





## Types of Mobile Apps – Part 1

In this lesson, I'll talk about the two different types of mobile apps: native apps and hybrid apps.

#### We'll cover the following



- Native app
- Technologies for writing Native Apps
- Hybrid app
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  - React Native
  - Apache Cordova PhoneGap
  - Ionic framework
  - Flutter

Just to clarify, when I say mobile apps, I mean the apps that we download from the app stores like the Google Play Store, and install on our mobile.

There are two types of mobile apps: *Native* and *Hybrid*. In this lesson, we'll find out what they are and what technologies, popular in the developer circles, are required to build these apps. In the subsequent lessons, we'll also discuss things like:

- Why is it so important for developers to pick the right type of app to implement their use case?
- Why do we need different types of mobile apps? What are the pain points these app types are trying to solve?

• Which app type, *hybrid* or *native*, will suit best for my use case? We'll discuss this with some real-life examples.

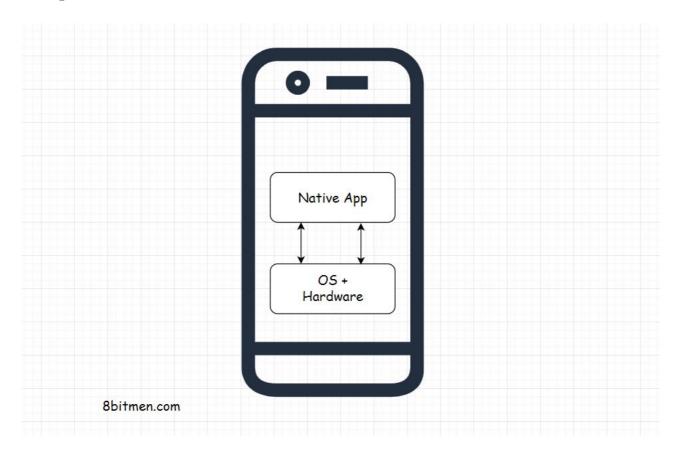
So, without further ado. Let's get on with it.

## Native app#

Native apps are apps that are built exclusively for a particular operating system be it the *Android*, *iOS* or a *Windows-based* handheld device. These apps function only on the OS they are built for. For instance, an app that is built for Android OS will not work on Apple OS.

Native apps interact directly with the operating system and the device hardware as opposed to communicating with it via a wrapper, an adapter or a middle layer. Therefore, they have full access to the device hardware like camera, sensors, and stuff.

These apps provide high performance, have a consistent user interface, and provide the look and feel of the Native OS.



Native apps don't face any lag issues when rendering UI animations like the slider movement, hiding and display of UI elements etc. With these apps, the UI is pretty responsive. This means that, when the user dicks on



the UI, they can immediately see the change as opposed to seeing the change after a bit of a lag.

Native apps are developed using the APIs and the SDKs provided by the native OS. Some examples of Native apps are the Android apps of LinkedIn, Tinder, and Hike.

# Technologies for writing Native Apps#

Every mobile OS supports a certain set of technologies for writing an app that would run on that particular OS. For instance, if you want to build an app that would run on Android OS, you can use *Java*, *Kotlin* or *C*++. This official Android developer documentation is a good place to start for the Android application development (https://developer.android.com/guide? hl=en).

Likewise, for writing Native apps for iOS you can use *Swift and Objective C* along with the *Cocoa Touch* framework. To write iOS apps, this Apple developer documentation is a good place to start.

(https://developer.apple.com/library/archive/referencelibrary/GettingStart ed/DevelopiOSAppsSwift/)

Just like this, every respective mobile OS supports a different set of technologies to enable developers to build apps for its platform.

## Hybrid app#

Hybrid apps, as the name implies are a hybrid between the Native and the web-based technologies. Just like Native apps, they can be installed from the app stores on the mobile, can access the hardware, and can





Hybrid apps are primarily built using open web-based technologies such as *Html5*, *CSS*, and *JavaScript*. They run in a Native-container and communicate with the Native OS via a wrapper or a middle layer. This middle layer enables open web technologies to talk to the Native OS. Now, because of this additional middle layer, which Native apps don't have, Hybrid apps are a bit slower than Native apps when it comes to performance and rendering the UI.



There are several popular frameworks available to write Hybrid apps such as *React-Native, Ionic, Cordova* etc. Let's discuss this next.

# Technologies for writing Hybrid Apps#

Below are a few popular technologies available to us for developing Hybrid mobile apps.

### React Native#





React Native (https://facebook.github.io/react-native/) is an open-source mobile application development framework, written in *JavaScript*, developed by Facebook. With it, we can develop applications for multiple platforms like Android, iOS, Windows etc.

Before releasing the framework, Facebook was already using it for its ad manager, analytics, and the group app. React Native is a pretty popular framework for writing Hybrid apps. In 2018, it had the highest number of contributors for any repository on GitHub.

Some of the companies using React-Native for their mobile apps are Bloomberg (https://www.techatbloomberg.com/blog/bloomberg-used-react-native-develop-new-consumer-app/), Walmart (https://medium.com/walmartlabs/react-native-at-walmartlabs-cdd140589560#.ueonqqloc), Uber Eats (https://eng.uber.com/ubereats-react-native/), and Discord (https://blog.discordapp.com/why-discord-is-sticking-with-react-native-ccc34be0d427).

## Apache Cordova - PhoneGap#

Apache Cordova (https://cordova.apache.org/) is an open-source Hybrid mobile application development framework released by Adobe. The framework enables the developers to build mobile apps for Android, Windows, and iOS, using *Html, JavaScript, and CSS*.

There are several ecosystems and frameworks built on top of Cordova like *Ionic Framework*, *PhoneGap* etc. PhoneGap is Adobe's commercial version of Cordova. Besides the open Cordova framework, Adobe provides several tools and an entire ecosystem, to facilitate mobile development via PhoneGap.

Here is a list of apps developed using PhoneGap (https://phonegap.com/app/).

### Ionic framework#



Ionic (https://ionicframework.com/) is an open-source SDK for writing hybrid mobile apps built on top of *Apache Cordova* and *AngularJS*. Here are some of the companies developing their apps using the Ionic Framework (https://ionicframework.com/customers).

#### Flutter#

Flutter (https://flutter.dev/) is an open-source Hybrid mobile application SDK by Google. It can be leveraged to develop applications for platforms like Android, iOS, Windows, Mac, Linux, Google Fuchsia & the web. Some of the apps developed using Flutter are:

Square (https://squareup.com/us/en/flutter), Google Assistant (https://developers.googleblog.com/2019/05/Flutter-io19.html).

For a full list of apps developed using Flutter, here you go (https://flutter.dev/showcase).

This is a good Wikipedia resource

(https://en.wikipedia.org/wiki/Mobile\_app\_development) that lists out the various mobile app development tools, SDKs, and platforms for writing mobile apps.

So, these are some of the popular technologies used by the industry to write Hybrid apps. Let's continue this discussion on Hybrid and Native apps in the next lesson.



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