# Sunatra Das

## **Marketing Executive - Optol Technologies Pvt Ltd**

Mumbai, Maharashtra sunatradas3\_o6j@indeedemail.com +91-9833449934

## Work Experience

### **Marketing Executive**

Optol Technologies Pvt Ltd - Mumbai, Maharashtra December 2017 to Present

Working in the Field Marketing department of LED LIGHTS. Demonstrating/Presenting products.

- = Handling existing customers (Architects) of the company as well as develop new customers (Architects).
- = To understand customers (Architects ) requirement, visit the concerned sites and prepare quotes accordingly.
- = Provide innovative ideas and suggestions to improve the market presence.
- = Designing some Graphics.
- = Emailer and Email sending to existing and new customers.

#### 3D Visualiser

Aria Design Studio - Mumbai, Maharashtra April 2015 to November 2017

Furnishing, decorating and interiorising the room's spaces by 3D Max

- = Depicting, illustrating & re-Christianising the room spaces by putting various simulative models, furnishings and fixtures and even the texturing
- = Conducting extensive detailing of lighting, modelling, texturing, camera and proportion
- = Estimating clients' user interface requirements and providing them with best solutions involving evaluation and definition of the scope of the project
- = Managing end-to-end management of multiple projects from conceptualization and visualization to technology mapping and final execution of projects

### 3D Visualiser

Architecture Design Art Private Limited - Mumbai, Maharashtra April 2011 to February 2015

Furnishing, decorating and interiorising the room's spaces by 3D Max

- = Depicting, illustrating & re-Christianising the room spaces by putting various simulative models, furnishings and fixtures and even the texturing
- = Conducting extensive detailing of lighting, modelling, texturing , camera and proportion
- = Estimating clients' user interface requirements and providing them with best solutions involving evaluation and definition of the scope of the project
- = Managing end-to-end management of multiple projects from conceptualization and visualization to technology mapping and final execution of projects

#### 3D Visualiser

Digital Display System - Kolkata, West Bengal March 2010 to March 2011

Furnishing, decorating and interiorising the room's spaces by 3D Max

- = Depicting, illustrating & re-Christianising the room spaces by putting various simulative models, furnishings and fixtures and even the texturing
- = Conducting extensive detailing of lighting, modelling, texturing , camera and proportion
- = Estimating clients' user interface requirements and providing them with best solutions involving evaluation and definition of the scope of the project
- = Managing end-to-end management of multiple projects from conceptualization and visualization to technology mapping and final execution of projects

### Education

### **PGDM** in Marketing

Welingkar Institute of Management, Development and Research - Mumbai, Maharashtra  $\mu$  July 2014 to December 2016

#### **B.A.** in General

East Calcutta Girl's College, University of Calcutta - Kolkata, West Bengal June 2006 to 2009

### Skills

ANIMATION (8 years), ADOBE PHOTOSHOP (9 years), EXCEL (5 years), MICROSOFT OFFICE (5 years), 3D MAX (9 years), V-Ray (9 years)

### Links

https://www.linkedin.com/in/sunatra-d-06971918

### Certifications/Licences

#### **HDA**

June 2009 to Present

Arena Animation

## Fashion & Interior Centre of Technology (FICT)

August 2010 to Present

Interior, AutoCAD

### Additional Information

#### IT SKILLS

Applications: Microsoft Office, PowerPoint, Excel, Visualize, Soft Animation, Photoshop

Graphic Designing: Adobe Photoshop Animation Software: 3D Max, V-Ray