



**De La Salle University- Manila
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LBYCPA2
Data Structures and Algorithms Laboratory

Project Proposal

FlixPick: Movie Recommendation System

A stylized black ink signature of Samuelle P. Barja, featuring a large, sweeping loop at the top and a more complex, scribbled bottom.

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October 26, 2023

I. Project Description

Overview

The "Movie Recommendation System" is a program developed to address the challenge of choosing movies from a vast and ever-expanding selection. Based on user choices and information from sources like Rotten Tomatoes, this approach is intended to provide tailored movie suggestions. It has functions including a login system, playlist and bookmark management, and a recommendation engine that generates personalized movie choices.

This study is significant since it addresses the problem of information overload that often occurs while choosing movies. Users frequently find it difficult to obtain material that suits their interests due to the constant increase in the quantity of films accessible. Not only can personalized movie suggestions improve the user experience, but they also speed up the selection process.

Problem Statement

This project aims to resolve the common issue of users feeling overwhelmed by the vast selection of movies. According to a report, it is revealed that 46% of the streaming respondents who took the survey are overwhelmed, due to the fact that they are exposed to continuous growth in the number of platforms and titles, which results in difficulty in choosing what they really want (Porter, 2022). Additionally, decision fatigue may develop in such a situation, making it more difficult to make decisions with assurance and effectiveness. Due to the greater likelihood of making a poor choice, this abundance of alternatives can cause tension and anxiety (Jake, 2021). These problems may be resolved by narrowing the options and concentrating on a manageable number of possibilities. This will simplify the decision-making process, make it more fun, and lessen the weight of self-blame in the case that the decision has a negative effect. People may make better informed selections that are in line with their genuine preferences by being aware of the disadvantages of having too many options. By offering personalized recommendations and a platform for organizing movie selections, it aims to simplify the decision-making process.

Objectives

The primary goals and objectives of this project include the development of a recommendation system, user authentication, and efficient management of movie playlists and bookmarks:

1. Recommendation System:

Develop a robust recommendation engine that offers movie suggestions based on user preferences, previous selections, and comprehensive movie data. The system should continuously refine recommendations based on user feedback and viewing history.

2. User Authentication:

Implement a secure login system that allows users to create accounts, manage their profiles, and access personalized recommendations. User accounts should store essential information, such as viewing history and preferences.

3. Bookmark/Playlist Management:

Enable users to create, edit, and delete movie playlists or bookmarks for future viewing. These features should be user-friendly and adaptable to user needs.

The construction of a recommendation system, which seeks to make movie suggestions to users based on their tastes and watching history, is at the heart of the project's scope. The establishment of a user authentication system is also a crucial element since it will make it easier to create and manage user accounts and store user data for customization. The project also places a strong emphasis on the construction and administration of user-specific playlists or bookmarks for the movies users want to view. However, successful constraint management is essential to the project's success. Notably, the correctness and completeness of the movie dataset are necessary for the quality of movie suggestions, underlining the need for accurate data. To guarantee secure user authentication, data protection, and the preservation of user preferences and information, privacy and security are high objectives. To successfully complete the project, resource restrictions such as possible limits on server storage for user data and movie information must also be appropriately handled.

II. Methodology

In this section, we provide an overview of the Movie Recommendation System project, highlighting the need for such a system in the context of the overwhelming abundance of movies available today. The methodology described here outlines the major steps to be taken during the project's development.

1. Project Planning:

In this portion, we address the initial phase of project development. We define the project's goals and objectives, identify the key requirements from potential users, and establish a project schedule while allocating the necessary resources to ensure its successful execution.

2. Materials/Softwares used:

This section outlines the software and resources employed in the development of the program.

Integrated Development Environment (IDE): IntelliJ IDEA is the primary integrated development environment (IDE) used for software development. It provides a robust platform for coding, testing, and debugging.

User Interface Framework: JavaFX is utilized for creating the user interface of the application. It allows for the development of interactive and visually appealing desktop applications.

Rotten Tomatoes API: To ensure the program maintains an up-to-date and relevant movie database, integration with external data sources is recommended. The program is designed to access data from

external sources, such as the Rotten Tomatoes API. This integration enables the retrieval of the latest movie information, reviews, and ratings, enriching the recommendations provided to users.

By incorporating external data sources, the program ensures that users have access to the most current and comprehensive movie database, enhancing the quality of movie recommendations and user experience.

3. System Design:

Here, we delve into the design of the Movie Recommendation System's architecture. We discuss the major components and create visualization tools such as the Information Processing Diagrams (IPO). This diagram will help illustrate the system's flow, user interactions, and structural elements.

Input-Process-Output Table

Feature	Input	Process	Output
User Authentication System	User registration data (Password & Username)	Stores the user's data in a hash table to be read in the system	Confirmation of successful registration
	User Login data (Password & Username)	Reads the data to see if it is in the system	Forwarding to the main menu of the program
Recommendation Algorithm	User preferences	Utilize a decision tree algorithm to generate movie recommendations	List of movie recommendations based on user preferences
Bookmark/Playlist Management	User selection of movies for playlist	Add or remove movies stored in a linked list representing bookmarks and playlists	Customizable playlist/bookmarks to the user's liking
User Interface development	User's interaction in the program (menu, settings)	Use stack data structure to track the user data session with first in-last out concept	Ability to navigate user actions and forward to the choices

4. Code Implementation and program design:

a. User Authentication System:

This section describes the implementation of a user authentication system, allowing users to create accounts and securely log in. We emphasize the importance of data security in managing user account information.

Data Structure:

Hash tables are essential for managing users' accounts, enhancing security. User account information, including usernames and passwords, is stored in a hash table. Hashing Techniques are applied to provide rapid retrieval of user data during login while maintaining privacy.

b. Recommendation Algorithm:

In this part, we detail the development of the recommendation algorithm. The methodology explores how the system processes user preferences and historical data to generate movie recommendations. Different recommendation algorithms, including collaborative filtering, content-based filtering, and hybrid methods, are considered.

Data Structure:

A tree data structure will be utilized. A decision tree will be constructed to make more informed movie recommendations. This tree can consider multiple attributes such as genre, subgenre, and user ratings for an effective recommendation process. By traversing the decision tree, the system can narrow down recommendations based on user preferences.

c. Bookmark/Playlist Management:

In this section, we explore how the program effectively handles the movies users choose to bookmark, ensuring they can easily access and organize their favorite selections. Additionally, users have the flexibility to create personalized playlists for a tailored viewing experience.

Data Structure:

Linked lists are used for managing user interactions within playlists and bookmarks. Each playlist is represented as a linked list of movies. This allows users to efficiently add or remove movies from playlists and change the order of movies within a playlist. Linked lists provide a simple way to manipulate the playlist without the need for resizing.

d. User Interface Development:

This section focuses on the creation of an intuitive and user-friendly desktop application interface. We emphasize the importance of a well-structured menu system for users to access their playlists, bookmarks, and recommendations.

Data Structure:

A stack data structure is used to track user session data. Allowing users to backtrack through their actions within the application. If a user navigates through different movie recommendations or settings, a stack can keep a record of these interactions. Users can then use the stack to return to the previous state in the application.

5. Testing and Quality Assurance:

In this portion, we address the testing and quality assurance phase, emphasizing the importance of thorough testing, including unit testing, integration testing, and user acceptance testing.

JUnit testing: To ensure the reliability and correctness of individual components within the Movie Recommendation System, we employ JUnit, a widely used testing framework in the Java ecosystem. Each unit, including functions, algorithms, and modules, undergoes systematic testing with JUnit.

Mock Data: JUnit allows us to use mock data to simulate real-world scenarios, ensuring that units perform as expected. This is crucial for validating various edge cases and error handling.

Bug Identification and Resolution: Throughout the testing process, we employ JUnit to identify and document bugs and issues systematically. The testing team works closely with the development team to prioritize and resolve these issues.

JUnit, combined with other testing methodologies, contributes to the overall quality and reliability of the Movie Recommendation System. This framework helps ensure that the software functions correctly and consistently, promoting a seamless user experience.

In conclusion, this research paper's methodology serves as a comprehensive guide for the development of the Movie Recommendation System. The structured approach and detailed descriptions of each phase and component ensure that the system effectively addresses the challenge of assisting users in finding movies to watch.

III. Schedule of Activities

The timetable below showcases the planned schedule of activities to be completed during the duration of the project making.

Person Assigned	Task	Start Date	Accomplishment Date
All	Initial Project Proposal	Oct 13, 2023	Oct 16, 2023
Creation of Final Project Proposal			
Barja	Methodology/IPO	Oct 23, 2023	Oct 26, 2023
	Creation of code draft		
	Schedule of Activities		
Dizon	All parts of Introduction		
	Conclusion		
All	Finalization of Project Proposal	Oct 25, 2023	Oct 26, 2023

Submission of Final Project Proposal			Oct 26, 2023
All	Creation of program (code)	Oct 26, 2023	Nov 5, 2023
Creation of Project Documentation			
Dizon	Introduction	Nov 1, 2023	Nov 11, 2023
Barja	Methodology	Nov 1, 2023	Nov 12, 2023
Barja	Result and Discussion		
Dizon	Conclusion		
Barja	Appendices		
All	Finalization of Paper	Nov 12, 2023	Nov 16, 2023
Submission of Project Documentation			Nov 16, 2023
Creation of Project Demonstration			
Dizon	Script/content organizer	Nov 14, 2023	Nov 15, 2023
Barja	Presentation Creation	Nov 15, 2023	Nov 17, 2023
All	Record video	Nov 17, 2023	Nov 17, 2023
Barja	Edit Video	Nov 20, 2023	Nov 23, 2023
Submission of Project Demonstration			Nov 23, 2023

IV. Evaluation

In this portion the evaluation for the program will be discussed to ensure its overall quality.

Purpose	Metric	Details
Recommendation Accuracy	Mean Average Precision (MAP) & Root Mean Square Error (RMSE)	<p>MAP: Measures the quality of recommendations by considering the precision of the recommended items and the order in which they are presented. Higher MAP values indicate more accurate and relevant recommendations.</p> <p>RMSE: Measures the difference between predicted and actual user ratings. Lower RMSE</p>

		values suggest that the recommendations align closely with user preferences.
User Engagement and Interaction	User Interaction Logs, Click-Through Rate (CTR)	<p>User Interaction Logs: Collects data on how users navigate the system, including which movies they view, bookmark, or add to playlists to log the user behavior.</p> <p>CTR: Measures the ratio of users who click on recommended movies to the total number of recommendations. This will determine the effectiveness of recommendations to the user's liking.</p>
Data Accuracy and Consistency	Data Validation Checksums and Data Consistency checks	<p>Data Validation Checksums: Ensure the integrity of the data by verifying that it has not been corrupted during storage or transmission.</p> <p>Data Consistency Checks: Ensure that data across the system is consistent, with no conflicting or duplicate information.</p>

V. Conclusion

In conclusion, this project focuses on personalized movie suggestions to improve user experience and streamline the decision-making process in order to solve the persistent problem of information overload in the field of movie choosing. The research is essential because it recognizes how difficult it may be for users to make wise and effective decisions due to user fatigue and anxiety brought on by the ongoing proliferation of movies and streaming services. The initiative aims to address these problems by selecting alternatives that are easier to handle, giving consumers the power to make better informed selections that are in line with their genuine preferences.

Beyond its current applications, this initiative provides insightful information that can benefit a larger audience. The concept of tailored suggestions may be applied to several fields in a world that is becoming more and more oversaturated with options and information. It may assist people in making

decisions in a variety of contexts, from selecting books, music, or even educational courses, to streamlining the process of picking various consumer goods. The project's results and approaches can help people who frequently face overwhelming options to make decisions that are more fun, effective, and rewarding by addressing the psychological and practical components of choice overload.

VI. References

Porter, R. (2022, April 6). The Hollywood Reporter. *The Hollywood Reporter*.

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