PERFORMANCE IMPROVEMENT PLAN

Official Documentation - Confidential

Document ID: PIP-cacc11a1-5e3b-4c13-b84a-395e4e**30a6** ACTIVE
Issue Date: September 17, 2025 Progress: 75%
Effective Period: 2025-08-18 to 2025-10-01 Days Remaining: 14

Review Period: 30 days

I. EMPLOYEE INFORMATION

Employee Name: Mike

Brown

Employee ID: emp-016

Department: Data

Position/Title: Marketing

Company: C022

Direct Supervisor:

Performance Management

Team

HR Representative:

Automated HR System

II. PERFORMANCE ANALYSIS

Current Performance Score: 78% (Below Acceptable Threshold)

Initial Baseline Score: 57%

Required Performance Target: 72%

Improvement Required: -6%

Current Improvement Rate: +36.84%

Identified Performance Deficiencies:

- Consistent performance below company standards (70% minimum)
- Insufficient task completion rate and quality metrics
- Limited progress in skill development and competency areas
- Need for improved time management and productivity

III. PERFORMANCE IMPROVEMENT OBJECTIVES

1. Achieve 75% average performance score

Timeline: Ongoing throughout PIP period

Measurement: Weekly performance reviews and metrics

2. Maintain 70% utilization rate

Timeline: Ongoing throughout PIP period Measurement: Weekly performance reviews and metrics

3. Complete all assigned tasks on time

Timeline: Ongoing throughout PIP period Measurement: Weekly performance reviews and metrics

4. Attend weekly coaching sessions

Timeline: Ongoing throughout PIP period Measurement: Weekly performance reviews and metrics

IV. SUPPORT PLAN & RESOURCES

Coaching and Development Plan:

Weekly 1:1 sessions with manager, bi-weekly skill training, daily task reviews

Additional Support Resources:

- Weekly one-on-one coaching sessions with performance specialist
- Access to professional development training materials
- Skill assessment and personalized improvement recommendations
- Regular feedback and progress monitoring
- Peer mentoring and best practice sharing opportunities

V. SUCCESS CRITERIA & MEASUREMENT

Quantitative Measures:

- Achieve performance score of 72% or higher
- Maintain consistent performance for minimum 2 weeks
- Complete 100% of assigned tasks within deadlines
- Show measurable improvement in quality metrics

Qualitative Measures:

- Demonstrate improved initiative and problem-solving
- Show active engagement in coaching and development
- Display positive attitude toward feedback and improvement
- Collaborate effectively with team members and supervisors

VI. CONSEQUENCES OF NON-COMPLIANCE

Failure to meet the objectives outlined in this Performance Improvement Plan may result in:

- Extension of the PIP period with modified objectives
- Transfer to a different role more suited to current skill level
- Demotion with corresponding adjustment to compensation
- Termination of employment in accordance with company policy

IMPORTANT:

This Performance Improvement Plan is not disciplinary action but rather a supportive tool designed to help you succeed. However, it is a formal document that becomes part of your employment record. Your commitment to this process is essential for a successful outcome.

VII. REVIEW SCHEDULE

Scheduled Review Meetings:

Week 1.5714285714285714: 8/29/2025 Week 3.142857142857143: 9/9/2025 Week 4.714285714285714: 9/20/2025 Week 6.285714285714286: 10/1/2025 Final Review: 10/1/2025 (PIP Conclusion)

VIII. ACKNOWLEDGMENT

By proceeding with this Performance Improvement Plan, all parties acknowledge:

- The employee has received and understands this PIP document
- The objectives and timeline have been clearly communicated
- Support resources and coaching will be made available
- Regular progress reviews will be conducted as scheduled
- This process is designed to support employee success

	SIGNATURES	
Employee:	Date:	
HR Representative:	Date:	
Direct Supervisor:	Date:	

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