

# Antonio Lumley

New York, NY

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Authorized to work in the US for any employer

## Work Experience

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### **Content Production & Digital Marketing**

Homage Media Group - New York, NY

January 2012 to Present

- Account Review & Goal Set Keyword Research
- Account Structure & Restructure
- Ad Creation Optimization
- Photo/Video Content Production
- Dynamic Keyword Insertion
- Conversion Tracking
- Social Media Campaigns Optimized for Conversions
- Analytics Reporting

### **Inventory Photographer & Social Media Manager**

Yonkers Honda - Yonkers, NY

October 2018 to December 2018

- Inventory Management
- Photography/Videography
- Social Media Management

### **Photographer / Video**

Vistabee - New York, NY

October 2017 to October 2018

Create photograph and video content for real estate properties  
Draft floor plans with laser measure

### **Associate Producer /Cinematographer/Editor**

Splash News - New York, NY

August 2016 to October 2017

Shoot and edit celebrity news video content for DailyMail, Extra!, Entertainment Tonight, and more

### **Associate Producer /Cinematographer/Editor**

Flow State Films - Norwalk, CT

September 2013 to June 2016

Shoot and edit documentaries and television pitch reels.

- Managing dates of production

## **Freelance Video Editor & Celebrity Photographer**

The Chamber Group - New York, NY

September 2012 to October 2015

Nike Air Max Day Campaign

ASCAP Award Honoree Video

## **Cinematographer/Editor/Photographer**

FOOTACTION - New York, NY

March 2015 to March 2015

Shot and edited corporate video in promotion of FOOTACTION 's 34<sup>th</sup>

Street Flagship Store.

§• Shot photographs for NIKE Air Max Look Book.

## **Injury Prevention Program Youth Coordinator**

Harlem Hospital Injury Prevention Program - New York, NY

March 2014 to September 2014

My duty for this summer youth program was to teach urban youth in Harlem how to utilize technology and media to spread a

message of non-violence to their peers. Given the spike in gun shot wounds during the summer months, it was imperative that we

provided an incubator for kids to thrive in, stay out of harm's way, and learn a variety of skill sets in the process.

## **Food Runner**

Legends at Yankee Stadium - New York, NY

February 2013 to May 2013

Provide our guests with personal service and attention to detail that will exceed their expectations.

Serve food, soda, water, wine,

draft beer, and bottled beer.

§• Work as a team with fellow associates and other service departments within stadium.

## **Sales Associate/Stock**

Club Monaco - New York, NY

November 2010 to December 2011

• Assist customers on the sales floor and maintain a presentable sales floor.

§• Organize stock, assist sales floor with sizes, and clean and maintain the stock room.

## **Studio Assistant**

NYIT - New York, NY

September 2008 to December 2011

Manage studio inventory and equipment. Access to keys for rooms on the floor, studio and equipment room. Catalog renters information into database.

## **Studio Assistant**

New York Institute of Technology - New York, NY

September 2008 to December 2010

Manage and distribute audio-video equipment inventory

Set up audio-video presentations for faculty coursework

Manage time schedule for opening and closing studio to faculty

### **Video Editor**

Damon Dash Promotions - New York, NY

January 2010 to July 2010

Digital Video Content Producer

§• Created and produced video content for VIACOM's MTV2 channel and an online network Creative Control

§• Prioritized and organized workloads to meet strict deadlines, and trained and supported team members. I have established and maintained strong working relationships with members of management and staff

### **Internship**

Louis Vuitton Corporate - New York, NY

January 2009 to January 2010

• Escort distinguished high fashion designers and magazine editors to see the showcase of Louis Vuitton's Pre-Fall fashion show.

§• Assist the models in getting dressed in fitting room

### **Sales Associate/Stock**

Locaste - New York, NY

August 2009 to November 2009

• Assist customers on the sales floor and maintain a presentable sales floor.

§• Organize stock, assist sales floor with sizes, and clean and maintain the stock room.

## Education

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### **Bachelor of Arts in Candidate**

York Institute of Technology

## Skills

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ADOBE PREMIERE (9 years), LIGHTING (9 years), PHOTOSHOP (9 years), Final Cut Pro (9 years), After Effects (2 years), SEO, Google Analytics, Illustrator, Advertising, Photography, Wordpress, Marketing, Digital Marketing

## Links

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<http://www.homagemediagroup.com>

## Additional Information

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### Skills & Qualifications

§ • Television and Online Production: Wide -ranging theoretical and hands -on knowledge of television from inception to completion, effective at organizing and coordinating shoots; experience using production equipment, and competent in film and sound editing with over 6 years of experience in the professional environment

§ • Technical Proficiencies: AVID, Adobe Premiere Pro, Final Cut Pro 7, Adobe Prelude, Photoshop CS5, Adobe Lightroom, Canon C300, Sony A7S, Sony XDCAM, Canon 5D and 7D, Kino Flo Diva and Flood Lighting, and Lavalier Microphones.

§ • Strengths and Attributes: Excellent organizational and communication talents; solid skills in improving productivity and efficiency