

# Quentin Staudt

## **Co-Founder & CEO**

Larchmont, NY

## Work Experience

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### **Co-Founder & CEO**

SwiftSHRED LLC - Larchmont, NY

March 2017 to Present

Performed all sales functions, target market analyses, lead generation networking, cold-calling, relationship building & client relations. Created all branding, sales, marketing, event and thought leadership materials. Crafted all content and messaging, as the public face of the company, and devised all media outreach initiatives.

Executed all startup necessities: business plans, projections, funding, licensing, state and industry-specific certifications, legal contracts and operating agreements.

Managed daily operations, logistics, customer service, as well as purchasing, budgeting, scheduling, equipment maintenance, special projects, etc.

Directed all business development and strategic partnerships, ultimately transforming the company's primary focus to Information Management.

### **Business Intern**

Treo Brands - Harrison, NY

August 2017 to October 2017

Creation of print and web-based sales & marketing materials, product demos, event support, logistical coordination, product delivery, inventory management.

### **Graphic Designer**

The Custom Group of Companies with Williams Lea at Deutsche Bank - New York, NY

July 2016 to February 2017

Designed pitchbooks, email newsletters and internal marketing materials, as well as coordinating with print vendors. Maintained communication with bankers and satellite teams in San Francisco, London & Hong Kong.

### **Development Intern**

Apollo Data Solutions - New York, NY

May 2016 to July 2016

Worked on various UI/UX projects on a contract basis.

### **Design Intern**

Thompson & Bender - Briarcliff Manor, NY

February 2016 to May 2016

Assisted with both web and graphic design projects, creating print & digital materials and building websites.

### **Campus Representative**

Jobzle.com - Providence, RI  
October 2010 to September 2011

### **Marketing Intern**

N6A - New York, NY  
June 2010 to August 2011

Assisted the President & CEO with any task needed during crucial launch stage of the company.

## Education

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### **B.A. in AMERICAN STUDIES**

Providence College - New York, NY  
May 2016 to July 2016

## Skills

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Sales, Marketing, Public Relations, Writing, Consulting, Design, Project Management, Microsoft Office, Google Analytics, HTML, CSS, JQuery, Javascript, Wordpress, Adobe, Photoshop, Indesign, Illustrator, Animation, Dreamweaver, Product Development

## Links

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<http://swiftshred.com>

<http://www.quentinstaudt.com>

<https://www.linkedin.com/in/quentin-staudt-36807822/>

## Certifications/Licenses

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### **Learning SQL Programming**

<https://www.lynda.com/SQL-tutorials/Learning-SQL-Programming/548044-2.html>

### **Programming Foundations: Databases**

<https://www.lynda.com/Programming-Foundations-tutorials/Foundations-Programming-Databases/412845-2.html>

### **Installing and Running Wordpress: Shared Hosting**

<https://www.lynda.com/WordPress-tutorials/Installing-Running-WordPress-Shared-Hosting/147535-2.html>

### **Wordpress Essential Training**

<https://www.lynda.com/WordPress-tutorials/WordPress-Essential-Training/372542-2.html>

### **Learning FTP**

<https://www.lynda.com/FTP-tutorials/Understanding-FTP/189068-2.html>