

Ron Harris
87 Radcliff Avenue
Port Washington, NY
516.244.1142
[**Ronharris7@optonline.net**](mailto:Ronharris7@optonline.net)

JOB OBJECTIVE:

To seek a Sales/Marketing Position with a major company that will take advantage of the expertise that I have developed over the last thirty years in the broadcast television industry.

QUALIFICATIONS:

As a former Senior On-Line Editor, General Manager and Vice President of Sales & Marketing, I offer a unique blend of production expertise and management experience. I'm as comfortable in an editing room/office environment or communicating on-line as I am in a conference room conducting a meeting before staff or prospective clients.

WORK EXPERIENCE:

6/3/15 to Present...Ron Harris Productions

Owner/Operator

My responsibilities include supplying production and post production services to the broadcast industry offering talented and experienced video and audio people that I have worked with and nurtured over my broadcast career, as well as offering my own services as producer, director, shooter and editor.

3/3/11 to 3/10/15---DuArt

Vice President of Production/Sales

I was brought into this 92-year film-finishing facility/lab to help initiate the metamorphosis from film-oriented post production to video post-production based on my many years in the television/video production/post production industry in Manhattan. We had 25 rental edit rooms/production offices when I arrived. We now have 95 rooms...with such tenants/clients as MTV2, Paramount, Lyons Gate Films, NBC Universal/USA Network, Pokemon International and many others.

My responsibilities included renting the above rooms to production companies and broadcast/cable networks, managing our HD post production division, developing industry-wide sales strategies, creating production and post production proposals/budgets for broadcast, cable and on-line projects and directing and leading my internal sales team. My production and post-production background enables me to guide my clients through their projects in the most expeditious manner possible.

1/09/10 to 3/3/11---Broadway Video

Vice President of Sales & Marketing: My responsibilities included representing Broadway Video as a 'full-service' facility offering traditional video and audio post services (Broadway Sound) and duplication/file transfers/encoding/satellite transmission, QC services, etc. (Broadway Video Digital Media)....while expanding the Broadway brand by starting to offer '4-wall'/Avid rental services

(similar to LA Digital offerings) along with renting production/office space to production companies looking to live in a post environment. In addition, I have brought in Broadway's first and recently-completed 3D post project....expanding the brand even further.

Some clients I have brought in since January include USA Network, MSG Media, Bellator Fighting Championships, CNBC, New York & Company, Library of American Broadcasting, Nickelodeon International, EPIX HD, Picture Shack Entertainment, Oxygen-NBC Universal, AMC, Rainbow Media and more.

12/09-1/10---LA Digital Post

Director of Sales & Marketing: My responsibilities were to rent out the 35-edit room facility in a 'four-wall' configuration; that is, rent out the editing system (any model Avid or Final Cut PRO) and real estate (editing room itself) to clients who would bring in their own editors for the duration of the project. Also, I would look to rent out systems off-site when clients wanted to do post in their own office or space.

However, I also established LA Digital's first finishing post division by hiring the first staff editor/creative director and separate graphics artist to finish projects started in other rented editing rooms in the facility (or off-site, for that matter). Prior to my arrival, there were any staff members except for a small group of engineers responsible for setting maintaining edit systems on and off-site.

9/2008-12/09---The Napoleon Group, New York, NY

Senior Account Executive/Broadcast Sales: My goal was to 'open up' the facility/production company to outside broadcast/corporate post production projects for the first time in the company's existence. The Napoleon Group has specialized in test commercials (animatics/photomatics) and high-end graphics/animation since its inception in 1979.

In addition, I serve as the Executive Producer for all broadcast/corporate clients in house (due to my background as an on-line editor at National Video Center and General Manager at Manhattan Center Studios). I also serve as a director for studio/remote shoots and as Avid/Final Cut editor on special projects.

Current broadcast/corporate Clients include USA Network, NBC Universal, Discovery Network, SportsNet NY, Morgans Hotel Group, Starwood Hotels and Resorts, Rainbow Media Holdings and CNBC.

3/2006-9/2008---Manhattan Center Studios, New York, NY

General Manager, Post Production/Director of Sales: My task was to take a non-functioning post production division and to upgrade it into a fully-functioning HD division.

As General Manager, I upgraded the Avid Unity media storage system to enable HD storage, increased and made more versatile the post work-flow between editing rooms and upgraded the Avid Symphony to an uncompressed HD Symphony Nitris. I also upgraded the Avid Adrenaline and Avid Media Composer suites to enable compressed HD post, as well. In addition, I added a PRO Tools mixing room as an additional seat on the Unity system and introduced a Final Cut editing system to our graphic division (which included AfterEffects, Combustion and 3-D Maya).

I introduced Satellite Media Tours to our television studio division, enabling MCS to take full advantage of its satellite transmission connectivity to Ascent and Waterfront and to enable our insert studio with robotic camera, roof camera, teleprompter and green screen to serve as the perfect vehicle for a New York-based media tour.

I also brought in broadcast shoots such as talk shows, commercials, music videos and corporate videos to both our ad-hoc television studios, TV2 and TV3. I offered the opportunity for independent filmmakers to use our production and post production facilities to shoot their films, to house their production staffs and to rough-cut, conform and color-correct in a totally uncompressed HD environment. In 2007, three independent films were being produced and post-produced in the facility.

1/2005-3/2006—Sleeveless Productions, New York, NY

Executive V.P., Sales & Marketing: My task was to take a small (3000sq. ft.), high-end boutique with a very small client base through its expansion into a more formidable (9000 sq. ft.) facility...all the while specializing in Smoke, Flame and branding/graphic design packages.

It was my intention to introduce even the most experienced producers to Discreet's Smoke editing system, making them aware of its editing flexibility and the speed of its graphic and compositing ability over more traditional SD and HD non-linear systems.

Clients included MTV, VH1, Food Network, ESPN Classic, Starwood Hotels & Resorts, Rainbow Media Holdings, In Demand Networks and many others.

8/2002-1/2005 -- Image Group Post/BLINK.fx, New York, NY

Director of Sales: My goal was to develop a comprehensive broadcast sales strategy and price structure that will enable Image Group to expand into an industry force in broadcast and corporate video and film production.

Responsibilities also included representing **BLINK.fx**, a division of Image Group Post, specializing in graphic design, compositing for broadcast shows, commercials, feature films and corporate videos. In addition, I booked NEP/Image Group shooting stages throughout the city for broadcast and corporate shoots.

Clients included Universal/USA Networks/Sci-Fi Channel, Children's Television Workshop, Lifetime Television, TV Food, E! Entertainment, Darcy, Starwood Hotels & Resorts, McKinsey & Co., Cablevision (Rainbow Media/Sterling Digital/HD channels), Outdoor Life Network, Fox News/Fox Sports, College Sports Television, New Jersey Public Television and many others.

3/1995-7/2002 -- National Video Center, New York, NY

Senior Account Executive: Responsible for representing and selling all twelve divisions of National Video Center: Guiding clients to the appropriate division, budgeting and creating price structure for sessions and long-term projects. My goal: Utilize as many internal divisions as possible and to promote the implementation of creative services within the facility (from concept to final product).

5/1990-3/1995 -- National Video Center, New York, NY

Senior editor: First senior on-line editor at National Video Center. Used all prevalent editing systems (CMX, Paltex, Calloway, Axial Accom, Avid Media Composer) and digital effects generators (DVE, ADO, Abecas A51/53, K-Scope, Krystal) through the years. Clients included all major broadcast networks, cable channels and major corporations.

EDUCATION:

New York University Graduate School of Education, New York, NY

Master of Communications (Media Ecology). Included the study of communications techniques and theory and comprehensive hands-on experience in film and television production courses.

Colgate University, Hamilton, NY.

BA, Liberal Arts (major-English, minor-Communications)

COMPUTER SKILLS:

Currently own and operate Avid Media Composer and am experienced in Final Cut, Day-Timer Organizer, ACT! Management, ScheduALL systems...and ALL social media such as LinkedIn, Twitter, Alignable, Facebook and many other on-line services.

AWARDS RECEIVED:

- ***Monitor Award Finalist:*** “Bandwagon”, Lew Lehrman for Governor, 1983.
- ***Monitor Award Finalist:*** “In Style” (W Magazine), 1984.
- ***Monitor Award Finalist:*** “You’ll Love it”, ABC Network, 1985.
- ***Monitor Award, Best Editor, News/ Documentary:*** “TV &The Presidency,” 1987
- ***Pollie Award: Political Campaign:*** “Bush for President,” 1988
- ***Gold Medallion, BPMI:*** “Joan Rivers-Find Joan a Honey”, Tribune, 1991
- ***Pollie Award, Best Editor:*** “Street Crimes”, Giuliani for Mayor, 1994
- ***CTAM Award:The Mark:*** “Excellence in Cable Marketing/Advertising”, HBO
- ***Telly Award, Best Editor:*** “Carmella Restaurant Family Spot, 1994
- ***Telly Award, Best Editor:*** “Carmella Restaurant Image Campaign”, 1994
- ***TV Movie Awards, Best Children’s Production:*** “Calliope”, USANetworks, 1995