Current and future trends in Enterprise Integration

Purpose	۷
·	
Enterprise Integration patterns and dominant Tool suites comparison	2
Current Domains	5
A quick look on industry standard tool suites used in Unisys	7
On Premise Enterprise Integration Providers	8
Enterprise Integration Platform as a service	10
Structured Data integration Tools	11
Pricing models	12
Future Industry Trends	12

Purpose

The purpose of this paper is to discuss current and future trends in integration and how we can plan for future direction of this practice in Unisys.

Enterprise Integration patterns and dominant Tool suites comparison

Enterprise	WebMethods	Informatica	Oracle	Tibco	Microsoft
Integration	(Supports	(Supports	(Supports	(Supports	(Supports
pattern	patterns if	patterns if not	patterns if not	patterns if not	patterns if
	not Inbuilt)	Inbuilt)	Inbuilt)	Inbuilt)	not Inbuilt)
		Category: Integr	ation Styles		
File Transfer	abla				$\overline{\square}$
Shared Database	Not using				
Remote					
procedure	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
Invocation					
Messaging	V				$\overline{\square}$
Enterprise	WebMethods	Informatica	Oracle	Tibco	Microsoft
Integration	(Supports	(Supports	(Supports	(Supports	(Supports
pattern	patterns if	patterns if not	patterns if not	patterns if not	patterns if
	not Inbuilt)	Inbuilt)	Inbuilt)	Inbuilt)	not Inbuilt)
		Category: Messag	ging Systems		
Message Channel	V				$\overline{\square}$
Message	V				$\overline{\mathbf{Q}}$
Pipes and Filters					\square
Message Router	V				$\overline{\square}$
Message	V	V	V	V	V
Translator	V	V	V		<u> </u>
Message Endpoint	V			\square	$\overline{\mathbf{V}}$
Enterprise	WebMethods	Informatica	Oracle	Tibco	Microsoft
Integration	(Supports	(Supports	(Supports	(Supports	(Supports
pattern	patterns if	patterns if not	patterns if not	patterns if not	patterns if
	not Inbuilt)	Inbuilt)	Inbuilt)	Inbuilt)	not Inbuilt)
Category : Message Channels					
Point to Point	V	<u> </u>	V	V	V
channel	<u> </u>		Y		
Publish Subscribe	V				$\overline{\checkmark}$

channel					
Data Type Channel	V	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	V
Invalid Message Channel	V				V
Dead Letter Channel	V				
Guaranteed Delivery					\square
Channel Adapter	$\overline{\mathbf{V}}$	$\overline{\checkmark}$		$\overline{\checkmark}$	$\overline{\checkmark}$
Messaging bridge	\square			\square	$\overline{\square}$
Message Bus	\square				$\overline{\mathbf{V}}$
Enterprise Integration pattern	WebMethods (Supports patterns if not Inbuilt)	Informatica (Supports patterns if not Inbuilt)	Oracle (Supports patterns if not Inbuilt)	Tibco (Supports patterns if not Inbuilt)	Microsoft (Supports patterns if not Inbuilt)
C		Category: Message	Construction		
Command Message	\square	\square	\square	\square	\square
Document Message	Ø				V
Event Message	$\overline{\checkmark}$				$\overline{\mathbf{V}}$
Request-Reply	$\overline{\checkmark}$				$\overline{\mathbf{V}}$
Return Address		$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
Correlation Identifier	V		V	abla	V
Message Sequence	\square		\square	\square	\square
Message Expiration	\square			\square	V
Format Indicator	$\overline{\mathbf{V}}$	$\overline{\checkmark}$	$\overline{\checkmark}$		$\overline{\checkmark}$
Enterprise Integration pattern	WebMethods (Supports patterns if not Inbuilt)	Informatica (Supports patterns if not Inbuilt)	Oracle (Supports patterns if not Inbuilt)	Tibco (Supports patterns if not Inbuilt)	Microsoft (Supports patterns if not Inbuilt)
Contant based		Category: Messa	ige Kouting		
Content-based Router	\square		\square	\square	\square
Message Filter	\square	$\overline{\checkmark}$	abla	abla	V
Dynamic Router	V		abla	abla	V
Recipient List				$\overline{\checkmark}$	$\overline{\checkmark}$
Splitter		$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\mathbf{A}}$
Aggregator	$\overline{\square}$	$\overline{\checkmark}$		$\overline{\checkmark}$	$\overline{\checkmark}$

Resequencer	V	V	V	V	$\overline{\checkmark}$
Composed Message processor	V	V		V	\square
Scatter -Gather		$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
Routing Slip		$\overline{\checkmark}$	\square		$\overline{\mathbf{V}}$
Process Manager	$\overline{\mathbf{A}}$		$\overline{\mathbf{V}}$	$\overline{\checkmark}$	$\overline{\mathbf{V}}$
Message Broker	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
Enterprise Integration pattern	WebMethods (Supports patterns if not Inbuilt)	Informatica (Supports patterns if not Inbuilt)	Oracle (Supports patterns if not Inbuilt)	Tibco (Supports patterns if not Inbuilt)	Microsoft (Supports patterns if not Inbuilt)
		ategory: Message			
Envelope wrapper	\square	\square	\square	\square	$\overline{\checkmark}$
Content Enricher	$\overline{\checkmark}$	abla	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\mathbf{V}}$
Content Filter	\square	$\overline{\checkmark}$	\square	\square	$\overline{\checkmark}$
Claim Check	$\overline{\mathbf{A}}$	$\overline{\checkmark}$	$\overline{\mathbf{A}}$	\checkmark	$\overline{\mathbf{V}}$
Normalizer		$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
Canonical Data Model	Ø	Ø	$\overline{\mathbf{A}}$		$\overline{\mathbf{A}}$
Enterprise Integration pattern	WebMethods (Supports patterns if not Inbuilt)	Informatica (Supports patterns if not Inbuilt) Category: Messag	Oracle (Supports patterns if not Inbuilt)	Tibco (Supports patterns if not Inbuilt)	Microsoft (Supports patterns if not Inbuilt)
Messaging					
Gateway	\square	\checkmark	$\overline{\mathbf{A}}$	\checkmark	\square
Messaging Mapper	$\overline{\checkmark}$		$\overline{\checkmark}$		$\overline{\checkmark}$
Transactional Client		$\overline{\checkmark}$			$\overline{\mathbf{A}}$
Polling Consumer	$\overline{\mathbf{A}}$	\checkmark	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
Event Driven Consumer	V	V	$\overline{\mathbf{V}}$	$\overline{\mathbf{A}}$	V
Competing consumers	V	$\overline{\checkmark}$	$\overline{\checkmark}$		$\overline{\mathbf{A}}$
Message Dispatcher	V	$\overline{\checkmark}$			$\overline{\mathbf{A}}$
Selective Consumer	V	V	$\overline{\checkmark}$		$\overline{\mathbf{A}}$
Durable Subscriber	V	$\overline{\checkmark}$			V
Idempotent	$\overline{\mathbf{A}}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$

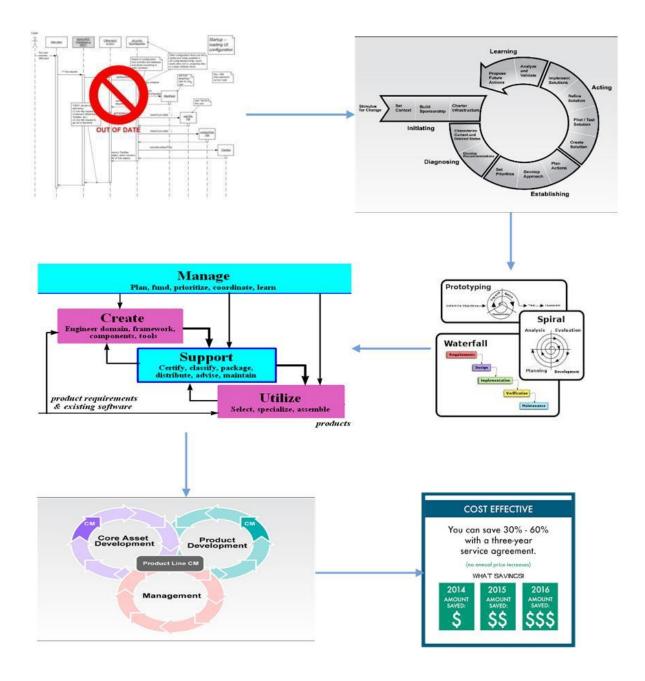
Receiver					
Service Activator			\square		$\overline{\checkmark}$
Enterprise	WebMethods	Informatica	Oracle	Tibco	Microsoft
Integration	(Supports	(Supports	(Supports	(Supports	(Supports
pattern	patterns if	patterns if not	patterns if not	patterns if not	patterns if
	not Inbuilt)	Inbuilt)	Inbuilt)	Inbuilt)	not Inbuilt)
		Category: System	Management		
Control Bus			\square	\square	$\overline{\checkmark}$
Detour	V	abla			$\overline{\checkmark}$
Wire Tap	$\overline{\checkmark}$		\square		$\overline{\checkmark}$
Message History	abla		\square		$\overline{\checkmark}$
Message Store	abla		\square		$\overline{\checkmark}$
Smart Proxy	V			abla	$\overline{\checkmark}$
Test Message	V	abla		abla	
Channel Purger	V		$\overline{\square}$		$\overline{\checkmark}$

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Current Domains

From managed services business perspective Unisys offers lot of enterprise scale integrations

- Field services integrations.
- Integration of ITIL complaint CRM and ticketing systems in service desk deals for managed services.
- Integration of **non-ITIL compliant** home grown ticketing systems with ITIL compliant ticketing systems for custom IT services deals.
- Asset data integrations between data discovery tools across various companies that allows tracking of various devices and software licenses in use for Global IT services.
- **ETL services** across various business databases and warehouses to enable reporting and analytics.
- Projects using End Point systems integration suites themselves where applicable (BAO from BMC, ServiceNow integration Libraries etc.)
- Custom Products building and monetization -A la Carte integration services on need basis for any verticals that involve data integration / Enterprise Application Integration / Cloud Integration / Hybrid IT or any kind of vertical or horizontal integrations using home grown enterprise service bus as well. (On Demand basis)



From technical capabilities perspective, we are offering enterprise integration capabilities in

- 1. Application to Application integrations within the enterprise (A2A)
- 2. Business to Business integrations with trade partners(B2B)
- 3. Customer to Business integrations as in workflows supporting business websites within the enterprise (C2B/ B2C)
- 4. On premise to cloud hosted partner app integrations (Cloud integrations)
- 5. On premise to enterprise hosted cloud COTS applications instances (Cloud integrations)

The scope of the work involves services doing inline translation and semantic transformation services, defining ontologies for multi enterprise data transformation using canonical forms, protocol mapping (for example between AS2 and FTP), intelligent routing, IaaS service provider interconnects, Web services choreography, process model-driven choreography of B2B services, SOA governance and data validation.

To elaborate further, we also have an in house developed enterprise service bus with an internal frame work sewed on top of two commercial ESBs which are Web methods and Informatica. This provides both functionalities of **Mediation** within enterprise and **Federation** for outside enterprise.

Our existing functionality also allows us to cater to multiple integration methodologies with different access patterns like synchronous and asynchronous (fire and forget) communications, with capability to deal with distributed transactions if required and also helps in implementing different topologies like hub and spoke as well as working across conceptual or logical tiers like integration services across DMZ zone (Tier-1), application zone (Tier-2) and data zone (Tier-3).

A quick look on industry standard tool suites used in Unisys

Gartner is known for providing premium research reports on information technology industry trends year after year. Their reports are known for their quadrants based analysis. The below picture shows Gartner's quadrant reporting methodology. In this quadrant, leaders are considered successful and mature vendors for a given application domain.

Gartner's Magic Quadrant

Ability to Execute	Challengers	Leaders
	Niche	Visionaries

Completeness of Vision

Given the fact that application integrations procedural convergence is happening across domains, we are listing 3 individual areas which are currently involved in integration work. They are

- On Premise enterprise integration
- Enterprise integration platform as a service
- Structured data integration in an enterprise

On Premise Enterprise Integration Providers

This **Gartner quadrant** gives a quick overview of leaders, visionaries, challengers for **on premise enterprise integration providers**.



Among these below toolsets, Unisys officially uses best components of many of these tool sets. They are

- Webmethods Integration server and various adapters from SoftwareAG
- Oracle Fusion middleware components like Oracle AQ subsystem, Oracle databases, Oracle Web caches, Oracle App servers, Oracle Internet Directory suite tools etc.
- Microsoft Queuing and SQL server service brokers and databases, SSIS etc.

So Unisys integration team has experience in **using almost 3 technical leaders** suite of components from the Gartner's leaders quadrant for enterprise integration tools.

Also the teams have basic working knowledge in few more tool sets like Mulesoft and Talends products.

Majority of Unisys integrations in Field services, ITIL and non ITIL ticketing systems integrations are catered to by these vendor products.

Among these, most of the visionaries' products are also competitively priced. Our teams can quickly scale up on

- WSO2
- Talend
- Redhat

These tool suites can support multitudes of protocols and exchange formats and we have integration experience in majority of these protocols

- HTTP / HTTPS
- FTP/SFTP/ FTP over SSH
- EDI
- ROSETTANET
- EMAIL (SMTP /POP /IMAP)
- SOAP /REST
- JSON
- Custom API formats as applicable using respective adapters

We also have a library of best practices and reusable components for each one of the dominantly used tool suites within Unisys.

Enterprise Integration Platform as a service

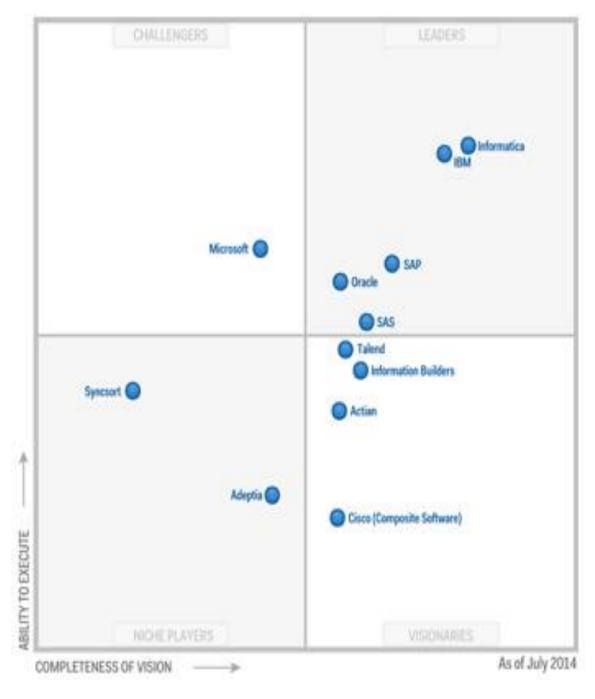
As far as the integration platform services being offered as a service i.e. in **IPaas segment**, the below picture depicts the leaders, visionaries and challengers in Gartner's magic quadrant.



Unisys integration team officially uses **Informatica** suite of components from leaders quadrant here in its homegrown Message Bus solution and has basic working knowledge of **Mulesoft** suite functionalities.

Structured Data integration Tools

This Gartner magic quadrant lists Leaders, challengers, visionaries and niche players for structured **data integration tool suites** (relational, File and other traditional repository based data sources)



Among these, our Unisys integration team has active work experience in Informatica power exchange and Microsoft SSIS tool suites and basic experience in Oracle and Talend products.

Pricing models

- Multi-tenanted and Pay per use (Subscription Models)
- Open source / in house custom development
- Dedicated infrastructure

Future Industry Trends

Enterprise and data integrations space is headed for huge growth in future with explosion of technologies in consumer and enterprise segments. The growth of mobile usage, cloud usage, social media usage, enterprise content management tools, advances in processing power of traditionally standalone electronic devices and establishment of new standards for communication have resulted in crystallizing some trends into potential opportunities.

Below is a brief description of segments where integrations are required.

- 1) Mobile Integration (Geo location, Camera, contacts, photos, others, Custom app communication) sync services to cloud hosted applications and also contextual real-time access to enterprise integration platforms back ends, making mobiles an extension of existing integration capabilities with same standards of security.
- 2) Internet of Things. Pretty much open space. All kinds of device talk. Sensors data from any kind of electronic and electrical equipment to the command center that makes predictive or reactive decisions. These will be micro messages with evolving communication standards. This will be the transport layer over which big data analytics can be built as well. Complex Event processing capabilities of existing integration players will start becoming mainstream business opportunities.
- 3) Pure play Cloud Integrations and Master Data management. Basically transfer of data from cloud hosted Peta byte scale data warehouses hosted in clouds to target destinations as well as Cloud to Cloud and on premise to cloud communications.
- 4) Integration of interactive Virtual Reality / Augmented reality systems with database back ends to access information from digital archives etc.
- 5) **Enterprise Content management and Social computing verticals** growth within enterprises will require unique integration needs. We can include enterprise needs like Email migrations and any other integration between enterprise applications and infrastructures.

- 6) **Digitization projects**. Any kinds of digital projects ultimately require integrations from all kinds of sources / front ends to target data stores which can be databases or clustered file systems and the data can be of any nature (images, XMLs and all sorts of files).
- 7) **Visual Integrations.** A methodology where we provide a single pane of glass or dashboard type of landing pages in the front end and then have a mashable set of integrations based on user choice. Works more like syndication and can catch up in market place model for a vendor aggregator.