

# Samuel Eastham

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*"UX design with a passion for building customer satisfaction and loyalty by improving ease of use and enhancing the enjoyment of digital solutions."*

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## SKILLS

- Software & web development. Experienced in **C#, XML, JavaScript, JQuery, AngularJS, HTML & CSS** using **Xcode** and **Visual Studio IDEs**. **Agile certified**.
- Proficient in **Axure, Appcelerator Studio, Bootstrap, Illustrator, and Photoshop**.
- Excellent written, verbal and presentation skills.

## EXPERIENCE

### Assurant

A global Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among market leaders in mobile device protection; extended service contracts; vehicle protection; pre-funded funeral insurance; renter's insurance; lender-placed homeowner's insurance; and mortgage valuation and field services.

#### Senior UX Designer, June 2016 – Present

- Design and refine the user experience of agent-facing and consumer-facing portals for managing and marketing insurance products and services across a variety of business lines.
- Provide front-end code for agent-facing and consumer-facing portals.
- Work closely with product experts and design teams to achieve optimum usability benchmarks.
- Create wireframes, hi-fidelity mockups & prototypes to refine, test, and market concepts.

#### UX Designer, May 2014 – September 2016

- Worked on a global-scale project to integrate and unify a variety of disparate systems and platforms across a variety of global markets into a single system through Microsoft Dynamics CRM.
- Ensured user-centered design through wireframing, prototyping, user research, usability testing, and advocating for the user throughout the design process.
- Spearheaded an initiative for greater user involvement (including user research, analytics and usability testing) throughout the design process, end-to-end.

#### Application Development Intern, June 2012 – November 2012

- Programmed and designed mobile apps using Xamarin and Xcode.
- Updated web pages for compatibility with new content management system.
- Assisted senior software engineers.

## EDUCATION

**New College of Florida, Sarasota, FL—2012**  
**BA Liberal Arts**

**ADDITIONAL WORK EXPERIENCE & REFERENCES PROVIDED UPON REQUEST**