omegaUp
Gala 2021

Who we are

omegaUp is a non-profit organization founded with the objective of helping in the teaching of programming languages and algorithms. Our mission is to build the talent pipeline of Software Engineers from Latin America and other Spanish-speaking communities by providing an accessible learning platform together with social programs. omegaUp is based in Seattle, WA.

Our programs

Programming Clubs
This is an opportunity for teachers and students who want to expand beyond the classroom to competitive programming. We provide training, support, and a mentor to help them.

Programming Contests
omegaUp has been adopted as the official platform for the Olympiad of Informatics in Mexico, Ecuador and Peru. Contests include Coding Cup ITSUR, Coding Cup TecNM, Coding Cup Michoacán, Coding Cup Tamaulipas, and Concurso de Tecnológicos de Veracruz.

Courses
Since last year we have been launching online courses for:

Students who want to learn C++: Our approach is to teach through experiential learning with the help of our platform, so immediately after students finish a lesson they start solving programming challenges.

Teachers who teach introductory courses: We developed an educational model to help teachers adapt our platforms to the classroom. omegaUp provides training, support and educational material teachers can use with their students.

Platform
Our online educational platform, omegaUp.com, provides free high quality content in Spanish to underserved segments of the population, including indigenous and rural communities. In 2020, we served more than 26,000 users throghout Mexico, the USA, Peru, Argentina, Colombia, Ecuador, Bolivia, El Salvador, and other LATAM countries – including more than 300 schools that used omegaUp for their CS Courses.

In October we host our annual event, where we celebrate a year full of new agreements, events, and programs. We will prepare to start another year motivating and helping our Latinx community to learn and improve their programming skills by solving programming challenges. An inspiring event presentation highlights the impact that omegaUp programs have made with students and teachers around the world.

Our Annual Gala is our main source of funding to help more than 26,000 students every year!

We hope this year we can host our Annual Gala in-person, but if due to the COVID19 Pandemic this is not possible, we will host a virtual celebration instead.

Once the expenses for the gala are fully covered, additional sponsorship funds will help create a matching fund to incentivize the participation of attendees.

Audience.

The event will host 100 to 150 business professionals, community leaders and philanthropic donors who are committed to help Latinx community.

Benefits.

Through a partnership with omegaUp, your company will engage in omegaUp's mission and create a positive impact for thousands of students and educators from the Latinx community around the world.

At the same time, your name will be recognized in our social media platform, which includes:

f Facebook (with 11.4K followers and reaching more than 1.5M people in 2020 with live conferences and high quality content)

▶ YouTube channel (6.7K views)

omegaUp omegaUp 2021 Annual Report

🌐 omegaUp organizational website

Levels of benefits

Sponsor Benefits	Presenting	Champion	Advocate	Community
Sponsor amount	**$15,000**	**$10,000**	**$5,000**	**$2,000**
Ongoing Benefits & Recognition				
Logo on Gala website	●	●	●	●
Recognition on social media	●	●	●	
Recognition on Gala campaign posters and other marketing media	●	●		
Announced during the event as the Matching Fund sponsor to incentivize donations	●	●		
Recognition as "2021 omegaUp Gala, brought to you by…" and use of a prominent logo	●			
Day of Event Benefits & Recognition				
Logo in the omegaUp Gala Program		●	●	●
Business recognized during the program		●	●	●
Distinguished invitations to the Annual Gala		●	● Half Table	● 2 Tickets
Prominent logo placement during the event		●	●	
Recognition in Gala opening and closing statements.		●		
Recognition in Gala Keynote Speech presentation	●			
Opportunity to present a video talking about your commitment to DEI and the Latinx Community during the Gala	●			
Post-Event Benefits & Recognition				
Recognition on omegaUp nonprofit website	●	●	●	●
Recognition in our 2021 Annual Report	●	●	●	●
Recognition on omegaUp educational platform landing page	●			