

Hi Constantinos,

Thanks for the insight in the post, and oh yeah, I agree with this statement, "Artificial Intelligence writing tools cost much less than a human writer when developing brief content."

Content creation is crucial for online presence and attracting followers in the digital age. Artificial Intelligence (AI) writing offers efficiency and creativity. Experts predict that by 2023, AI-generated content will make up 46% of the web. Incorporating AI alongside human-written content appeals to a broader audience. (Stephanne, 2023).

Some key areas where AI tools shine include; data quality. AI tools can assist with grammar, spelling, and generating relevant content. Also, AI tools offer speed and efficiency, allowing writers to focus on other aspects of their business. Moreover, there are cost benefits, as AI writing tools can generate content at a lower cost than human writers, reducing overhead and eliminating the need for extensive training. AI writing tools can improve content quality, save time, and reduce organisational costs. (Stephanne, 2023).

But despite the potential of AI, there are still some aspects to writing that only a human can do. We all know that feeling when we read something written by an AI that is off or disconnected from our thoughts. AI cannot understand nuance, emotion, or context like humans. AI is only as good as its programming, and humans are much more complex than that. (okwrite, 2023).

References:

Stephanne,. (2023) Pros and Cons of AI Writing Tools. Available from:<https://wordhero.co/blog/pros-and-cons-of-ai-writing-tools> [Accessed 04 July 2023].

okwrite.co (2023) Writing for AI vs. Writing With AI.
<https://okwrite.co/writing-for-ai-vs-writing-with-ai/> [Accessed 04 July 2023].

Hi Leigh,

You have provided many details about ChatGPT in a single post, from its use case in education to the work environment and thought on why it won't replace people's jobs. But, the user that masters how to use the tool effectively will replace those that can't use it.

Overall, you all provided a balanced perspective on the potential of large language models like ChatGPT. As mentioned above, your post encourages leveraging these tools responsibly and integrating them into education and work environments to enhance learning, productivity, and value creation while ensuring a thorough understanding of their limitations and risks.

And I couldn't agree less with the privacy concerns of using ChatGPT, where users can feed the model with sensitive data that could even leak trade secrets and all, as in the case of Samsung leading to an official ban on the usage of generative AI like ChatGPT. (Gurman, M, 2023).

It is also worth noting that countries like Italy once banned the use of ChatGPT based on General Data Protection Regulation (GDPR) compliance concerns stating that the chatbot had no means of verifying the age of users who might then provide it with sensitive categories of personal information. (Ikeda. S, 2013).

Another critical aspect that needs to be considered in the generative AI technology will be regulation and guidance by the government or "AI ruling bodies." enough education and advice needs to be provided to users to guide them in using AI writing tools like ChatGPT.

References

Ikeda, S. (2023) Samsung Employees Fed Sensitive Data to ChatGPT while Using it to Check Code, Create Presentations. Available at: <https://www.cpomagazine.com/cyber-security/samsung-employees-fed-sensitive-data-to-chatgpt-while-using-it-to-check-code-create-presentations/> [Accessed 04 July 2023].

Gurman, M. (2023) Samsung Bans Staff's AI Use After Spotting ChatGPT Data Leak. Available at: <https://www.bloomberg.com/news/articles/2023-05-02/samsung-bans-chatgpt-and-other-generative-ai-use-by-staff-after-leak#:~:text=Samsung%20Electronics%20Co.%20is%20banning,such%20technology%20in%20the%20workplace.> [Accessed 04 July 2023].

Home office (2023) Guidance to civil servants on use of generative AI. Available at: <https://www.gov.uk/government/publications/guidance-to-civil-servants-on-use-of-generative-ai/guidance-to-civil-servants-on-use-of-generative-ai>. [Accessed 04 July 2023].

