### Samuel Olson

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## Objective

• I am an aspiring graduate student of statistics. My passions include survey estimation, research methodology, data literacy, cognitive biases, and data visualization. I am interested in research and teaching positions utilizing my statistical skills.

#### Education

# Reed College

Portland, OR August 2013 - May 2017

- . B.A. Mathematics & Economics
- · Senior Thesis: A Big Data Analysis of Pokémon Battling

## **Technical Experience**

# Forestry Data Science Research Assistant

Reed College, Portland, OR

January 2020 - Present

- Compare and contrast the precision of estimation techniques in estimating forest attributes in the Interior West.
- · Create and analyze the use of a new indirect estimator adapting the Generalized Regression estimator.

#### **Consumer Learning Analyst**

Fisher Investments, Camas, WA

October 2018 - January 2020

- · Conduct Surveys, Interviews, Focus Groups, and Secondary Research to learn about employees, clients, and prospective clients.
- · Support department learning efforts across the firm and ensure they follow market research best practice.

#### **Client Learning Associate**

Fisher Investments, Camas, WA

October 2017 - October 2018

- Generate, analyze, and present former client interviews to understand termination trends.
- · Identify opportunities to generate and leverage client feedback to improve customer service.

### Student Manager

Reed College Alumni Program—Phonathon, Portland, OR

August 2015 - May 2017

- Manage and train student callers in raising money for Reed College.
- Collect, analyze, and discuss student caller metrics.

# Academic Research Experience & Presentations

- Research: Kelly McConville, Tracey Frescino, Gretchen Moisen, Chris Toney, Olek Wojcik, & Paul Nguyen, Small Area Estimation: Use of a Modified Generalized Regression Estimator in the Interior West (Incomplete)
- Presentation: Olek Wojcik & Paul Nguyen, Improving Precision of Forestry Estimation
- Research: Olek Wojcik & Paul Nguyen, A Comparison of Forest Estimations: Post-Stratification & Generalized Regression Estimators
- Research: Jeff Parker, Correlates of Regional Unemployment in Regions of East-Central Europe

# **Programming Languages**

• R, STATA, VBA, SQL, & HTML

## Software & Tools

• RStudio, Markdown, Github, Microsoft Office Suite (Excel, Access), & Qualtrics

## Personal Interests

· Reading, Baking, & Board Games