Entries will be judged according to the following criteria:

* originality/creativity (25%)
  + Has this idea been done before or is this something completely new and original?
  + How novel is this idea?
* benefit to humanity (20%)
  + How many people does the idea impact?
  + How deeply does the idea impact the target audience?
  + To what degree does the solution solve the current problem?
* innovation (15%)
  + Does the idea expand the current thinking in this space?
  + Does it solve the problem in new ways?
* presentation (10%)
  + How fully was the problem explained?
  + How fully was the solution explained?
  + How simple was the demo to understand?
* practical implementation (30%)
  + How soon could the idea be implemented?
  + How sustainable is the idea?
  + How expensive will the solution be to implement? How costly will the solution be for the target audience?

Team Name:

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| **Category** | **Criteria** | **Highest Score (4)** | **Lowest Score (1)** | **Score (1-4)** |
| **Originality/Creativity**  **(25%)** | New Idea | Completely original idea/Unheard of before. | Solutions already exist for this problem. |  |
| Novelty | Breakthrough idea that takes a novel approach. | Interesting idea, but not fundamentally or distinctively novel. |  |
| **Benefit to Humanity**  **(20%)** | Numbers Impacted | Idea impacts a large number of people. | Unclear or limited number of people would be impacted by this idea. |  |
| Depth of Impact | Impact is extremely deep. | Impact is shallow. |  |
| Solves Current Problem | Idea completely solves the current problem that people experience. | Idea does not solve the current problem that people experience. |  |
| **Innovation**  **(15%)** | Expands Existing Thinking | Idea greatly expands the existing thinking in this space. | Idea does not expand the existing thinking. |  |
| Solve in New Ways | Breakthrough idea that solves the problem in new and distinctive ways | Interesting idea, but not fundamentally or distinctively different than existing solutions. |  |
| **Presentation**  **(10%)** | Problem Explained | A clearly-defined problem with a demonstrated deep understanding of how the idea fills the need. | Unclear or demonstrates a limited understanding of the problem. |  |
| Solution Explained | A clearly-defined solution that is well matched to target audience's needs. | Unclear product definition. |  |
| Demo | Fully working demo, including fleshed out UI. | No demo available. |  |
| **Practical Implementation**  **(30%)** | Time to Implement | The idea could be implemented immediately. | The idea cannot be implemented or would take many years to be implemented. |  |
| Sustainability | Displays a solid plan to make the solution's operations sustainable. | No viable plan for how to sustain the solution's operations. |  |
| Cost | The solution is low cost to implement, as well as, low cost for the target audience to utilize. | The solution is cost prohibitive to implement and for the target audience. |  |