

JOANNE SEPHINE

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May 2, 2019

Rewardyd
New York, NY

Re: Marketing Manager

Dear Sir or Madam:

I am intrigued by the Marketing Manager position and am well positioned to excel in it as it taps all the areas of expertise that I have developed throughout my career.

I have played key leadership roles in Marketing - Creative, Account and New Business Development. Currently, at Bionic Crayon, a New York Advertising Agency, I wear many hats. I partner to define the company's positioning and brand image and am a key player in Business Development, proactively originating new business prospects, crafting proposals and closing deals to create new clients for my company.

In Creative Supervision, I lead our national marketing team across integrated platforms, spearheading consumer engagement experiences that deliver against brand health and business goals. To get an idea of my creative sensibilities, please take a look at the Bionic Crayon website, the link is below.

I'd love to roll up my sleeves for Rewardyd and be part of a team to help strengthen and grow your business - it would be energizing for me.

Thank you for your consideration. I look forward to speaking with you about our mutual partnership.

Sincerely,

Joanne Sephine

<http://www.bioniccrayon.com>

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