

Jordan Hutchings

New York, NY

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Authorized to work in the US for any employer

Work Experience

Social Media Manager/Digital Marketing Manager

THE RESULTS COMPANY - Provo, UT

January 2017 to Present

I provided technical solutions to any sales and marketing related issues. Help with growth and customer satisfaction and numbers. Over looked marketing coordinators. Managed all Digital Marketing campaigns. Constantly improving sales. Lead all digital marketing campaigns (and all that includes). Improved and developed company brand and image. Constantly bringing new ideas and plans to the table.

Digital Marketing Manager

Marquee IT - Orem, UT

March 2013 to December 2016

This is a start up software company, I was a sales rep as well as the marketing intern and eventually worked my way up into Project Management and digital marketing! My responsibilities included: Maintaining and running project schedules, project plans, work hours, budgets and expenditures. Organizing as well as participating in stakeholder meetings. Monitoring analytics and and software. Also undertaking project tasks as required. I was also marketing coordinator, maintained the website and all SEO, adwork, and various projects to improve sales and customer numbers. Maintained all social media. Email Marketing, Facebook Ad Work/Instagram. Constantly improving sales.

Education

Bachelors in Business/Marketing

University of Utah - Salt Lake City, UT

August 2015 to May 2018

High School Diploma

Westlake High School - Saratoga Springs, UT

August 2011 to May 2015

Skills

Excel (5 years), MailChimp (5 years), Microsoft Office (5 years), Facebook Ads (5 years), Salesforce (5 years), Basic Html, Basic WordPress, Project Management, Adobe, Google Adwords (5 years), Social Media Marketing (5 years), Social Media Management, Social Networking (5 years), Google Analytics

(5 years), Wordpress (5 years), Hubspot (3 years), CSS (5 years), Marketo (5 years), Photoshop (3 years), Indesign (3 years), Social Media, Facebook, Digital Marketing, Hootsuite, Public Relation, Email Marketing, Web Design