

# Brandon Corey

## **Creative**

New Jersey

I am passionate about being part of a team that makes people stop and take a closer look. I seek to create work that both inspires and pushes the envelope while creating truly jaw dropping assets. In the world of today, a company no matter how big or small absolutely must put its best foot forward with any public facing creative assets. I make it my goal to see to it that the assets I create are nothing less.

Authorized to work in the US for any employer

## Work Experience

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### **Photography Marketing Manager**

Material Good NY - New York, NY

November 2017 to Present

### **Photographer**

The Frye Company

June 2016 to July 2017

Work alongside stylist to photograph all items according to company style guides.

Keep a live inventory of shoot samples

Manage upkeep of all studio equipment

### **Photographer**

SCOOPNYC

March 2015 to June 2016

Style and photograph all items according to company style guides.

Retouch and insure that all metadata adheres to preset standards.

Prioritize shooting schedule to maximize shot list while ensuring quality remains at company expectations.

### **Art Director**

LB Gardens Inc

September 2012 to May 2016

Manage, maintain, and oversee all social media relations.

Negotiated film and television right with Warner Brothers, Comedy Central, CBS, etc

Negotiated terms of use for images and likeness with Michelin Guides, TIME, UP Magazine, etc

Established relationship with Barclay's Center "Taste of Brooklyn" as Official Pizza of the Barclay's Center

Developed website from scratch including all photography and written content.

## Education

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### **Master of Fine Arts in Photography**

Spéos Institute for Professional Photographers - Paris, FR

## **Bachelor of Arts in Communication**

Coastal Carolina University - Conway, SC

### Skills

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Indesign (6 years), ASSET MANAGEMENT (7 years), FLASH (Less than 1 year), HP-UX (Less than 1 year), Capture One (3 years), Photoshop (10+ years), Lightroom (6 years), Excel (4 years), shopify (2 years)

### Links

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<http://www.brandoncorey.com>

### Additional Information

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#### Skills

##### Photography:

Digital and Analog 35mm, Medium, and 4x5 Large format camera systems.

Flash and "Hot" continuous studio lighting

On location flash and supplemental flash fill lighting for editorials

Adobe Lightroom and Bridge Digital Asset Management systems

PhaseOne CaptureOne Digital Asset Management System

Hasselblad Phocus Digital Asset Management and retouching software

##### Design:

Adobe InDesign, Photoshop, and Illustrator design programs

UX/UI Design, Email Marketing layouts, Social Media cohesion design

##### Social Media / Marketing:

Facebook, Instagram, Twitter, Youtube/Vimeo, Google+

Google Analytics, Search Engine Optimization

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