

Climate Evergreen Style Tips

Common Assets



Image Cutouts
Photoshop



Vectors
Illustrator/XD

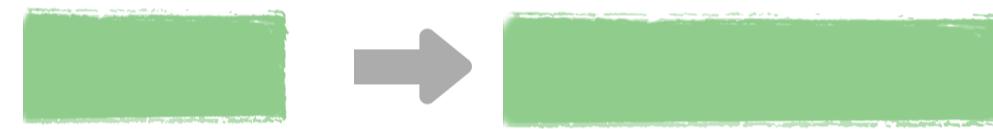


Highlight Text
Illustrator/XD

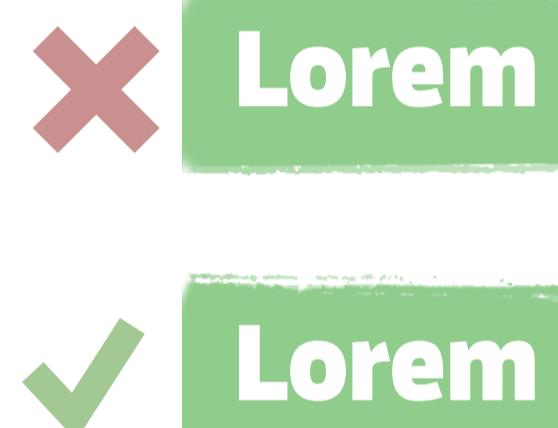
Highlights

highlighta.png
highlightb.png
highlightc.png

Different highlight versions



Highlights can be stretched and transformed as needed.



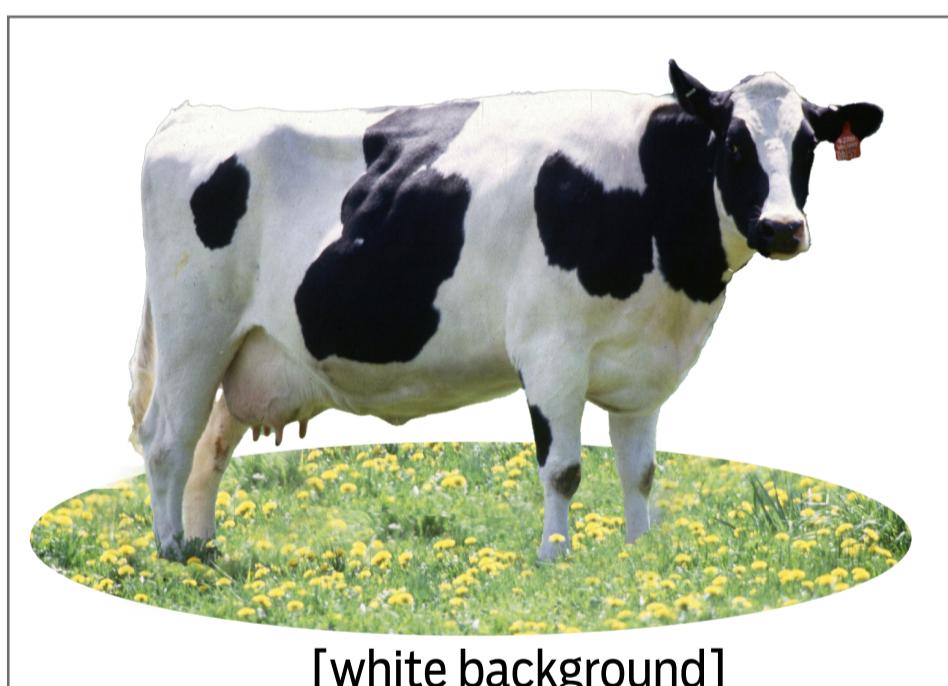
✗ Lorem



✓ Lorem

Make sure the highlighter background fits to the text.

Image Cropping



Make sure that your background is transparent (export as png) and make sure to crop your images. Avoiding empty space makes it easier to work with in ARC.



Image Cutout Example

For spread out images like this, you can cut out specific elements and recombine them to make all the important parts fit neatly.

