






SAMSON BANIHIT

CONTACT

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SOCIAL MEDIA

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SKILLS

- ✔ Web Development
- ✔ Wordpress Development
- ✔ UI/UX Design
- ✔ Graphic Design
- ✔ Video Editing
- ✔ CRM Email Marketing
- ✔ Lead Generation
- ✔ Data Management
- ✔ Data Analysis

REFERENCE

-  **Liwayway Tanatan**
CEO/Project Manager | HopTask
law@hoptask.com.ph
-  **Alyssa Franco**
VP Operations | MedStar Philippines
alyssa@medstarphim.com
-  **Rhyan de Loyola**
Faculty | STI West Negros University
rhyan.deloyola@wnu.sti.edu.ph

ABOUT ME

Innovative and task-oriented employee with the technical skills as a valuable addition to the company. I love working on creative processes that satisfies the needs of every clients. Fast learner, approachable, and always keen to details. Can work under time pressure and is dedicated to finishing work on time.

WORK EXPERIENCE

Website Developer

Khayil Digital Solutions - Bacolod City, PH
(Feb. 2025 - Present) | Project-Based

- Developed custom WordPress websites for clients
- Maintained and optimized website performance

IT Specialist

MedStar Philippines - Bacolod City, PH
(Jan. 2023 - Present) | Part-time

- Manages and maintains websites for seamless operation
- Handles lead generation and email campaigns with Snov.io
- Developing clear and informative graphical outputs

Programmer | Web Developer

MedStar Billing Technology & Resources - New York, USA
(Oct. 2022 - Jan. 2023) | Part-time

- Integrated ecommerce and payment platform for website
- Revamped website for better performance and UX
- Restructured website for improved usability and visual appeal

College IT Instructor

STI West Negros University - Bacolod City, PH
(Sep. 2022 - Jan. 2023) | Part-time

Lead Generation Specialist

Hoptask - Dumaguete City, PH
(Dec. 2020 - Oct. 2023) | Part-time

- Efficient data scraping for lead generation
- Enhancing leads through data enrichment
- Maintaining data integrity through quality control

EDUCATION

TERTIARY (2018 - 2022)

STI - West Negros University
Bachelor of Science in Information Technology