



ANCHORIA
ASSET MANAGEMENT LIMITED



SPECIALIST PROVIDER OF
**ACTIVE INVESTMENT
PRODUCTS AND SERVICES**

COMPANY PROFILE

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A SPECIALIST PROVIDER OF ACTIVE INVESTMENT PRODUCTS AND SERVICES TO INSTITUTIONAL AND INDIVIDUAL INVESTORS

Anchoria Asset Management (AAM) is a specialist provider of active investment products and services to institutional and individual investors. Our investment products focus on capital preservation while providing income and asset class diversification. We leverage the experience and financial strength of our core investors, VFD Group Plc and Anchoria Investment & Securities, market position and intelligence of Nigerian financial, forex & real asset markets. This allows us focus on our clients' best interests to build upon solid investment and risk management processes.

Grown out of Anchoria Investments & Securities, which was established in Nigeria in 1994, Anchoria Asset Management has built upon their legacy with innovative investment capabilities. Anchoria Asset Management is incorporated by the Corporate Affairs Commission (CAC) as a Funds/Portfolio Manager and is licensed with the Securities and Exchange Commission (SEC).

OUR MISSION

Create opportunities that protect our clients' futures

CORE VALUES

Integrity

We ensure that our goals are aligned with our clients, and our people are held to the highest ethical standards and moral character

Client Focus

We put the interests of our clients above all other considerations

Leadership

Our people deliver thought leadership, community engagement and innovative services through technology and modern practices

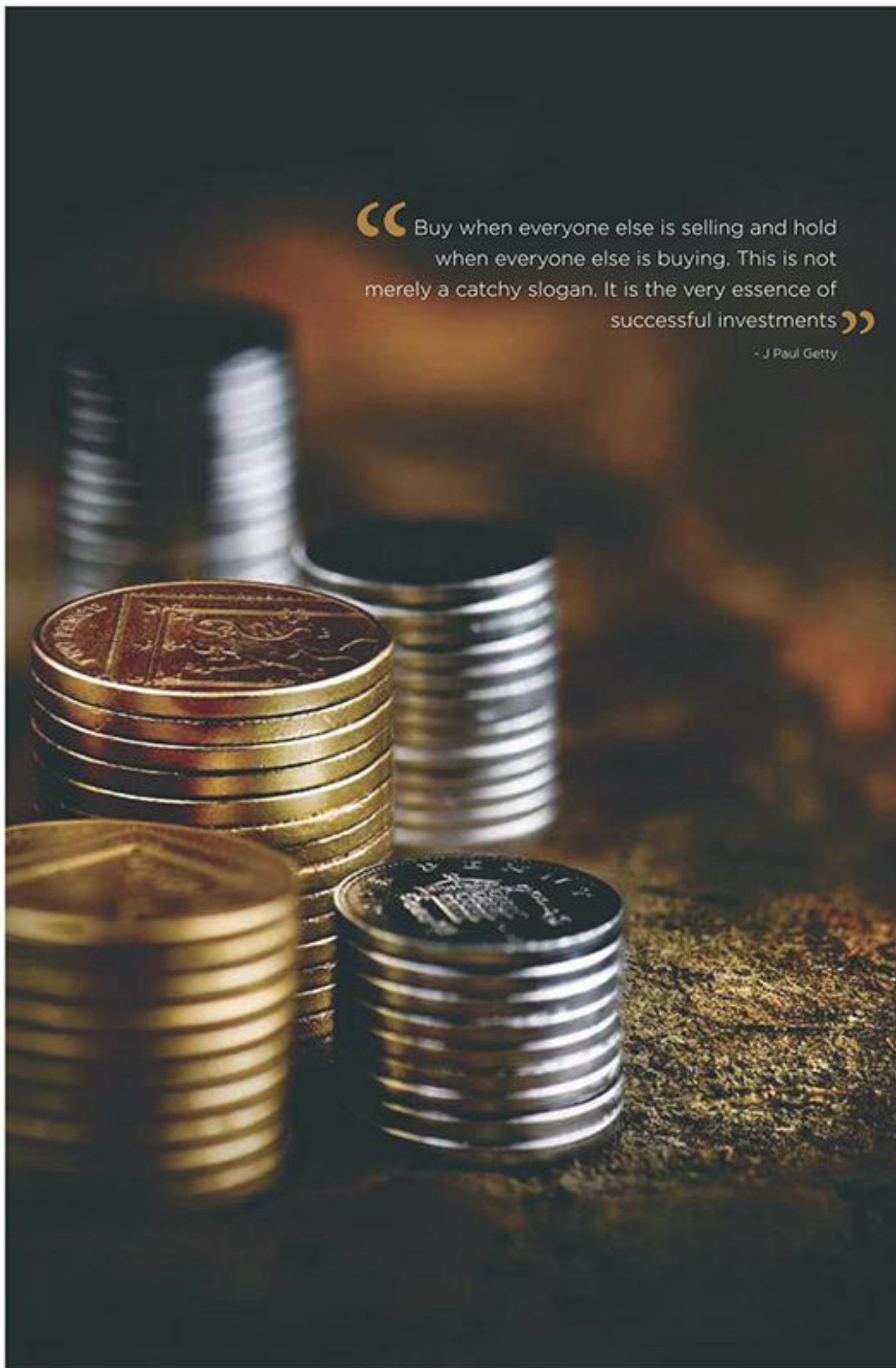
Collaboration

We work as a cohesive group in our pursuit to deliver value to our stakeholders



“Buy when everyone else is selling and hold when everyone else is buying. This is not merely a catchy slogan. It is the very essence of successful investments”

- J Paul Getty



Investment Management

Our investment management expertise is offered to a range of institutional clients including insurances companies, charities, Pension Fund Administrators (PFAs) and endowment funds through a range of products such as: Mutual funds, Real estate management, structured notes that comprise of fixed income products like treasury bills, loans originated by CBN regulated banks, commodities and alternative investment funds.

Investment Advisory services

Our wealth management services are offered to High Net Worth Clients and Retail Investors in discretionary and non-discretionary Separately Managed Accounts & Discretionary Managed Accounts. We also provide bespoke real estate asset management services to optimize entire investment portfolios.

DIVISION	MARKETS	SEGMENTS	CAPABILITY	INITIATIVES
 COMMODITIES	Agriculture	Grains & Oilseeds Soft Commodities	Sales & Trading of Warehouse Receipts	Initial Proprietary Trading in Softs, FX & Fixed Income
	Metals	Base Metal	Lending & Equity Investment	
 FINANCIAL	Currencies	Spot Trades Currency Swap	Sales & Trading of Primary & Secondary Instruments for FX	
	Fixed Income	Bonds Treasury Bills	Secondary Instruments for all others	
 REAL ESTATE	Commercial	Hospitality Retail	Investment Property Identification, Financing & Structuring	Ongoing Project Development
 FUND MANAGEMENT	Equities	Value/Concentrated Balanced Segregated Portfolio	Asset Allocation Value Stock Identification Active Portfolio Management	Upon Licensing to Launch Platform for Passive and Active Fund Families
	Fixed Income	Money Market Bonds	Fixed Income trading expertise	
	Index Funds	Equities Commodities	Minimization of tracking error	



■ EXPERTISE

Anchoria AM's Investment Committee (IC) is comprised of portfolio managers from VFD Group Plc's Foreign Exchange & Credit Analysts and Anchoria Investment & Securities. The IC comes together to share bottom-up research and top-down perspectives that affect investment factors of currency, equities, fixed income and commodities markets. At each stage, we focus on creating value.

Top-Down Approach

Our IC develops a set of proprietary market forecasts and recommendations, which are then customized for each portfolio. Each strategy is designed to target underpriced sectors that are expected to deliver above-average performance relative to their risk.

Bottom-Up Approach

Once we decide our overall strategy, we take great care in selecting potential investments. Our approach at this stage includes thorough due diligence of potential investments. After closing the investment, we continue to monitor the manager and portfolio in order to identify and remedy any potential issues.

BOARD OF DIRECTORS

Adeniyi Adenubi - CHAIRMAN

Niyi Adenubi is the Chairman of Anchoria Asset Management Limited. He is also the Executive Director of Institutional Business & Investor Relations, VFD Group Plc and he oversees the Institutional Businesses within the Group.

He holds a degree in Sociology from the University of Ibadan. Niyi has vast experience in the financial sector working in Private equity, Venture Capital, and Financial Advisory. He also serves on the following Boards as a Non-Executive Director: VFD MFB, Germaine Auto Centre & Everdon Bureau de Change. Niyi is passionate about Corporate Governance and brings this to bear on all the Boards that he serves on. He has certifications in Finance and Business Management from the Tanaka Business School. He has also played Financial Advisory roles to numerous firms in Nigeria and in the United Kingdom, most notably with the Royal Bank of Scotland and ATOS Consulting. Niyi is a member of The Institute of Directors.

Ete Ogun - MANAGING DIRECTOR/CEO

Ete Ogun is the Managing Director/Chief Executive Officer of Anchoria Asset Management Limited. She is a graduate of Accounting from the University of Benin and has an M.A in Finance and Investments from University of Exeter, Exeter, UK. Ete has over 16 years professional experience in the financial services industry. She began her career in 2000 as an Audit Trainee with Ernst and Young Chartered Accountants. She proceeded to the former Intercontinental Bank Plc in 2002 to join the operations team where she served as Customer Service Officer and Funds Transfer Officer in various branches of the bank. In 2007, after she returned from her study leave, she joined Stanbic IBTC Asset Management as a Portfolio/Relationship Manager. She rose through the ranks and became the Head of Fund Operations as well as Head of Relationship Management at Stanbic IBTC Asset Management Limited before her departure in 2013. Prior to her appointment, she worked with PlanetCap Asset Management Limited. She is an Associate Member of the Institute of Chartered Accountants of Nigeria (ICAN).

Adaobi Ekweanya - EXECUTIVE DIRECTOR

Adaobi Ekweanya is the Deputy Managing Director of Anchoria Asset Management Limited. Her experience spans across various divisions including asset management, corporate finance and business development. Prior to her appointment, she was the Head of Business Development of FSDH Asset Management Limited. She has over 12 years investment banking and capital market experience working in top firms in the financial services industry like Futureview Financial Services, Vetiva Capital Management Limited, FSDH Asset Management Limited and Ascendo Consulting Limited in London. Adaobi is a member of the Association of Chartered Certified Accountants (ACCA) and hold a B.Sc. in Accounting from the prestigious University of Nigeria, Nsukka.

Nonso Okpala - DIRECTOR

Nonso is a Director at Anchoria Asset Management Limited. He is also the Group Managing Director/CEO of VFD Group Plc, a dynamic investment company focused on niche financial services tailored for the Nigerian market. He was previously the Chief Financial Officer (CFO) of Heirs Holding, an African proprietary investment company. Charged with the design and implementation of the company's financial strategy, he was also pivotal in executing turnaround and establishment strategies for its investee companies. Replete with vast experience in the Nigerian financial services industry garnered while working with reputable firms like KPMG, BGL and United Bank for Africa Plc (UBA), Nonso is adept in key financial competences from Audit, Finance and Administration, to Investment Banking and Management. Nonso is a member of the Institute of Chartered Accountants of Nigeria (ICAN) and holds a B.Sc. in Marketing from the prestigious University of Nigeria, Nsukka.

Babatunde Dada - DIRECTOR

Babatunde Dada is a Non-Executive Director at Anchoria Asset Management Limited. He is also the Managing Director/CEO of Anchoria Investment and Securities Limited. He was at previous times, CEO of Anchoria Asset Management Ltd and Executive Director of Anchoria Investment & Securities Ltd. Babatunde is an Associate Member of the Chartered Institute of Stockbrokers, Nigeria, an Associate Member of the Chartered Institute of Securities and Investment (CISI), UK and an ISEB certified consultant. He spent 7 years working as a Quality Assurance Consultant in various organizations in the UK, most recently the Financial Times, London.

Abayomi Awobokun - DIRECTOR

Abayomi Awobokun is a Non-Executive director at Anchoria Asset Management Limited. With over thirteen years' experience in the Oil & gas industry. Abayomi has a great deal of financial acumen with expertise in Risk management, Corporate Governance, Entrepreneurship, Organization development & Human Resource, Divestments, Mergers & Acquisition management.

He spent eight years at Oando PLC, moving positions from Head of Investor Relations, to COO and then CEO of Oando Marketing PLC, and finally, Divisional CEO (International Trading & Marketing Company). Abayomi holds a B.Sc. in Pure & Applied Mathematics and an MSc in International Business Management. He is a member of the Institute of Directors and the founder of "The September 20 Foundation" (TS20F). He was nominated for Young Global Leader (YGL) at the World Economic Forum in 2016 and the Arch Bishop Desmond Tutu (Tutu Fellow) in 2017. He is currently the CEO of Enyo Retail and Supply.

Kelvin Orogun - DIRECTOR

Kelvin Orogun is a Non-Executive Director at Anchoria Asset Management Limited. He is also the Managing Director and Chief Executive Officer of Cashpot Limited.

Cashpot Limited is a money remittance company with headquarters in London and offices in Lagos Nigeria. Prior to starting Cashpot, he was the Managing Director, Africa Market- Small world financial services Group Ltd from October 2006 to December 2010.

He started his career in Universal Trust Bank. Kelvin is a graduate of University of Benin where he obtained a Bachelor's degree in Computer Science. He also obtained an MBA from Cass Business School- City University London

Mobolaji Adewumi - DIRECTOR

Mobolaji Adewumi is a Non-Executive Director at Anchoria Asset Management Limited. He is currently the Executive Director, Finance of VFD Group Plc.

He holds a B.Sc. in Management and Accounting from the Obafemi Awolowo University, Ile Ife and an MBA specializing in Finance from the Judge Business School, University of Cambridge.

Prior to joining VFD Group Plc, he was the Special Assistant to the MD of First Bank of Nigeria Limited and once the Special Adviser to the MD of ASO Savings and Loans Plc while also doubling as Head of Strategy for Aso Savings and Loans Plc.

He was previously the Head of Finance and Performance Management for the Africa Division of United Bank of Africa, where he was responsible for coordinating the Finance operation of the Bank in over 19 African countries (excluding Nigeria). He joined UBA after spending three years in the Audit and Risk Advisory Division of KPMG Nigeria. His work experience also includes six years of service in the Nigerian Army.

He is a member of the Association of Chartered Certified Accountants (ACCA) with over ten years post-qualification experience.



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“

We are what we repeatedly do. Excellence,
then, is not an act, but a habit.

- Aristotle

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MANAGEMENT TEAM

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Boyede Adebajo - DIRECTOR

Boyede Adebajo is an Associate Director at Anchoria Asset Management Limited. She has over 14 years of experience in Financial Management and Reporting, Business Strategy, Investment Management and Trusteeship from various Banking and Financial Services Institutions. She is a Chartered Accountant (ACA, ACCA) with a BSc in Economics and Accounting from the University of Hull and an MBA from Manchester Business School.



At Anchoria, we provide financial expertise to help you achieve the life you want.


To learn more, please reach us via the following channels:

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info@anchoriaam.com or
investor-relations@anchoriaam.com

Our Client Experience front desk

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INVESTMENTS DO WELL ONLY IN COMPETENT HANDS

Speak with us today.

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