

Lacey Habicht

I believe human relationships lie at the core of every metric of business success. Impressions matter, and small gestures and details can have an enormous impact on a company's reputation, its brand strength, and its future. I will adapt to the status quo, and place learning, growth, and flexibility as a priority to achieve company goals and standards efficiently!

1 Gail Drive, Apt D
Nyack, NY 10960
(551) 497-8588
Laceyh14@gmail.com

EXPERIENCE

Dynamic Productions USA, Orangeburg, NY — Account Manager

October 2018 - Present

Manage business relationships with clients by working with them to identify their specific needs for events. Review with our production team and vendors to execute client events. Provide client services from conception, design and completion of each event. Determine budgetary limitations, potential and produce quotes. Create 2D/3D renders for design, build and engineering. Work with our production team to design solutions and produce events in a timely manner. Oversee and organize communication between clients, staff and vendors. On site project management and client support.

PFS Investments, Paramus NJ — Division Manager/Licensed Representative

April 2017 - September 2018

Assisting clients in meeting their needs specific to their personal finances. Educating clients about the right types of insurances, investments and debt solutions. Responsible for recruiting, licensing, and developing representatives and overseeing sales and development for the branch. Running weekly sales training and presentations. Responsible for scheduling and conducting financial workshops and seminars for local businesses.

Sports Inc 2000, Ridgefield Park NJ — Account Executive

December 2016 - April 2017

Responsible for developing, implementing and executing marketing plans in order to attract new customers and retain existing ones. Responsible for recruiting, building and developing a sales team. Staying on top of salesforce with constant coaching and motivation to push sales performance while leading by example.

TECHNICAL SKILLS

Vectorworks 2D & 3D Renders
Microsoft Excel / Powerpoint /
Word / Outlook

SKILLS

Communication
Ability to Work Well Under
Pressure
Decision Making
Time Management
Self-motivation
Conflict Resolution
Leadership
Adaptability

EDUCATION

St. Francis College, Brooklyn Heights, NY — Degree: Business Marketing and Management

September 2012 - May 2014

Graduation Date: May 2014

Marywood University, Scranton, PA — Major: Business Marketing and Management

September 2009 - May 2012

Pacha NYC, New York NY — *Event & Marketing Coordinator*

November 2014 - January 2016

Booking, organizing and overseeing events. Hosting VIP's during events to make sure all needs and concerns are met. Keeping track of sales from events and training staff.

Pajar Canada, New York NY — *Vice President Assistant*

September 2014 - March 2015

To gain knowledge and experience in the industry directly dealing with product sales and management. Experience in writing orders, creating excel spreadsheets, and directly working with products. Attending trade shows, setting up merchandise and possessing extensive product knowledge.