# Presentation Feedback - Crows

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### Note on Structure

For ease of reading and synthesizing feedback on the Crow Project presentation, feedback is grouped by question and condensed to bullet points.

#### Feedback

- 1. What did you like most about the presentation?
- **A.** Really good visuals in the presentation (and generally regarding the presentation itself)! I especially like the spatial map on slide 3!
- B. It's clear you've done quite a bit of work and have a great sense of what to do next—kudos!
  - 2. What were the key takeaways?
- **A.** Discussion of things the team learned when exploring the data.
- **B.** Working on visualizations to understand change in crow counts (by location) over time.
- C. Population of crows do not appear to be decreasing.
  - 3. How easy was it to figure out the key takeaways? How could they have been made clearer?
- **A.** I had difficulty understand the key takeaways, but I'm not sure this is at the fault of the presenters (mic volume was low).
- **B.** Could mention key takeaways on the initial slide, verbally or on the slide itself, then refer back to the takeaway (or a part of the takeaway) when covering it in-depth later during the presentation.
  - 4. Did the presentation flow well (i.e. have smooth transitions between points)? Provide a concrete example of a place in the presentation where a transition could be made smoother and how you would make it smoother.
- **A.** Generally, the presentation flowed well, i.e. no hiccups or major stoppage. However, there was an opportunity for transitions to acknowledge and built upon the previous speaker.
- **B.** Positive: at 9:15, Isidore had a great transition during questions, acknowledging the feedback from the audience and redirecting it to a question.
- C. Improvement: At the end of discussing Slide 4 'Other visualizations...', Isidore mentions looking into the relationship between number of crows and temperature. Transitioning to the next slide 'Future Work', David could have transitioned by saying something like 'In addition to looking at crow count and temperature, we're going to look into...'

- 5. Suggest two ways the presenters could better tailor their presentation to their audience.
- **A.** After discussing an observation, it may help to get a sense of how it landed with the audience, e.g. when you mention that the crow population is not declining, seeing if that's a surprise to the audience—whether they agree or have a different perspective.
- **B.** Regarding the first question Sarah asks, it may help to have multiple copies of the map printed so each audience—and team—member, can discuss the Master Key.
  - 6. Did the presenters make good eye contact, keep a good pace, and use their voice and hands effectively? If not, where could there be improvements?
- **A.** Good eye contact and good physical placement (in front of the audience, but not obstructing the presentation slides)
- **B.** Around ~5:10, David is staring down at the ground and shifting around. This could detract from audience engagement.
- C. Be mindful of filler words, e.g. 'umms and ahhs' (but generally great job on delivery and communication!)
  - 7. Were the slides clear and informative? Do they support the main points of the presentation? How could they be improved?
- A. Very clear and informative, plus not too many (only 7 slides!)
- **B.** For slides with multiple observations/questions, it may help to number or letter bullet points for ease of referencing, e.g. 'As point 1 shows', which could help with presenting in addition to referring back to in the event of questions, e.g. 'On slide 2, observation 1 a., we note'.