TERAVISION
TECHNOLOGIES

WYNDO MVP

Project Closure Document

December 1st 2023

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MVP Scope & Core Features

Objectives

The objectives for the Wyndo MVP *(working prototype)* were:

1. Introduce the Wyndo Reservation product feature in its simplest form.

2. Create a demo to showcase our vision to potential investors.

3. Gather initial feedback from consumers and retailers.

4. Establish the foundation for *Wyndo's Take Rate* revenue model

Core Features

- **Catalog (Homepage):** enables users to discover the product offerings of businesses connected within the application.

- **Product Details or Product Page:** enables users to access product descriptions.
    - *For UPC products the information comes from a 3rd party (www.go-upc.com)*

- **Retailer Information:** Display key information about local stores including location, and current offerings.

- **Reservations**: allows users to reserve specific products through the application prior to purchasing them in the physical store

- **Shopping Center:** provides information about malls near the user and retailers associated with them. (Not Functional, dummy data)

- **Reporting:** Wyndo Admin will have access to a basic report with the following information: date, reserved Item, quantity, retailer, User ID

- **Sign Up/ Sign In/ Forgot Password/ Edit Profile**

Core User Stories

The following list of user stories covers all the *"Core"* features. Clicking on any of them, will open the description, rules and logic behind each feature as well as the links of designs for desktop, mobiles and tablet (Shopper). Some changes were incorporated during the development, those are identified as *"Added"*

[Shopper]

User Story	Title	Type
WYNDO-24	[Shopper] Register	CORE
WYNDO-23	[Shopper] Log In	CORE
WYNDO-31	[Shopper] Forgot Password	CORE
WYNDO-146	[Shopper] Edit Profile	CORE
WYNDO-75	[Shopper] Homepage	CORE
WYNDO-145	[Shopper] Product Page	CORE
WYNDO-147	[Shopper] Make a Reservation	CORE
WYNDO-231	[Shopper] Edit a Reservation	CORE
WYNDO-228	[Shopper] Cancel a Reservation	CORE
WYNDO-143	[Shopper] Retailers List/Retailer Page	CORE
WYNDO-144	[Shopper] Shopping Center	CORE
WYNDO-150	[Shopper] Upcoming Reservations	CORE
WYNDO-227	[Shopper] Reliability Score	ADDED
WYNDO-76	[Integration] Go-UPC	CORE
WYNDO-26	[Integration] Clover	CORE
WYNDO-74	[Integration] Square	CORE

[Admin]

User Story	Title	Type
WYNDO-28	[Admin] Register	CORE
WYNDO-29	[Admin] Login/ Logout	CORE
WYNDO-152	[Admin] Reporting	CORE
WYNDO-78	[Admin] Roles	CORE
WYNDO-79	[Admin] Retailer Profile	CORE
WYNDO-77	[Admin] See Inventories/ Products	ADDED
WYNDO-154	Privacy Policy	ADDED
WYNDO-153	Terms & Conditions	ADDED

Deprioritized Features

During the Sprint 0, we deprioritized the following features (not included):

- Search functionality (by product, location, or category) and filtering options are not included in the MVP (placeholder)

- Favorites are not included in the MVP. (placeholder)

- Browsing by Categories/ Subcategories is not included in the MVP. (placeholder)

- GeoLocation (placeholder)

- Notifications/Alerts (placeholder)

Next Phase (New Work Items)

On September 22nd, we shared the estimations for the items with the client to make the product more robust to present it to the end user.

- Feature Flag (hiding parts of the websites)

- Adaptive Filtering/ Smart Search/ New *All Inventory Section*

- Geolocation

- Favorites

Estimations are on [Executive Meeting presentation, September 22nd](#)*

Warranty Period

List of Issues Reported by the Client

ID	Title
WYNDO-559	Change Logic Reliability Score*
WYNDO-563	Darker border of retailer's logo
WYNDO-565	Product Page- Delete limit Product QTT
WYNDO-566	When I reserved something from a retailer's page, takes back to the Homepage
WYNDO-564	Product with Variation and the same price, the range is displayed (e.i: $36-$36)
WYNDO-562	Product Page: when reserving a product and having reservation restriction it takes the user to the Homepage*
WYNDO-561 WYNDO-588	Second Line Address Gone (City, zip code)*
WYNDO-600	[Shopping Center- Retailers] - When breadcrumb is pressed it redirects to the wrong section

ID	Title
WYNDO-617	EMAIL: Account created successfully Green circle: continue reserving should be start reserving
WYNDO-618	EMAIL: Account created successfully. Blue circle: on Wyndo, not in Wyndo.
WYNDO-619	EMAIL: Account created successfully Red circle: typo
WYNDO-616	[HOMEPAGE]: In popular categories, please change "Antique" to "Antiques". In fact, please pluralize each of the categories.
WYNDO-615	[HOMEPAGE]: The categories should have each first letter capitalized: "Boutique Clothing" and "Gas Stations".
WYNDO-614	[HOMEPAGE]: Capitalize the "m" in "Near Me"
WYNDO-610	The retailer page it says "Retailers > Cookies" but when you tap on "Retailers" it doesn't go there
WYNDO-613	[HOMEPAGE]: Instead of "Shopping Center" should be "Shopping Centers".
WYNDO-612	[CONTACT US]: Remove the address and phone number and just have the email address.
WYNDO-611	When hovering over the address and the reliability score, the cursor suggests it is clickable when it isn't.

Deliverables

Staging (STG)

- Date: October 27th
- Website STG: https://stg-app.wyndoshop.com
- Admin STG: https://stg-app.wyndoshop.com/admin/
- What is in it?
  - All the core functionalities listed implemented in this environment
  - The UI adjustments requested during the project.
  - Integrations with Clover and Square (for merchants' inventories), and *go-upc.com* for upc product descriptions
  - The documentation for Admin Panel main features

Update Staging (STG)

- Date: November 15th
- Website: https://stg-app.wyndoshop.com/
- Admin: https://stg-app.wyndoshop.com/admin/
- What is in it?
  - The new flow for merchant registration from App Markets (Clover and Square)
  - The Clover and Square Wyndo's account configured in this new flow
  - Solved bugs reported by the client except WYNDO-559, WYNDO-562, WYNDO-561

Update Staging (STG)

- Date: November 20th

- Website PROD: https://app.wyndoshop.com/

- Admin PROD: https://app.wyndoshop.com/admin/

- What is in it?

    - Last version of STG

    - *PROD: No data since there isn't any real merchant account connected to Wyndo***

Last Update Staging (STG) and Production (PROD)

- Date: Friday 1st

- Website: https://stg-app.wyndoshop.com/

- Admin: https://stg-app.wyndoshop.com/admin/

- Website PROD: https://app.wyndoshop.com/

- Admin PROD: https://app.wyndoshop.com/admin/

- What is in it?

    - Fixes for all issues included in the "Warranty Period" section (page 7).

    - *PROD: No data since there isn't any real merchant account connected to Wyndo***

Documents

- [Sprint 0 Deliverables](#)

- [UX/UI Designs](#)

- [Sprint Planning (with links to tickets)](#)

- [Sprint Reports (with links to tickets)](#)

- [Release Notes](#)

- [Old STG Merchant Account Configuration (Demos and Docs)](#)

- [Go-upc.com Implementation](#)

- [Admin Panel Main Features Videos](#)

- [New Merchant Registration Flow from App Markets](#)

- [Demos with new Merchant Registration Flow](#)

- [Square and Clover Apps](#)

- [Square and Clover limitations](#)

- [Updated Environment Variables](#)