

ZAZZAU VERSION

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ENTREPRENEURS



Sponsorship Deck for WED 4.0

Explore the exciting opportunities to sponsor World Entrepreneurship Day (WED) 4.0 – a premier platform for empowering local innovation and global impact.



About World Entrepreneurship Day

WED 4.0

Theme:

Rebuild, Reinvent, Rise:

Navigating Nigeria's Economy with Resilience

Date:

4th October
2025

Venue:

Amana Event Centre (Former Dove Event Centre), Randan Kano, Zaria

Expected Attendance:

400+ Entrepreneurs, Creatives, Vendors, Institutions & Change Makers

Mission

To empower, connect, and inspire entrepreneurs by providing platforms for networking, knowledge sharing, growth, and community transformation.

Previous Events



WED 1.0

70+ participants

Powerful keynotes and
networking sessions

WED 2.0

300+ participants

Interactive panels, training,
mentorship





WED 3.0

Over 350+ participants

Vendors session, inclusion of PLWDs,
keynote, panel, and more

New Initiative

Establishment of Zazzau Version Entrepreneurs (ZVE) –
the registered organization now managing WED and future projects



Why Sponsor WED 4.0?

- Engage with Northern Nigeria's largest youth entrepreneurship summit.
- Connect directly with hundreds of young entrepreneurs, SMEs, vendors and change makers.
- Position your brand as a key supporter of youth-led innovation and development.
- Gain brand visibility through our social media campaigns, press coverage and event branding.
- Receive appreciation on event day and certificate of recognition

Partnership & Sponsorship Opportunities

We offer flexible sponsorship packages – both in cash and in-kind – that match your branding and CSR goals.

Platinum Sponsor

₦1,000,000 + Logo on banner & all materials, full booth, speaking slot, official recognition

Gold Sponsor

₦500,000 – ₦999,999
Logo visibility, booth space, recognition in media & program

Silver Sponsor

₦250,000 – ₦499,999
Social media mention, branded materials, recognition on program

What We're Raising Funds For



We are seeking sponsorship for

- Event logistics and venue management
- Vendor stalls for 30+ small businesses
- Branding & marketing (banners, media, shirts)
- Refreshments for participants (₦500,000)
- Kits and materials (₦400,000)
- Speaker & guest hospitality (₦300,000)
- Special support for PLWDs and disadvantaged entrepreneurs

Total Target: ₦3,370,000

How You Can Support

- Sponsor a participant: ₦6,000
- Sponsor a vendor: ₦10,000
- Provide refreshments, printing, technical equipment, or branded kits
- Recommend speakers or amplify reach

Bank Details

Account Name:

Zazzau Version Entrepreneurs

Bank:

UBA Bank

Account Number:

1027308809

Let's Collaborate

We believe collaboration builds stronger communities.
Let's work together to drive sustainable youth development
through entrepreneurship.

Stay connected with us:

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