

SAM BASKIN

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Work

The Atlanta Journal-Constitution, Data Visualization Intern 2022

- Designed graphics and assets for articles on the AJC website
- Developed style guide for [series](#) of educational articles about climate change
- Wrote and designed [article](#) on climate change in Atlanta
- Created promotional [graphics](#) and [animations](#) for articles released on social media
- Created [locator maps](#) for breaking news stories
- Developed [data visualizations](#) for digital articles using Adobe and Datawrapper

Socially Aware Mobility Lab, Data Visualization Research Assistant 2019-Present

- Created visualizations and graphics to explain new transit systems in Atlanta
- Developed custom visualizer for large datasets with Python and Folium
- Created [animations](#) to explain the lab's projects to the public
- Designed [web pages](#) and web content
- Designed an [app](#) used in a pilot run by MARTA, Atlanta's transit system

VeriSolutions, Design and Web Development Intern 2017-2019

- Design and web development intern for technology startup in Atlanta
- Created [infographics](#) and video tutorials to improve user experience
- Wrote and produced graphic animations and marketing videos
- Redeveloped website using HubSpot, HubL, HTML, and CSS

3484 Magazine, Creative Director and Co-Founder 2018-2022

- Developed style and layout of student news [magazine](#) at Georgia Tech
- Wrote and designed print [articles](#) under tight deadlines
- Designed graphics for informative Instagram social media [posts](#)
- Directed design staff to ensure content met our creative brand
- Created strategy and funding plan to pitch and launch magazine

Education

Georgia Institute of Technology, 2023

Major in Computer Science, Concentration in People and Media

Skills

Software and Libraries Adobe Photoshop, Indesign, Illustrator, After Effects, Premiere, XD, ai2html, Mapbox, Audition, Lightroom, Leaflet/Folium, Deck.GL, ARC, Datawrapper

Programming Python, Java, CSS, HTML, Javascript, D3, React, R, SQL, Arduino, Github