

Sameer Mishra

UI/UX, Product & Service designer, Project manager

Portfolio: <https://samdimmortal.github.io/sameermishra/>



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EXPERIENCE

Senior UX Strategist—Remotion AB

01/2024 - PRESENT Stockholm

User Experience Optimization: Developed and executed strategies to enhance user journeys, integrating AI-driven solutions to improve conversion rates (CR) and user satisfaction across digital platforms.

SEO and UX Synergy: Conducted internal audits and crafted strategies for SEO and UX optimization, delivering web products that drive organic growth and align with market trends.

Design Leadership: Led budget management and mentored cross-functional teams to deliver high-quality, user-centered designs using Figma, ensuring efficiency and alignment with business goals.

AI Integrations: Spearheaded the integration of AI technologies to personalize user experiences and streamline workflows, enhancing overall product performance and scalability.

Senior Product Manager (design) & Lead UI/UX Specialist—Compricer AB (Schibsted Group)

05/2022 - PRESENT Stockholm

Product Strategy and Vision: Defined and executed a comprehensive product strategy that resulted in a 60% revenue increase, aligning with overall business objectives.

Cross-Functional Leadership: Led a cross-functional team to design and optimize web and mobile interfaces, significantly enhancing user experience and driving higher conversions.

Design Excellence: Oversaw the implementation of UI enhancements using Figma, ensuring high-quality, user-friendly designs that meet market needs.

Senior Project Manager(Sales) — SigmaT consultancy pvt ltd

09/2021 - Present Uppsala

Market Expansion: Spearheaded business development initiatives, successfully establishing a strong presence for IT services in the European market.

Client-Focused Solutions: Developed and executed tailored product

SKILLS

Product Management: Product Strategy, Roadmapping, Stakeholder Management, Market Analysis, Agile Methodologies, Cross-Functional Team Leadership, Product Lifecycle Management.

UX/UI Design: User Research, User Interviews, Personas, Storyboarding, Journey Maps, Usability Testing, Rapid Prototyping, Design Strategy, Information Architecture, Visual Design, A/B Testing, WCAG 2.2.

Tools

Figma, Unity 3D, Jira, Zeplin, Miro, Matomo, Google Analytics, JIRA, Asprite, PowerBI, QlikView, Sketch, Slack, SolidWorks, Tableau, Davinci Resolve, GIT.

Education

MS in Human-Computer Interaction

Uppsala University – Feb 2021

Bachelor of Engineering in Computer Science & Engineering

University of Mumbai – Mar 2017

LANGUAGES

English, Svenska, Hindi, Marathi.

C++, Java, HTML, CSS, JS, SQL

strategies to meet diverse client needs, ensuring successful project delivery from conception to implementation.

Innovative Leadership: Directed cross-functional teams in delivering innovative IT solutions, emphasizing user-centric design and market relevance.

Senior Product Manager (design) & Lead Ui/x Specialist — Endorse media AB

05/2021 - 09/2021 Stockholm

Product Development: Designed and launched a pioneering web3 platform for music NFTs, focusing on maximizing user engagement and satisfaction.

Team Mentorship: Mentored and led a team of UX/UX designers, promoting a culture of innovation and continuous improvement.

Lifecycle Management: Managed the end-to-end product lifecycle, from initial concept through to successful market launch.

Senior Product Consultant — Self-Employed

02/2013 - 09/2021 India, USA, Sweden.

Diverse Product Expertise: Specialized in developing products across web services, e-commerce, industrial engineering, embedded systems, and SaaS solutions.

User-Centric Design: Conducted extensive user research and usability testing to refine design principles, leading to efficiency improvements of up to 45%.

Strategic Development: Led business development initiatives and optimized user experiences through advanced methodologies and strategic insights.

Led innovative projects, including digital services for hospitals, automobiles, education industries and conceptual design for restaurants & SMEs. Assisted in forecasting, resource planning, and staff training.

- Some clients – Globalen Fair trade, Pharma Relations, Arbetsförmedlingen, and NDAs

User interface designer (Project) — SAAB AB

09/2019 - 11/2019 Linköping

System Design Leadership: Directed visual design, system design, and information architecture for mission-critical systems.

Prototyping and Conceptualization: Developed low-fidelity conceptual designs and prototypes for mission trainer systems.

Operations Executive — Aptech Limited

10/2015 - 04/2016 Mumbai

Service Improvement: Developed and implemented statistical models to

Volunteering

Västgöta nation Uppsala, Dog Shelter, Shito-Ryu karate dojo, Tennis coach, Head Chef.

References

Axel Hauska - Growth manager
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Barnabas Kiss - Sr Full stack dev/ FE
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Tommy Nilsson - Product manager
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enhance client service and product performance.

Technical Workshops: Conducted workshops on technical solution design and managed project processes.

Stakeholder Collaboration: Maintained regular communication with stakeholders, assisting in resource planning and staff training.

***Manager – IT, Ops, Design* — Advance Carbon and Rotary Components**

06/2013 - 06/2014 Mumbai

UI Development Leadership: Directed UI development and improved user experience for digital products.

Data-Driven Decisions: Led A/B testing and data-driven design decisions to optimize product features.

Operational Efficiency: Streamlined operations, achieving a cost reduction of over 10% per quarter.

Assisted in forecasting, resource planning, and staff training.