

Stacy Whitaker

Creative Marketer

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Work Experience

Content Specialist

StatGear & GeekOn - Brooklyn, NY

July 2018 to Present

- Generating Social Media Content for Instagram, Facebook, and Pinterest.
 - Social Media Ad Management
 - Blogging
 - Social Media Post Scheduling
- Generating Video Content for Ad Campaigns and YouTube Channel.
- Data Analysis from SEM and Facebook Campaigns
 - Keyword Optimization
 - Ad Targeting Optimization
- Creative Writing
 - Amazon Listings
 - Website Copy
- Influencer Marketing
 - Built partnerships with social influencers for product campaigns

Marketing Associate

Ziddos - New York, NY

June 2016 to June 2018

- Develop partnerships with stakeholders including customers, suppliers and partner organizations.
- Client Relationship Management
 - Onboarding & Client Training on SAAS Software
 - Providing First Class Customer Support
- Digital Marketing
 - Social Media Ad Campaign Execution
 - Email Marketing Campaign Execution
 - Google SEO Campaign Management

Education

Bachelor of Business Administration in Marketing

University of Texas at Arlington - Arlington, TX

December 2015

Assessments

Social Media — Highly Proficient

March 2019

Measures a candidate's ability to create content, communicate online, and build a brand's reputation.

Full results: https://share.indeedassessments.com/share_assignment/m0cn8bdinhg-stwz

Social Media Skills — Highly Proficient

February 2019

Measures a candidate's ability to create content, communicate online, and build a brand's reputation.

Full results: https://share.indeedassessments.com/share_assignment/6sozallipbbuezs8

Teamwork: Interpersonal Skills — Proficient

April 2019

Resolving disputes, solving team problems, and understanding nonverbal cues.

Full results: https://share.indeedassessments.com/share_assignment/dilvaaj321x-9s7c

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