



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Every 5 years
once the
election will
take place
(oupcoming
2024)

Latest lok sabha
election held on
year of 2019 in
11th april to 19th
may

Latest resul in lok sabha
2004_ indian national
congress

2009_indian national
congress
2014_bhartiya janala party
2019_bharatiya janala party

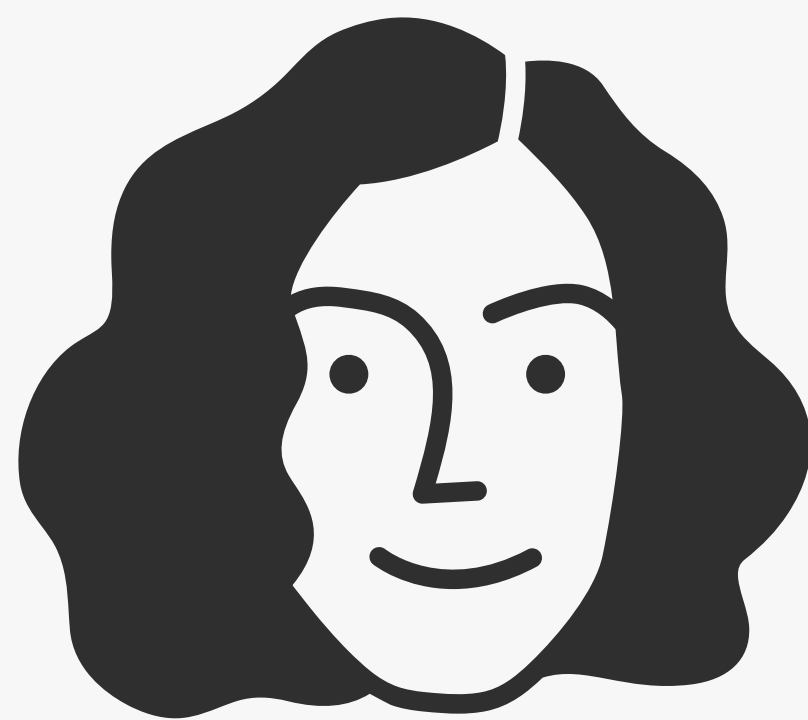
Elegible age
for election
30 years

It helps to
best
demographic

voting is our
freedom

people
share our
opinion
freedomly

Many of
scholar ship
and funds are
sanctioned by
them PM



Persona's name

Short summary of
the persona

It helps in proper
functioning of
democracy
through the
system of checks
and balances

No confidence
motion can only be
introduced and
passed in the lok
sabha.so, it controls
the despotism of the
government

Lok sabha is
more
powerful than
the rajya
sabha

I will
understand
what
happeing in
lok sabha

people of
india directly
choose the
member of
lok sabha

Money bills
can be only
introduced in
the lok sabha

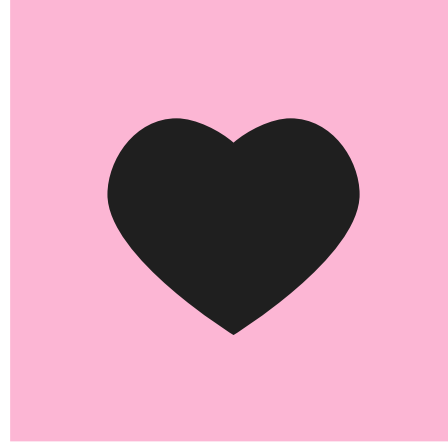
Direct
implementation
of election
results

I learned
about the
process of
election
commison



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?