

Dear Hiring Manager,

I am seeking the dynamic marketing position at your company. I'm a dedicated and organized marketer who highly values creativity, autonomy, communication, as well as teamwork.

2 years of experience in social media management revealed a passion for marketing, and introduced me to the fast-paced environment of a digital agency. Nonetheless, I decided to immerse myself in more marketing fields after working as an Account Management Intern in Summer 2017 at engageSimply.

During my last position at Royale Marketing, I enjoyed building sustainable relationships and strategizing as a result of attending many client meetings (for brainstorming or following up), planning numerous events of various sizes, promoting them via several digital channels (social media, e-mail newsletters, social influencers, and event sites), and getting in touch with various vendors (event promoters, DJs, street team companies, modeling agencies, influencer marketing companies, and individual influencers/bloggers). I've completed several projects for Royale Marketing itself, Elsie Rooftop, W New York Times Square, PHD Rooftop at Dream Hotel Downtown, Elsie Rooftop, SLATE NY, Clinton Hall, and rftp Brooklyn.

Primary skills include digital content creation, copywriting, strategy development, account management, client communication, public relations, email marketing, event planning, influencer marketing, paid social media marketing, SEO, social listening, community management, and digital analytics (social media, e-mail, and web).

Secondary skills include SEM, social media live coverage, market research, media planning, and consumer behavior.

I'm confident that I will be a valuable member of your team. Kindly find my resume enclosed, and feel free to visit my [LinkedIn profile](#) for more details.

Thank you for your time and consideration. I look forward to hearing from you.

Regards,

Ali Farhat