### Carol Oberlohr

# Cape Girardeau, MO 63701

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### CORE COMPETENCIES

- xx years working in B2B software industry
- Proven track record of meeting or exceeding quotas
- Deep knowledge of enterprise resource planning (ERP) software and cloud/SaaS environments
- Familiar with public sector business solutions and internal practices
- Proficient at managing customer expectations

### SOFTWARE SKILLS

- SalesForce
- Microsoft Office
- Team Support
- Jira
- Clarizen
- Microsoft Dynamics CRM
- Student Information Software
- Quick Books

# PROFESSIONAL EXPERIENCE

## Harris Computer Systems: 1999 - Present

Harris provides mission critical software solutions for the Public Sector, Healthcare, Utilities and Private Sector verticals throughout North America, Europe, Asia and Australia.

## Pre-Sales Solution Consultant, CityView: 2018-Present

Public sector organizations across North America have chosen CityView as their community development and land management solution since 1982.

- Review and respond to functional requirements of proposals
- Perform product demonstrations
- Work with sales to identify and target prospects and clients
- Work with marketing to construct email invitations

#### Customer Success Manager, Cayenta: 2016-2018

Cayenta is a North American leader in technology for medium to large utility clients. It provides innovative end-to-end CIS and ERP solutions that were engineered from the ground up to be agile and seamless.

- Grew additional revenue by increasing the Cayenta footprint within existing 22 accounts
- Attained or exceeded \$1,000,000 quota targets for assigned book of business
- Managed client interactions and assisted other functional teams to deliver client services
- Built and maintained relationships with economic buyers, key decision makers and operational staff
- Performed analysis of client initiatives, strategic plans and budgets to identify opportunities for our software and services
- Reported on and developed strategies to improve customer satisfaction
- Created, refined and delivered value messaging to existing clients
- Used customer and prospect contact activities tools and systems, and updated relevant information held in these systems

### Customer Success Manager, Harris ERP: 2004-2016

Harris ERP has been providing Enterprise Resource Planning software exclusively to the public sector for more than 30 years.

- Grew additional revenue by increasing the Harris ERP footprint within existing 121 accounts
- Managed client interactions and assisted other functional teams to deliver client services
- Provided feedback/guidance to product strategy and development teams to ensure products maintained their leadership positions in the marketplace
- Reviewed and responded to the functional requirements of proposals

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• Performed product demonstrations

# Implementation Specialist, Harris ERP: 1994-1998

- Delivered classroom, train the trainer, remote session, and hands-on training to clients on the financial applications. Developed training guides, lesson plans, job aids and online help systems
- Managed projects in the implementation cycle
- Managed the customer support line and developed new procedures to reduce the call frequency, such as enhanced reference materials

# **Prodigy Leadership Academy**

Christian school serving students from pre-K through high school. Part-time position while working at Harris ERP.

## Business Manager: 2013-2015

- Ensured the accounting procedures within the school system met all federal, state and local requirements
- Developed, implemented and provided oversight of the annual budget.
- Responsible for payroll and all financial reports

#### **Maximus**

For more than 40 years, MAXIMUS has partnered with state, federal and local governments to provide communities with critical health and human service programs

# Sales & Marketing Consultant: 1999-2004

- Worked closely with the Vice President of Sales & Marketing to establish sales team objectives and strategies for obtaining new customers
- Responsible for generating leads as well as software demonstrations for the Student Management Product suite.
- Reviewed and responded to the functional requirements of proposals
- Delivered classroom, train the trainer, remote sessions and hands-on training to clients.

## **EDUCATION**

Southeast Missouri State University - Bachelor of Science in Business Administration; Major: Finance