

## Media for Activism - Workshop held between 17th and 21st April 2015

### Schedule

#### 17th -

Introductions, Introduction to the workshop and sessions

Session with Vipul Mudgal on media and its relationship with civil society

Session on writing for the media

During the intros, we will also talk about what kind of campaigns we need for our work so that through the workshop and various sessions, we're able to address those.

#### 18th -

Interventions via theatre - a workshop with Shamim Ahmed

Shamim has been working with theatre for instigating change within communities.

Evening: Film screening

#### 19th -

Planning campaigns online : online and social media - sessions by Shibayan Raha

Shibayan is a campaign organiser with Students for a Free Tibet and is also the South Asia

Digital Campaigner for [350.org](http://350.org), an online campaign group.

A skype session with Rama Laxmi who planned and curated the community-led [Bhopal Museum](http://Bhopal.Museum).

#### 20th -

Community Media and specifically Community Video - sessions by Manish Kumar, chief trainer at Video Volunteers

An evening session where we'll discuss examples of other community media efforts from around the country

#### 21st -

We work on developing each others' campaigns. This is something that will evolve through the duration of the workshop but we'll work with all the resource people in a focused way on this day

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The idea was to have a workshop for activists to be able to use the media effectively in their campaigns. It was decided it would be a combination of traditional forms of communication like theatre as well as the digital and thus the sessions were planned such. Perhaps in the short duration, if we had focused on online, it may have been better.

Many applications we received were from people who didn't have too much experience with activism work and the feeling I got was that because we were trying to accommodate people with different backgrounds, as a group we weren't able to extract the best from the workshop. I feel like we need to work on our outreach. Perhaps have a database of organizations across the country who are engaged with various issues and make sure we reach out to them as well. Make a list of receiver that we can post on like NAPM's or YAM.

In terms of the sessions, we had to get Shibayan Raha to replace another resource person we were supposed to have for online media. It would have been good to have a whole day with him where participants could actually develop some of the techniques he was talking about. Instead he had one session to run through everything.

We had a very good session with Rama Laxmi about the Bhopal Museum. Even though it was a Skype session, it was one of the best ones I've attended and this sentiment was shared by many.

After the workshop I had compiled a document with some resource material and sent to the participants. Some of this was things that resource people had shared with us during the workshop and some which we were not able to bring up. Attaching it here.