## **DAVIS WRIGHT TREMAINE**

## **Brand Colors**



**DARK BLUE** 

Pantone 534 C Pantone 289U

CMYK

100 70 0 65

**RGB** 

30 40 60

HEX

#1E283C



**MEDIUM BLUE** 

Pantone 2152 C

CMYK

92 44 13 22

**RGB** 

21 98 137

213

**HEX** #156289

small type only)

#0C5273 (slightly darker for



**CYAN** 

Pantone 298 C

**CMYK** 

67200

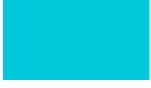
**RGB** 

3 158 204

HEX

#039ECC

#048DB6 (slightly darker for small type only)



**TEAL** 

Pantone 2226 C

**CMYK** 

60 0 23 0

RGB

61 163 163

HEX

#3DA3A3

#318C89 (slightly darker for small type only)



**CORAL** 

Pantone 2029 C Pantone 2029 U

CMYK

0 60 45 0

**RGB** 224 101 101

HEX

#E06565 #C95555 (slightly darker for small type only)



**CANTALOUPE** 

Pantone 7410 C

CMYK

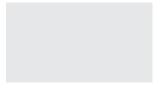
0 41 59 0

**RGB** 249 163 106

HEX

#F9A36A

Do not use for digital type on white



**LIGHT GRAY** 

**CMYK** 0 0 0 10

**RGB** 230 231 232

**HEX** #E6E7E8

Do not use for digital type on white



**MEDIUM GRAY** 

**CMYK** 0 0 0 50

**RGB** 142 150 151

HEX

#8E9697

**#7C7F7F** (slightly darker for small type only)