HAMMOUYAT SALAH EDDINE

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PROFILE SUMMARY

I'm a hands-on agronomist engineer eager to blend crop science with smart technology—like satellite imagery and AI—to grow agriculture forward. When I'm not learning about precision farming, I'm building my skills in finance, marketing, and coding online and offline. I'm looking for a place where curiosity meets crops, and where I can help build the future of farming.

EDUCATION

State Engineer in Agronomy   Sept. 2022
National School of Agriculture of Meknes
Major: Crop Production Science and Techniques

Erasmus exchange program   Apr. 2022
University of Szeged
Development of a predictive yield model for soft wheat based on drone imagery

Baccalaureate in Physical Sciences   Sept. 2016
Driss BenZekri High School
Highest Honors

PROFESSIONAL EXPERIENCE

SONACOS – *Technical Sales Representative*   Feb. 2022 – Present

Main Responsibilities:

- Managed seed and agricultural input programs within the assigned territory.
- Identified local needs and adapted product offerings.
- Implemented regional action plans (production, logistics, promotion) with management.
- Promoted products to agricultural stakeholders (multipliers, distributors, clients).

Key Activities and Achievements:

- Managed seed production: selected and monitored multipliers, oversaw pre-certification, industrialization, and packaging.
- Ensured quality control: conducted sampling, treated seeds, managed inventory, and coordinated transfers. Led commercial development: conducted market research, expanded client base, executed promotions, and managed distribution.
- Monitored KPIs: tracked sales, inventory, and collections with regular reporting.
- Supported innovation: implemented demonstration trials and provided technical training to multipliers and partners

JICA (Japan International Cooperation Agency) – *Socio-Economic Surveyor*   Jan. 2023 – Dec. 2023

- Designed and finalized the survey questionnaire.
- Identified and selected target farmers for the project.
- Conducted 500 farmer interviews across 15 communes.
- Collected and verified socio-economic data.
- Contributed to the final survey report.

TECHNICAL SKILLS

- Production & Logistics Management (SAP ERP)
- Precision Agriculture (Satellite Imagery/GEE)
- Sales Strategy & Market Development
- Seed Quality Control & Phytosanitary Inspection (ONSSA Controller)
- Data Analysis & Reporting
- Technical Support & Agricultural Consulting
- Contract & Partnership Negotiation
- Adaptability & Problem Solving

COMPUTER SKILLS

- Integrated Management Software (SAP - Key Modules)
- Data Analysis (Excel, SPSS)
- Programming (HTML, CSS, PHP, JavaScript)
- Mapping Software (QGIS, ArcGIS)
- Google Earth Engine (GEE) - a geospatial platform for analyzing and visualizing large-scale terrestrial data

SOCIAL NETWORKS

LinkedIn : @salah-eddine-hammouyat/

REFERENCES

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