

✓ **Congratulations! You passed!**
TO PASS 80% or higher

Keep Learning

GRADE
100%

The Final Deliverable

LATEST SUBMISSION GRADE

100%

1. According to the reading, what is the ultimate purpose of analytics?

1 / 1 point

- ☒ To communicate findings to stakeholders to formulate policy or strategy.
- ☐ To evangelize data science.
- ☐ To facilitate meetings between sales and marketing.
- ☐ To efficiently store big data with minimum storage requirements.

✓ **Correct**
Correct. According to the reading, this the ultimate purpose of analytics.

2. The reading mentions a common role of a data scientist is to use analytics insights to build a narrative to communicate findings to stakeholders.

1 / 1 point

- ☐ False.
- ☒ True.

✓ **Correct**
Correct.

3. The United States Economic Forecast is a publication by McKinsey University Press.

1 / 1 point

- ☐ True.
- ☒ False.

✓ **Correct**
Incorrect.

4. The report discussed in the reading successfully did the job of:

1 / 1 point

- ☐ Convincing the leadership team to act on an initiative.
- ☐ Summarizing pages and pages of research.
- ☐ Calculating projections for the economy.
- ☒ Using data and analytics to generate the likely economic scenarios.

✓ **Correct**
Correct.

5. According to the reading, in order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

1 / 1 point

- ☒ True.
- ☐ False.

✓ **Correct**
Correct.