what is branding?  
  
The procedure required in making an interesting name and picture for an item in the purchasers' psyche, basically through promoting effort with a steady subject. Marking intends to set up a huge and separated nearness in the business sector that draws in and holds steadfast clients.  
  
What does branding mean?   
The marketing practice of creating a name, symbol or design that identifies and differentiates a product from other products.

How did each vendor show their branding?   
How does the class company show branding?   
How does branding make the company money?  
Each student must take a selfie in front of EACH both .   
I strongly suggest you get business cards as well.

Bonus points will be distributed when we cover branding/quality later.

Build your experience. Think of the business components. Grow your knowledge.