Trish Nguyen

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**HIGHLIGHTS**

* Analytical
* Business Model Canvas
* Strategic planning: SWOT and Porter
* Competitive Analysis
* Negotiation Skills
* Communication
* Leadership
* Pitch deck proposal
* Business Intelligence
* Creativity
* Operation Sequence Analysis
* Financial Statements
* Project Management
* Market Segmentation
* Forecasting

**EDUCATION**

**Thomas Jefferson University Online**

Master of Business Administration, GPA: 4.0 Expected: Dec 2020

**Achievement:** Inducted to Delta Mu Delta; top 20%; Dean’s list

Related Coursework: Business Model Innovation, Strategic Insights & Implementation, Competitive Technical Intelligence, Financial Management, Financial and Managerial Accounting, Management, Intro to Management Concept, Operation from a Systems Perspective, Managing Innovative People & Teams, Marketing

Schoolwork experience:

* Analyzed I/O core competencies, customer needs and market dynamic
* Strategically assessed growth opportunities based on market trends and analyzed competitive landscapes
* Developed and delivered appropriate strategic management plan based on different firm’s needs
* Collaborated on projects that drive strategy insight and develop visualization
* Analyzed financial statements and adjusted journal entries and ledgers
* Understanding of the design processes involving observation, brainstorming, rapid prototyping and refining
* Applied practical marketing application and developed marketing strategies from a strategic perspective
* Developed, drafted pitch-deck content and presentation for new business’ opportunities
* Ability to innovate, lead, managing change, negotiation conflict and formulate resolution
* Constructed project network and performed critical path analysis to achieve project goals
* Utilized linear programming and forecasting techniques to maximize profits and reduce costs

**Penn State Harrisburg** **Middletown, PA**

Bachelor of Science in Science, GPA: 3.04 December 2015

**EXPERIENCE**

**Robert W. Morris & Company, PC** Jan 2020 – Feb 2020

Client Accounting Specialist – Wormsleysburg, PA

* Processed accounts payable, accounts receivable transactions using QuickBooks Online & Desktop
* Prepared month-end reconciliation, journal entries, general ledger report, quarterly sale tax return
* Analyzed and prepared financial statement reports via QBO and Fathom
* Examined and analyzed accounting records and provided consultation to clients
* Managed client relationships. Assisted clients during tax season and other office administrative tasks

**The Hershey Company (Contract ended)** May 2019 – Jan 2020

Analyst – Hershey, PA

* Compiled and evaluated consumer preferences on new product’s samples: tasting surveys
* Provided inputs and recommendations on varieties of products from consumer’s standpoints
* Presented data and reports during internal meetings

**Hercon Pharmaceuticals LLC** Nov 2017 – May 2019

Analyst – Emigsville, PA

* Supported organizational goals by integrating and interpreting data and communicating that data in the form of reports toward the development of new products.
* Input data and performed data analysis. Maintained a database of test results to create reports for management to aid in decision making.
* Supervised and trained new employees on skills and equipment including lab procedures and instruments.

**Technical Skills**

Instagram, Google Ads, Facebook Ads, Excel, PowerPoint, Access, Prezi, WordPress, VSCO

Foreign languages and interpersonal skills