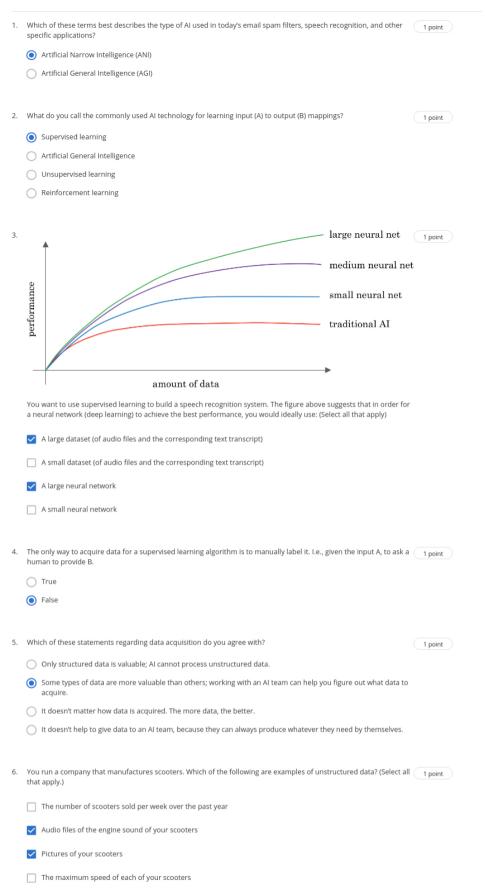


Week 1 Quiz

TOTAL POINTS 10



| 7. | Suppose you run a website that sells cat food. Which of these might be a good result from a Data Science project? (Select all that apply.) |
|----------|--|
| | A neural network that closely mimics how cats' brains work. |
| | A slide deck presenting a plan on how to modify pricing in order to improve sales. |
| | A large dataset of images labeled as "Cat" and "Not Cat" |
| | Insights into how to market cat food more effectively, depending on the breed of cat. |
| 8. | Based on the terminology defined in Video 4, which of the following statements do you agree with? (Select all that apply.) |
| | ☑ Deep learning is a type of machine learning. (i.e., all deep learning algorithms are machine learning algorithms.) |
| | Al is a type of deep learning. (I.e., all Al algorithms are deep learning algorithms.) |
| | ☐ The terms "Machine learning" and "data science" are used almost interchangeably. |
| | The terms "Deep learning" and "neural network" are used almost interchangeably. |
| | |
| 9. | Which of these do Al companies do well? |
| | Strategic data acquisition |
| | Invest in unified data warehouses |
| | Spot automation opportunities |
| | All of the above |
| 10. | Say you want to input a picture of a person's face (A), and output whether or not they are smilling (B). Because this is a 1 point task that most humans can do in less than 1 second, supervised learning can probably learn this A-to-B mapping. |
| | ● True |
| | ○ Faise |
| ~ | I, Piyush Sambhi, understand that submitting work that isn't my own may result in permanent failure of this course or deactivation of my Coursera account. Learn more about Coursera's Honor Code |
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