Predicting Price for Used Cars using Linear Regression

Artificial Intelligence CS-617-A

Avalons



Sacred Heart University

School of Computer Science & Engineering
The Jack Welch College of Business & Technology

Submitted To: **Dr. Reza Sadeghi**

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Project Report of Predicting Price for used car using Linear Regression

Team Name

Name of the Team Avalons

Team Members

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Description of Team Members

1. Sambasiva Rao Chennamsetty

I completed my Bachelor's in Information Technology. I had 3+ years of experience as a full-stack developer with Java programming as a backend. I like to work with a team with more commitment to work.

2. Arif Pasha Shaik

I have completed my Bachelor's in Information Technology, I have done a couple of internships on Visual Basic .net, and Business Analytics: Data mining and Data warehousing.And I love working in a team that has its full dedication.

3. Jagadishwar Reddy Velma

I hold 7+ years of experience in SQL Database Administration. I am here to learn and improve better development skills which help me to become an extensive experienced Core Developer.

4. Sai Hrithik Peddi

I am a graduate student at sacred Heart University. I have completed my Undergraduate in Computer Science. After, I worked as an Android Developer at Sensorise Digital services for 6 months. I'm very passionate about my work role.

5. Vamsi Kiran Kakkera

I have done my Bachelor's degree in the stream of computer science. I'm having work Experience of 2.5 years in the AWS cloud as an Associate Developer. I've chosen this team as they are very coordinative and discuss everything with the team members.

6. Kaki Rohit Reddy

I pursued my Bachelor's in Electronics and Communication Engineering then started working as a .net full stack developer in a reputed organization after that to gain more insight and upgrade my skill set and change my career track I came to the United States to pursue a master's in data science in Sacred Heart University.

Table of Contents

1	Intro 1.1		tionearch Questions	
	1.2		lub Repository	
			Description	
	2.1		of Dataset	
	2.2		aset Explanation	
	2.3		tures of Dataset	
3	Rela	ted \	Work	7
	3.1		's	
	3.2	Con	's	7
4	Proj	ect P	Plan	7
5		•	loration	
	5.1.3	1	Univariate Analysis:	8
	5.2	Biva	ariate Analysis: 1	0
	5.2.	1	Pearson Correlation: 1	.1
	5.2.2	2	Correlation Matrix:	2
	5.2.3	3	Pair Plot: 1	.3
6	Data	я Мо	deling 1	4
	6.1	Pre-	Processing 1	4
	6.2	Data	a Splitting1	.5
	6.3	Data	a Fitting 1	8
	6.4	Mea	asuring Performance 1	9
	6.4.	1	Plot ROC curve	9
	6.4.2	2	Model 1 2	0
	6.4.3	3	Model 2 2	0
	6.4.4	4	Model 3 2	1
	6.4.	5	Model 4: 2	1
7	Resi	dual	Analysis	2
8			n 2	
9			Repository2	
1 () R	efere	ences 2	5

List of Figures

Figure 1: Data Visualization	8
Figure 2: Data Visualization using Univariate Analysis	9
Figure 3: Box Plots	10
Figure 4: Bivariate Analysis	11
Figure 5: Pearson Correlation	12
Figure 6: Correlation Matrix - HeatMap	13
Figure 7: Pair Plot	14
Figure 8: Data Reading	15
Figure 9: Info and Columns of Dataset	15
Figure 10: Data Cleaning and Preparation	16
Figure 11: Checking Duplicates and dropping	16
Figure 12: Identifying junk values	17
Figure 13: Splitting Data – OLS	18
Figure 14: Measuring performance using ROC Curve	19
Figure 15: ROC Graph	19
Figure 16: Model 1	20
Figure 17: Model 2	20
Figure 18: Model 3	21
Figure 19: Model 4	21
Figure 20: Residual Error	22
Figure 21: Model Evalution	23
Figure 22: Adjusted R^2	
Figure 23: Final Summary	

1 Introduction

As the world evolving in all directions significantly, the economic gaps between the people are still exist. The livelihood of different people from different financial backgrounds are changing a lot. When it comes to the comfortable travel the cars are playing a vital role. Also, considering the COVID pandemic, most of the lower- and middle-income group of people also attracting to travel in a safe environment and not willing to choose public transport.

- At the same time the car manufacturers also increased the price of the new cars, which is directly affecting the buying capability of low-income group people.
- Hence, most of the people are looking at the used cars now.
- There are few people who cannot afford to buy new luxury car, but they wish to travel in it. For those, this used cars are the sunlight in dark. [1]
- This used cars has become an opportunity for the business. And it's going to generate a decent revenue for business as well.

1.1 Research Questions

- Which variables are significant in predicting the price of a used car?
- How well those variables describe the price of a car?

1.2 GitHub Repository

https://github.com/samba-chennamsetty/used-car-selling-price-linear-regression

2 Dataset Description

2.1 URL of Dataset

Old Car Selling Price with Linear Regression | Kaggle [2]

2.2 Dataset Explanation

- This dataset contains information about used cars listed on www.cardekho.com [3]
- This data can be used for a lot of purposes such as price prediction to exemplify the use of linear regression in Machine Learning.

2.3 Features of Dataset

The columns are in the given dataset is as follows:

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- 1. Car_Name: This column consists of the name of the cars.
- 2. Year: This column has the year in which the car was bought.
- 3. **Selling_Price:** This column has the price the owner wants to sell the car at.
- 4. **Present_Price:** This is the current ex-showroom price of the car.
- 5. **Kms_Driven:** This is the distance completed by the car in km.
- 6. **Fuel_Type:** Fuel type of the car.
- 7. **Seller_Type:** Defines whether the seller is a dealer or an individual.
- 8. Transmission: Defines whether the car is manual or automatic.
- 9. **Owner:** Defines the number of owners the car previously had.

3 Related Work

We are comparing this model with car prediction prices [4] which has multi linear regression with less no of dependencies and models.

3.1 Pro's

The advantages we have over the other related works are

- Using linear regression model allows us to make our analysis simple.
- Providing a variety of visual representations of impact with each feature.
- It is planned to build multiple models based on type of company.
- Considering the best prediction relational fields.

3.2 Con's

• Based on our source project referred there is no multiple regression, which is also based on many features of the referred project.

4 Project Plan

The project plan has the below steps in it.

- 1. Data-preprocessing
- 2. Model building
- 3. Optimizing Model
- 4. Model Evaluation

5 Data Exploration

5.1.1 Univariate Analysis:

Univariate analyses are used extensively in quality-of-life research. Univariate analysis is defined as analysis carried out on only one ("uni") variable ("variate") to summarize or describe the variable. However, another use of the term "univariate analysis" exists and refers to statistical analyses that involve only one dependent variable and which are used to test hypotheses and draw inferences about populations based on samples, also referred to as univariate.

We find the univariate using distplot and boxplot graphs with below code. Here we're using only uni one feature for the analysis.

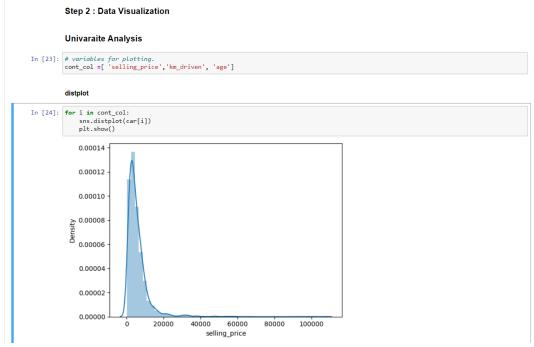


Figure 1: Data Visualization

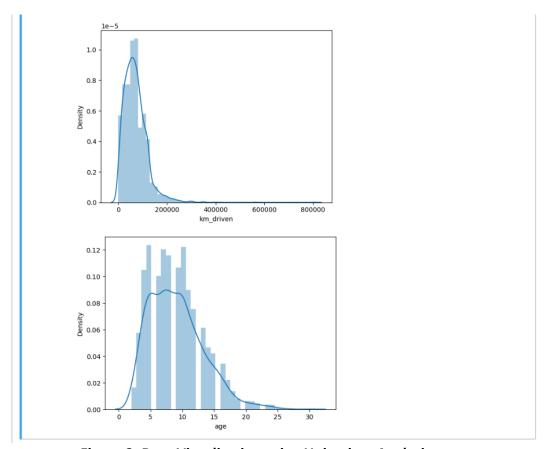


Figure 2: Data Visualization using Univariate Analysis.

Using distplot function Univariate Analysis has been made which gives a similar kind of distribution, some features are showing nearby normal distribution while some are skewed.

Boxplot

- Boxplot A graphical rendition of statistical data based on the minimum, first quartile, median, third quartile, and maximum.
- In the fig 7 the observation states that the first quartile lies at the lower end of the box and the upper end is the 3rd quartile. The box indicates the range in which the middle 50% of all the data lies.
- The line in between the first quartile and the third quartile lies the median. (Median
 in the boxplot represents with solid line and the Mean in the boxplot represents
 with dashed line)

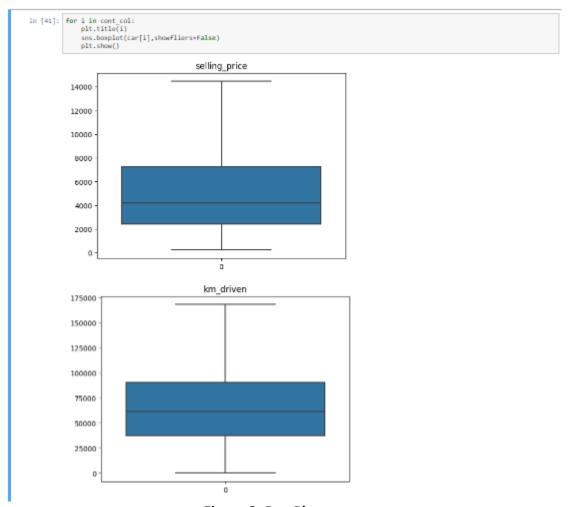


Figure 3: Box Plots

5.2 Bivariate Analysis:

- Bivariate analysis refers to the analysis of two variables to determine relationships between them. Bivariate analyses are often reported in quality-of-life research. For an excellent example of research that utilizes bivariate analyses and demonstrates how the results of bivariate analyses can be used to inform furthermore complex analyses.
- We find the relation between Selling Price and Car age which is bi with scatter plotting.

Bivaraite Analysis

```
In [42]: # variables for plotting
cont_col =[ 'selling_price','km_driven', 'fuel_Petrol']
           scatter plot
In [43]: # plotting graph b/w count and continuous columns taking transmission as hue
           for i in cont_col:
    sns.scatterplot(data = car[i], x = car[i], y = car['age'], hue=car['transmission_Manual'])
               plt.show()
               30
                                                                     transmission Manual
                                                                              •
                                                                                  0
               25
               20
               10
                                20000
                                                         60000
                                                                     80000
                                                                                 100000
                                                 selling price
```

Figure 4: Bivariate Analysis

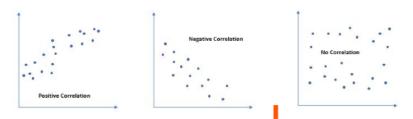
- Here we can notice that as the age goes up the selling prices decreases.
- And most of the manual transmission cars are under the age 15 and price range of 20000.

5.2.1 Pearson Correlation:

Pearson's correlation coefficient is the covariance of the two variables divided by the product of their standard deviations. The form of the definition involves a "product moment", that is, the mean (the first moment about the origin) of the product of the mean-adjusted random variables; hence the modifier product-moment in the name.

Pearson correlation

- . Value of 'r' ranges from '-1' to '+1'.
- · Value '0' specifies that there is no relation between the two variables.
- A value greater than '0' indicates a positive relationship between two variables where an increase in the value of one variable increases the value of another variable.
- · Value less than '0' indicates a negative relationship between two variables where an increase in the value of one decreases the value of another variable.



```
In [44]: from scipy.stats import pearsonr
    corr, _ = pearsonr(car['selling_price'], car['age'])
    print("The value of Pearson correlation for Selling Price vs Age is: " + str(corr))

corr2, _ = pearsonr(car['selling_price'], car['km_driven'])
    print("The value of Pearson correlation for Selling Price vs Age is: " + str(corr2))

The value of Pearson correlation for Selling Price vs Age is: -0.42495085293069356
```

Inference

- The value of Pearson correlation for Selling Price vs Age is -0.424 and as there is no correlation between Selling Price and Age, hence the Pearson
 Correlation value between Selling Price & Age is less than 0 which is -0.424.
- The value of Pearson correlation for Selling Price vs Km Driven is -0.187 and as there is no correlation between Selling Price and Km Driven, hence the Pearson Correlation value between Selling Price & Km Driven is less than 0 which is -0.187.

Figure 5: Pearson Correlation

The value of Pearson correlation for Selling Price vs Age is: -0.18735641383299767

5.2.2 Correlation Matrix:

A correlation heatmap is a graphical representation of a correlation matrix representing the correlation between different variables. The value of correlation can take any value from -1 to 1. Correlation between two random variables or bivariate data does not necessarily imply a causal relationship.

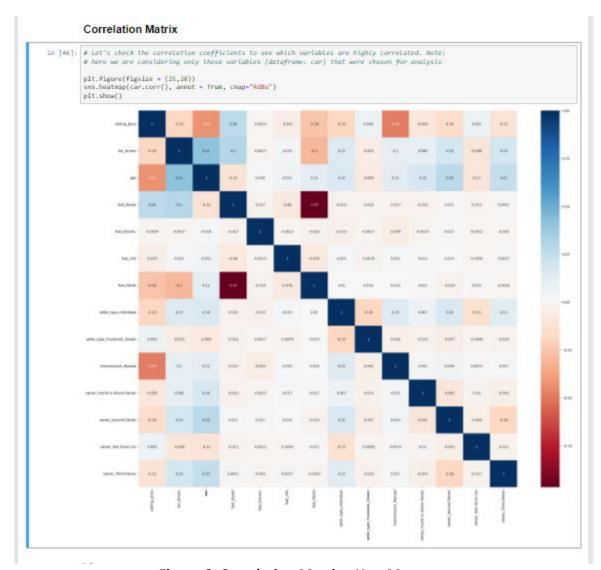


Figure 6: Correlation Matrix - HeatMap

5.2.3 Pair Plot:

Here we took selling price and compare it with km driven and age of car.

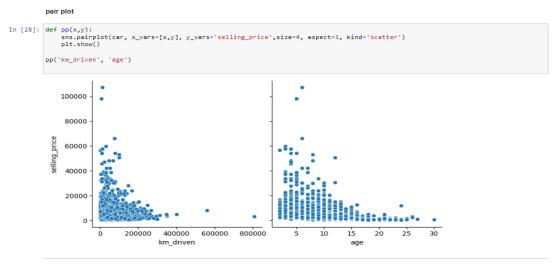


Figure 7: Pair Plot

- Selling price is compared with kms driven and age of the car.
- The pair plot graphs portray the comparison between selling price and kms driven along with age.
- Here, the observation states that the increase in kms driven makes the selling price decrease, vice-versa i.e., data shown in fig9. The car that has driven 800000 kms has a selling price of 0. Whereas highest selling price which is more than 100000 has only driven very less (near to 0 or 10000)

6 Data Modeling

6.1 Pre-Processing

• We import the dataset using the function pd.read_csv("UsedCarDetails.csv") and we are looking for the head rows in the dataset.

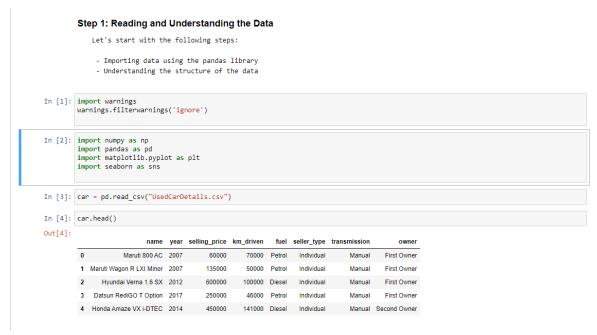


Figure 8: Data Reading

```
In [8]: car.info()
         <class 'pandas.core.frame.DataFrame'>
RangeIndex: 4340 entries, 0 to 4339
         Data columns (total 7 columns):
         # Column Non-Null Count Dtype
          0 selling_price 4340 non-null
             km_driven 4340 non-null
fuel 4340 non-null
                                              object
             seller_type 4340 non-null
transmission 4340 non-null
                                              object
                        4340 non-null
4340 non-null
              owner
         6 age 4340 nor
dtypes: int64(3), object(4)
memory usage: 237.5+ KB
In [9]: car.shape
Out[9]: (4340, 7)
In [10]: car.columns
dtype='object')
```

Figure 9: Info and Columns of Dataset

Here we are,

- Using the .shape function, to find the number of rows and columns in the dataset.
- Using .columns function to view the columns in the function.
- Using .info function to know all the details of the car data set with their datatype.

6.2 Data Splitting

- Adding a new variable for calculating the age of the car.
- As part of this we clean the unwanted data and make the data right and good for the model with error free.

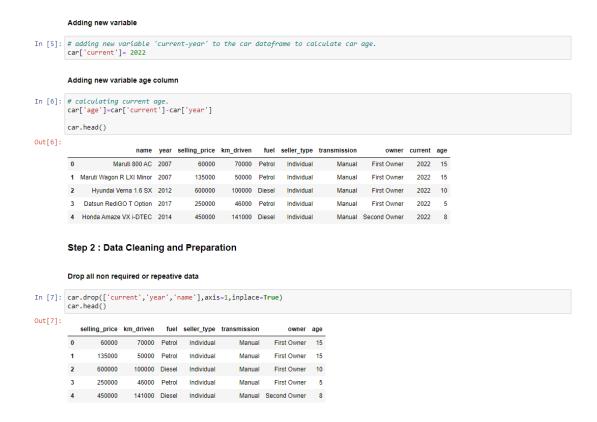


Figure 10: Data Cleaning and Preparation

Duplicate Data Check

Checking if there is any duplicate data and dropping the entire duplicate row if any

```
Duplicate Check

In [14]: car_dub=car.copy()
    # Checking for duplicates and dropping the entire duplicate row if any
    car_dub.drop_duplicates(subset=None, inplace=True)

In [15]: car_dub.shape

Out[15]: (3498, 7)

In [16]: car.shape

Out[16]: (4340, 7)

Insights

• The shape after running the drop duplicate command is not same as the original dataframe.
```

Figure 11: Checking Duplicates and dropping

Identifying junk values:

```
Checking value counts() for entire dataframe.
                   This will help to identify any Unknow/Junk values present in the dataset.
In [20]: for col in car:
    print(car[col].value_counts(ascending=False), '\n\n\n')
                   300000
250000
                   350000
                                        104
                                          82
81
                   550000
                   150000
                   2595000
368000
248000
                   641000
                   865000 1
Name: selling_price, Length: 445, dtype: int64
                                      202
197
192
189
171
                   80000
120000
60000
50000
                   35925
                   35925 1
40771 1
30500 1
55800 1
112198 1
Name: km_driven, Length: 770, dtype: int64
                  Diesel
Petrol
CNG
LPG
Electric
                                          1762
1676
37
22
                   Name: fuel, dtype: int64
          Individual 2753
Dealer 712
Trustmark Dealer 33
Name: seller_type, dtype: int64
          Manual 3187
Automatic 311
Name: transmission, dtype: int64
         First Owner 21
Second Owner 9
Third Owner 2
Fourth & Above Owner
Test Drive Car
Name: owner, dtype: int64
                                                             2157
        5 336

10 332

7 327

8 315

9 290

4 285

6 273

11 244

12 205

13 167

3 156

14 127

15 114

16 93

17 60

2 45

18 37

19 22

20 17

21 16

22 12

24 9

23 9

25 3

26 2

27 1

Name: age, dtype: int64
```

Insights

There seems to be no Junk/Unknown values in the entire dataset.

Figure 12: Identifying junk values

- Junk Values Data that doesn't serve any real purpose.
- We found that there is no Junk or Unknown values exists in the data set.

 The above figure states that the .value_count function gives the count of each column values. For example, 300000 repeats 122 times in the entire dataset and same for the rest.

6.3 Data Fitting

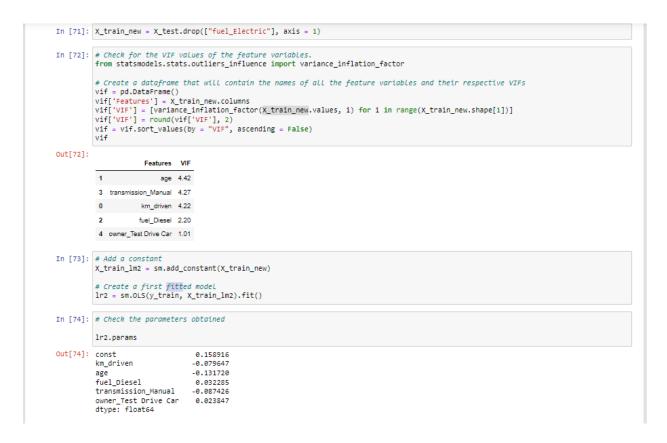


Figure 13: Splitting Data - OLS

6.4 Measuring Performance

6.4.1 Plot ROC curve

• ROC curves in logistic regression are used for determining the best cutoff value for predicting whether a new observation is a "failure" (0) or a "success" (1).

Figure 14: Measuring performance using ROC Curve

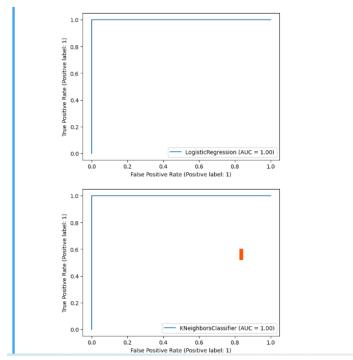


Figure 15: ROC Graph

6.4.2 Model 1

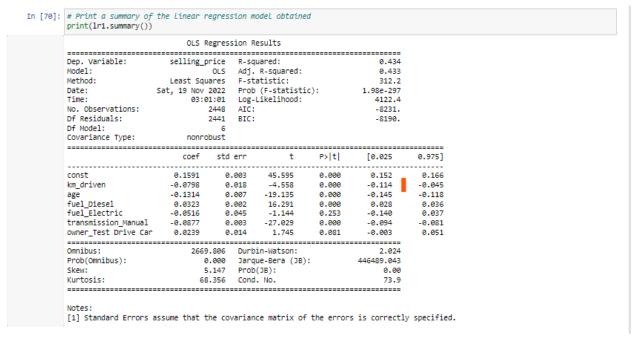


Figure 16: Model 1

6.4.3 Model 2

Removing the variable 'fuel_Electric' based on its High p-value

Dep. Variable: Model: Method:	-	OLS	ice R-squared: DLS Adj. R-squared: res F-statistic:			0.434 0.433 374.3	
Date: Time: No. Observations: Df Residuals:	Sat, 19 Nov 03:0	2022	Prob Log- AIC:) (F-statistic -Likelihood:):		
Df Model: Covariance Type:	nonre	5 obust					
	coef			t		[0.025	
const	0.1589	0	.003	45.594	0.000		
km_driven				-4.548 -19.190			
fuel_Diesel transmission_Manual	-0.0874	0	.003	-27.013	0.000	-0.094	
owner_Test Drive Car							
Omnibus:				oin-Watson:		2.023	
Prob(Omnibus):				que-Bera (JB):			
Skew:		5.152		• •		0.00	
Kurtosis:	68	8.372	Cond	1. No.		29.3	

Figure 17: Model 2

6.4.4 Model 3

• Removing the variable 'owner_Test Drive Car' based on its High p-value

Dep. Variable:	selling_	price	R-squared:			0.433	
Model:		OLS	Adj. R-s	quared:		0.432	
Method:	Least Sq	uares	F-statis	tic:		466.7	
Date:	Sat, 19 Nov	2022	Prob (F-	statist	ic):	3.70e-299	
Time:	03:	01:02	Log-Like	lihood:		4120.3	
No. Observations:		2448	AIC:			-8231.	
Df Residuals:		2443	BIC:			-8202.	
Df Model:		4					
Covariance Type:	nonn	obust					
			 rr				0.0751
	COET	sta e	T	L	P> t	[0.025	0.975]
const	0.1593	0.0	93 49	.771	0.000	0.152	0.166
km_driven	-0.0811	0.0	18 -4	.634	0.000	-0.115	-0.047
age	-0.1326	0.0	37 -19	.352	0.000	-0.146	-0.119
fuel_Diesel							
transmission_Manual	-0.0874	0.0	93 -26	.981	0.000	-0.094	-0.081
Omnibus:						2.026	
Prob(Omnibus):						442938.191	
Skew:			Prob(JB)		<i>)</i> ·	0.00	
Kurtosis:			Cond. No			29.2	
Kui COSIS.	•	0.055	Cond. No	/-		25.2	

Figure 18: Model 3

6.4.5 **Model 4:**

• Removing the variable 'transmission_Manual' based on its High p-value

OLS Regression Results									
Dep. Variable: Model: Method: Date: Time: No. Observatio Df Residuals: Df Model: Covariance Typ	Sat	selling_price R-sq OLS Adj. Least Squares F-st Sat, 19 Nov 2022 Prob 03:01:02 Log- 2448 AIC: 2444 BIC:		-squared: istic:		0.264 0.263 292.6 2.78e-162 3801.0 -7594. -7571.			
covariance Typ	ле: :=======	nonrobust							
	coef	std err	t	P> t	[0.025	0.975]			
const km_driven age fuel_Diesel	-0.1121 -0.1436		-5.636 -18.443	0.000	-0.151 -0.159 0.029	-0.073 -0.128 0.038			
Omnibus: Prob(Omnibus): Skew: Kurtosis:	:		Jarque Prob(Ji Cond. I	-Watson: -Bera (JB): B):	4	2.014 441682.873 0.00 23.0			

Notes:

Figure 19: Model 4

^[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

7 Residual Analysis

We plot the graph to find the error terms of the model w.r.t prediction value of price. The error graph shows the increase in the density and drops down when error is increased. So, at o the density is high and it is distributed normally.

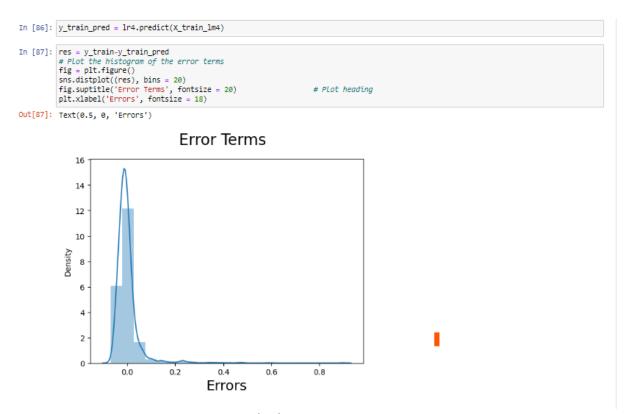


Figure 20: Residual Error

• From the above histogram, we could see that the Residuals are normally distributed. Hence our assumption for Linear Regression is valid.

8 Evolution

- Evaluate the actual price and predicted price with the results obtained by plotting the graph with graphical representation.
- We can observe how the actual and predicted prices has variance we can see a few outliers on the top right with high variance.

MODEL EVALUATION

```
In [96]: # Plotting y_test and y_pred to understand the spread

fig = plt.figure()
  plt.scatter(y_test, y_pred, alpha=.5)
  fig.suptitle('y_test vs y_pred', fontsize = 20)  # Plot heading
  plt.xlabel('y_test', fontsize = 18)  # X-Label
  plt.ylabel('y_pred', fontsize = 16)
  plt.show()
```

y_test vs y_pred

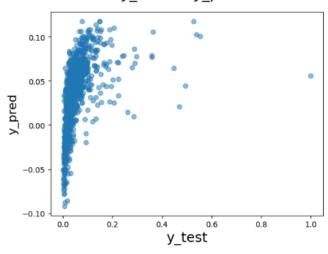


Figure 21: Model Evalution

```
R^2 Value for TEST
 In [97]: from sklearn.metrics import r2_score
           r2_score(y_test, y_pred)
 Out[97]: 0.10120230640676553
           Adjusted R^2 Value for TEST
 In [98]: # We already have the value of R^2 (calculated in above step)
          r2=0.3618371256083056
 In [99]: # Get the shape of X_test
X_test.shape
 Out[99]: (1050, 3)
In [100]: # n is number of rows in X
          n = X_test.shape[0]
           # Number of features (predictors, p) is the shape along axis 1
          p = X_test.shape[1]
           # We find the Adjusted R-squared using the formula
           adjusted_r2 = 1-(1-r2)*(n-1)/(n-p-1)
           adjusted r2
Out[100]: 0.36000683055746896
          Final Result Comparison

    Train R^2:0.433

    Train Adjusted R^2:0.432

    Test R^2 :0.362

    Test Adjusted R^2:0.360

           This seems to be a really good model that can moderate 'Generalize' various datasets.
```

Figure 22: Adjusted R^2

Final Result Comparison:

- Train R^2 :0.433
- Train Adjusted R^2:0.432
- Test R^2 :0.362
- Test Adjusted R^2 :0.360

As per our final Model, the top predictor variables that influences the selling price are:

- km_driven: A coefficient value of '0.081104' indicated that a unit increase in km driven variable, decreases the selling price numbers by 0.081104 units.
- age: A coefficient value of '-0.132559' indicated that, a unit increase in age variable, decreases the selling_price numbers by 0.132559 units.
- fuel_Diesel: A coefficient value of '0.032289' indicated that w.r.t Petrol, a unit increase in fuel_Diesel variable increases the selling_price numbers by 0.032289 units.
- transmission_Manual: A coefficient value of '-0.087353' indicated that w.r.t Automatic, a unit increase in transmission_Manual variable decreases the selling_price numbers by 0.087353 units.

In [80]: # Print a summary of the Linear regression model obtained print(lr3.summary()) OLS Regression Results ______ Dep. Variable: selling_price R-squared: 0.433 Model: OLS Adj. R-squared: OLS Least Squares Sat, 19 Nov 2022 Least Squares Method: F-statistic: 466.7 Prob (F-statistic): Date: 3.70e-299 No. Observations: 9449 Log-Likelihood: 4120.3 AIC: -8231. Df Residuals: 2443 BIC: Df Model: Covariance Type: nonrobust ______ coef std err t P>|t| [0.025 0.975] -----0.1593 0.000 0.152 const 0.003 45.771 0.166 -0.0811 age -0.1326 fuel_Diesel km driven 0.018 -4.634 0.000 -0.047 -0.115 0.007 -19.352 0.000 -0.146 -0.119 0.002 0.003 16.300 0.000 0.028 0.036 transmission_Manual -0.0874 -26.981 0.000 -0.094 -0.081 _____ 2665.316 Durbin-Watson: Omnibus: 2.026 Prob(Omnibus): 0.000 Jarque-Bera (JB): 442938.191 Skew: 5.133 Prob(JB): 0.00 Kurtosis: 68.093 Cond. No. 29.2 _____

Figure 23: Final Summary

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

9 GitHub Repository

https://github.com/samba-chennamsetty/used-car-selling-price-linear-regression

10 References

[1]https://www.kaggle.com/code/gauravduttakiit/old-car-selling-price-with-linear-regression

[2] https://www.kaggle.com/code/gauravduttakiit/old-car-selling-price-with-linear-regression/data?select=car+data.csv

[3] www.cardekho.com