1. Which Product has the highest sales according to the data?

Answer: - **Paseo**
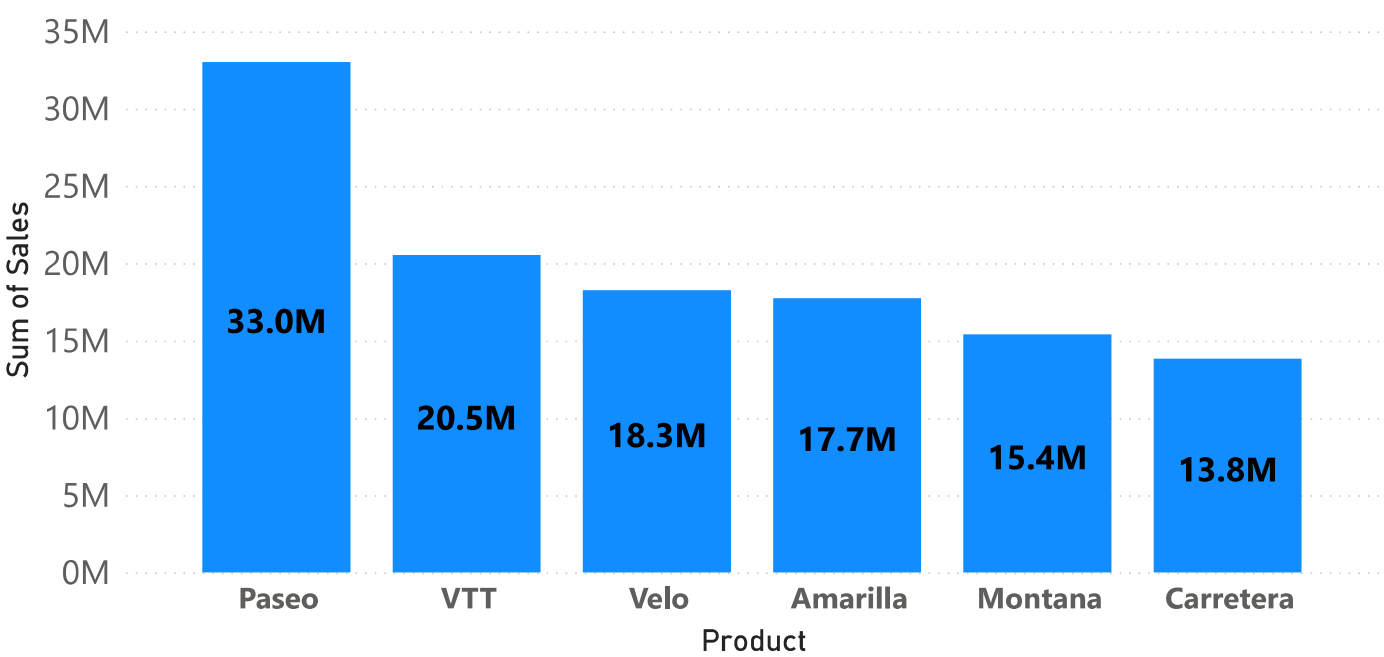

Sum of Sales by Product
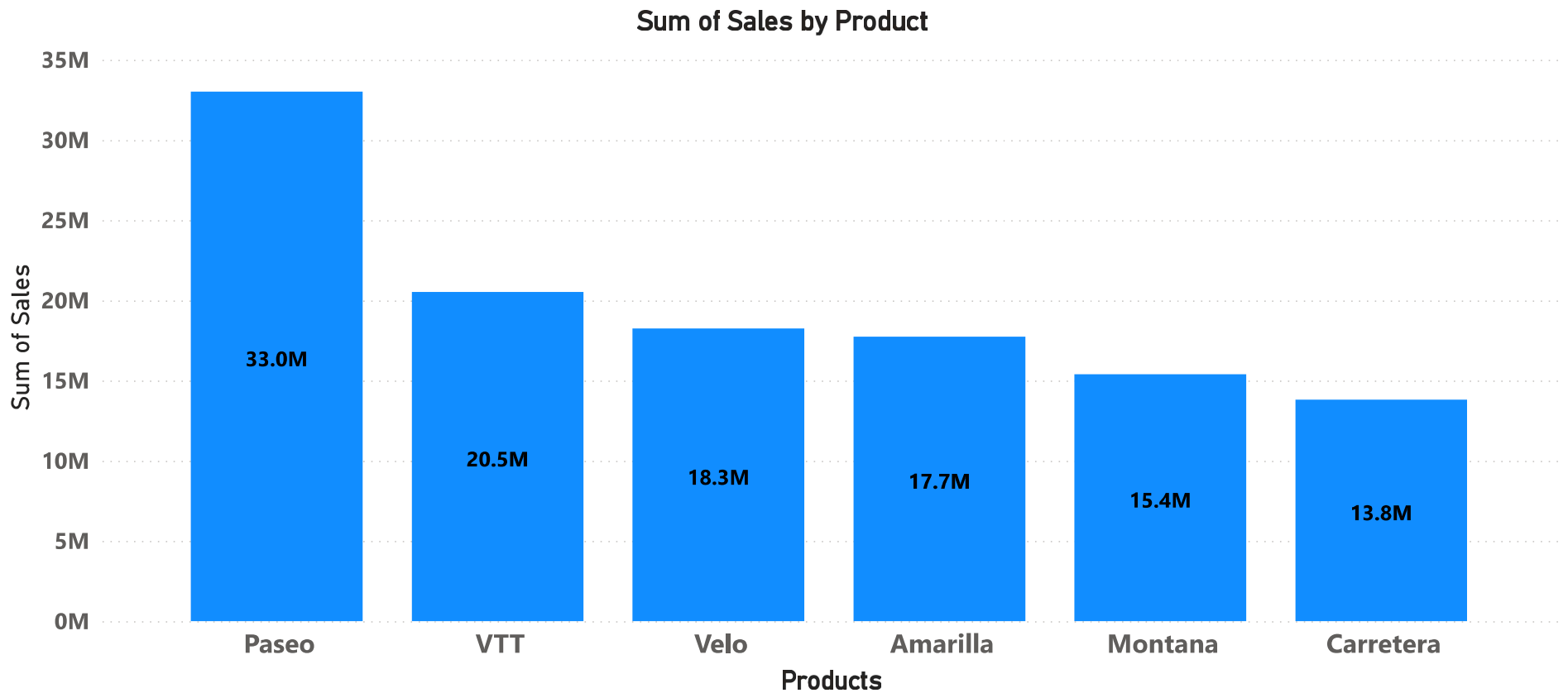
2. What is the total sale of Amarilla?

Answer: - **17.7 M**

Sum of Sales	Product
1,77,47,116.06	Amarilla
1,77,47,116.06	

Sum of Sales by Product

3. Which country gives the highest number of discounts on products

Answer: - **CANADA**

Country	Average of Discounts	Product
Canada	17,162.09	Amarilla
Canada	10,782.46	Carretera
Canada	15,010.86	Montana
Canada	13,359.31	Paseo
Canada	16,544.83	Velo
Canada	16,261.76	VTT
France	16,790.94	Amarilla
France	14,694.87	Carretera
France	15,791.68	Montana
France	9,675.40	Paseo
France	12,106.28	Velo
Total	**13,150.35**	

4. Sum of profit that Montana accumulated in year 2014

Answer: - **1.66 M**

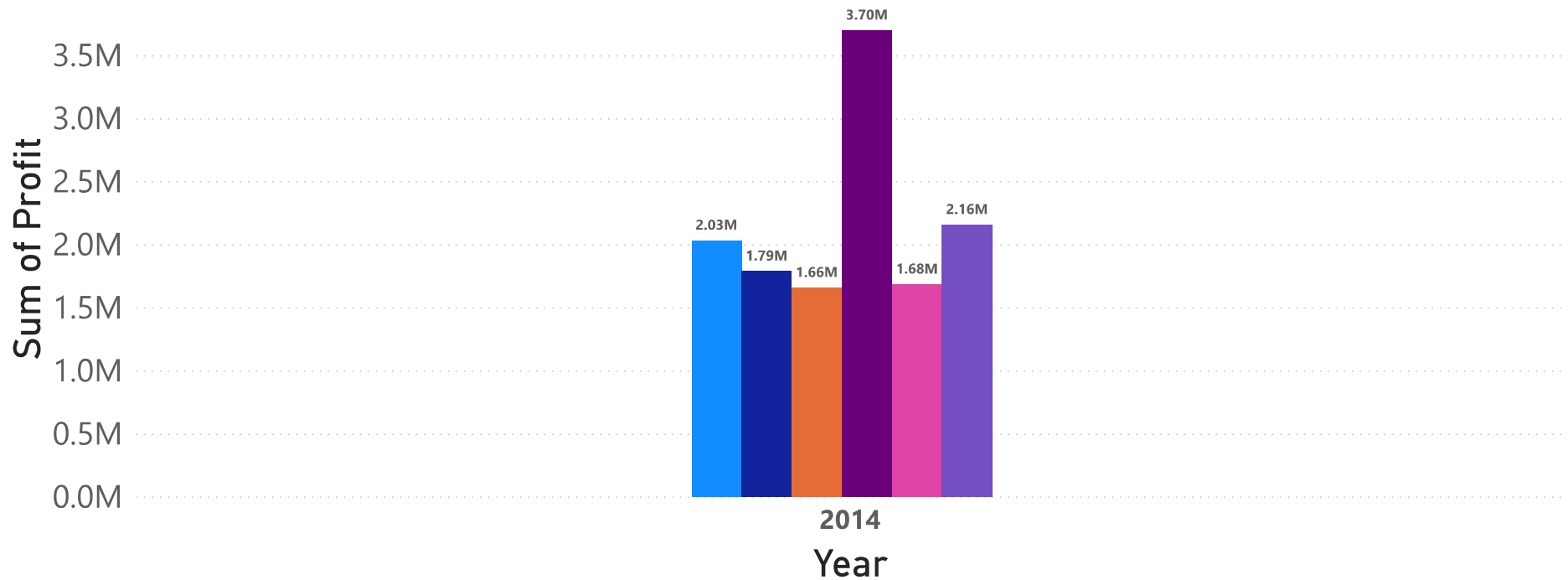## Sum of Profit by Year and Product
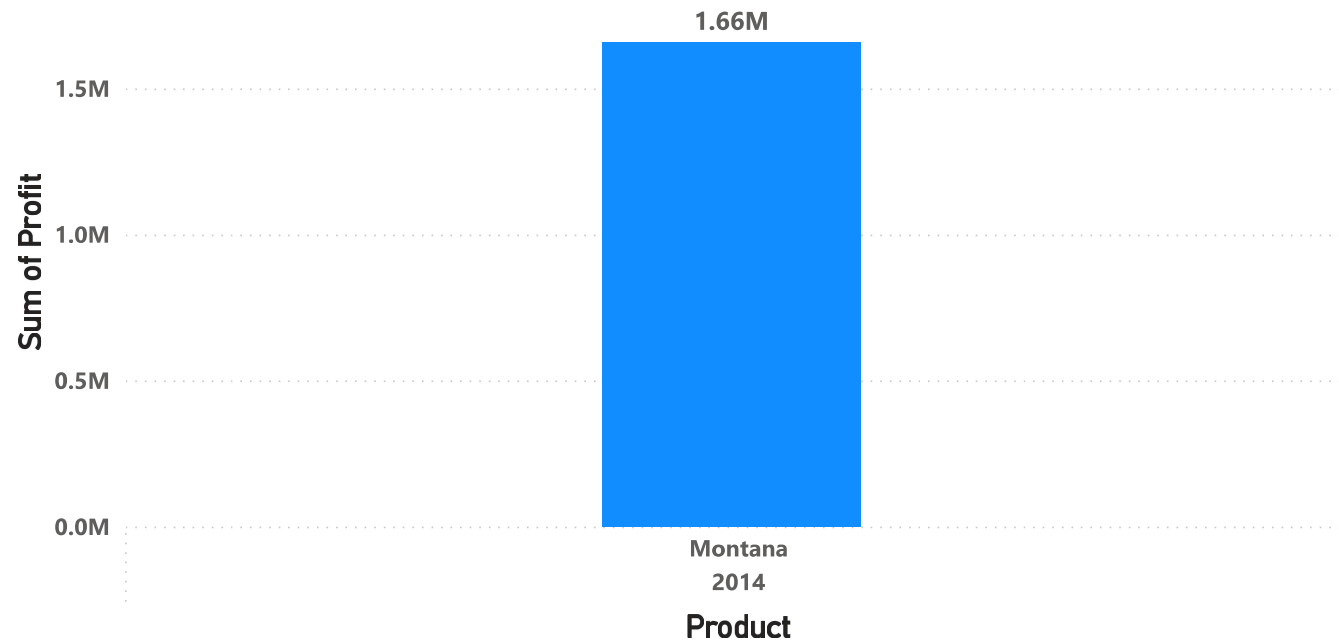
5. Which product has the least profit in year 2014

Answer: - **Montana**

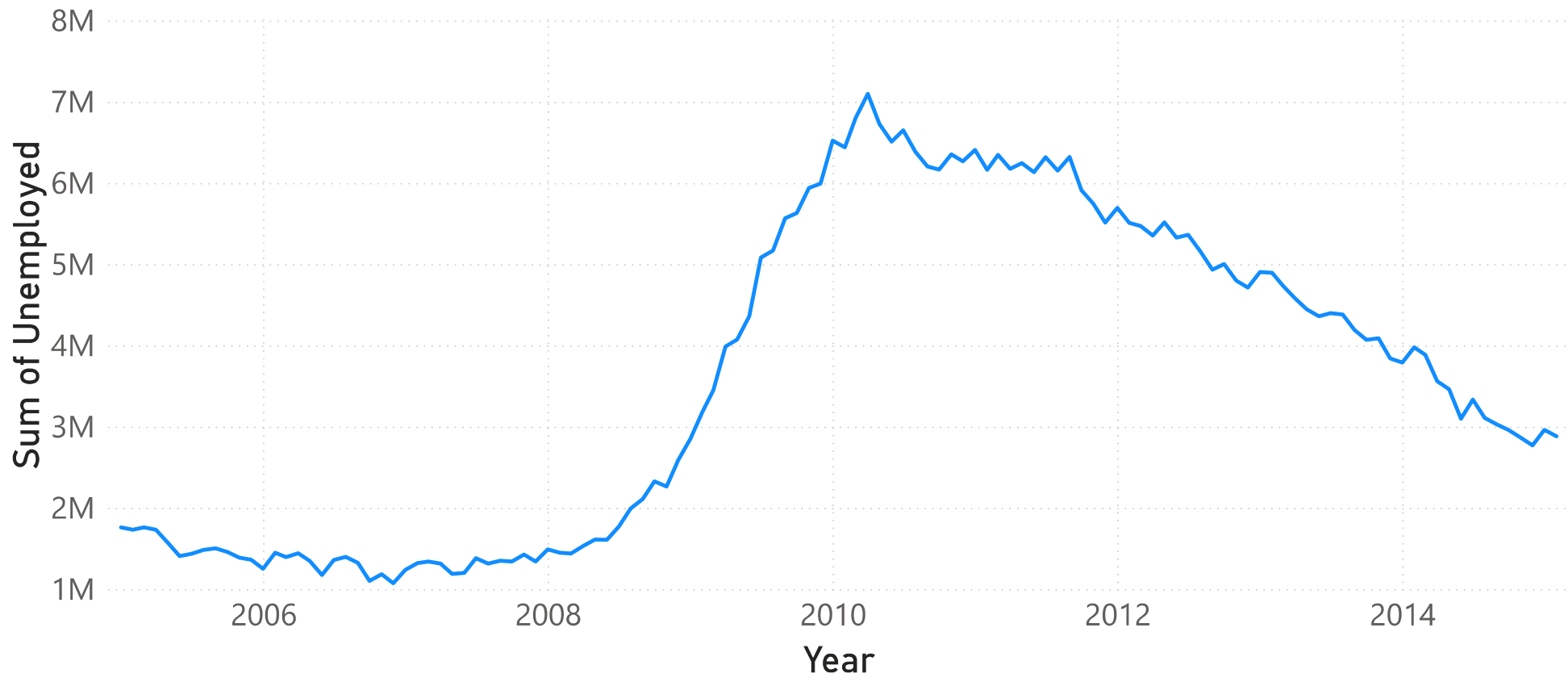## Sum of Profit by Year and Product

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT

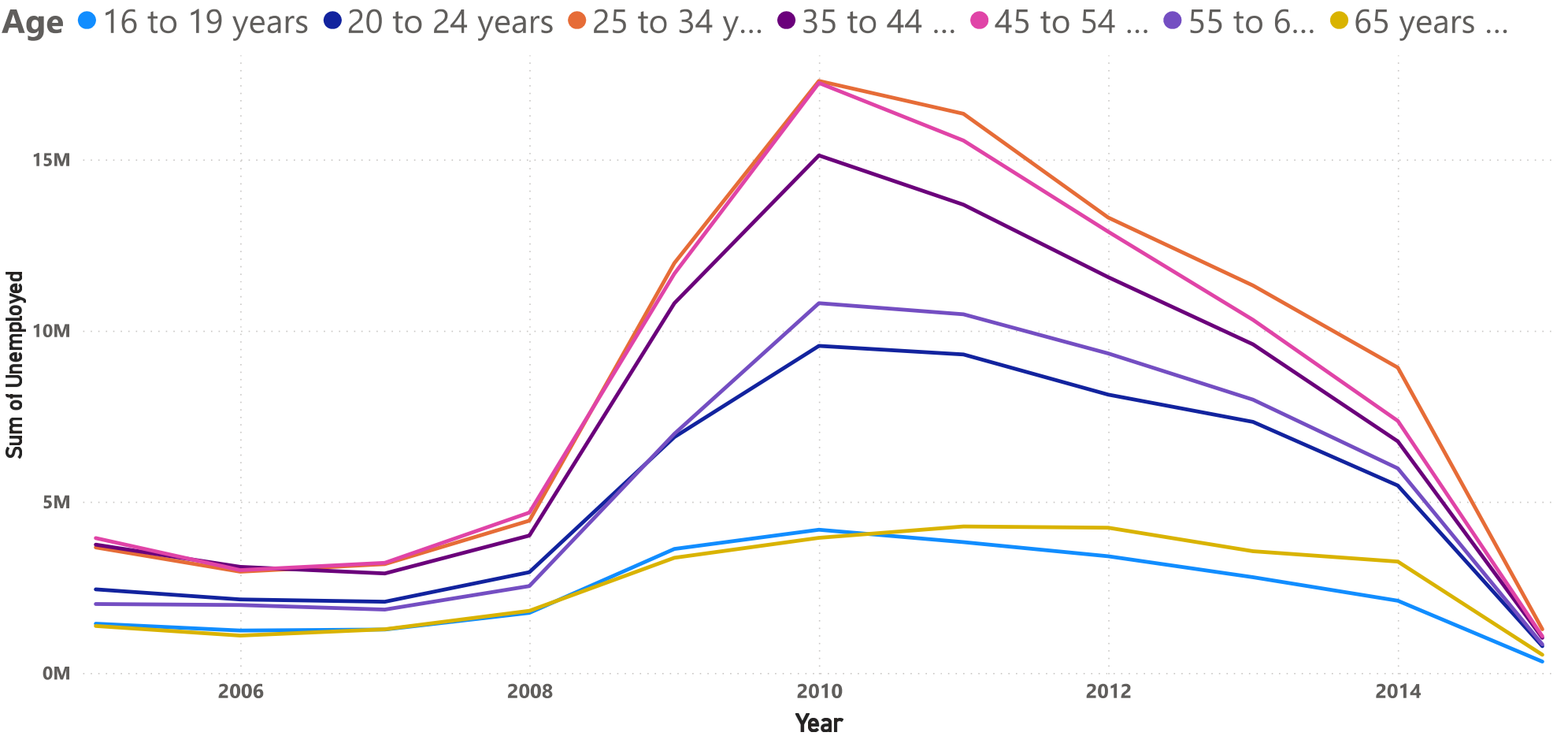1. The peak of unemployment was in which year and which month

Answer: - **2010 April**

Sum of Unemployed by Year and Month

2. Show line chart for unemployed against period for different age groups
Sum of Unemployed by Year and Age

Age ● 16 to 19 years ● 20 to 24 years ● 25 to 34 y... ● 35 to 44 ... ● 45 to 54 ... ● 55 to 6... ● 65 years ...
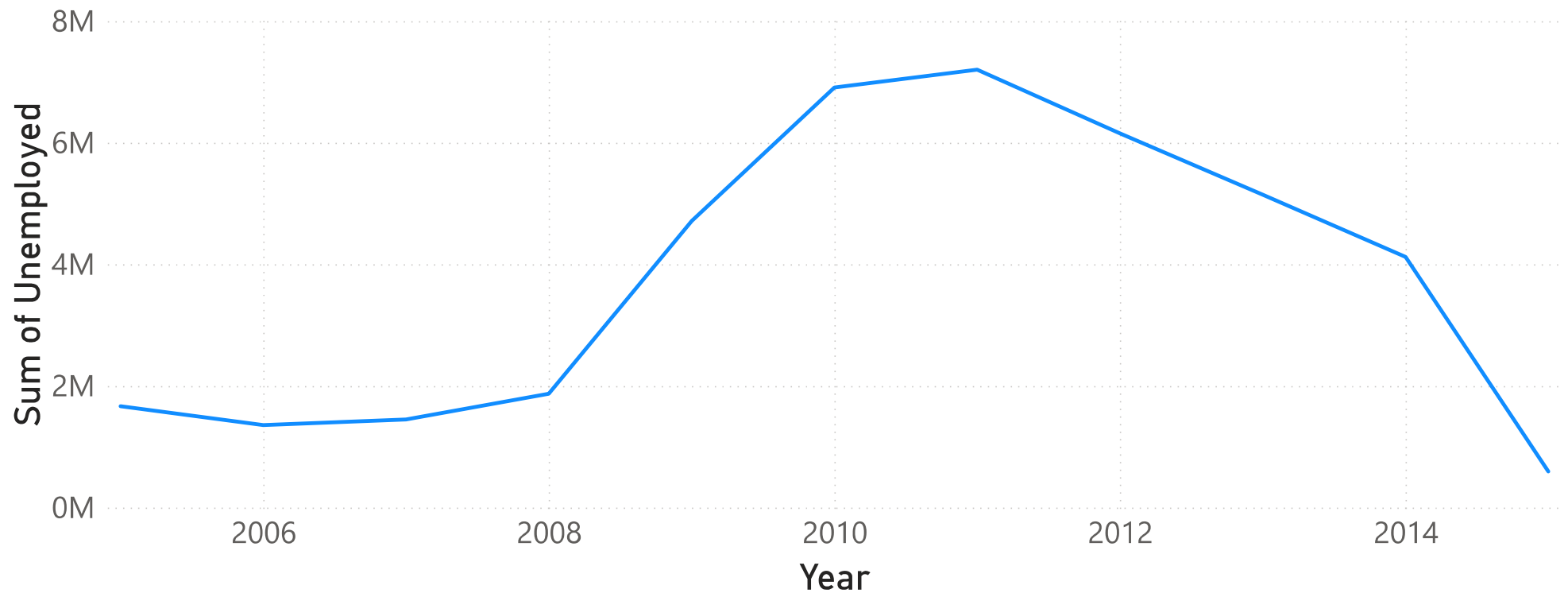
3. In which year there is highest Number of unemployment for age group 25-34 for women
Answer: - **2011**

Sum of Unemployed by Year and Gender

Gender ● Women
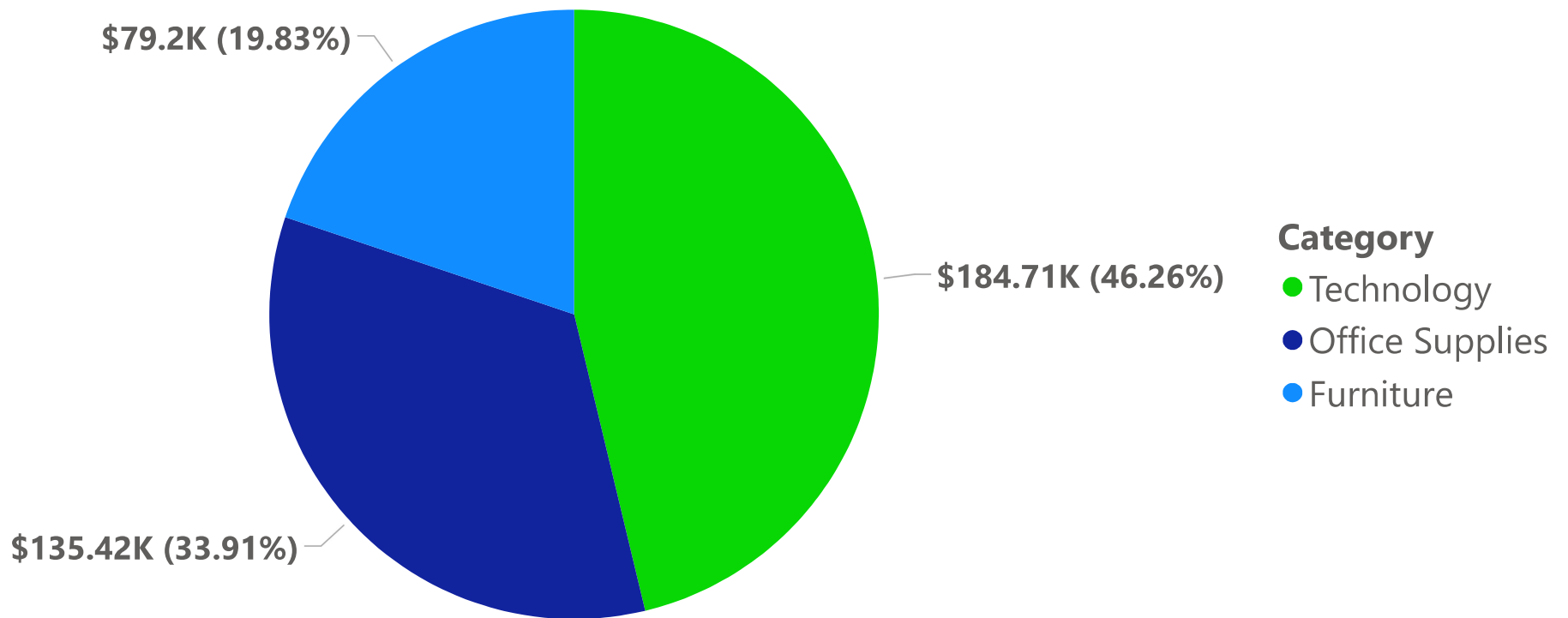
1. Make a world map view of different categories of product

Product and Category

Category ● Furniture ● Office Supplies ● Technology

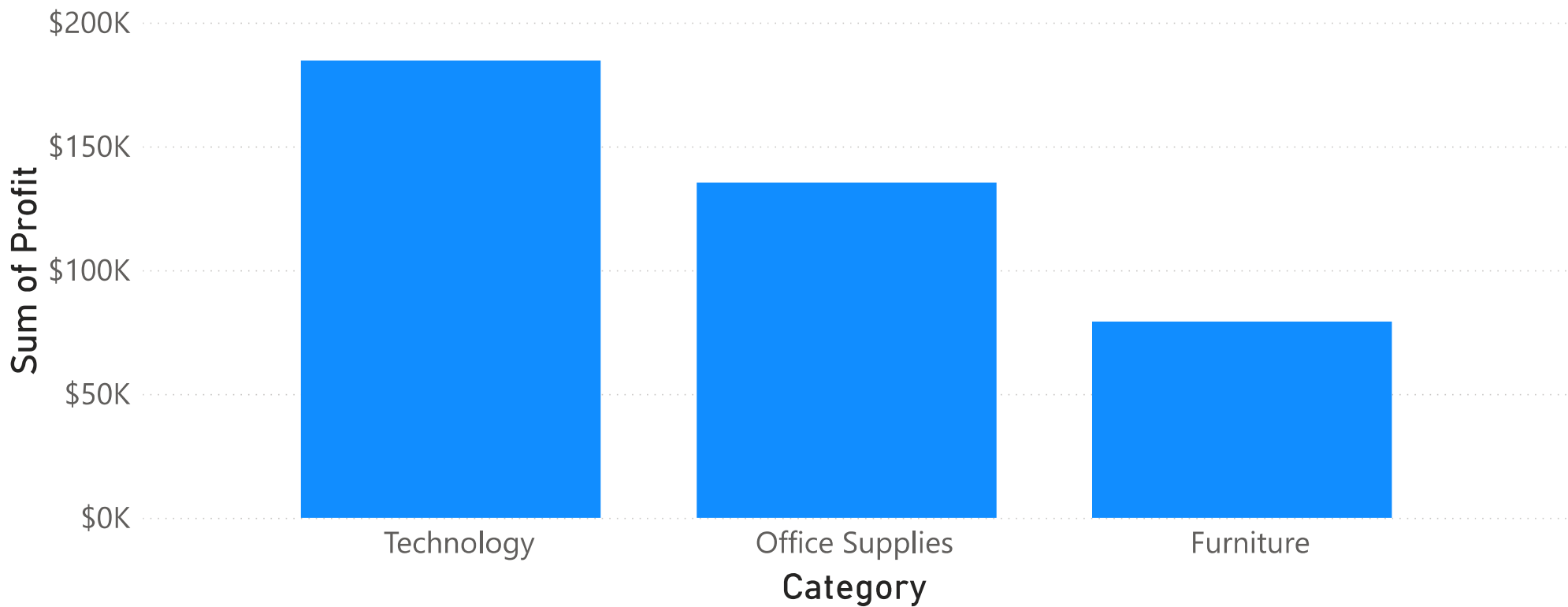## 2. Make a pie chart showing profit of different categories of product

Sum of Profit by Category

$79.2K (19.83%)

$184.71K (46.26%)

$135.42K (33.91%)

Category

- Technology
- Office Supplies
- Furniture

3. Which category has the second highest profit

Answer: - **OFFICE SUPPLIES**

Sum of Profit by Category

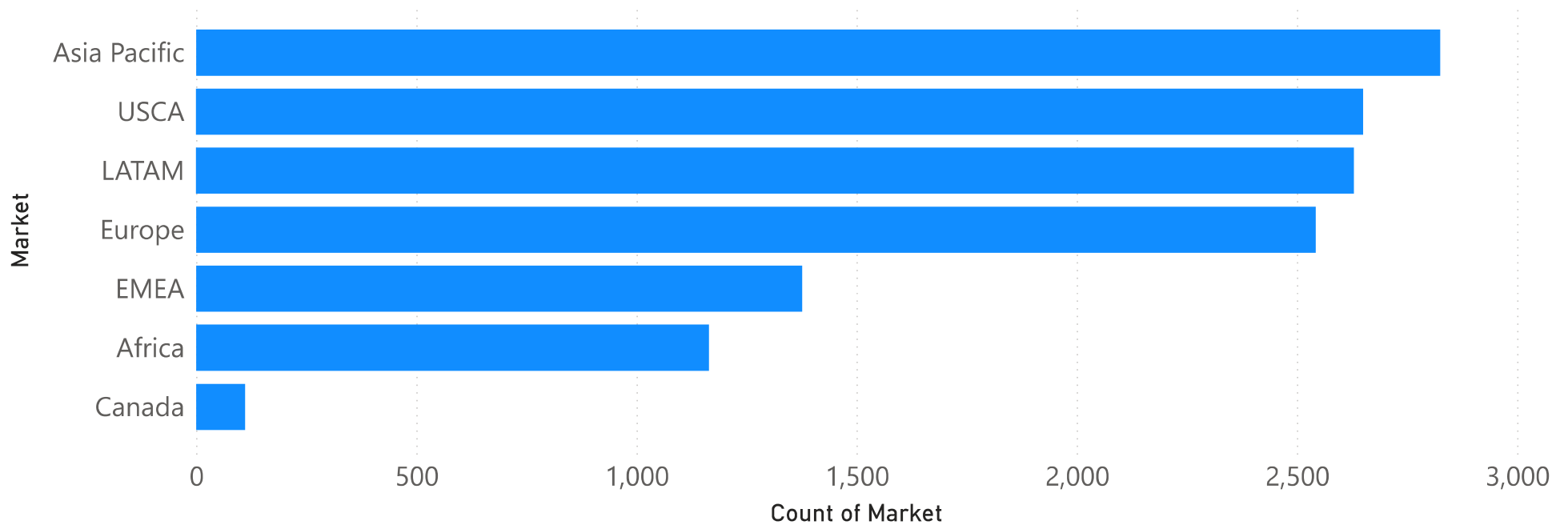# 4. Make a world map view of markets

Market

5. Which continent has the biggest market

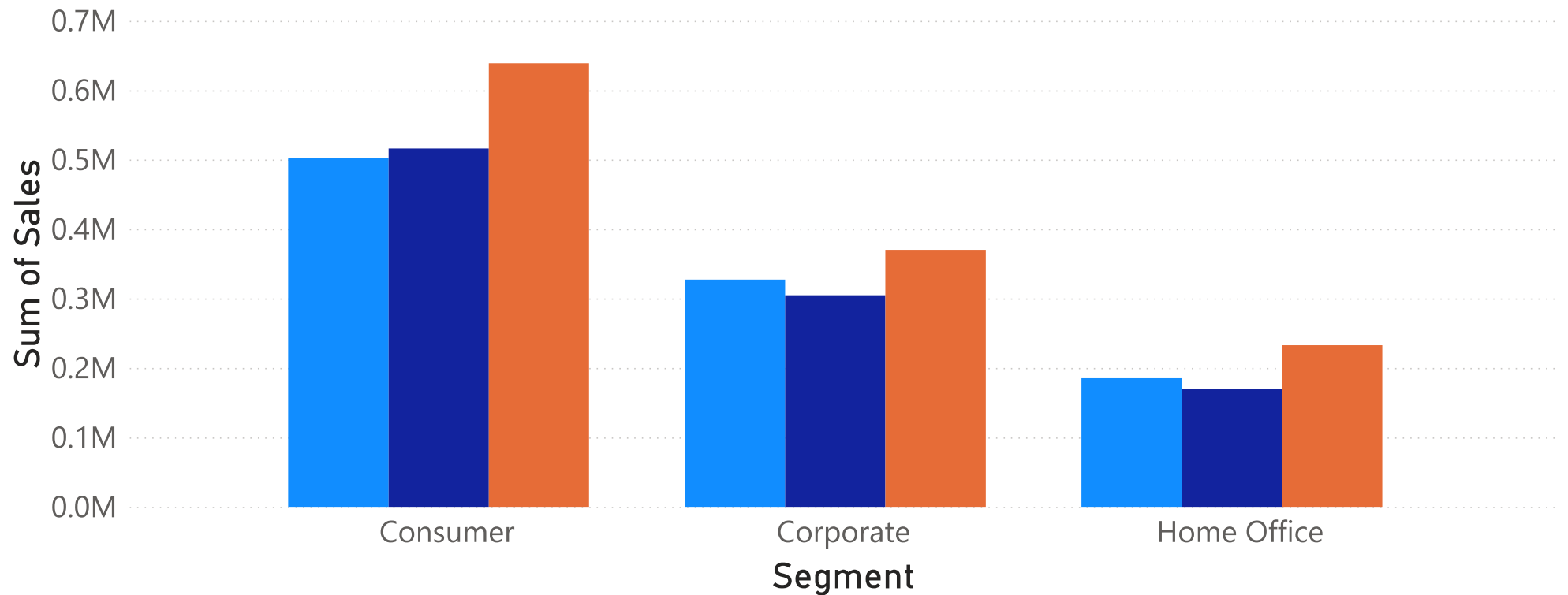Answer: - **ASIA PACIFIC**

Count of Market by Market

1. Which customer segment sees the highest sales in Technology

Answer: - **CONSUMER**

Sum of Sales by Segment and Category

Category ● Furniture ● Office Supplies ● Technology
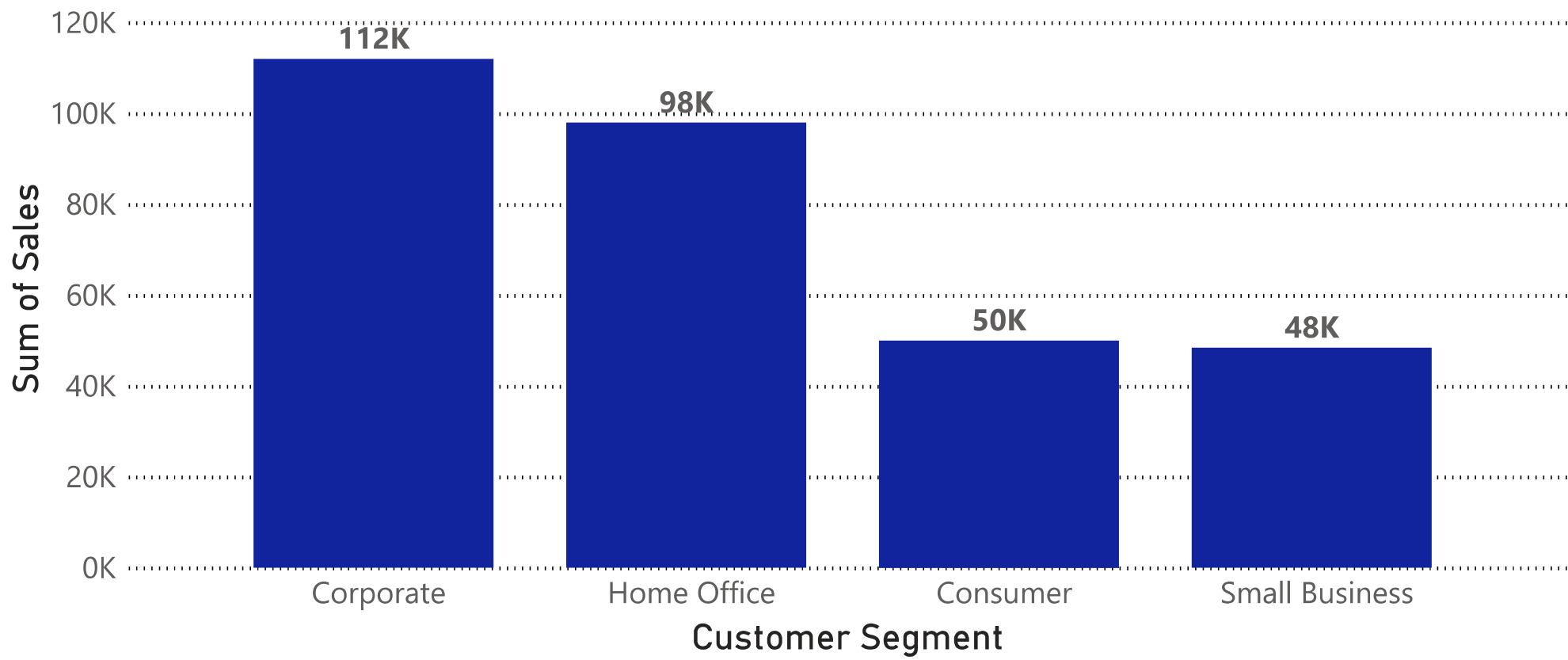
1. Make a card visual of sales
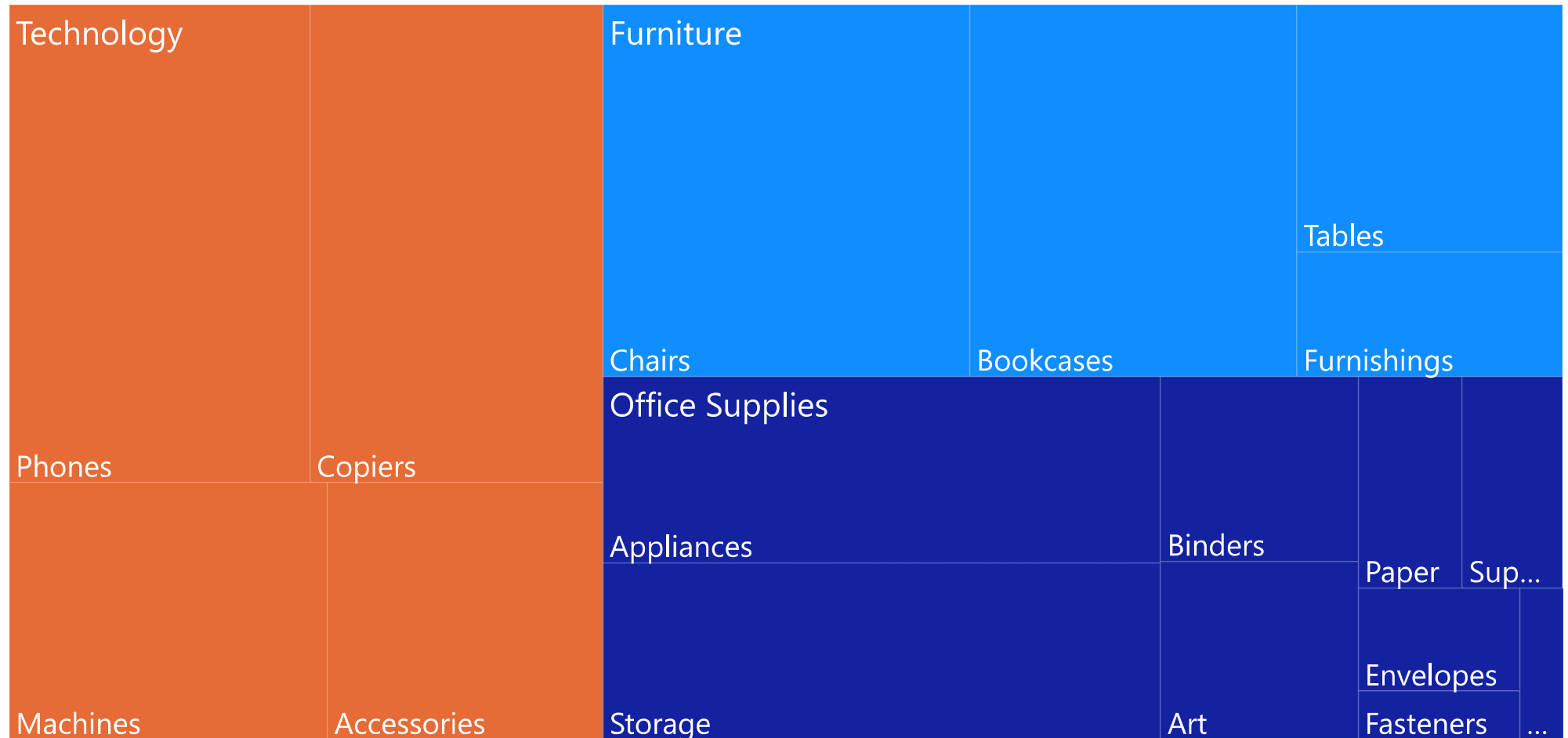
2. Sum of sales in Home Office

Answer: - **98K**

Sum of Sales by Customer Segment

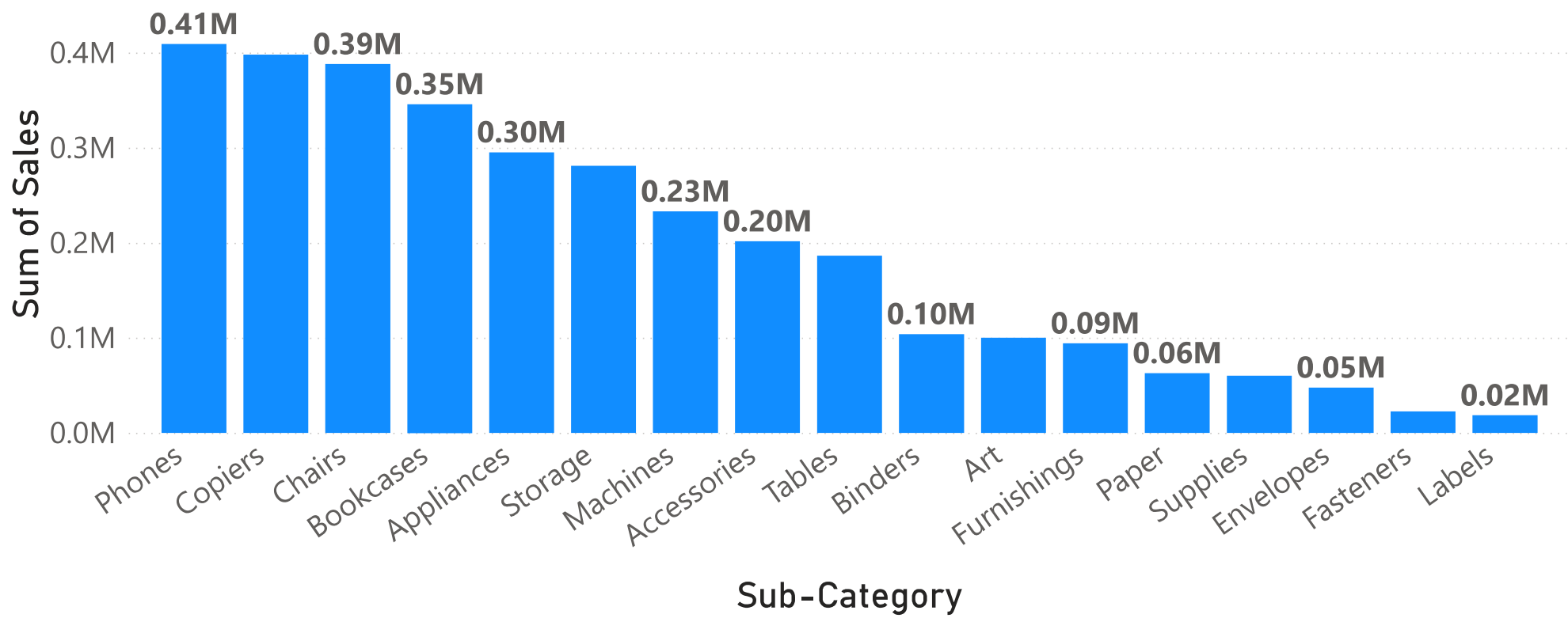# 1. Make a tree map of sales divided by categories and subcategories

Sum of Sales by Category and Sub-Category

2. What is the total sales of accessories
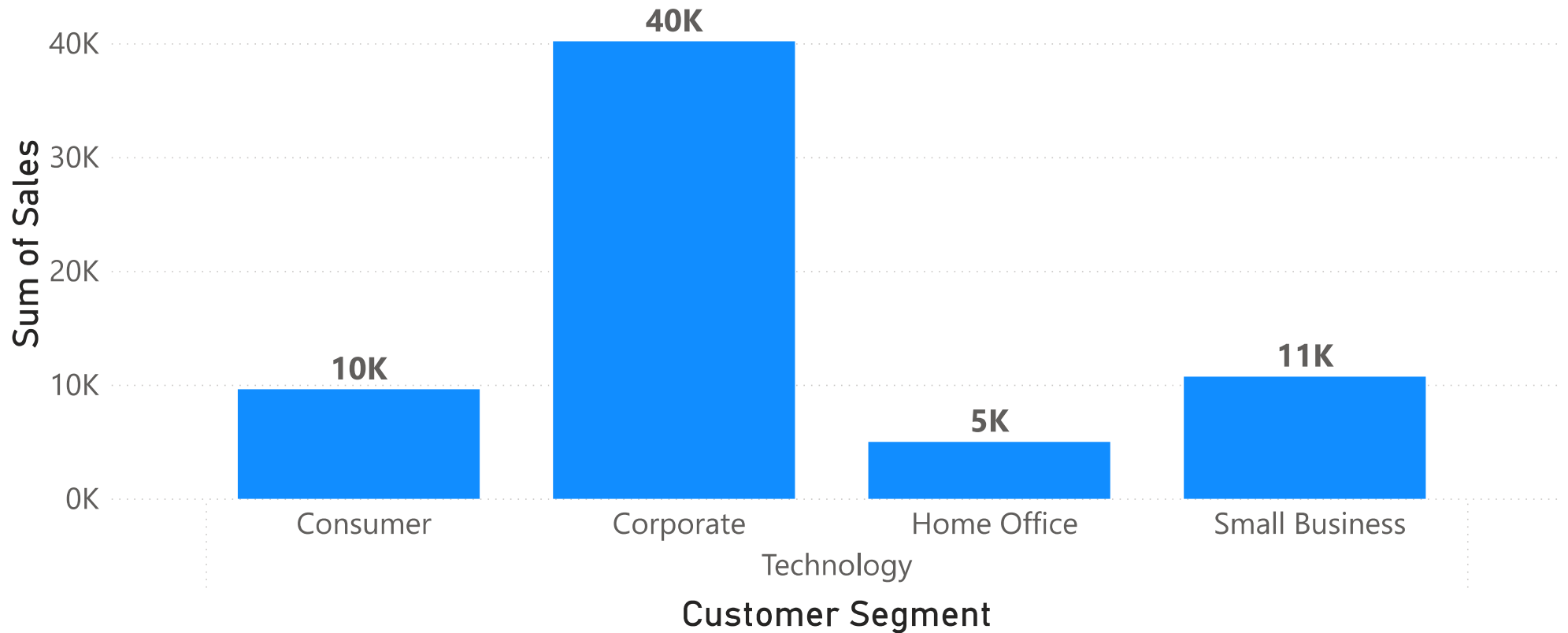
Answer: - **0.20M**

Sum of Sales by Sub-Category

1. Which customer segment sees the highest sales in Technology
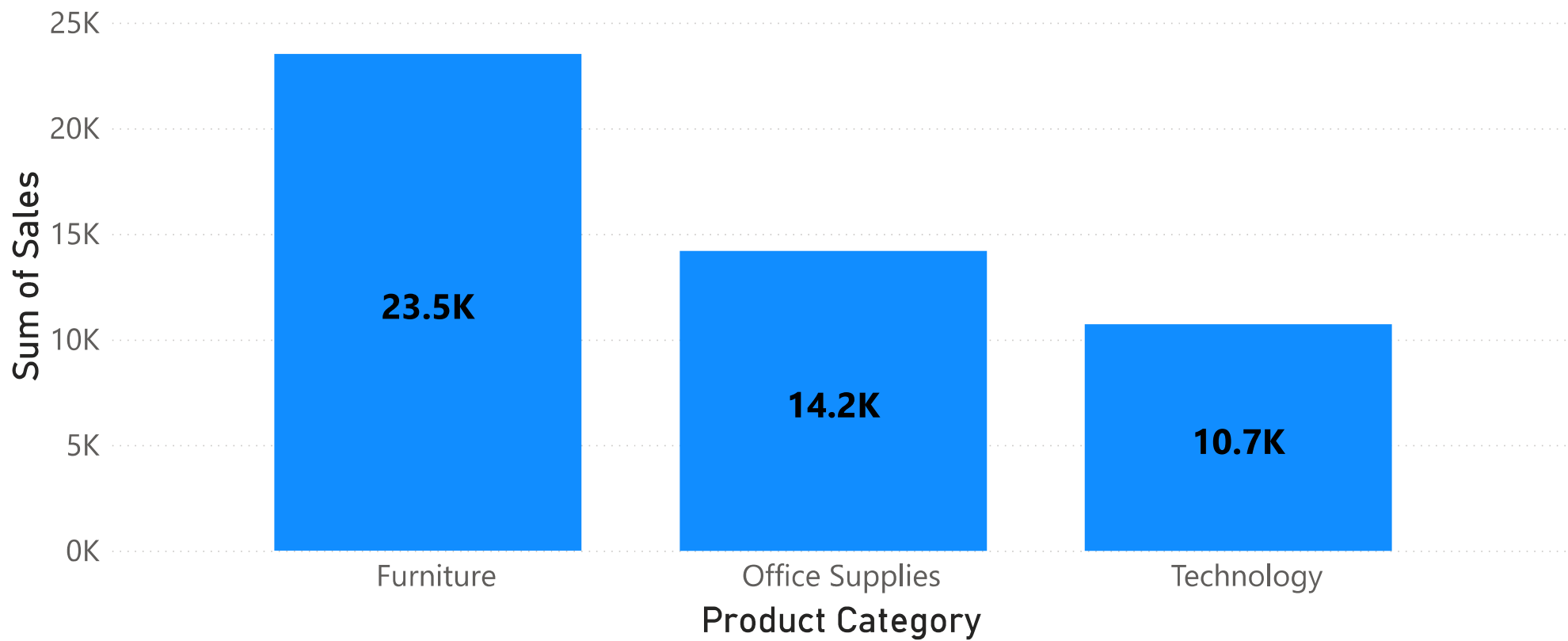
Answer: - **CORPORATE**

Sum of Sales by Product Category and Customer Segment

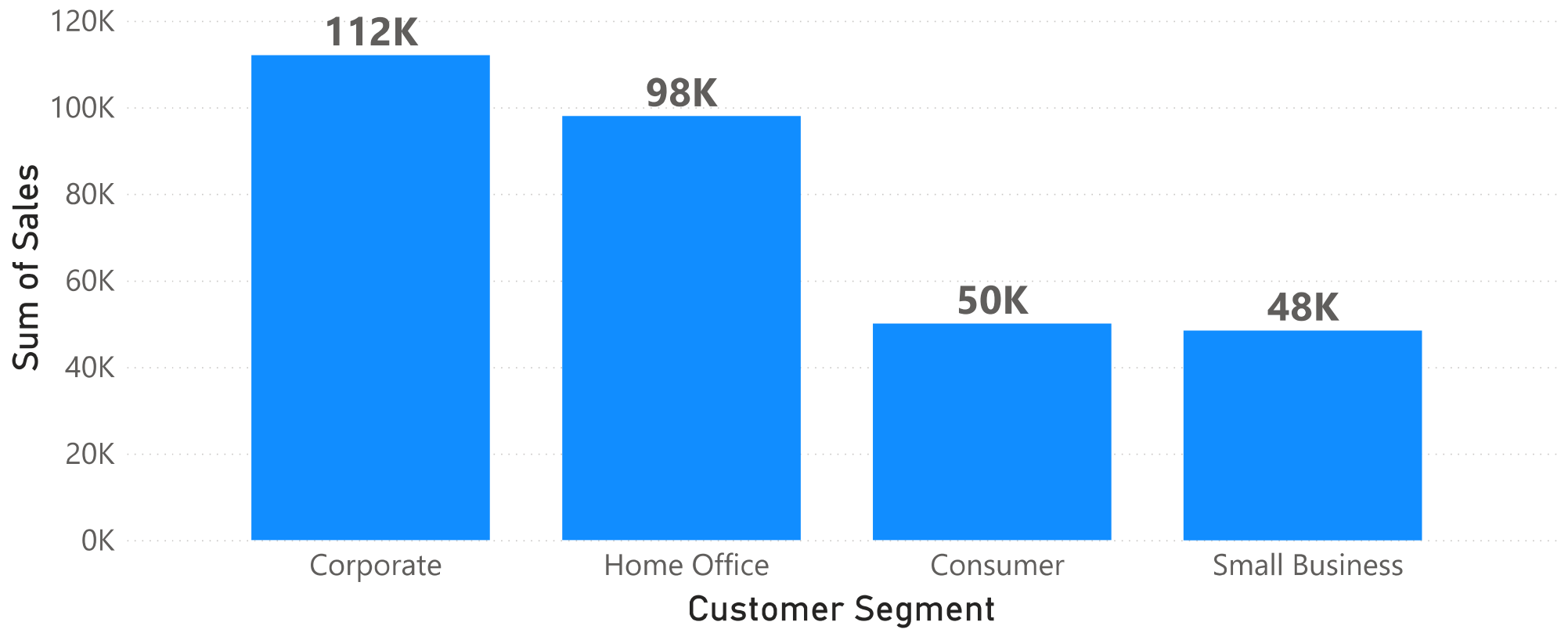## 2. Which product category has highest sales in small business

Answer: - **FURNITURE**

Sum of Sales by Product Category

3. Total sales in small business

Answer: - **48K**

Sum of Sales by Customer Segment

Bar chart titled "Sum of Sales by Customer Segment" with x-axis "Customer Segment" and y-axis "Sum of Sales" ranging from 0K to 120K.

- Corporate: 112K
- Home Office: 98K
- Consumer: 50K
- Small Business: 48K

4. Make a graph of return status against quantity ordered

Count of Status by Quantity ordered
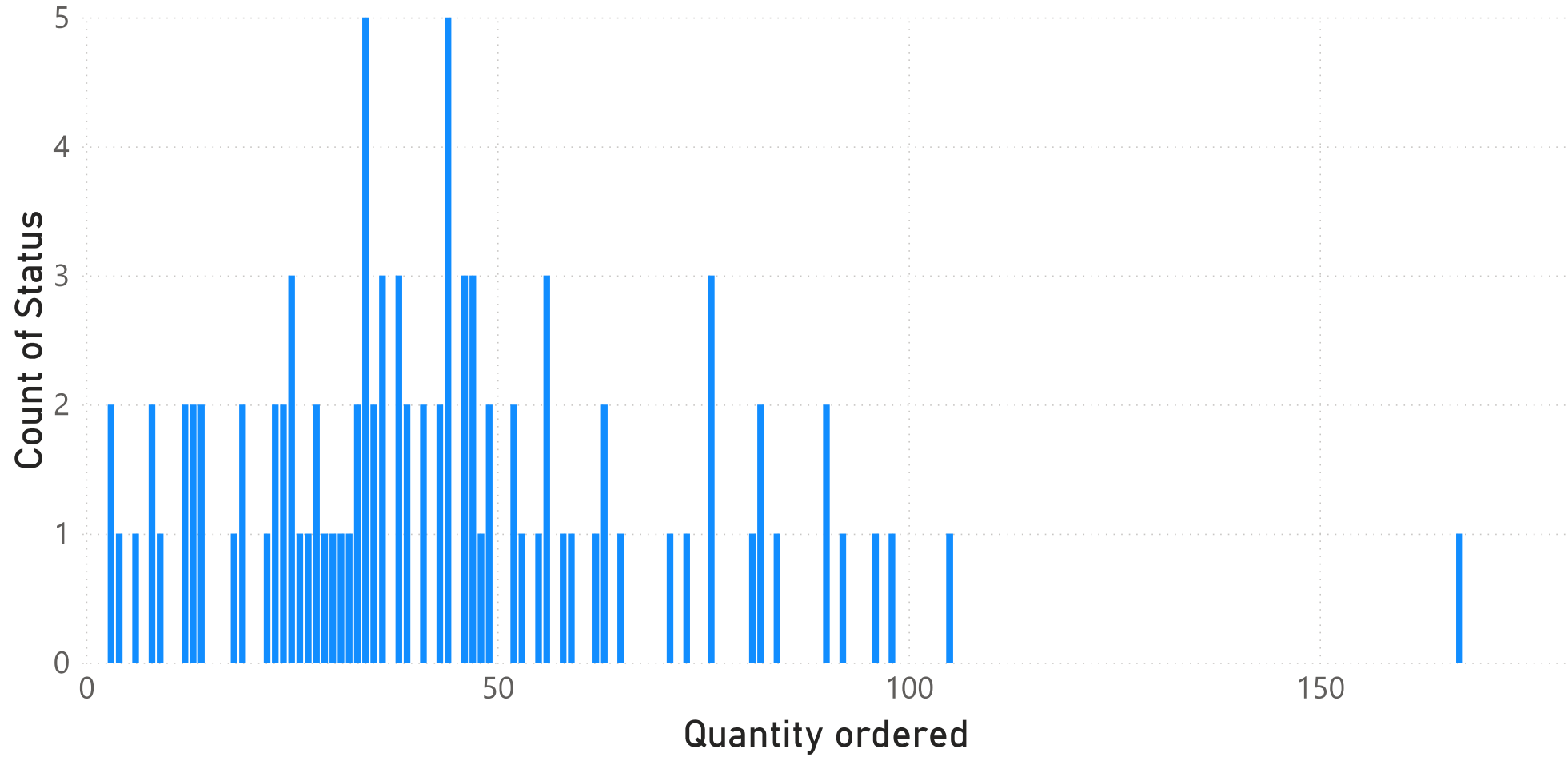
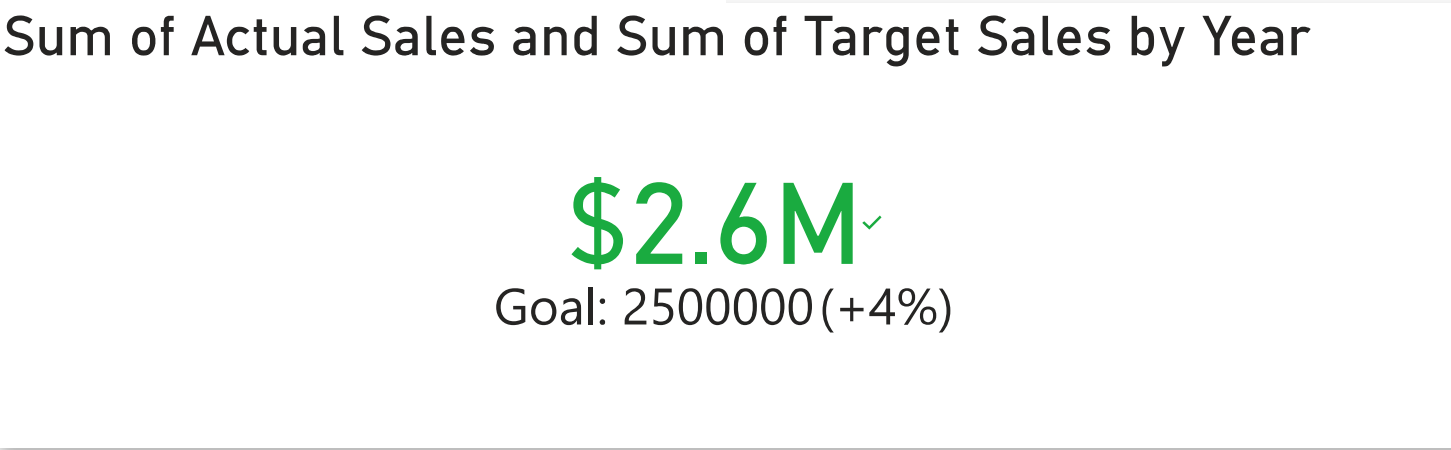# 5. Most of the low priority products are shipped by.

Answer: - **EXPRESS AIR**

Count of Product Category by Order Priority and Ship Mode

Ship Mode ● Delivery Truck ● Express Air ● Regular Air

Make a KPI visual in power BI.

Sum of Actual Sales and Sum of Target Sales by Year

$2.6M ✓

Goal: 2500000 (+4%)

Sum of Actual Sales and Sum of Target Sales by Year

● Sum of Actual Sales ● Sum of Target Sales

Year

- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019
- ■ 2020