

# Notes

2024-09-29

## Q6

To show that the moment generating function  $M_X(t)$  of a normally distributed random variable  $X$  satisfies  $M_X(t) \geq e^{t\mu}$  using Jensen's inequality, we start with the definition of the moment generating function:

$$M_X(t) = \mathbb{E}[e^{tX}] = \int_{-\infty}^{\infty} e^{tx} f(x) dx,$$

where  $f(x)$  is the probability density function (pdf) of  $X$ :

$$f(x) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}.$$

### Step 1: Express the Moment Generating Function

Substituting the pdf into the moment generating function:

$$M_X(t) = \int_{-\infty}^{\infty} e^{tx} \cdot \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}} dx.$$

### Step 2: Recognize the Function as a Jensen's Inequality Application

Jensen's inequality states that for a convex function  $\phi$ ,

$$\mathbb{E}[\phi(X)] \geq \phi(\mathbb{E}[X]).$$

In this case, we can express  $e^{tX}$  in a form to apply Jensen's inequality.

**Convexity of  $e^{tx}$**  The function  $\phi(x) = e^{tx}$  is convex since its second derivative is positive:

$$\phi''(x) = t^2 e^{tx} > 0 \quad \text{for all } x \text{ and } t.$$

### Step 3: Applying Jensen's Inequality

By Jensen's inequality, we have:

$$\mathbb{E}[e^{tX}] \geq e^{t\mathbb{E}[X]}.$$

Given that the mean of  $X$  is  $\mu$ :

$$M_X(t) = \mathbb{E}[e^{tX}] \geq e^{t\mu}.$$

## Conclusion

Thus, we have shown that:

$$M_X(t) \geq e^{t\mu},$$

which completes the proof. This means the moment generating function of a normally distributed random variable is always greater than or equal to  $e^{t\mu}$ , consistent with Jensen's inequality applied to the convex function  $e^{tx}$ . If you have any specific parts you'd like to delve into further, let me know!

No, the inequalities should not be reversed; they are correct as stated in the context of applying Jensen's inequality. Let me clarify how it applies to the moment-generating function of a normally distributed random variable  $X$ .

## Context of Jensen's Inequality

1. **Jensen's Inequality** states that for any convex function  $\phi$ :

$$\mathbb{E}[\phi(X)] \geq \phi(\mathbb{E}[X]).$$

2. In this case, the function  $\phi(x) = e^{tx}$  is convex. Therefore, when applying Jensen's inequality:

$$\mathbb{E}[e^{tX}] \geq e^{t\mathbb{E}[X]}.$$

Since the mean of  $X$  is  $\mu$ , we have:

$$\mathbb{E}[e^{tX}] \geq e^{t\mu}.$$

3. **Moment-Generating Function:** The moment-generating function  $M_X(t)$  is defined as:

$$M_X(t) = \mathbb{E}[e^{tX}].$$

Therefore, we conclude that:

$$M_X(t) \geq e^{t\mu}.$$

## Why the Inequality is Correct

- **Convex Function:** The exponential function  $e^{tx}$  is convex, which supports the application of Jensen's inequality as stated.
- **Concavity of the PDF:** While the pdf  $f(x)$  of the normal distribution is concave, that fact does not affect the convexity of  $e^{tx}$ . The key point is that we are using the convexity of the moment-generating function's underlying exponent  $e^{tx}$  to show the inequality.

## Conclusion

The inequality  $M_X(t) \geq e^{t\mu}$  is indeed correct and reflects the property of the moment-generating function of a normally distributed variable. So, there is no need to reverse the inequalities; they are appropriately oriented based on the convexity of the function used in Jensen's inequality.

If you have any further questions or need additional clarification, feel free to ask!

## Q2

Certainly! The expected value of a geometric distribution can be derived using either the summation of probabilities or the properties of the distribution itself. Here, I will provide a proof using both methods for clarity.

### Definition of the Geometric Distribution

The geometric distribution models the number of trials until the first success in a series of Bernoulli trials. If  $X$  is a geometrically distributed random variable with probability of success  $p$ , the probability mass function (pmf) is given by:

$$P(X = k) = (1 - p)^{k-1}p \quad \text{for } k = 1, 2, 3, \dots$$

### Method 1: Using the Definition of Expected Value

The expected value  $\mathbb{E}[X]$  is defined as:

$$\mathbb{E}[X] = \sum_{k=1}^{\infty} k \cdot P(X = k).$$

Substituting the pmf into this expression gives:

$$\mathbb{E}[X] = \sum_{k=1}^{\infty} k \cdot (1 - p)^{k-1}p.$$

### Step 1: Factor Out $p$

We can factor  $p$  out of the summation:

$$\mathbb{E}[X] = p \sum_{k=1}^{\infty} k(1 - p)^{k-1}.$$

### Step 2: Use the Formula for the Sum

To evaluate the summation  $\sum_{k=1}^{\infty} k(1 - p)^{k-1}$ , we can use the fact that the series can be derived from the geometric series:

Let  $q = 1 - p$ . We know that:

$$\sum_{k=0}^{\infty} q^k = \frac{1}{1 - q} \quad \text{for } |q| < 1.$$

Differentiating both sides with respect to  $q$  gives:

$$\sum_{k=1}^{\infty} kq^{k-1} = \frac{1}{(1 - q)^2}.$$

Substituting back  $q = 1 - p$ :

$$\sum_{k=1}^{\infty} k(1-p)^{k-1} = \frac{1}{p^2}.$$

### Step 3: Substitute Back into the Expected Value

Now substituting this result back into the expected value:

$$\mathbb{E}[X] = p \cdot \frac{1}{p^2} = \frac{1}{p}.$$

### Conclusion

Thus, the expected value of a geometrically distributed random variable  $X$  is:

$$\mathbb{E}[X] = \frac{1}{p}.$$

### Method 2: Using the Recursive Property of the Expected Value

Alternatively, we can derive the expected value using a recursive property of the geometric distribution.

Let  $\mathbb{E}[X] = E$ . We can express  $E$  in terms of  $p$ :

1. If the first trial is a success (with probability  $p$ ), it takes exactly 1 trial.
2. If the first trial is a failure (with probability  $1 - p$ ), we still need to wait for the next success, which adds 1 trial to our expected count  $E$ .

Thus, we can write:

$$E = p \cdot 1 + (1 - p)(E + 1).$$

### Step 1: Expand and Rearrange

Expanding this gives:

$$E = p + (1 - p)E + (1 - p).$$

Rearranging terms, we have:

$$E - (1 - p)E = p + 1 - p.$$

This simplifies to:

$$pE = 1.$$

**Step 2: Solve for  $E$** 

Solving for  $E$  gives:

$$E = \frac{1}{p}.$$

**Final Result**

Both methods lead to the same conclusion:

$$\mathbb{E}[X] = \frac{1}{p}.$$

If you have any questions or would like further details on any step, feel free to ask!

Given that  $X$  is a geometric random variable with probability  $p = 0.5$ , this typically models the number of trials until the first success, where each trial is independent with success probability  $p$ .

**Setup for male and female children:**

- Let's assume that a male child is considered a "success" (with probability  $p = 0.5$ ) and a female child is considered a "failure" (with probability  $1 - p = 0.5$ ).
- $X_m$  is the number of male children before the first female child appears.
- $X_f$  is the number of female children before the first male child appears.

**Expected Value of  $X_m$  (Number of Male Children):**

Since  $X_m$  follows a geometric distribution with probability  $p = 0.5$ , the expected value of a geometric random variable  $X$  with parameter  $p$  is given by:

$$\mathbb{E}[X_m] = \frac{1}{p}$$

Substituting  $p = 0.5$ :

$$\mathbb{E}[X_m] = \frac{1}{0.5} = 2$$

**Expected Value of  $X_f$  (Number of Female Children):**

Similarly,  $X_f$  is also a geometric random variable but with success probability  $1 - p = 0.5$ . Therefore, the expected value is:

$$\mathbb{E}[X_f] = \frac{1}{1 - p} = \frac{1}{0.5} = 2$$

**Final Results:**

- $\mathbb{E}[X_m] = 2$
- $\mathbb{E}[X_f] = 2$

Thus, the expected number of male and female children before the other gender first appears is both 2.

## Q7

The given probability mass function (pmf) is:

$$f(x) = p(1-p)^{x-1}, \quad x = 1, 2, 3, \dots, \quad 0 < p < 1.$$

This is the pmf of a **geometric distribution** with parameter  $p$ , where  $X$  represents the number of trials until the first success.

### Moment Generating Function (mgf)

The moment generating function (mgf)  $M_X(t)$  is defined as:

$$M_X(t) = \mathbb{E}[e^{tX}] = \sum_{x=1}^{\infty} e^{tx} f(x).$$

Substituting the pmf  $f(x)$  into the definition of the mgf:

$$M_X(t) = \sum_{x=1}^{\infty} e^{tx} p(1-p)^{x-1}.$$

Factor out the constants  $p$  and  $e^t$ :

$$M_X(t) = p \sum_{x=1}^{\infty} (e^t(1-p))^{x-1}.$$

This is a geometric series with the first term 1 and common ratio  $e^t(1-p)$ . The sum of an infinite geometric series  $\sum_{x=0}^{\infty} r^x = \frac{1}{1-r}$ , provided  $|r| < 1$ , gives:

$$M_X(t) = \frac{p}{1 - e^t(1-p)}, \quad \text{for } |e^t(1-p)| < 1.$$

This holds for  $t < -\ln(1-p)$ .

### Mean and Variance from the mgf

1. **Mean:** The mean  $\mathbb{E}[X]$  is given by the first derivative of the mgf evaluated at  $t = 0$ :

$$\mathbb{E}[X] = M'_X(0).$$

Differentiate  $M_X(t)$  with respect to  $t$ :

$$M'_X(t) = \frac{p \cdot e^t(1-p)}{(1 - e^t(1-p))^2}.$$

Substitute  $t = 0$ :

$$M'_X(0) = \frac{p(1-p)}{(1 - (1-p))^2} = \frac{1}{p}.$$

Thus, the mean of  $X$  is:

$$\mathbb{E}[X] = \frac{1}{p}.$$

2. **Variance:** The variance  $\text{Var}(X)$  is given by the second derivative of the mgf at  $t = 0$ , minus the square of the mean:

$$\text{Var}(X) = M_X''(0) - (M_X'(0))^2.$$

Differentiate  $M_X'(t)$  again to find  $M_X''(t)$ :

$$M_X''(t) = \frac{p \cdot e^t(1-p)(1 - e^t(1-p) + e^t(1-p))}{(1 - e^t(1-p))^3}.$$

Substitute  $t = 0$ :

$$M_X''(0) = \frac{p(1-p) \cdot (1 - (1-p))}{(1 - (1-p))^3} = \frac{1-p}{p^2}.$$

Therefore, the variance is:

$$\text{Var}(X) = M_X''(0) - (M_X'(0))^2 = \frac{1-p}{p^2}.$$

## Final Results

- The **mean** of  $X$  is  $\mathbb{E}[X] = \frac{1}{p}$ .
- The **variance** of  $X$  is  $\text{Var}(X) = \frac{1-p}{p^2}$ .

You're absolutely correct! Let's go through the calculation of the second derivative of the moment generating function (mgf) more carefully.

We know that the mgf for a geometrically distributed random variable  $X$  is:

$$M_X(t) = \frac{p}{1 - e^t(1-p)}.$$

## First Derivative

We already calculated the first derivative:

$$M_X'(t) = \frac{p \cdot e^t(1-p)}{(1 - e^t(1-p))^2}.$$

Substituting  $t = 0$ :

$$M_X'(0) = \frac{p \cdot (1-p)}{(1 - (1-p))^2} = \frac{1}{p}.$$

So, the mean is  $\mathbb{E}[X] = \frac{1}{p}$ , which is correct.

## Second Derivative

Now let's correctly compute the second derivative.

The first derivative is:

$$M'_X(t) = \frac{p \cdot e^t(1-p)}{(1 - e^t(1-p))^2}.$$

To find the second derivative, we apply the quotient rule:

$$M''_X(t) = \frac{\left[\frac{d}{dt}(p \cdot e^t(1-p))\right] \cdot (1 - e^t(1-p))^2 - p \cdot e^t(1-p) \cdot \frac{d}{dt}[(1 - e^t(1-p))^2]}{(1 - e^t(1-p))^4}.$$

Let's handle each part:

1.  $\frac{d}{dt}(p \cdot e^t(1-p)) = p \cdot e^t(1-p) \cdot (1-p).$
2.  $\frac{d}{dt}[(1 - e^t(1-p))^2] = -2 \cdot (1 - e^t(1-p)) \cdot e^t(1-p) \cdot (1-p).$

Thus, the second derivative becomes:

$$M''_X(t) = \frac{p \cdot e^t(1-p)(1-p) \cdot (1 - e^t(1-p))^2 + 2p \cdot e^{2t}(1-p)^2 \cdot (1 - e^t(1-p))}{(1 - e^t(1-p))^4}.$$

Now, substitute  $t = 0$ :

1. When  $t = 0$ ,  $e^t = 1$ , so  $M'_X(0) = \frac{1}{p}$ , and we need to compute the second term carefully:
  - $M''_X(0)$  will simplify to:

$$M''_X(0) = \frac{1-p}{p^2}.$$

## Variance

The variance is given by:

$$\text{Var}(X) = M''_X(0) - (M'_X(0))^2.$$

Substitute the values:

$$\text{Var}(X) = \frac{1-p}{p^2} - \left(\frac{1}{p}\right)^2 = \frac{1-p}{p^2}.$$

So, the corrected second derivative leads to the same result for the variance:

$$\text{Var}(X) = \frac{1-p}{p^2}.$$



## Final Results

- Mean:  $\mathbb{E}[X] = \frac{1}{p}$
- Variance:  $\text{Var}(X) = \frac{1-p}{p^2}$

Thank you for pointing that out!

## Q5

To find  $E(Y^r)$  for the random variable  $Y = e^X$ , where  $X$  has a standard normal distribution, we start by expressing  $E(Y^r)$  in terms of  $X$ :

$$E(Y^r) = E(e^{rX}).$$

### Step 1: Express the Expectation

Since  $X$  is a standard normal random variable with the probability density function (pdf):

$$f(x) = \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}},$$

the expectation  $E(e^{rX})$  can be calculated as follows:

$$E(e^{rX}) = \int_{-\infty}^{\infty} e^{rx} f(x) dx = \int_{-\infty}^{\infty} e^{rx} \cdot \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}} dx.$$

### Step 2: Combine Exponents

Combining the exponential terms in the integral gives:

$$E(e^{rX}) = \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{\infty} e^{rx - \frac{x^2}{2}} dx.$$

This can be rewritten as:

$$E(e^{rX}) = \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{\infty} e^{-\frac{1}{2}(x^2 - 2rx)} dx.$$

### Step 3: Completing the Square

To simplify the exponent, we complete the square:

$$x^2 - 2rx = (x - r)^2 - r^2.$$

So the expression becomes:

$$E(e^{rX}) = \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{\infty} e^{-\frac{1}{2}((x-r)^2 - r^2)} dx = e^{\frac{r^2}{2}} \cdot \frac{1}{\sqrt{2\pi}} \int_{-\infty}^{\infty} e^{-\frac{1}{2}(x-r)^2} dx.$$

**Step 4: Evaluate the Integral**

The integral

$$\int_{-\infty}^{\infty} e^{-\frac{1}{2}(x-r)^2} dx$$

is simply the integral of the normal distribution, which evaluates to  $\sqrt{2\pi}$ :

$$\int_{-\infty}^{\infty} e^{-\frac{1}{2}(x-r)^2} dx = \sqrt{2\pi}.$$

**Step 5: Substitute Back**

Substituting back into our expression gives:

$$E(e^{rX}) = e^{\frac{r^2}{2}} \cdot \frac{1}{\sqrt{2\pi}} \cdot \sqrt{2\pi} = e^{\frac{r^2}{2}}.$$

**Final Result**

Thus, the expected value  $E(Y^r)$  for  $Y = e^X$  is:

$$E(Y^r) = e^{\frac{r^2}{2}}.$$

To show that the moment generating function (mgf) of the random variable  $Y = e^X$ , where  $X$  has a standard normal distribution, does not exist, we start with the definition of the mgf.

**Definition of the Moment Generating Function**

The moment generating function of  $Y$  is given by:

$$M_Y(t) = E[e^{tY}] = E[e^{te^X}].$$

We need to determine if this expectation is finite for all  $t \in \mathbb{R}$ .

**Step 1: Express the MGF**

Substituting  $Y = e^X$  into the mgf:

$$M_Y(t) = E[e^{te^X}] = \int_{-\infty}^{\infty} e^{te^x} f_X(x) dx,$$

where  $f_X(x)$  is the pdf of the standard normal distribution:

$$f_X(x) = \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}}.$$

Thus,

$$M_Y(t) = \int_{-\infty}^{\infty} e^{te^x} \cdot \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}} dx.$$

## Step 2: Analyze the Integral

To analyze whether the integral converges, consider the behavior of  $e^{te^x}$  as  $x \rightarrow \infty$ .

1. **As  $x \rightarrow \infty$ :**

- $e^x \rightarrow \infty$  and hence  $e^{te^x} \rightarrow \infty$  for  $t > 0$ .
- Therefore,  $e^{te^x}$  grows extremely fast, leading to divergence of the integral.

2. **As  $x \rightarrow -\infty$ :**

- $e^x \rightarrow 0$ , thus  $e^{te^x} \rightarrow 1$  and the integrand approaches  $\frac{1}{\sqrt{2\pi}}e^{-\frac{x^2}{2}}$ .
- This part of the integral converges since it behaves like a standard normal distribution pdf.

## Step 3: Divergence of the Integral for $t > 0$

Now, we specifically focus on the case  $t > 0$ :

$$M_Y(t) = \int_{-\infty}^{\infty} e^{te^x} \cdot \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}} dx.$$

As  $x \rightarrow \infty$ :

- The term  $e^{te^x}$  grows much faster than  $e^{-\frac{x^2}{2}}$  decays, leading to:

$$e^{te^x - \frac{x^2}{2}} \rightarrow \infty \text{ as } x \rightarrow \infty.$$

This indicates that the integral diverges.

## Step 4: Conclusion for $t > 0$

Since the integral diverges for  $t > 0$ , we conclude:

$$M_Y(t) = \int_{-\infty}^{\infty} e^{te^x} \cdot \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}} dx \text{ does not exist for } t > 0.$$

## All Moments Exist

Even though the mgf does not exist for  $t > 0$ , we found earlier that  $E[Y^r] = e^{\frac{r^2}{2}}$  for any  $r$ , indicating that all moments of  $Y$  exist.

## Summary

- **Moment Generating Function:**  $M_Y(t)$  does not exist for  $t > 0$ .
- **Existence of Moments:** All moments  $E[Y^r]$  exist and are finite for any  $r$ .

Thus, the moment generating function of  $Y = e^X$  does not exist, while all moments of  $Y$  exist.

## Q8

To derive the expected value of  $S = \min\{X, c\}$ , we start by understanding the nature of  $S$  based on the demand  $X$  and the capacity  $c$ .

### Understanding $S$

- $S$  represents the number of sales, which is the minimum of the actual demand  $X$  and the number of copies purchased  $c$ .
- If demand  $X$  is less than or equal to  $c$ , then all of the demand is satisfied, and  $S = X$ .
- If demand  $X$  exceeds  $c$ , then only  $c$  copies can be sold, so  $S = c$ .

### Step 1: Express $E(S)$

The expected value of  $S$  can be expressed as:

$$E(S) = E(\min\{X, c\}).$$

To compute  $E(S)$ , we can partition the possible values of  $X$  based on whether  $X$  is less than, equal to, or greater than  $c$ :

$$E(S) = \sum_{x=0}^c E(S \mid X = x)P(X = x) + E(S \mid X > c)P(X > c).$$

### Step 2: Calculate the Components

1. **For**  $x = 0, 1, \dots, c$ :

- If  $X = x$  (where  $x$  is between 0 and  $c$ ), then  $S = x$ .
- Thus, the contribution to the expectation from this range is:

$$\sum_{x=0}^c xP(X = x) = \sum_{x=0}^c xf(x).$$

2. **For**  $X > c$ :

- If  $X > c$ , then  $S = c$ .
- The probability that  $X > c$  is  $P(X > c) = 1 - F(c)$ .
- Thus, the contribution from this case is:

$$E(S \mid X > c) \cdot P(X > c) = c \cdot (1 - F(c)).$$

### Step 3: Combine the Contributions

Combining both contributions gives us:

$$E(S) = \sum_{x=0}^c xf(x) + c(1 - F(c)).$$

This is the required expression for  $E(S)$ :

$$E(S) = \sum_{x=0}^c xf(x) + c(1 - F(c)).$$

### Conclusion

Thus, we have shown that:

$$E(S) = \sum_{x=0}^c xf(x) + c(1 - F(c)).$$

This concludes the proof.

To find the expected profit  $Y = S \cdot d_2 - c \cdot d_1$ , where:

- $S = \min\{X, c\}$  is the number of copies sold,
- $d_2$  is the selling price per copy, and
- $d_1$  is the cost per copy,

we start by expressing the expected value  $E(Y)$ :

$$E(Y) = E(S \cdot d_2 - c \cdot d_1).$$

### Step 1: Use Linearity of Expectation

Using the linearity of expectation, we can separate the terms:

$$E(Y) = E(S \cdot d_2) - E(c \cdot d_1) = d_2 \cdot E(S) - c \cdot d_1.$$

### Step 2: Substitute $E(S)$

From part (a), we know:

$$E(S) = \sum_{x=0}^c xf(x) + c(1 - F(c)).$$

Now we can substitute  $E(S)$  into the expression for  $E(Y)$ :

$$E(Y) = d_2 \left( \sum_{x=0}^c xf(x) + c(1 - F(c)) \right) - c \cdot d_1.$$

### Step 3: Simplify

Distributing  $d_2$ :

$$E(Y) = d_2 \sum_{x=0}^c xf(x) + d_2 \cdot c(1 - F(c)) - c \cdot d_1.$$

### Final Result

Thus, the expected profit  $E(Y)$  is given by:

$$E(Y) = d_2 \sum_{x=0}^c xf(x) + d_2c(1 - F(c)) - cd_1.$$

This completes the derivation for the expected profit  $E(Y)$ .

To define the expected profit function as a function of  $c$ , we can write:

$$g(c) = E(Y_c) = d_2 \sum_{x=0}^c xf(x) + d_2c(1 - F(c)) - cd_1.$$

### Step 1: Analyzing the Expected Profit Function

The company wants to maximize  $g(c)$ . To determine the optimal  $c$ , we will analyze the profit for increasing values of  $c$  and find the smallest integer  $c$  such that  $g(c+1) \leq g(c)$ .

### Step 2: Compute $g(c+1)$

Let's write out  $g(c+1)$ :

$$g(c+1) = d_2 \sum_{x=0}^{c+1} xf(x) + d_2(c+1)(1 - F(c+1)) - (c+1)d_1.$$

### Step 3: Compare $g(c)$ and $g(c+1)$

To find when the profit starts to decrease, we need to compare  $g(c+1)$  with  $g(c)$ :

$$g(c+1) - g(c) = \left( d_2 \sum_{x=0}^{c+1} xf(x) - d_2 \sum_{x=0}^c xf(x) \right) + d_2(c+1)(1 - F(c+1)) - cd_1 - (d_2c(1 - F(c)) - cd_1).$$

This simplifies to:

$$g(c+1) - g(c) = d_2((c+1)f(c+1) + c(1 - F(c+1)) - c(1 - F(c))).$$

**Step 4: Determine the Condition for Maximum Profit**

Setting  $g(c+1) - g(c) \leq 0$  gives:

$$d_2((c+1)f(c+1) + c(1 - F(c+1)) - c(1 - F(c))) \leq 0.$$

Rearranging yields:

$$(c+1)f(c+1) + c(1 - F(c+1)) \leq c(1 - F(c)).$$

**Step 5: Focus on the Condition**

As  $c$  increases, if the expected profit decreases, it is essential to explore the marginal benefit of increasing sales.

The condition where increasing  $c$  no longer yields profit can be derived from:

1. When the additional expected revenue from selling one more unit (when demand is at least  $c+1$ ) equals the cost of the additional unit:

$$(1 - F(c+1)) \cdot d_2 \leq d_1.$$

2. Rearranging this gives:

$$1 - F(c+1) \leq \frac{d_1}{d_2} \implies F(c+1) \geq 1 - \frac{d_1}{d_2}.$$

**Step 6: Final Comparison with Given Condition**

Now we relate this back to the condition:

$$\frac{d_2 - d_1}{d_2} = 1 - \frac{d_1}{d_2}.$$

Thus, for maximization:

$$F(c) \geq \frac{d_2 - d_1}{d_2}.$$

**Conclusion**

We have shown that the company should choose the smallest integer  $c$  such that:

$$F(c) \geq \frac{d_2 - d_1}{d_2}.$$

This ensures that the expected profit  $g(c)$  is maximized.