

Krista Lutzick

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EDUCATION

Liberty University

2019 - Anticipated 2021

Master of Science: Sport Management
Sport Administration

Belmont University

2013 - 2016

Bachelor of Business Administration
Music Business
Cum Laude

RELEVANT COURSEWORK

Sports Marketing and Public Relations

Sports in Society

Artist Management

Event Management

Music Industry Contract Law

The Entertainment Industry

Copyright Law

Radio Promotions

Music Publishing

Business Finance

Accounting I

Accounting II

Management

Marketing

SKILLS

Ability To Work Under Pressure

Time Management

Teamwork

Leadership

Organizational

Problem-Solving

Customer Service

Detail Oriented

Self-motivation

PROFILE

Eager detail-oriented graduate student who enjoys working with numbers.

WORK EXPERIENCE

Accounts Payable - Loews Hotels (Beacon-Hill Financial) April 2017 - May 2019

- Served as a temporary Check Processor from June 2018 to Sept 2018. Duties included creating paper and electronic payment for Loews Hotel & Resort properties using Oracle and Doc-Link, as well as communicating with Accounts Payable Manager, Director of Finance at each property, outside vendors, as well as customer service team members regarding payment
- Process invoices for Loews Hotel & Resort properties using Doc-Link, OneVolve, Adaco, and Epicor as well as index and audit invoices, as needed

Corporate Sales Assistant - Christie Cookie Co. (StaffMark) Nov 2016 - Feb 2017

- Assisted the North Carolina & South Carolina Corporate Sales Reps with orders during the Holiday Season which included entering orders into AS400, maintaining Excel Spreadsheets, proofing orders, as well as calling and emailing customers regarding orders.

Talent Escort - West End Enterprises

June 2014 - Present

- Served as a talent escort for Brandi Carlile at the 2019 CMT Music Awards
- Served as a talent escort for artists and their teams at CMT Cross Roads: Brooks & Dunn and friends
- Served as a talent escort for Thomas Rhett, Brett Eldredge, LOCASH, Eli Young Band, and Jessie James Decker at the 2019 CMT Music Awards Radio Remote
- Served as a talent escort for Florida Georgia Line, Brett Eldredge, LOCASH, and Devin Dawson at the 52nd Annual CMA Awards Radio Remote
- Assisted with escorting artists and their teams at the 2018 CMT Artists of the Year. Talent included honorees Miranda Lambert, Carrie Underwood, Kelsea Ballerini, Maren Morris, Hilary Scott, Karen Fairchild and Kimberly Schlapman
- Served as a talent escort for Sam Hunt at the 2018 CMT Music Awards
- Served as a talent escort for Florida Georgia Line, Little Big Town, LANCO, Devin Dawson, Lindsay Ell, and Morgan Evans at the 2018 CMT Music Awards Radio Remotes
- Served as a talent escort for Thomas Rhett, Little Big Town, Lee Brice, LOCASH, Chris Lane and their teams at the 51st Annual CMA Radio Remotes in Nashville on November 6 & 7
- Served as a talent escort for Lady Antebellum and their team at the 2017 CMT Music Awards
- Served as a talent escort for artists at CMT Crossroads: Earth, Wind & Fire and Friends
- Served as a talent escort for Luke Bryan, Trace Adkins, and LOCASH at the 50th Annual CMA Awards Radio Remote
- Served as an talent escort for Dierks Bentley, his band, and crew at the 2016 CMT Music Awards
- Escorted Old Dominion and David Nail at the 49th Annual CMA Awards Radio Remotes
- Served as Little Big Town's Talent Escort at the 2015 CMT Music Awards
- Served as a Talent Escort for Dustin Lynch and Parmalee at the 48th Annual CMA Awards Radio Remote
- Served as an talent escort for Jason Aldean at the 2014 CMT Awards

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ON CAMPUS INVOLVEMENT

*Belmont University Service Corps
Member August 2013 - May 2016*

- Served as an Artist Escort for Michael Ray and RaeLynn at the 2015 Red Carpet Radio Remote for the ACM Awards
- Escorted LOCASH at the 2016 MusicRow CountryBreakout Awards
- Sold merchandise for Toby Mac at Bridgestone Arena
- Served as Little Big Town's Talent Escort for the 2015 CMT Awards
- Checked-in guests and guided attendees at the Band Perry's 2015 Fan Club Party
- Assisted Warner Music Nashville with Cole Swindell's Meet and Greet during CMA Fest 2015
- Served as a Talent Escort at the 2015 and 2014 Music City Cares Celebrity Softball Tournaments
- Directed the crowd to the Official After Party following the 2015 ACM Awards
- Assisted production with crowd control at ACM's Party For a Cause in 2015
- Assisted attendees at CRS 2015 and CRS 2016
- Served as a Talent Escort at the 2014 American Country Countdown Awards Radio Remote
- Assisted with the Red Carpet at the 2014 ACM Honors
- Fulfilled several duties at the 2013 and 2014 IEBA Conferences
- Assisted the TJ Martell Foundation at a fundraiser at Big Kenny's House
- Assisted with the Band Perry's Meet and Greet at the Band Perry's VIP Fan Club Party 2014
- Coordinated The Listening Room Café for Tin Pan South 2014

CMA EDU

Member August 2013 - May 2016

Production Assistant & Stage Manager - Windfall Productions Feb 24 - 25, 2017

- Completed tasks as needed, including catering, to assist in the production of the 2017 SEC Indoor Track and Field Championships held at Vanderbilt University, which aired on ESPN
- Served as a Stage Manager for ESPN Commentator John Anderson which included working with John, the producer, and collegiate athletes
- Coordinated interviews with athletes and John Anderson

Merchandiser - Jay-Z, Beyoncé, and Taylor Swift

August 22 - 25, 2018

- Unloaded trucks, counted-in and pulled merchandise for 18 stands
- Sold merchandise and assisted fans at Vanderbilt Stadium and Nissan Stadium

INTERNSHIPS

Marketing Assistant - FarmBoy Entertainment

July 2014 - October 2015

- Assisted with the up-keeping of artist websites as well as social media platforms including Facebook, Twitter, and Instagram
- Assisted with the day to day management of artists and inquired information for booking shows
- Sold merchandise at shows as needed

Coordinator, Event Organizer - Pickin' For A Cure

October 28, 2014

- Planned and executed a benefit writers' round featuring Craig Campbell, Mindy Ellis Campbell, Michael Howard, Kenneth Duncan, and Chris Rogers at Douglas Corner which raised over \$250 for the Susan G. Komen Foundation
- Booked the venue and stayed in contact with the venue prior to the event
- Posted on social media accounts to promote the event
- Set up and decorated Douglas Corner before the writers' round
- Served as the Em-Cee for the event

VOLUNTEER AND INDUSTRY EXPERIENCE

Various Organizations

January 2016 - Present

- Served as a talent escort for Country Music Hall of Fame CEO, Kyle Young; Brad Paisley's manager, Bill Simmons; and Sony Music Nashville Chairman and CEO Randy Goodman at Brad Paisley's radio remote to promote his latest album, *Love and War*
- Sold Merchandise for Beyoncé at Nissan Stadium
- Sold Merchandise at the Music City Center for the 2016 NHL All Star Game
- Served as an artist escort for Jordan Feliz at the 2016 K-Love Fan Awards
- Served as an artist escort for Scotty McCreery, Scott Borchetta, RaeLynn, and the Bobby Bones Show at the 2016 City of Hope Celebrity Softball Game
- Checked in guests and assisted with a meet and greet at The Band Perry's 2016 Fan Club Party, "Laser Games"
- Assisted Warner Music Nashville with Cole Swindell's Fan Club Party during CMA Fest 2016