

JOSEPH CHILLEMI

Marketing Technologist

CONTACT

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347 777 3987

PROFILE

I am a marketing technologist seeking a full-time position in the field of tech and marketing, where I can apply my knowledge and skills for continuous improvement. I have experience in web development, e-commerce management, PPC & SEO campaigns, market research, reputation management and developing strategies that drive products to success.

PROFESSIONAL EXPERIENCE

Marketing Technologist
MinxNY.com
Sept 2016 - April 2017

- Developed and managed a fully functional Magento e-commerce website
- Spearheaded a diversified campaign across multiple digital mediums including Adwords, Facebook, Amazon and much more
- Created landing pages and videos for innovative new product lines

Marketing Technologist
Charge Media Group
March 2016 - Sept 2017

- Performed any and all Marketing Duties expected of any marketing agency including PPC campaign management, and website development
- Lead both an international and in-house SEO team that consistently delivered first page results

Marketing Manager
Nuride Transportation
Apr 2015 - March 2016

- Managed a small team of individuals who together was responsible for marketing various children companies of Nuride Transportation group
- Developed Three Websites, and managed various PPC campaigns
- Traditional marketing included: brochures, business cards, and news ads

Owner
Word of Mouth Advertisement
July 2011 - Present

- Clients Retention month after month for over six years
- I continuously provide a magnitude of different marketing services including digital signage, PPC & SEO campaigns, videos ads, business cards, web development, automation and much more

EXPERTISE

Web Development
Digital Marketing Campaigns
Reputation Management
Leadership
Strategic Planning
Visual Presentations
Budget Control
Automation

EDUCATION

2006 - 2008

Associate of Science in Computer Engineering
Queens Community College
GPA: 3.5

2001 - 2005

High School Diploma
Aviation High School

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TECHNICAL SKILLS

Digital Marketing

- SEO (Onsite + Offsite)
- PPC (Google + Bing)
- Social Media Marketing
- Strategy Development
- Team Management
- Email Marketing
- Reputation Management

Programming Languages

- HTML
- CSS
- Javascript
- JQuery
- AngularJS
- Java
- NodeJS

Traditional Expertience

- Digital Signage
- Business Cards
- A-Frames
- Flyers
- Radio
- Newspapers

SOFTWARE KNOWLEDGE AND PLATFORMS

Digital Marketing

- Google Adwords
- Google Analytics
- Google Tag Manager
- Google Insights
- Bing Merchant Center
- Hootsuite
- MailChimp
- Ninja Cat
- Acquisio
- Ahrefs
- SEM Rush
- Spyfu
- Yext
- Screaming Frog

Web Development Platforms

- WordPress
- Magento
- Joombla
- Greensock
- Phaser.io
- Socket.io

Other Tools

- Photoshop
- Gimp
- Blender 3D
- Microsoft Office
- Sellercloud
- Netsuite

E-commerce Platforms

- Amazon.com
- Jet.com
- Wayfair.com
- Overstock.com
- Homedepot.com
- Groupon
- Commerce Hub
- Staples

REFERENCES

Coni Ballet (Client 5+ years)

Owner, Rising Stars Dance Studio
(718) 641-0653

Sgt Odom

Sergeant, Dept. of Sanitation NYC
(917) 556-2716

George M Carter (Client 5+ years)

Owner, J. V Carter Jewelers
(347) 508-4509

Frank P. Pantina (Client 6+ years)

Owner, Cross Bay Chemist
(917) 375-2486

Max Fanwick

Owner, exploratormedia.com
(203) 434-0179