

SALES OPTIMIZATION DASHBOARD

Date

1/1/2024



12/31/2024



Home Page

Next Page

Select Pizza Name

All



Select Pizza Category

All



Select Pizza Size

All



Select Pizza Price

All



Dashboard Usage:

- Use filter above to extract relevant insights quickly
- Scroll to "Sales Page" to find Sales Breakdown.
- The dashboard is automated by creating a recurring job task in SQL Server Management Studio.

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Total Revenue

1.60M

Total Pizzas Sold

97K

Total Orders

21K

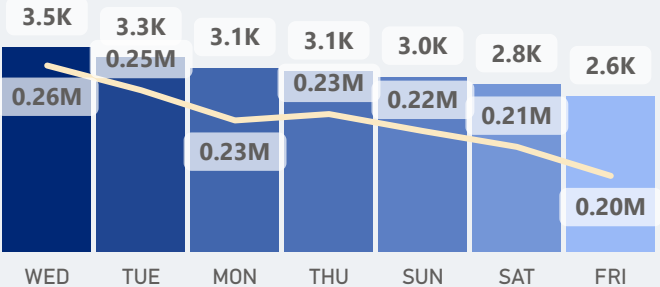
Av Order Val

75.00

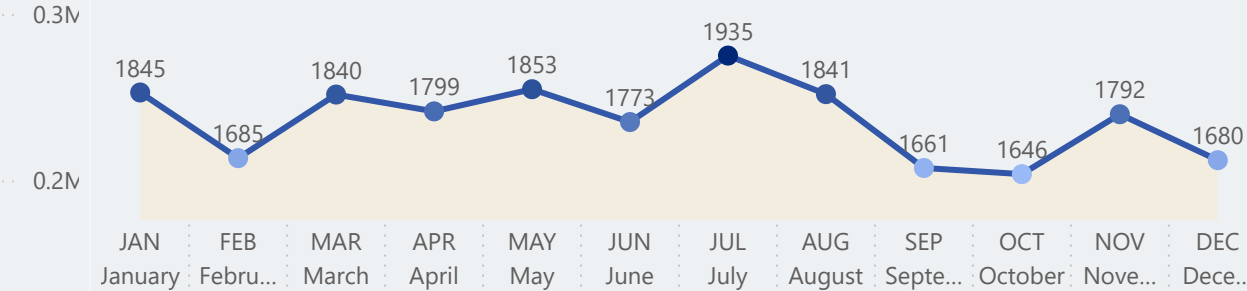
Av Pizza Per Order

4.55

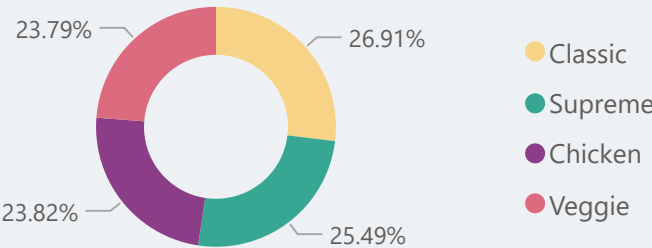
Total Order Breakdown - Daily



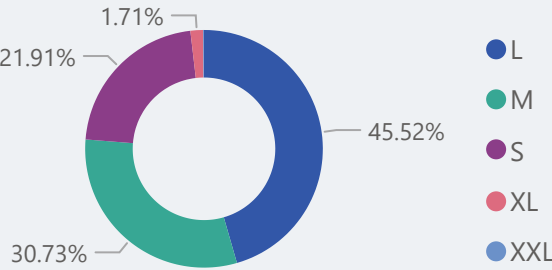
Total Order Breakdown - Monthly



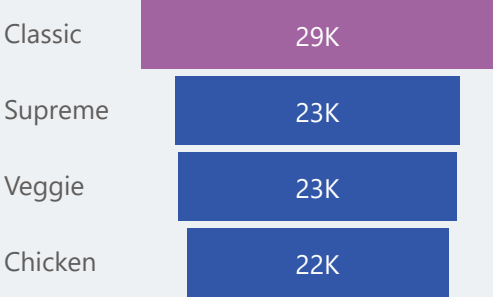
% Sales - Flavor



% Sales - Pizza Size



% Sales - Flavor



SALES OPTIMIZATION DASHBOARD

Home Page

Sales Page

Total Revenue

1.60M

Total Pizzas Sold

97K

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21K

Av Order Val

75.00

Av Pizza Per Order

4.55

Best Selling Pizzas - Quantity

The Classic D...	Total Pizzas Sold 4.9K
The Barbecue...	Total Pizzas Sold 4.8K
The Pepperoni...	Total Pizzas Sold 4.7K
The Hawaiian...	Total Pizzas Sold 4.7K
The Californi...	Total Pizzas Sold 4.7K

Best Selling Pizzas - Revenue

The Barbecue...	Total Revenue 84K
The Thai Chic...	Total Revenue 84K
The Californi...	Total Revenue 81K
The Classic D...	Total Revenue 76K
The Spicy Ital...	Total Revenue 67K

Best Selling Pizzas - Orders

The Classic D...	Total Orders 2.3K
The Hawaiian...	Total Orders 2.3K
The Pepperoni...	Total Orders 2.3K
The Barbecue...	Total Orders 2.3K
The Thai Chic...	Total Orders 2.2K

Total Orders and Total Pizzas Sold by Month

