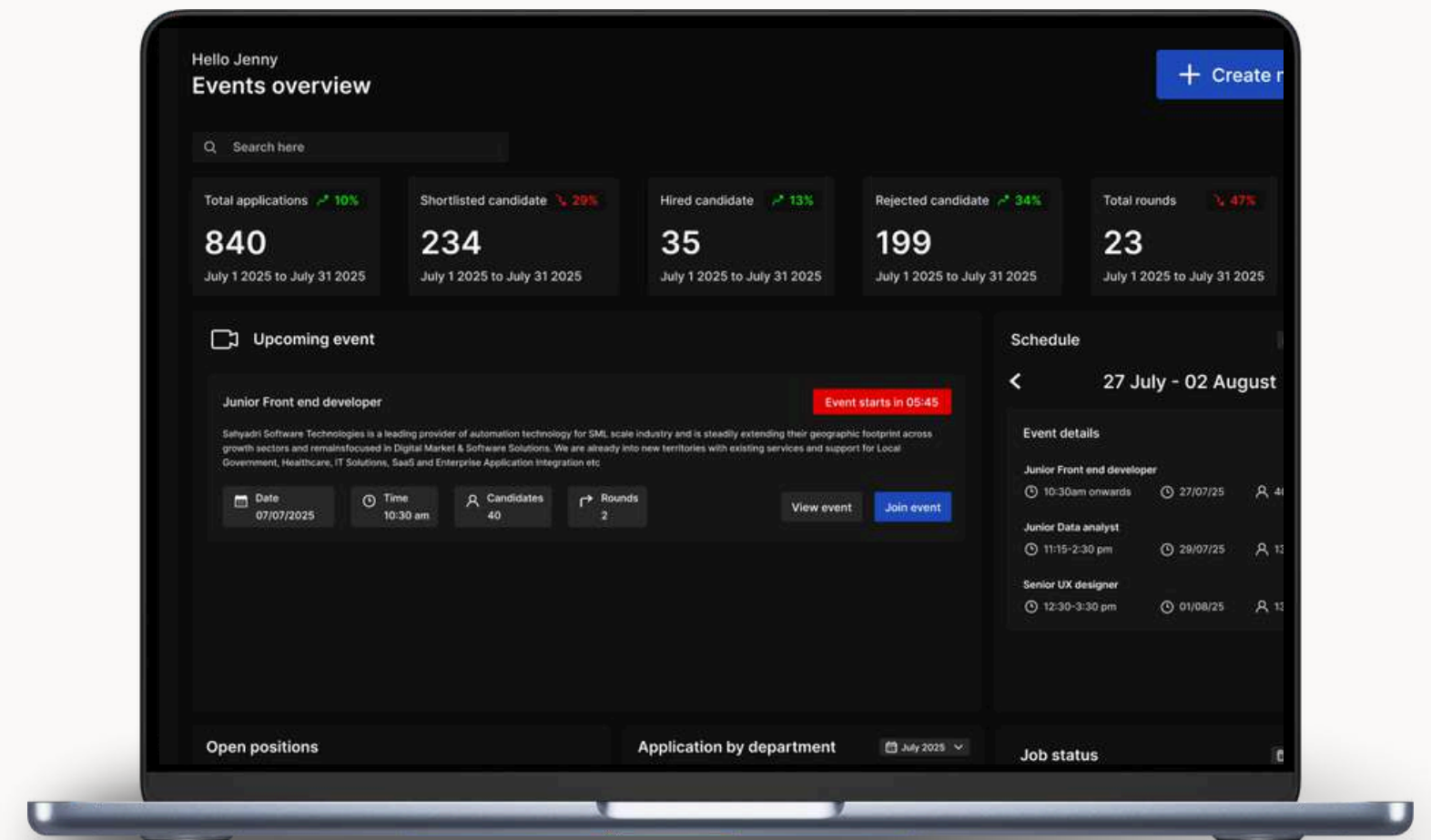
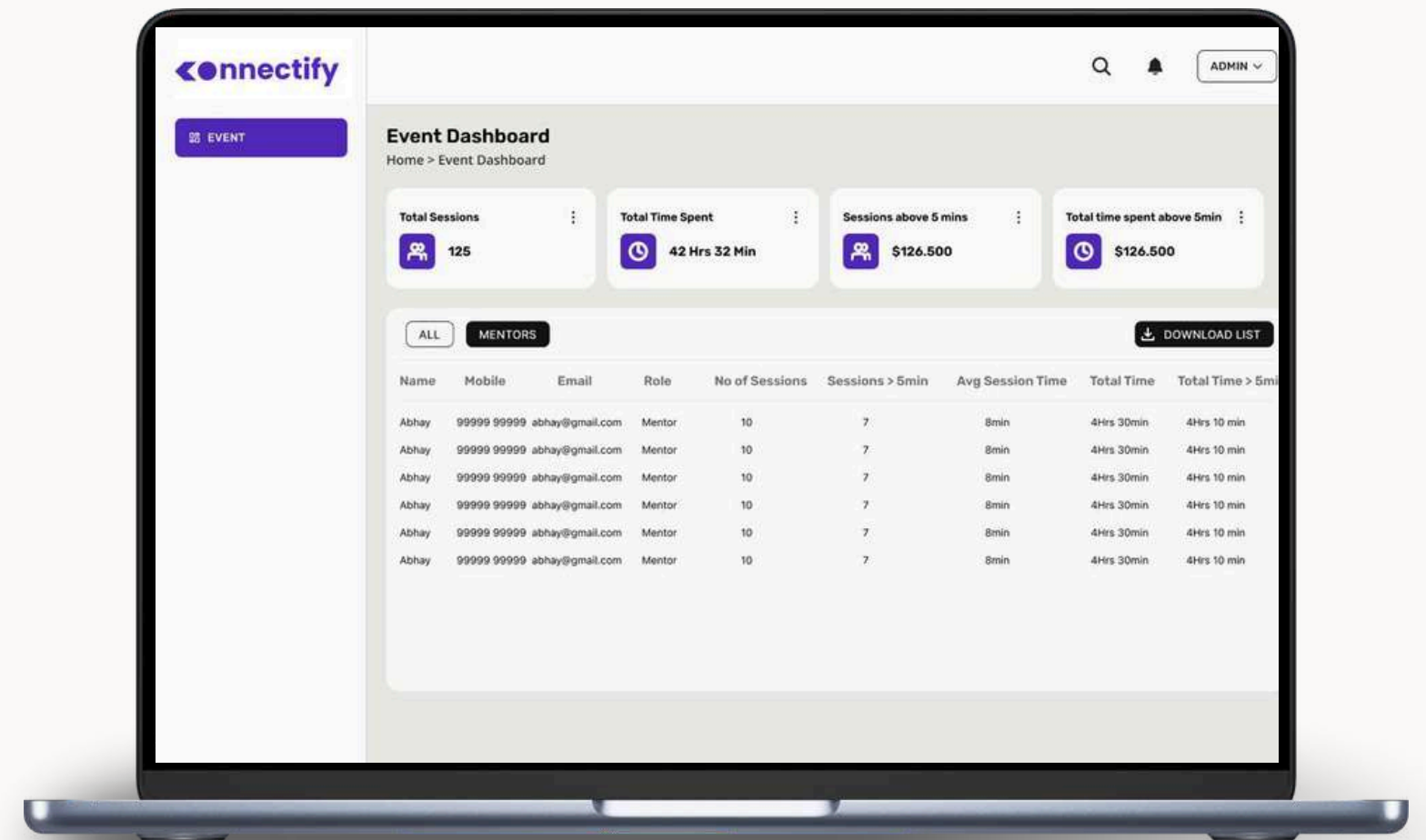# AI Based Secure Video Networking Platform

Our Work

- Connectify Bulk Hiring is a new platform designed to revolutionize the high-volume recruitment process using video-based technology. Built specifically for organizations needing to source and screen large numbers of candidates quickly, the platform leverages asynchronous video interviewing—enabling applicants to respond to pre-set questions on their own time, while recruiters can review video submissions at scale, efficiently shortlisting the best fit. This format accelerates applicant screening, reduces scheduling conflicts, and provides a richer candidate profile than traditional resumes or phone screenings.

- The platform includes workflow automation for bulk communications, structured evaluation tools, and analytics dashboards that help hiring teams manage, assess, and organize candidate pools. By integrating video with bulk hiring, Connectify empowers companies to improve both the speed and quality of mass recruitment, streamline diversity and inclusion initiatives, and reduce overall time-to-hire,

Connectify-Bulk Hiring

- Connectify Echo is a 1:1 video networking platform that connects two dependent individuals—like mentor-mentee or founder-freelancer pairs—to help them achieve shared goals. It enables direct, face-to-face video interactions that build trust, foster collaboration, and support meaningful communication even when users are remote.

- The platform simplifies conducting video sessions, encouraging ongoing partnerships through rich, personal engagement along with tracking. Connectify Echo is especially valuable in professional settings where strong, interactive connections are key to success, such as startups working with freelancers or mentors guiding mentees, doctor treating patients. This product also helps in calculating the time spent for help in monetory incentives to be given- lets say to paid mentors
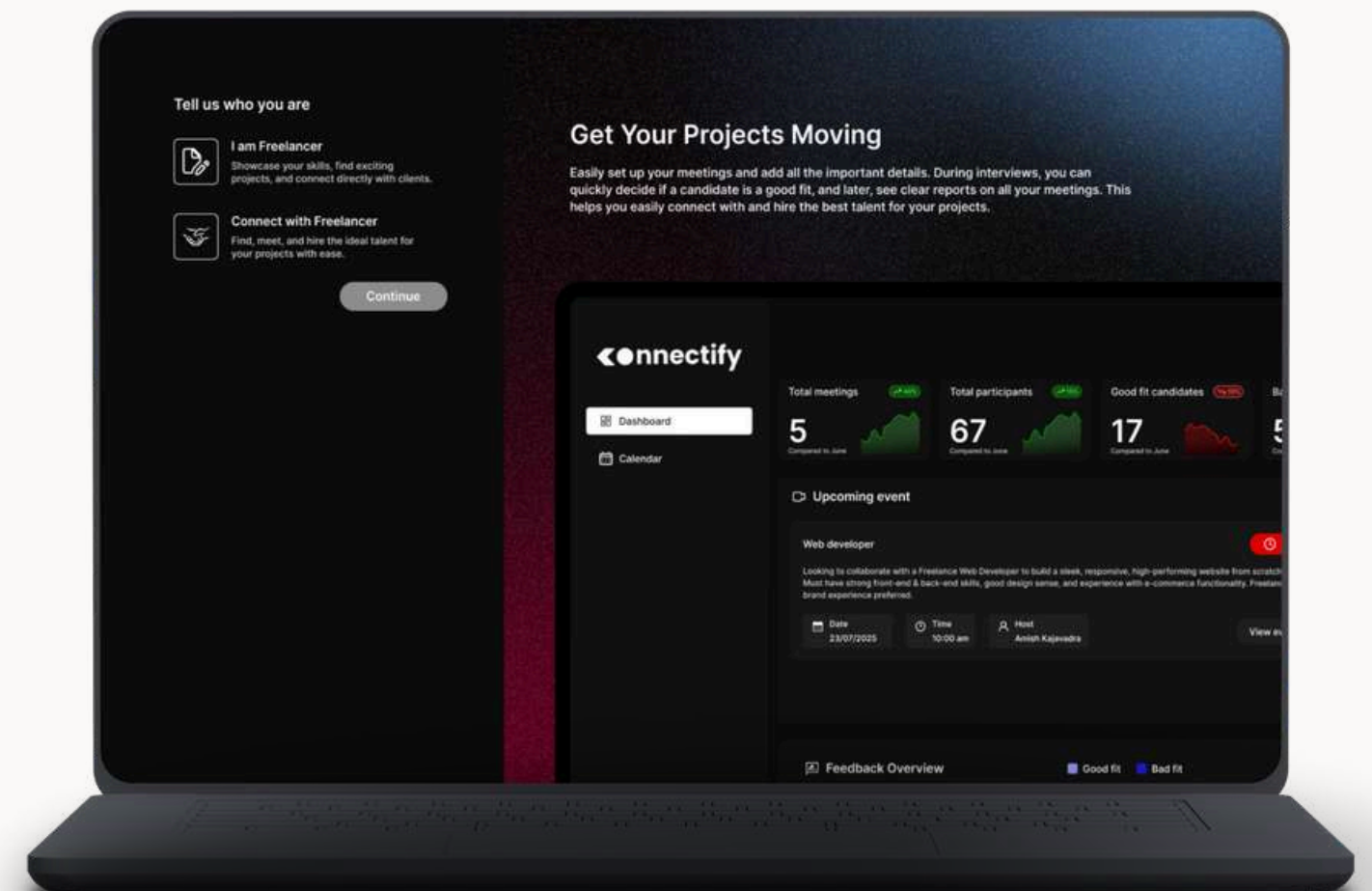
Connectify Echo

Our Work

- Blitz Meet is a freelancer discovery platform designed to connect businesses and projects with skilled freelance professionals efficiently. It simplifies the process of finding and hiring freelancers by providing a centralized space where clients can evaluate, and engage with freelancers across various domains. The platform aims to streamline hiring by offering tools to match project needs with the right talent, facilitating faster and more effective collaborations.

- By focusing on ease of use and accessibility, Blitz Meet helps companies bypass lengthy traditional hiring processes, enabling bulk or individual freelancer engagement swiftly. It supports a range of industries and project types, making it a versatile solution for businesses seeking flexible, scalable freelance talent pools to meet diverse work demands.
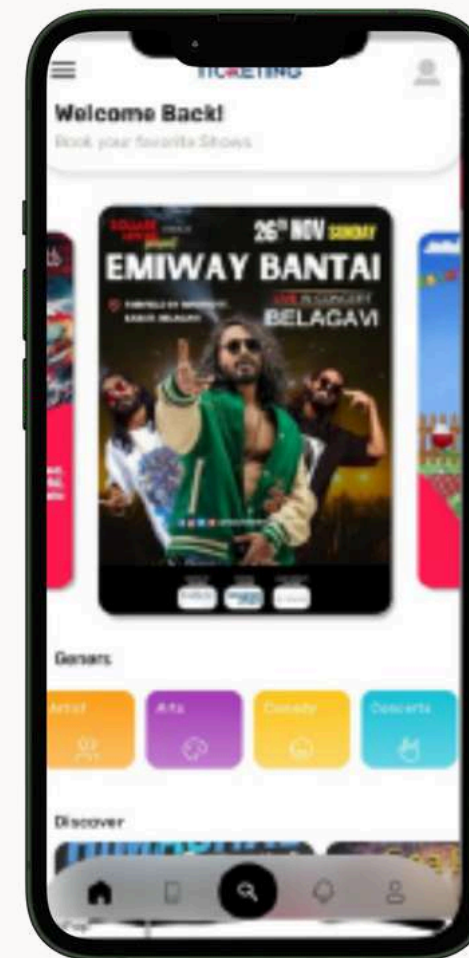
Connectify - Blitz Meet

Our Work

- The Ticketing app connects users with live events across India, offering a smooth ticket discovery and booking experience with intuitive filters and recommendations.

- Developed as a progressive web app (PWA) using Flutter for cross-platform compatibility, and integrated with Firebase for real-time data syncing and authentication. The backend architecture supports event APIs and secure payment gateways like Razorpay for seamless transactions.
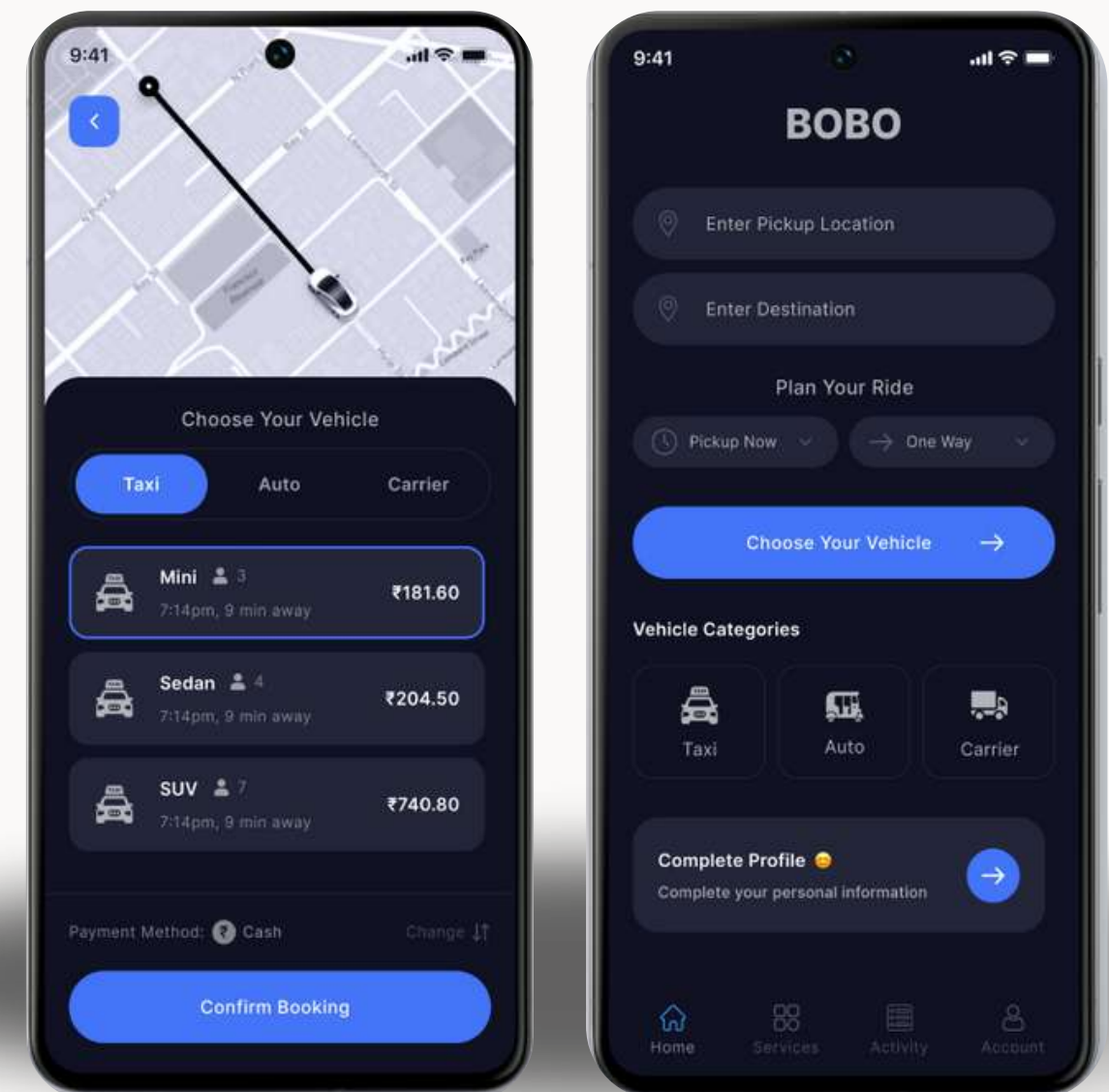
TIC✓ETING

Our Work

- BOBO is a smart, accessible, and reliable ride-hailing platform built specifically for India's Tier 2 and Tier 3 cities—places often overlooked by major mobility players but full of movement, life, and potential. We created BOBO to serve the millions of people who need affordable, safe, and dependable transportation—whether it's a short trip within the city or an intercity journey to a nearby town.

- Our platform brings structure to an unorganized market. With BOBO, users can book cabs, autos, or intercity rides through a clean, intuitive app, while drivers get a fair, consistent flow of bookings without the complexity or cuts seen in larger platforms.
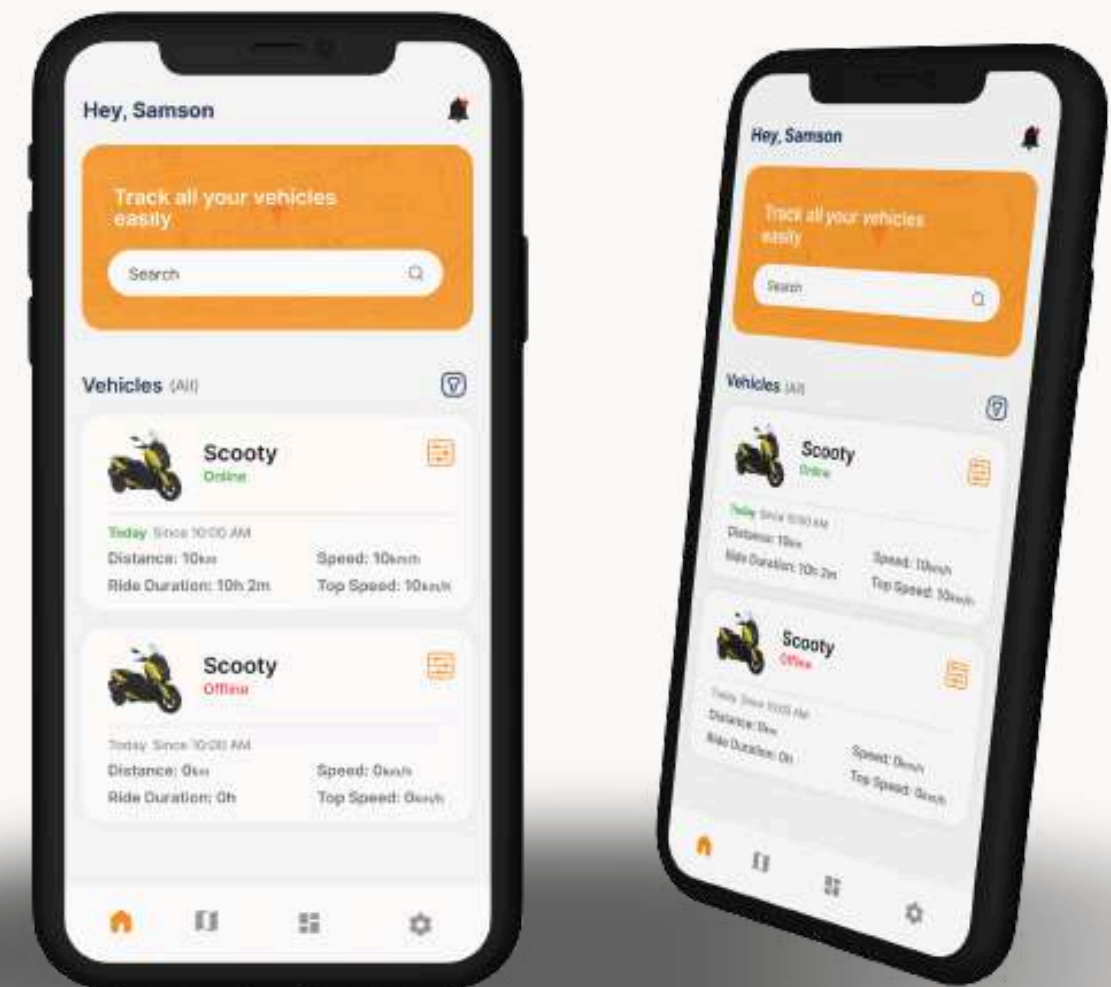
Our Work

- Trackway is a smart and scalable vehicle tracking platform built to give users real-time visibility and control over their vehicles—whether it's a small fleet, intercity transport service, or enterprise-level operation. With features like live location tracking, route playback, ride analytics, and custom status filters, Trackway transforms raw movement into actionable insights through a clean, intuitive dashboard.
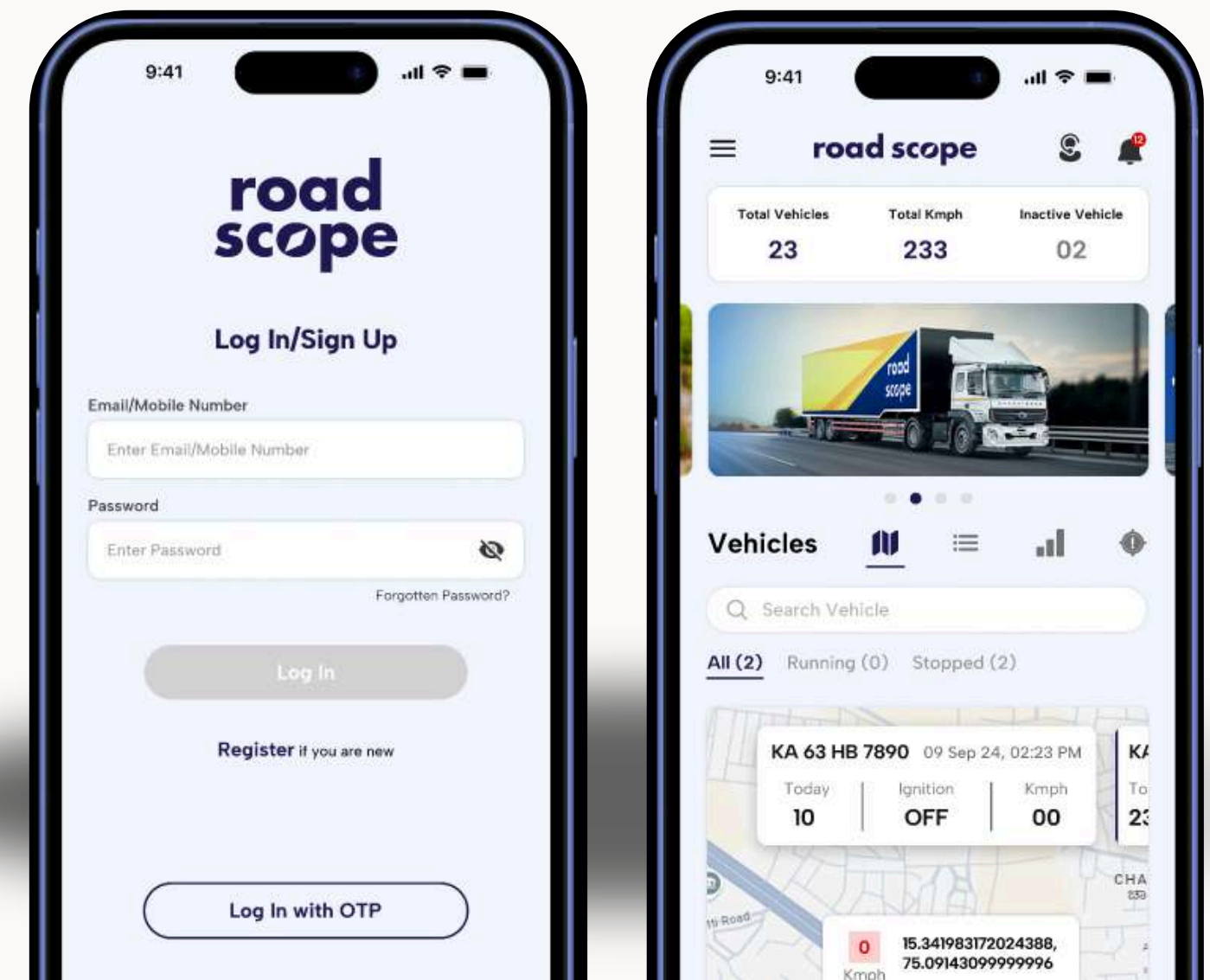
TRACKWAY

- Road Scope is a powerful and scalable vehicle tracking system designed specifically for logistics and transportation companies managing large fleets of 1000+ heavy vehicles. Built to streamline operations across geographies, it offers real-time location tracking, geo-fence alerts, speed monitoring, ignition reports, and detailed performance analytics—all through a single, intuitive platform. Whether it's trucks, trailers, or intercity cargo fleets, Road Scope helps logistics teams ensure safety, optimize routes, reduce idle time, and maintain complete control over their operations from anywhere.

- The solution provided by Roadscope enables users to perform cost-effective, large-scale road surveys using smartphones or dashcams, automatically detecting road defects and generating actionable maintenance reports. This reduces manual labor, minimizes inspection time, and supports smarter, data-informed decisions for road asset management and budget allocation.

ROAD SCOPE

Our Work

- StackIntel is a next-generation, API-first card processing engine that gives you end-to-end control over every step of the card lifecycle. As an NPCI-certified RuPay processor, Stackintel connects directly with BIN-sponsoring banks to issue and authorise prepaid, debit, and specialised card programs—everything from corporate expense and gift cards to campus and payroll cards.

- Fully managed, cloud-native platform handles transaction routing, OTP validation, fraud monitoring, reconciliation, and settlement, all under one roof. With built-in compliance, real-time reporting, and a modular architecture, StackIntel lets you launch new card programs in weeks, scale effortlessly, and maintain complete visibility and security over your payments infrastructure.
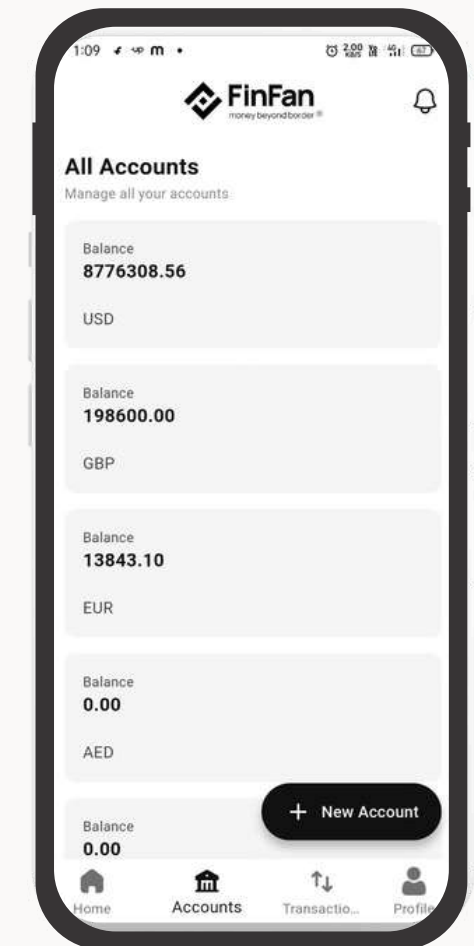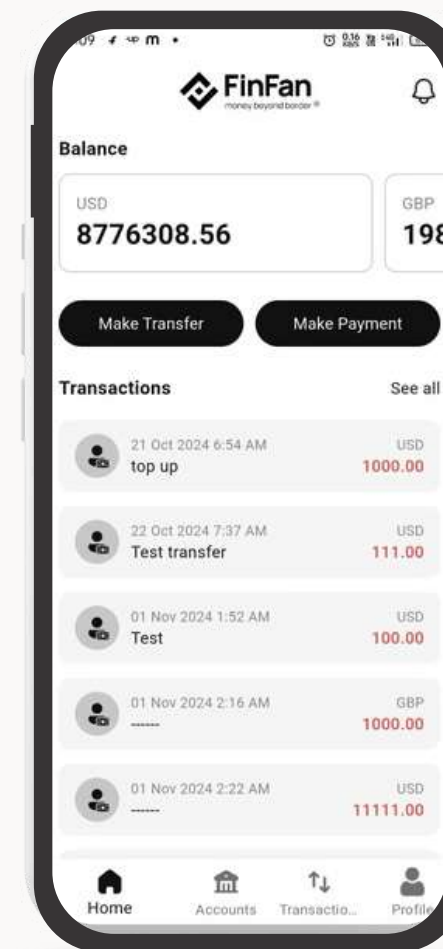
Our Work

- FinFan is a modern cross-border remittance platform that empowers businesses and individuals to send, receive, and manage multi-currency funds seamlessly. With a mobile-first interface, users can hold balances in USD, GBP, EUR, AED and more, initiate fast transfers and payments, and track transactions in real time.

- FinFan integrates securely with global banking networks, automates compliance checks, and provides detailed reporting—delivering transparent, cost-effective international money movement at the touch of a button.
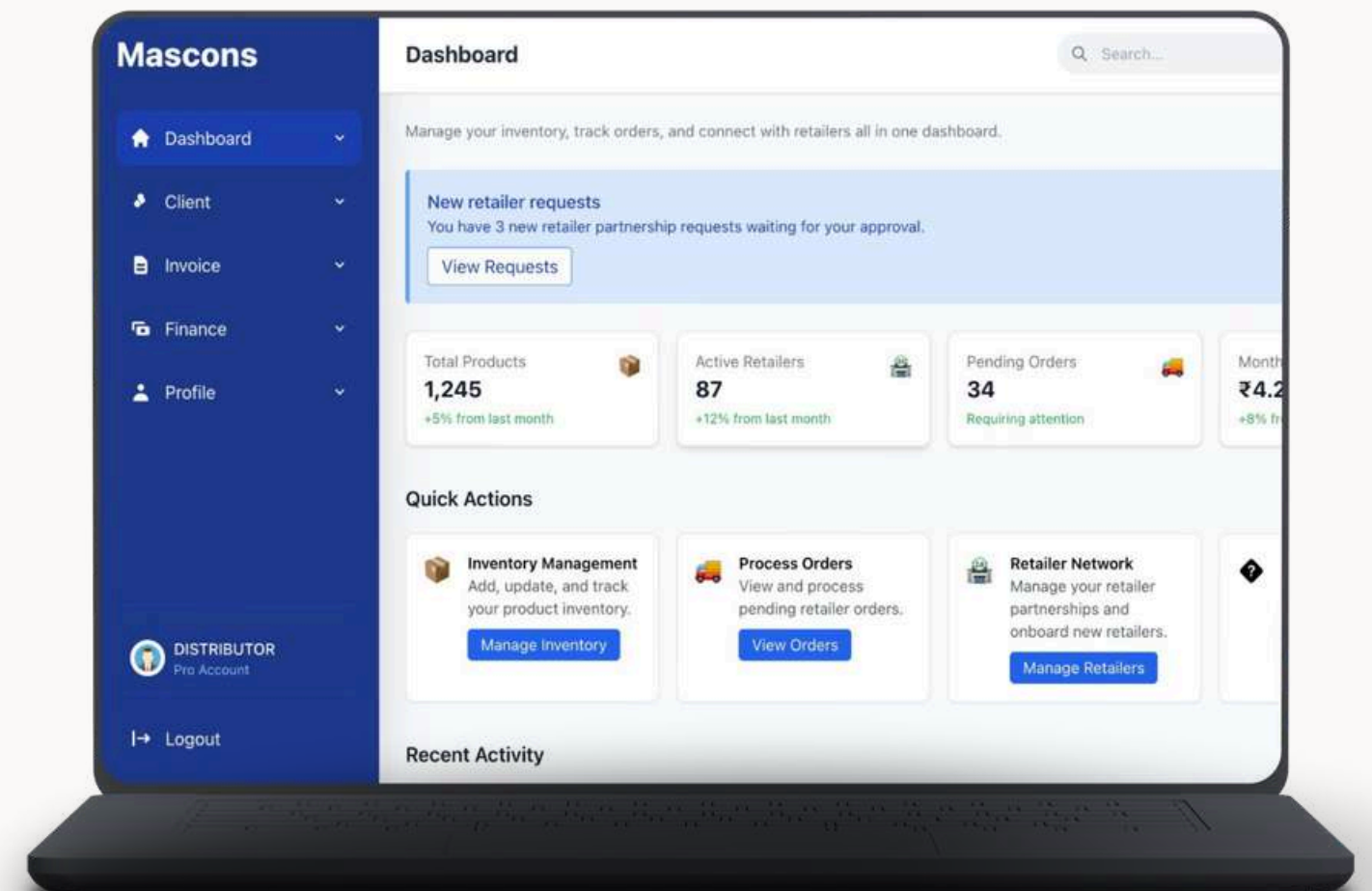
FinFan

Our Work

- Mascons enables e-commerce platforms to turn purchase orders into instant vendor payments using digital vouchers backed by pre-approved credit. Buyers enjoy extended payment terms, while suppliers receive guaranteed, near-instant settlements.

- Built on RESTful APIs and a blockchain-backed ledger, the platform integrates with ERPs via endpoints like /issueVoucher and /redeemVoucher. Vouchers are settled through NPCI-certified payment rails, with real-time credit checks, dashboards, and webhooks for full transparency.
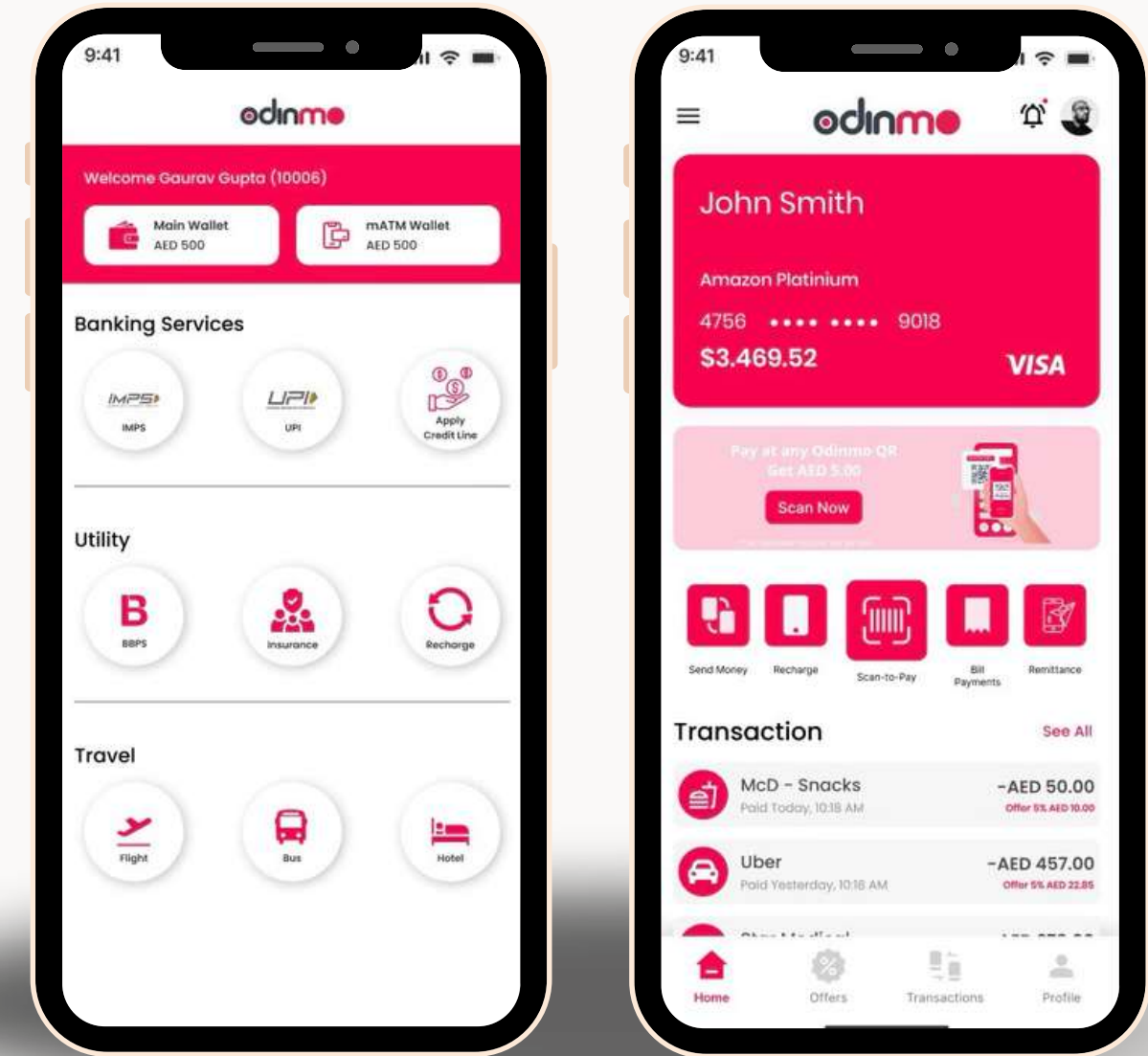
Our Work

- Odinmo is a Banking-as-a-Service platform designed to help fintechs, startups, and enterprises launch and manage banking products through a suite of APIs and modular services.

- From account creation and KYC verification to card issuance and transaction management, Odinmo offers a fully customizable backend infrastructure for digital banking. Its clean, developer-friendly interface and scalable architecture make it ideal for companies building neobanks, wallets, or embedded finance solutions.
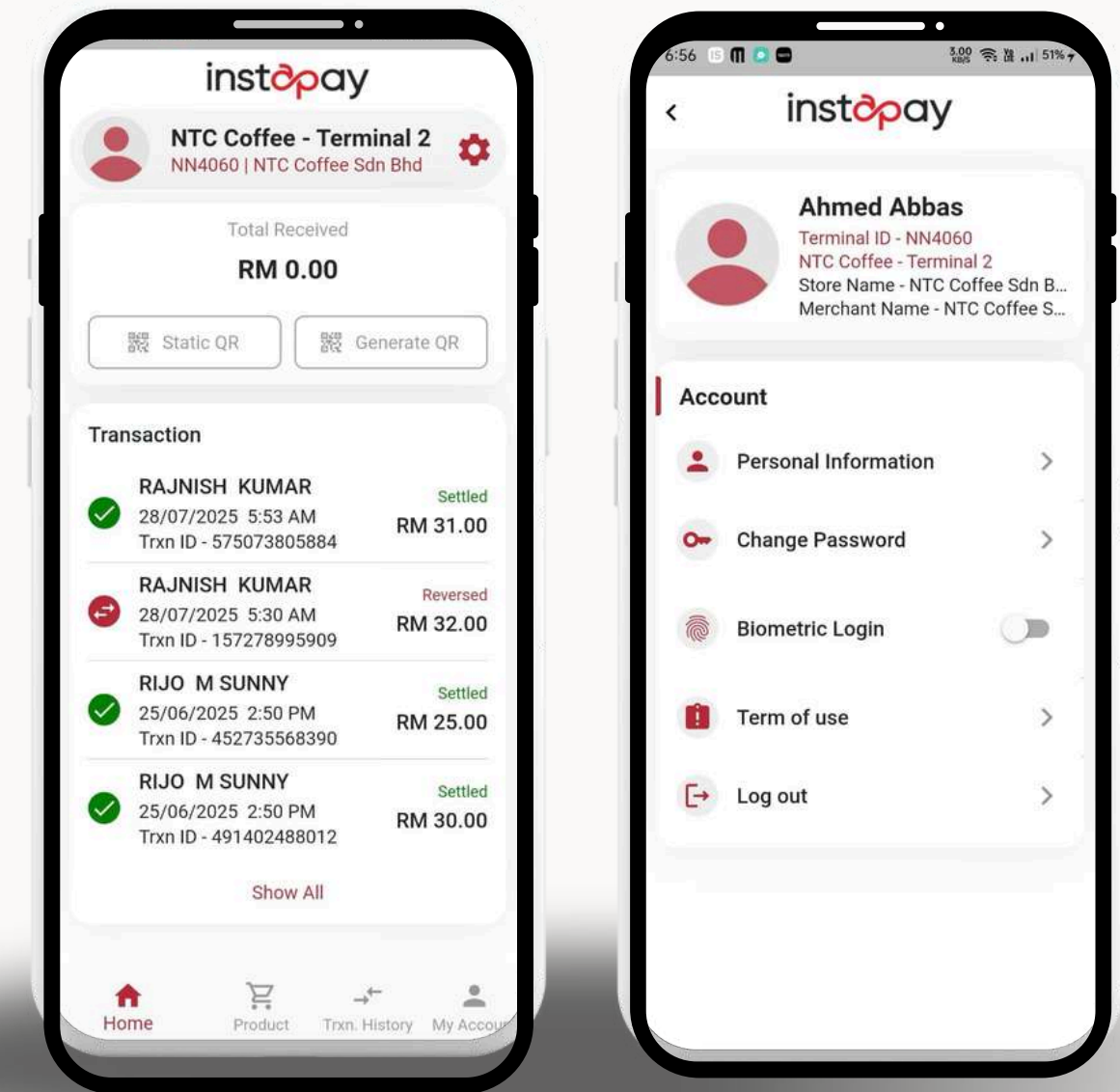
Odinmo

Our Work

- Instapay is a point-of-sale (POS) and merchant payment platform built to simplify digital transactions for physical stores, franchises, and retail chains, offering a unified solution for accepting and managing payments.

- Designed with speed and simplicity in mind, Instapay enables merchants to process payments via QR codes, UPI, cards, and wallets through terminals or mobile devices. The platform supports multi-store management, real-time transaction logs, tip collection, settlement tracking, and intuitive checkout flows optimized for in-store efficiency.
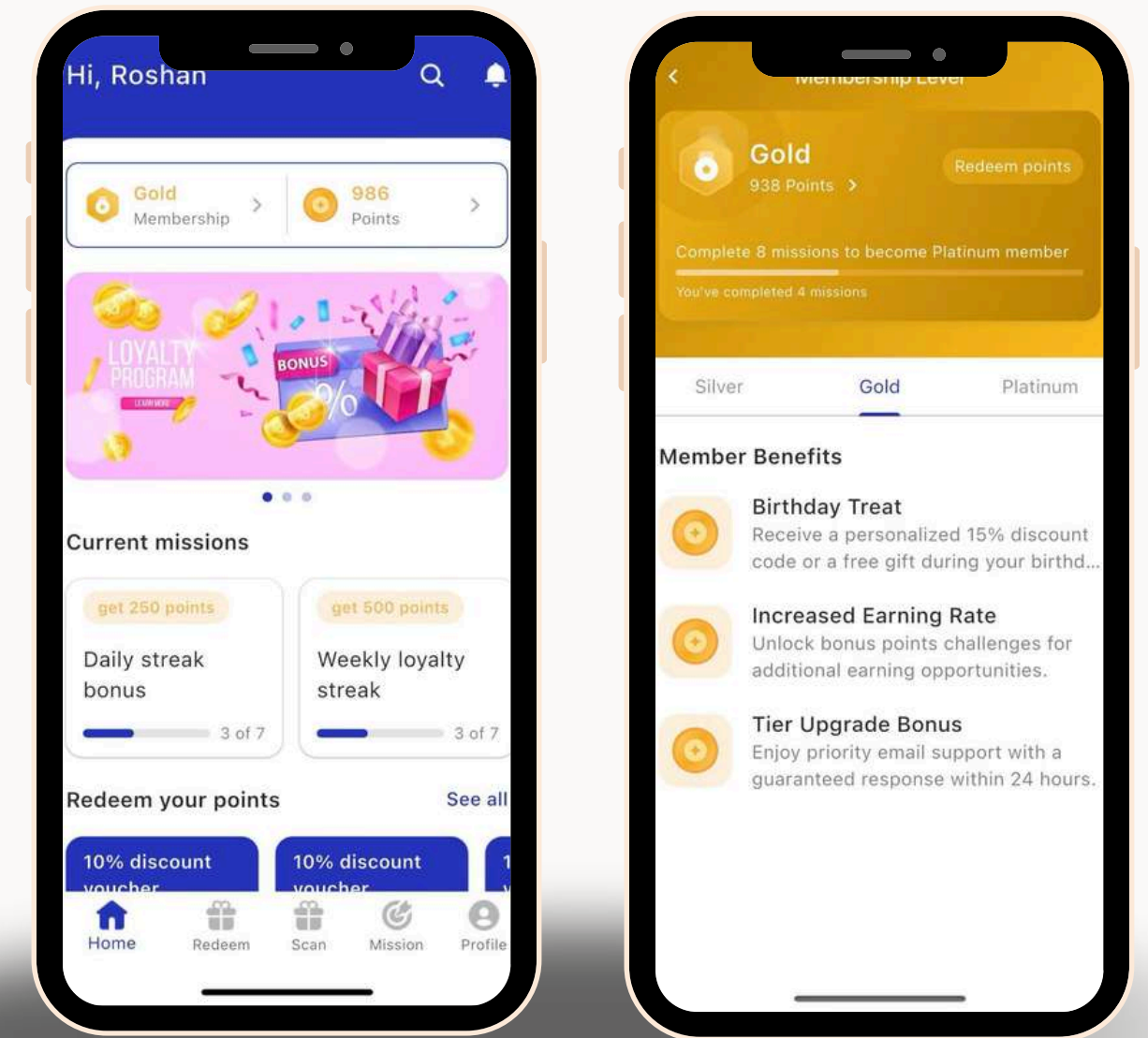
insta pay

- The Consumer Loyalty App is a plug and play customer engagement and rewards platform designed to help businesses increase retention, boost repeat purchases, and build stronger brand loyalty through personalized reward programs.

- Users can earn and redeem points, unlock tier-based benefits, and receive exclusive offers based on their activity and purchase behavior. The platform includes referral systems, gamified achievements, campaign management, and real-time rewards tracking—creating a seamless and fun loyalty experience that keeps users coming back.
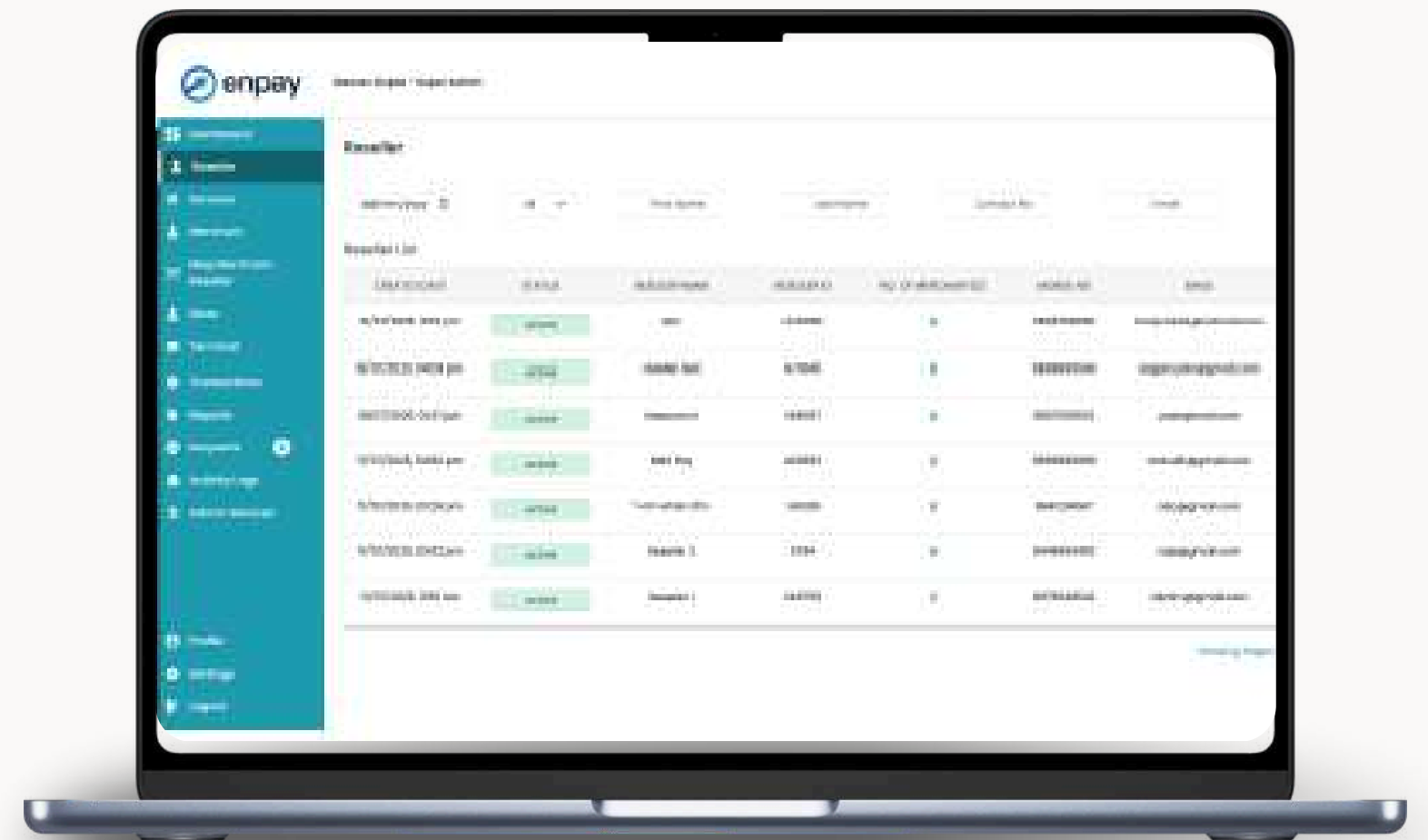
Loyalty app

Our Work

- Enpay is a B2B payment gateway system designed to streamline pay-ins and payouts for businesses, platforms, and marketplaces handling high volumes of transactions across partners and vendor

- With support for multiple payment modes (NEFT, IMPS, UPI, bank transfers), Enpay enables real-time collections and disbursements through a centralized, secure dashboard. Features like bulk uploads, transaction tracking, beneficiary management, and audit trails make it ideal for automating financial operations at scale.
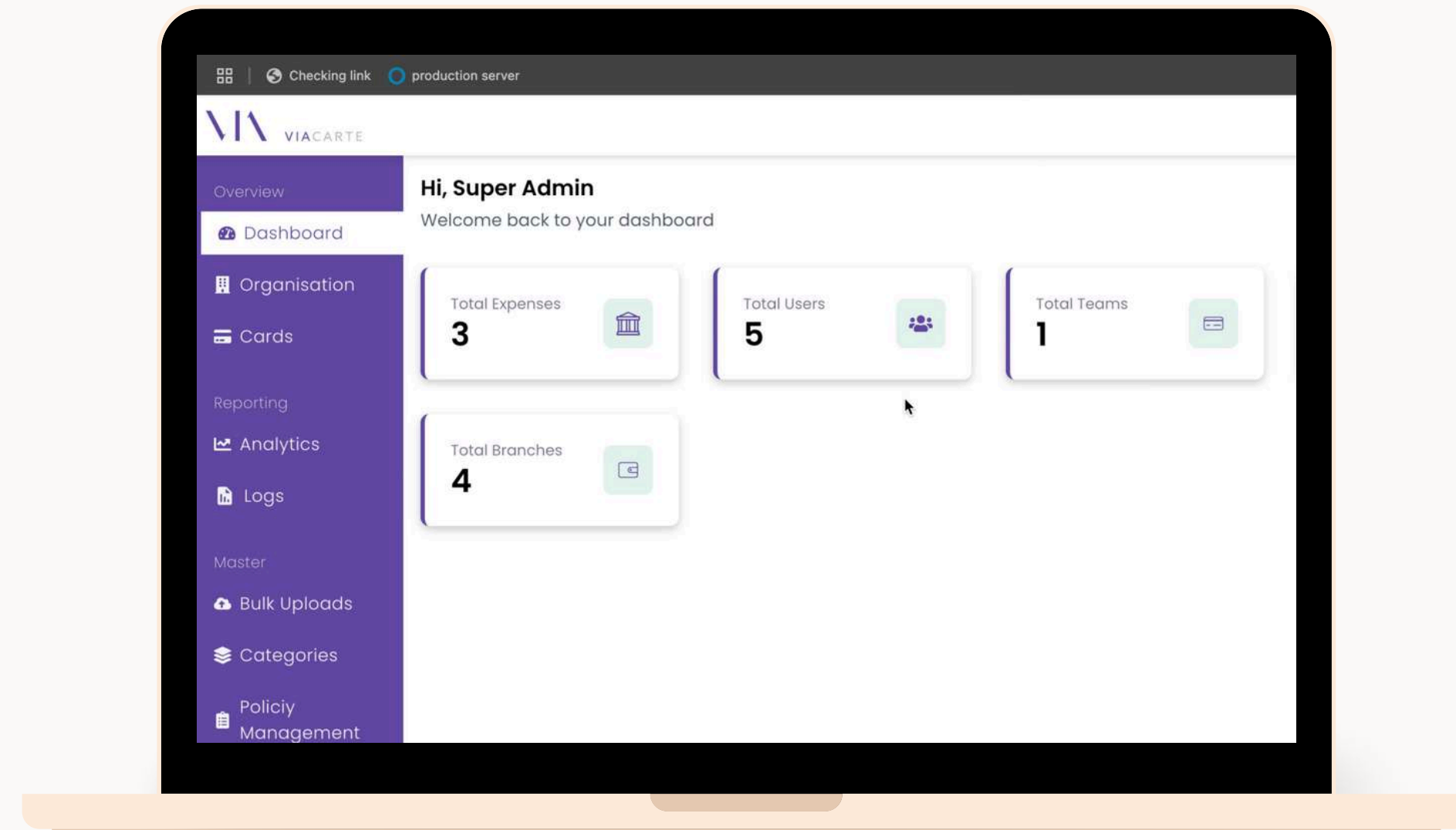
enPAY

Our Work

- Vicarte is a comprehensive expense management system built for businesses to monitor, control, and streamline employee or departmental spending with full transparency and control.

- The platform enables users to track expenses in real-time, set spending limits, automate reimbursements, and categorize transactions across teams or projects. With multi-level approval flows, receipt uploads, analytics dashboards, and policy enforcement tools, Vicarte simplifies financial operations and ensures compliance with internal spend rules.

Via Carte

Our Work

- EnQuPay delivers a seamless, end-to-end payments experience—whether you're settling with merchants or sending money peer-to-peer. Users register in seconds with OTP verification, then choose from a clean dashboard to scan a merchant's QR code or send funds directly to any mobile number.

- Each transaction is authenticated instantly and visible in a real-time activity feed with downloadable receipts. With built-in KYC, strong encryption, and one-tap notifications, EnQuPay ensures transparency, speed, and security across every payment touchpoint.

Thank You